



# SURVEY RESEARCH

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NEWSLETTER FROM THE SURVEY RESEARCH LABORATORY

## SRL Celebrates 50 Years

**Timothy P. Johnson**

Director, Survey Research Laboratory, University of Illinois at Chicago

In 1964, the Board of Trustees of the University of Illinois approved a proposal to establish a Survey Research Laboratory (SRL) on its Urbana-Champaign campus. The proposal observed that "a survey laboratory is an invaluable research tool, serving on the one hand to facilitate the large number of University projects which entail its use, and on the other hand, to promote research both on substantive questions and on questions of survey methodology." It also charged the new organization with providing "a means for training undergraduate and graduate students in survey methods." Robert Ferber, a distinguished scholar in the Departments of Economics and Marketing, was appointed SRL's first director and served in that capacity until his untimely death in 1981. Under Ferber's leadership, SRL grew in size and sophistication and opened an office on the Chicago campus in 1970.

SRL's first project was a \$16,000 National Science Foundation-funded survey of religious living. Conducted for Sociology Professor Bernard Lazerwitz, this project required the conduct of personal interviews with Jewish families in the Chicago Jewish community regarding their religious education, behavior, attitudes, and institutional affiliations. Another of SRL's early studies was concerned with conducting an assessment of the need for a senior college in the state capitol of Springfield. Findings from this research contributed to the decision to establish

Sangamon State University, which in 1995 became the University of Illinois at Springfield.

In 1968, a bright young sampling expert from NORC joined the University of Illinois, with appointments in Business Administration, Sociology, and the Survey Research Laboratory. His name was Seymour Sudman. Ferber was known to joke that one of his greatest achievements was recruiting Seymour, who closely identified with SRL and recalled that "if the Laboratory had not existed, it is unlikely that I would have been invited to join the faculty, or if invited that I would have come to Illinois." Sudman, of course, subsequently had a remarkable career as a world-renowned survey methodologist and collaborated with NORC's Norman Bradburn, and later with Norbert Schwarz, to produce a series of major books concerned with multiple aspects of survey methodology. They also were early innovators in the application of cognitive interviewing to improve survey questions. Seymour spent 32 years at SRL before his passing in 2000. Since 2001, the Robert Ferber and Seymour Sudman Student Dissertation Awards have been made annually to graduate students on the Urbana-Champaign campus to help support a future generation of survey methodologists.

The first issue of *Survey Research* newsletter was published by SRL in 1969. To this day, *Survey Research* continues to be a major information source for academic and nonprofit survey organizations, and is distributed worldwide. In 2010, *Survey Research* began its current affiliation with the Association of Academic Survey Research Organizations (AASRO) and now also routinely reports on the activities of that organization. An archive of past issues of *Survey Research* is available on SRL's Web site at [www.srl.uic.edu](http://www.srl.uic.edu).



*SRL's Chicago staff, February 2014*

In 1974, a young medical sociologist from SUNY-Buffalo named Richard Warnecke joined SRL as Deputy Director and head of the Chicago office. After the loss of Ferber in 1981, Warnecke was named SRL's second director. Under Warnecke's guidance, SRL maintained and grew its reputation for quality research and service. He also successfully steered SRL through a difficult period of economic retrenchment both at the University and nationally. At the time that he stepped down as SRL Director in 1996, Warnecke left behind a financially and scientifically mature organization that owed a deep debt of gratitude to his strong and farsighted leadership. Today, he remains active as Professor Emeritus of Epidemiology, Public Administration, and Sociology and as Director of the Center for Population Health and Health Disparities on the Chicago campus.

In 1995, SRL was moved administratively from Central Administration to the new College of Urban Planning and Public Affairs (CUPPA) on the Chicago campus, where it remains today. The following year, Timothy Johnson was appointed SRL's third director when Richard Warnecke stepped down. Currently, SRL employs 23 full-time research professionals (see Chicago and Champaign-Urbana office staff photos), and has faculty affiliates on both the Urbana-Champaign (Sharon Shavitt, Professor of Business Administration and Marketing) and Chicago (Allyson Holbrook, Associate Professor of Public Administration and Psychology) campuses.

As of early 2014, SRL has conducted more than 1,150 studies on behalf of faculty and other researchers at the University and beyond. This work has spanned many substantive areas, including health, addiction studies, transportation, education, environmental issues, housing and homelessness, criminal justice, business, child well-being, and program evaluations. SRL also has a long record of original methodological research that remains active to this day. A detailed 50-year history of the Survey Research Laboratory that provides an inventory of these studies is available at: [www.srl.uic.edu/50yearhistory.pdf](http://www.srl.uic.edu/50yearhistory.pdf). And we are very much looking forward to the next 50 years!



*SRL's Champaign-Urbana staff, February 2014*



## CURRENT RESEARCH

Further information on the studies described in this section should be obtained from the organizations conducting the studies at the addresses given at the beginning of each organization's listing. Neither Survey Research nor the Survey Research Laboratory can provide this information. Study summaries are accepted by Survey Research with the understanding that additional information can be released to others.

### ILLINOIS

#### **NORC at the University of Chicago**

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#### **Family Self-Sufficiency (FSS) Research Data Center.**

In partnership with the Harris School of Public Policy, Chapin Hall, and Orlin Associates, NORC will develop and operate the FSS Research Data Center for the Administration for Children and Families' (ACF) Office of Planning, Research and Evaluation. Working as part of the FSS Research Consortium, the Data Center will facilitate the promotion and dissemination of policy-relevant research by increasing the amount and quality of data available, making both new and existing data sources—administrative data, national surveys, and program evaluation data—easier to access, interpret, and analyze securely and efficiently. Using NORC's Data Enclave, the Data Center will provide an empirical, data-driven research platform for researchers, policymakers, and administrators to use in answering fundamental policy and program questions about family self-sufficiency. NORC will meet with the FSS Scholar's Network convened by ACF, assist with the needs assessment, build the technical infrastructure, lead the data acquisition process, manage and disseminate data, and provide training and technical support to data providers and researchers. *Principal Investigator:* Bob Goerge, *Coprincipal Investigator:* Scott Allard (Harris School), *Senior Advisor:* Pat Ruggles, *Data Center Director:* Tim Mulcahy, *Project Coordinator:* Carol Hafford.

#### **Assessing the Outputs of Government-Funded University Research: The Case of Food Safety**

and Security, U.S. Dept. of Agriculture. NORC is developing frameworks and techniques for measuring outcomes and impacts from federally funded research targeted at the agricultural sector in general and food safety in particular. The main question to be addressed is: What are the results of federally sponsored academic research on food safety and security—and how do they affect science, innovation, and broader aspects of social well-being? NORC will advance understanding of this in three ways: by using new data, new technologies, and new methods. *Project Director:* Tim Mulcahy.

**Community Factors in the Sustainable Health Center Implementation Pre-Exposure Prophylaxis (PrEP) Pilot (SHIPP) Study.** NORC is leading this CDC-funded study to develop an understanding of the knowledge, misinformation, attitudes, hopes, and fears about a new HIV prevention method (PrEP) and its provision at local clinics, as well as the extent of unsafe community practices (e.g., informal medication purchase) over time. *Project Director:* Stuart Michaels.

**Digital Abuse and Discrimination: The Experiences of Teens and Young Adults.** A growing body of research suggests that young people frequently encounter digital abuse, bullying, and discriminatory language online. Are young people emboldened to say hurtful or discriminatory things online that they would never say face-to-face? Seeking to contribute rigorous research on this issue, MTV and The Associated Press-NORC Center for Public Affairs Research conducted a national survey of 1,297 teens and young adults age 14–24 to track the number of young people in the U.S. who are involved in or affected by digital abuse and online discrimination. *Director:* Trevor Tompson, *Senior Research Scientist:* Jennifer Benz.

**DRG Learning, Evaluation, and Research (DRG-LER) Project.** The DRG Center of USAID has contracted with NORC for services that will advance learning activities in the DRG foreign assistance sector and provide critical data on the impact of DRG activities in the field to assist with decision making. NORC is conducting rigorous evaluations, analyses, and other research within USAID's contracting and program rules and procedures. The project also will allow for more substantial involvement and collaboration between the DRG Center staff and academics, to give provide better learning opportunities and help internal USAID staff build

capacity. The objectives of the project are to (1) provide U.S. government and other stakeholders with timely, solid evidence on impact and costs as needed for decision making about DRG foreign assistance intervention expansion and scale up, elimination, or scale back and (2) contribute to the knowledge base of what does and does not work in the DRG sector. In addition to impact evaluations, the team will conduct performance evaluations, survey research, and qualitative case study research, knowledge dissemination and training; and ancillary studies. Implementation will occur in selected countries, with no specific regional focus, including in complex and multicountry environments as dictated by the evaluation agenda defined by USAID/DCHA/DRG. *Chief of Party:* Jeffrey Telgarsky, *Research Director:* Clifford Zinnes, *Project Manager:* Renee Hendley.

**Faculty Diversity Study.** This project, funded by the Sloan Foundation and based on a pilot study conducted in 2013 and funded by NSF, includes a 2014 web and telephone survey of representatives of approximately 1,000 U.S. universities about current and historical faculty diversity policies and programs. It will compare the survey data with longitudinal data about the demographic composition of university faculties to determine if institutions with diversity policies and practices in place have seen changes in the demographic composition of their faculties. *Principal Investigator:* Frank Dobbin (Harvard University), *Project Director:* Jake Bartolone.

**Health Care Innovation Awards (HCIA) Evaluation Work.** NORC is conducting several different evaluations of a group of awardees in the HCIA run by the Center for Medicaid Innovation (CMI), within the Center for Medicare and Medicaid Services (CMS).

**Complex/High-Risk Patient Targeting.** NORC is evaluating a range of care management models for medically fragile patients in the community, proposed and implemented by CMS awardees, to achieve CMS's three-part aim of better care for the individual, better health for populations, and lower costs through improvement of the care delivery processes for Medicare, Medicaid, and CHIP beneficiaries. The NORC team will coordinate its evaluation with the other contractors that are evaluating other groups of awardees, with guidance from the meta-evaluator to allow for comparable approaches and cross-contract comparisons. NORC will be

responsible for all primary and secondary data collection activities and analyses for 23 HCIA awardees and for all project administration tasks. *Project Director:* Wilhelmine Miller.

**Evaluation of Disease-Specific Groups.** Supported by the Health Care Innovation Awards, NORC is evaluating a range of disease-specific models proposed and implemented by CMS awardees to achieve better care for the individual, better health for populations, and lower costs through improvement of the care delivery processes for Medicare, Medicaid, and CHIP beneficiaries. The interventions to be studied help address the needs of medically fragile patients in the community that suffer from diabetes, cancer, Alzheimer's disease or dementia, pediatric asthma, cardiovascular disease, stroke, and chronic pain. NORC is leading the analysis of Medicare claims data; and survey and qualitative data collection across 18 awardees. *Project Director:* Adil Moiduddin.

**Landmark Health and Spirituality Study.** On behalf of the Univ. of Michigan with a grant from the John H. Templeton Foundation, NORC is leading the baseline effort for a nationally representative sample of adults for this project. The effort includes finalization of the 70-minute CAPI questionnaire, drawing of the sample, screening and interviewing 3,000 adults (1,000 age 18–40, 1,000 age 41–64, and 1,000 age 65 and above). Additionally, interviewers will collect weight, waist circumference, hip circumference, height, blood pressure, and pulse. NORC interviewers will ask to collect blood spots via a finger prick for 6 standard assays. *Project Director:* Vicki Wilmer, *Senior Technical Advisor:* Kymn Kochanek.

**National Early Periodic Screening, Diagnostic and Treatment (EPSDT) Improvement Workgroup.** The Center for Medicare and Medicaid Services and Center for Medicaid and CHIP Services (CMS/CMCS) have engaged NORC to research the range and effectiveness of state programs, policies, and systems related to the benefits and services required under the EPSDT requirements for Medicaid and to identify ways to improve federal oversight of State Medicaid EPSDT services. CMS/CMCS will use the knowledge and data generated by this project to improve federal and state efforts. NORC, in partnership with the National Academy for State Health Policy and George Washington University, are producing strategy guides for states

in the areas of oral health, adolescent health, care coordination, coverage and outreach and conduct analyses of state oral health data for children. The project team also will help build a dissemination plan for materials for states related to Medicaid for children and adolescents. *Project Director:* Cheryl Casnoff.

**National Survey of Children's Health (NSCH): Development of Mail and Internet Questionnaires with Measurement Equivalence.** The Maternal and Child Health Bureau of the Health Resources and Services Administration of the U.S. Dept. of Health and Human Services, is planning the redesign of the NSCH and the National Survey of Children with Special Health Care Needs into a single survey. It will examine the physical and emotional health of children age 0–17 and assess the annual prevalence of key health indicators within the U.S. NORC is redesigning the survey questionnaires to reflect established research and best practices, maximize valid data collection, minimize measurement bias, and increase response rates. *Project Director:* Michael Davern.

**Optimizing Criminal Justice Use of Social Media: Addressing the Problem of Human Sex Trafficking.** NORC and its partners are developing, designing, testing, and introducing a tool using social media to help law enforcement and other public safety agencies address the problem of human trafficking, particularly sex trafficking, in an informed and systematic way. The project is intended to provide law enforcement with a tool that allows them to receive and analyze information from social media and then to be able to support a coordinated and effective response to the problem of human sex trafficking in their jurisdiction. The main deliverable of this project will be the open distribution to law enforcement agencies of the tool itself, a tool that will have been tested for quality, utility, and practicality. *Project Director:* David Herda.

**Parents' Attitudes on the Quality of Education in the U.S.** With funding from The Joyce Foundation, the Associated Press-NORC Center for Public Affairs Research conducted a national survey of 1,025 parents or guardians of children who completed kindergarten through 12<sup>th</sup> grade in the past school year. The key findings from the study provide much-needed information for policymakers and school officials across the country to better understand the perspectives and opinions of a key

constituency—parents. While regular survey research is conducted with a variety of stakeholders, including teachers, few nationally representative surveys of parents have been conducted recently. Parents represent an important perspective that policymakers need to understand in the design, articulation, and implementation of quality-focused education initiatives. This study provides a comprehensive description of parents' perspectives on education in America today, with a specific focus on understanding what quality education and teaching means to parents and how it should be measured and rewarded. *Director:* Trevor Tompson, *Senior Research Scientist:* Jennifer Benz.

**The People's Agenda: America's Priorities and Outlook for 2014.** To provide a more complete picture of what Americans expect from their government in 2014, the Associated Press-NORC Center for Public Affairs Research conducted a nationally representative online survey of 1,141 American adults. Rather than asking respondents to choose the one most important issue or problem, the survey employed a more expansive approach to measuring the public's full range of priorities to allow citizens to set forth a fuller, more realistic list of problems that the public sees as concerns requiring government attention. The data reveal a public that views a number of policy issues as priorities for the government to address in the coming year, although the public's confidence in the government to make progress on these issues is lacking. *Director:* Trevor Tompson, *Senior Research Scientist:* Jennifer Benz.

**USAID Reading and Access Evaluation for the Bureau for Economic Growth, Education, and Environment (E3), Office of Education.** Donors and host-country governments invest substantially in programs to improve access to and quality of education in developing countries; however, the impact and cost-effectiveness of these interventions are largely untested and they often do not yield the desired results. Due to the dearth of scientific evidence on which to base programmatic decisions as it implements its 2011–2015 education strategy, USAID is seeking technical assistance to define the evaluation landscape on early grade reading and access to education in conflict- and crisis-affected environments. Under the recently awarded, NORC will support this initiative by identifying research gaps and key evaluation questions around early grade reading and access, and then using rigorous

impact evaluation designs to address them. *Project Director:* Varuni Dayaratna.

**Use of Public Health Information Technology (HIT) to Support Chronic Disease Control.**

NORC will explore ways in which federal, state, and local stakeholders can work together to promote successful models for enhancing public health practice using HIT. The premise is that public health agencies can use data emerging from HITECH investments and ACA to support next-generation models for partnering with providers and to support improved health outcomes for populations with chronic illnesses. The ultimate goal is to encourage better coordination between those who deliver medical care and those who implement public health program activities at the community-level. NORC will develop three white papers for three chronic disease areas based on available literature, interviews with key informants, and small discussion groups of experts from public health agencies, academics, and providers. *Project Director:* Adil Moiduddin.

**Working Longer: Older Americans' Attitudes on Work and Retirement.** With funding from the Sloan Foundation, the Associated Press-NORC Center for Public Affairs Research conducted a national survey of 1,024 adults age 50 and over. This survey illuminates a slow-moving shift in the American idea of retirement. Retirement is not only coming later in life, but for many it no longer represents a complete exit from the workforce. The key findings from the study provide much-needed information on the implications for individuals and the economy of this growing trend toward working later in life. This survey gives a voice to older Americans and contributes to an in-depth public discourse on the issue. *Director:* Trevor Tompson, *Senior Research Scientist:* Jennifer Benz.

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**Survey of Illinois School Principals.** This study was conducted for the Center for Prevention Research and Development at the Univ. of Illinois at Urbana-Champaign; its purpose was to conduct

**PATRONS**

- **Mathematica Policy Research**
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- **University of Michigan**
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follow-up phone interviews with schools that were invited to participate in the 2011–2012 Illinois Youth Survey (IYS) to learn more about reasons for participation and nonparticipation. The three categories of schools of interest were (1) schools that took part in the 2011–2012 IYS, (2) schools that actively refused to participate in the IYS, and (3) schools who never responded one way or the other to the invitation to take part in the IYS. SRL completed phone interviews with 81 school contacts. *Project Coordinator:* Sowmya Anand.

**Evaluation of the 2013 Passionate on Parallel Research Experiences for Undergraduates (POP REU).** This was an evaluation study conducted among 10 undergraduate students who participated in the 2013 POP REU, which is led by faculty in the College of Engineering at the Univ. of Illinois at Urbana-Champaign. The evaluation of students' experiences during the internship was conducted toward the beginning and end of the summer program. It involved a face-to-face discussion and a short quantitative survey at the beginning of the program in June 2013 and a face-to-face discussion and a longer quantitative survey at the end of the program in July/August 2013. SRL conducted the discussions and the online surveys. *Project Coordinator:* Sowmya Anand.

**Culture and Communication.** SRL is conducting cognitive interviews for the Survey on Culture and Communication, a five-year study funded by NIH. The purpose of the study is to identify and reduce acquiescent response style measurement error in Latino survey respondents. The project addresses this important and understudied survey

measurement problem and should lead to more accurate data on Latino health and health behaviors. SRL will participate in developing and testing the questionnaires for the study and, over the next two years, will conduct 260 face-to-face cognitive interviews and 180 pretest telephone interviews with respondents in four targeted ethnic groups: non-Latino Whites, Mexicans/Mexican-Americans, Puerto Ricans, and Cubans/Cuban-Americans. *Project Coordinator: Anne Diffenderffer.*

**Mount Sinai Community Health Survey: 10-Year Follow-up.** SRL is currently in the development phase of a large area probability survey that will provide service need estimates for ten community areas of Chicago: Norwood Park, Hermosa, Humboldt Park, the west portion of West Town, North Lawndale, South Lawndale, the Lower West Side, Gage Park, West Englewood, and Chicago Lawn. SRL will conduct 3,000 in-person interviews with adult respondents in these neighborhoods as well as an additional 1,432 interviews concerning the health of a randomly selected child in the household. Interviews will be conducted in English and Spanish, and biomeasures of height, weight, and girth will be collected. Main data collection is scheduled to start in September 2014 and will continue into spring 2016. The study is a follow-up to a 2002 collaboration with the Sinai Urban Health Institute (SUHI), which involved an area probability survey in six Chicago community areas. *Principal Investigator: Steven Whitman (SUHI), Project Coordinator: Isabel Farrar.*

## INDIANA

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### National Survey of Student Engagement

**(NSSE): The College Student Report.** CSR recently began administration of the NSSE for 2014 with the NSSE Institute. The NSSE Institute is a self-supporting auxiliary unit within the Center for Postsecondary Research (CPR) in the Indiana University School of Education. In 2014, close to 720 colleges and universities will participate in NSSE, comprising a total sample size of around 2.1 million students. These students from across the U.S. and

Canada are participating in NSSE between February 10 and May 31, 2014. Since piloting in 1999, NSSE has collected data annually about student engagement and the undergraduate experience from students at hundreds of four-year colleges and universities across the U.S. (including Puerto Rico) and Canada, with a view to improving policies and practices in undergraduate education. *Principal Investigator: Alexander McCormick (CPR), CSR Project Director: Stacey Giroux.*

**Energy Policy Learning.** This project is being conducted by the School of Public and Environmental Affairs at Indiana University; its goal is to research energy policy adoption and diffusion, and it aims to learn the manner in which policymakers and implementers gather policy information, how they learn from peers, and the degree to which this information and learning influence policy choices. The sample consists of legislators and bureaucrats in all 50 states. The online survey will be administered online in the spring of 2014. *Principal Investigators: Sanya Carley, Naveed Paydar, and Sean Nicholson-Crotty; Project Director: Alycia Cameron.*

**Indiana University Real Estate Services.** This online survey seeks to gauge current satisfaction of the IU Real Estate office, maintenance, Web site, and general services. The study consists of two Web surveys, one directed to residential tenants and the other to building representatives for IU office houses maintained by IU Real Estate Services. This study has been expanded from the previous administration in 2011 and will employ incentives to increase participation. The project will be fielded early spring 2014. *Project Director: Alycia Cameron.*

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**Measures of Effective Teaching Extension Video Library Project.** Team members from ISR and the School of Education at the Univ. of Michigan are building an online program that allows thousands of concurrent users to securely watch prerecorded

classroom videos from their computers and mobile devices. The video library helps members of the education community better understand teaching and learning. The first collection of videos contains thousands of classroom sessions collected in six urban districts as part of the Measures of Effective Teaching program. An early release version of the video library is available at the Teaching and Learning Exploratory (<http://soe.mivideo.it.umich.edu>). Before accessing videos, users need to register and affirm that they agree with the requirements of membership. The project is funded by the Bill and Melinda Gates Foundation. *Project Director:* Lesli Scott.

#### **World Health Organization (WHO) Model Disability Survey (MDS)—Cognitive Interviewing.**

The objective of this project is to assist WHO with developing a general population survey that measures how disability impacts people's lives. The MDS questionnaire focuses on how people with and without disabilities function in their everyday lives in the context of their environment. The MDS will be implemented in multiple countries, thus increasing the challenge of producing an English-language questionnaire that can be translated into many languages and adapted for many cultures. The first round of cognitive interviews was conducted in September, followed by an expert review in October. Revisions were made to the MDS, and a second round of cognitive interviews was conducted in early December 2013. The final phase of work will be to recruit organizations to carry out cognitive interviews in China, Ghana, and Nepal, as well as conducting a training of trainers remotely (via the Internet). *Project Manager:* Jennifer Kelley.

#### **Panel Study of Income Dynamics Childhood Experiences (PSID-CE) Web/Mail Project.**

PSID-CE is part of the Panel Study of Income Dynamics—a national, longitudinal study of families started in 1968—and represents PSID's first Web survey. The sample for PSID-CE is comprised of all PSID respondents and spouses and will include approximately 13,500 individuals. Potential respondents will be invited either to complete an online instrument or—in the case of those who have not reported Internet access at home—given the option to complete the instrument online or on paper. Follow-up efforts will consist of both hard-copy and e-mailed reminders as well as nonresponse calling. The interview includes questions about childhood health conditions, socioeconomic status,

neighborhood(s), friendships, school experiences, criminal activity, and the parenting experienced as children. To help respondents accurately recall their ages when various events occurred, the online version of the questionnaire features a custom-built dynamic life history calendar. *Principal Investigators:* Vicki Freedman (UM-SRC) and James Smith (RAND), *Survey Director:* Shonda Kruger Ndiaye.

## **MISSISSIPPI**

### **Survey Research Laboratory (SRL) Social Science Research Center Mississippi State University**

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**The Mississippi Social Climate Survey of Tobacco Control.** Results from this telephone-based survey will allow researchers to ascertain the degree to which a representative sample of 1,500 Mississippi residents live and work in smoke-free environments, understand the health risks of using tobacco, find themselves exposed to second- or third-hand smoke, etc. The project is funded by the Mississippi State Dept. of Health.

## **NEW YORK**

### **Center for Survey Research (CSR) Stony Brook University**

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**New York State Foster Youth in Transition.** CSR and the Center for Technology in Government at University at Albany are working together on the National Youth in Transition Database project for the New York State Office of Children and Family Services. The federal government requires states to track and report on services provided to foster youth. As a part of this data collection process, CSR is interviewing New York foster youth before they leave the system about their experiences with foster care services and conducting follow-up interviews with the youth at 19 and 21 years old.

**Business Travel Study.** At the start of 2013, Long Island MacArthur Airport commissioned a telephone



survey of Long Island businesses to assess their business travel patterns. CSR interviewed over 500 Long Island businesses about the destination and frequency of flights from Long Island to other metropolitan areas. A targeted sample from Dun & Bradstreet Business was used to obtain phone numbers of businesses. The information helped provide business executives a new regular flight from Long Island MacArthur Airport to Boston's Logan International Airport.

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**Impact of Health Reform on Substance Abuse Treatment Programs.** This study examines the impact of health reform on substance abuse treatment programs in the U.S. To assess how substance abuse treatment programs are acting in anticipation of health reform, this National Institute of Drug Abuse of NIH funded study survey 632 nationally-representative sample of treatment programs

across 50 states and the District of Columbia in late 2013. To examine the impact of health reform over time, we will re-survey these programs in winter 2015/16. These surveys will describe the impact of health reform, including the Affordable Care Act and Mental Health Parity Act, on the nation's substance abuse treatment system, and contribute to understanding of the impact of these changes on organizational responses and service delivery. Such information will enable policy makers and stakeholders to evaluate the effectiveness of health reform in improving the accessibility and quality of substance abuse treatment. *Principal Investigator:* Peter Friedmann.

**Marriage Advice Project.** A national survey of 300 older Americans about their advice for marriage for younger people. Conducted by telephone, the survey covers questions about relationship formation, advice for a happy marriage over many years, and lessons for successful marriage on a number of specific topics. Results of this study were reported in the book *30 Lessons for Living: Tried and True Advice from the Wisest Americans*. *Principal Investigator:* Karl Pillemer.

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## NORTH CAROLINA

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**Access-Point Angler Intercept Survey (APAIS).** Conducted on behalf of the National Oceanic and Atmospheric Administration's National Marine Fisheries Service (NMFS), the APAIS is a field-intercept survey conducted with marine recreational anglers at designated fishing access-points in Puerto Rico and the 13 Atlantic states north of Florida. RTI collects data on fishing activity and conducts a creel census involving species-level fish identification and, when applicable, weights and lengths of available catch. The data is aggregated with other information as part of the NMFS Marine Recreational Information Program (MRIP). *Project Director:* Matthew Strobl.

**The Adolescent Health Parent Study (Add Health-PS).** This study is designed to capture behavioral and social data from parents who had a child participate in Wave I of the National Longitudinal Study of Adolescent Health (Add Health). Interviews will be conducted via in-person interviews with Wave I Add Health parents and spouses or partners of the target parent if they reside in the same home. The Add Health-PS is funded by NIA. *Project Director:* Brian Burke.

**High School Reform Study (HSRS).** Conducted for ED-PPSS, this work will be done through an add-on to SRI's task order contract with ED-PPSS, under which RTI is a subcontractor. The HSRS aims to understand how high schools prepare students for life after high school. RTI will be responsible for developing and conducting a high school administrator survey to determine the types of high school reforms available to students and how they are administered. *Project Director:* Debbie Herget.

**The Integrated Postsecondary Education Data System (IPEDS), 2013–2021.** This Web-based data collection is built around a series of related surveys designed to collect postsecondary institution-level data on institution characteristics, enrollment, program completion, human resources, finances, financial aid, graduation rates, and two

new components: academic libraries and outcome measures. The data are used to describe trends in postsecondary education and provide students and families with consumer information about colleges and universities through the College Navigator Web site. *Project Director:* Janice Kelly-Reid.

**The Center for Tobacco Products (CTP) Web Site Internet Surveillance.** The purpose of this project is to enhance FDA's routine surveillance of Internet tobacco activities by tracking Web sites that promote, market, and sell tobacco products through the Internet. RTI will gather basic information from each website, as well as identifying potential violations of the Family Smoking Prevention and Tobacco Control Act (Tobacco Control Act) and other laws and regulations enforced by FDA. RTI will identify and gather information from several thousand websites on a quarterly basis. *Project Director:* Bryan Rhodes.

**Schools and Staffing Survey (SASS) Reporting.** RTI will author a series of reports for the National Center for Education Statistics (NCES) using the recently released 2011–12 SASS administration, which is a nationally representative cross-sectional survey of teachers, principals, schools, library media centers, and districts. The first report will investigate the qualifications of public high school teachers in core academic subjects. *Project Director:* Jason Hill.

**Technology Acceptance Evaluation.** Through literature reviews, stakeholder interviews, expert panels, and surveys, this contract with the Dept. of Homeland Security is examining barriers to technology transition from development to operational application. The project will assess the potential barriers that could result from issues related to privacy, policy, organizational structures and practices, staff perceptions and capabilities, and public opinion. One outcome of the project will be a model to guide future technology transition efforts. *Project Director:* Jerry Hedge.

## TEXAS

### Center for Community Research & Development (CCRD)

#### Baylor University

P.O. Box 97131, Waco, TX 76798-7131  
254-710-3811; fax: 254-710-3809  
larry\_lyon@baylor.edu; www.baylor.edu/ccrd

**Community Views on Medical Surveys.** CCRD recently conducted a county-wide telephone survey for a local area hospital. The survey assessed community views on medical surveys throughout the McLennan County area. The survey took place over an eight-week time period, and 1,466 surveys were completed. Embedded within the telephone survey were experiments that will be used to develop better survey techniques for CCRD in the future. CCRD manipulated the amount of time volunteers of called, the amount of times volunteers called, and training techniques; none affected the results of the survey.

## VIRGINIA

### Center for Survey Research (CSR)

#### University of Virginia

P.O. Box 400767, 2400 Old Ivy Rd., Ste. 224  
Charlottesville, VA 22904-4767  
434-243-5229; fax: 434-982-5524  
dlr3r@virginia.edu; http://surveys.virginia.edu

**Jefferson Area Community Survey (JACS).** The JACS is a regional omnibus survey carried out by the UVa Center for Survey Research twice a year, reaching adults across the region via landline and cellular phones. The JACS offers area nonprofits, government agencies, and academic researchers a cost-effective way to gather regional information from a representative sample of area residents. In the most recent JACS, over 900 respondents were asked about access to the Healthcare.gov Web site, support for a local bypass proposed in our area, swimming ability, memories of young children, information about local water issues, and interest in the local public radio stations. Core questions for this survey examine quality of life and participation in the recent gubernatorial election.

**UVa Mammography Project.** CSR recently conducted a telephone survey of over 1,000 women in

Virginia, age 35–70. This survey is part of a larger research project, “Building a Better Model: A Personalized Breast Cancer Risk Model Incorporating Breast Density to Stratify Risk and Improve Application of Resources” being funded by the Dept. of Defense. The goals of the survey are to assess Virginia women’s current knowledge about cancer screening recommendations and breast density, evaluate willingness of women to change their breast cancer screening practices based on new recommendations, identify characteristics of women who are willing and unwilling to change their screening practices, and inform design of future educational campaigns to promote new tailored recommendations.

## WISCONSIN

### University of Wisconsin Survey Center (UWSC)

#### University of Wisconsin

Sterling Hall, Room 4304, 475 N. Charter St.,  
Madison, WI 53706  
608-262-9032; fax 608-262-8432  
www.uwsc.wisc.edu

**The Post-Adoption Life Study (PALS).** In 2014, UWSC will develop and field PALS, the Post-Adoption Life Study. This study will assess well-being and examine challenges that youth face who were adopted through the Wendy’s Wonderful Kids (WWK) adoption recruitment program as they transition to adulthood. The study is being conducted in collaboration with Child Trends with funding from the Dave Thomas Foundation for Adoption. Over a four-year period, approximately 350 19-year-old youth from across the U.S. will be interviewed. The in-person interviews will be about 90 minutes in length and will include audio-CASI for sensitive questions. The study participants will be former foster youth who were in foster care beginning at age 8 or older and were adopted through WWK. Youth will be contacted as early as age 14, and UWSC will keep in contact with youth until they turn 19 and are eligible for the interview. *Project Directors:* Karen Jaques and Kerryann DiLoreto.

**The National Youth in Transition Database (NYTD).** The NYTD is a federally mandated evaluation of the use of independent living services by foster youth and a measure of the states’ perfor-

ance in preparing youth for their transition from foster care to independent living. UWSC conducts a baseline survey of youth in foster care at age 17 as well as a follow-up survey with these youth at ages 19 and 21 for the Wisconsin Dept. of Children and Families as part of this evaluation. Each year, a new cohort of 17-year olds is added to the sample. To encourage participant response, this study is mixed-mode, using Web, phone, and mail survey options. UWSC also is in contact with caseworkers to help connect youth to the survey. A component of the mandate is to reach 17-year olds within 45 days after their 17<sup>th</sup> birthday. UWSC has implemented contact protocols to maximize outreach efforts in this timeframe and currently is developing an automated sample management and data delivery system to allow new sample to flow to UWSC and data to flow to DCF on a daily basis. *Project Director:* Karen Jaques.

## WYOMING

### Wyoming Survey & Analysis Center (WYSAC)

#### University of Wyoming

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307-760-3459; fax: 307-766-2759  
bistra@uwyo.edu

**The Montana Public Housing Survey, 2013.** The survey was commissioned by the Montana Dept. of Health and Human Services. The purpose of the survey was to measure the beliefs, attitudes, and behaviors of occupants of public housing units in Montana with regard to tobacco smoking. Surveys were obtained from households belonging to 10 of the 19 housing authorities in Montana. The survey was administered as a paper mail survey. Both non-contingent and contingent incentives were used. *Principal Investigator:* Michael Dorssom.

**Larimer County Community Health Survey, 2013.** The Health District of Northern Larimer County in Colorado has conducted comprehensive community health surveys every three years since 1995. In 2007, 2010, and again in 2013, they enlisted WYSAC to carry out the data collection and analysis of the results for this project. A large scale mixed-mode (mail and Web) survey was conducted on a 16-page questionnaire. A \$2 bill cash incentive was included with the questionnaire. Over 2,800

respondents returned questionnaires. *Principal Investigator:* Michael Dorssom.

**Wyoming State Parks and Historic Sites Survey, 2013.** This statewide survey was conducted for the Wyoming State Parks, Historic Sites and Trails (SPHST). The purpose of these surveys (the previous one was conducted by WYSAC in 2008) is to capture the opinion of Wyoming citizens on several issues of importance to SPHST as they develop their Comprehensive Outdoor Recreation Plan. Specifically, the SPHST is intended to identify recreation needs of Wyoming residents and visitors in order to responsively provide and administer outdoor recreation resources. The survey was administered using mail and Web. A total of 898 questionnaires were completed by mail or completed online. *Principal Investigator:* Brian Harnisch.

## CANADA

### Institute for Social Research (ISR) York University

4700 Keele St., Toronto, Ontario M3J 1P3, Canada  
416-736-5061; fax: 416-736-5749  
isrnews@yorku.ca; www.isr.yorku.ca

**Health Care Experience Survey.** This province-wide study measures the public's access to physicians by interviewing a random selection of Ontarians on their experiences seeking primary health care. With funding from the Ontario Ministry of Health and Long Term Care, ISR is completing approximately 11,200 telephone interviews across Ontario this year. Respondents will be asked about their satisfaction with health care in Ontario, their personal health, and if they have a family doctor. To learn more about the study, visit [www.ontario.ca/healthsurvey](http://www.ontario.ca/healthsurvey). *Principal Investigator:* Sten Ardal (Health Analytics), *ISR Study Director:* David Northrup.

**Rapid Risk Factor Surveillance System (RRFSS) Study.** The goal of this study is to gather timely data for planning, implementing, monitoring, and evaluating public health programs and services across Ontario. Modeled after a study first conducted by the CDC in Atlanta and funded by individual public health departments, the RRFSS study gathers data which is used to monitor key public health issues such as flu shots, healthy eating, drinking and driving, sun safety, women's health, and so on.

Throughout 2014, ISR will conduct approximately 18,000 telephone interviews with residents in the regions served by each participating public health department. *ISR Study Director:* Liza Mercier.

**Centre for Addiction and Mental Health (CAMH) Monitor.** First implemented in 1977, the CAMH Monitor is the longest ongoing addiction and mental health survey among adults in Canada. The survey is designed to monitor substance use and mental health problems among Ontario adults. The CAMH Monitor provides trend data in alcohol, tobacco, and other drug use and mental health issues; it also gauges public opinion toward tobacco and alcohol policies. In 2014, ISR will conduct approximately 3,000 telephone interviews among adult Ontarians. This study is conducted on behalf of the CAMH with funding from the Government of Ontario. *CAMH Principal Investigator:* Robert Mann, *CAMH Research Coordinator:* Anca Ialomiteanu, *ISR Study Director:* John Pollard.

## PERSONNEL NOTES

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*Survey Research reports on the new appointments and promotions of professional staff at academic and not-for-profit survey research organizations, as well as those of the for-profit organizations that are patrons of the newsletter.*

NORC's Research Programs welcomes Senior Research Scientists **Sarah Ruiz** and **Lois Simon** (Health Care Research) and is pleased to announce the following promotions: **Chet Bowie**, **Michael Davern**, and **Jeffrey Telgarsky** have each been named an Executive Vice President of Research; **Missy Koppelman** has been named Executive Vice President of Business Ventures and Innovation; **Ron Jurek** has been named Chief Information Officer and Executive Vice President of Operations; **Kirk Wolter** has been named Chief Statistician and Executive Vice President of Statistics and Methodology; **Angela DeBello** has been promoted to Senior Vice President of Business Development; **Greg Lanier** has been promoted to Senior Vice President of Public Affairs and Strategic Communications; **Carrie Markovitz** (Economics, Labor, and Population Studies) and **Elizabeth Hargrave** have been promoted to Principal Research Scientists; **Timothy Mulcahy** (Economics, Labor, and Popula-

tion Studies) has been promoted to Program Area Director. The following staff have been promoted to Senior Research Scientists: **Jennifer Hasche** (Public Health Research), **Carolina Milesi** (Education and Child Development Studies), **Kim Nguyen** (Economics, Labor, and Population Studies), and **Shriram Parashuram** (Health Care Research). **Jill Connelly** (Education and Child Development Studies) and **Hina Shah** (Health Care Research) have been promoted to Senior Survey Directors, and **Nicholas Davis** (Statistics and Methodology) has been promoted to Senior Statistician.

**Gregg Peterson** joins the Survey Research Center at the Univ. of Michigan as Associate Director, Survey Research Operations (SRO). **Lisa Holland**, a survey director in the Survey Research Operations unit, is now directing SRO's Statistics and Methods Group.

RTI's Survey Research Division has been joined by Survey Specialists **Martin Blanchette**, **Glenn (Ted) Dunmire**, **Ivonne Maria**, and **Sara Storms**. The Education and Workforce Development Division welcomes Programmer Analyst **Celestine Drayton** joined RTI's Education and Workforce Development and Research Programmer Analyst **James Pruitt**.

## JOB OPPORTUNITIES

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*This section contains listings of employment opportunities in survey research organizations. Listings can be sent to the editors at the address in the newsletter or e-mailed to [Irmccall@uic.edu](mailto:Irmccall@uic.edu). Survey Research does not charge a fee for these postings*

The Statistics and Methodology department at NORC department is part of NORC's Survey Research Group, works in collaboration with all of NORC's substantive research departments, and plays a critical role in designing and implementing large-scale surveys and analyzing the resulting data. The department pioneers innovations in all aspects of survey research. NORC statisticians and methodologists help understand the cognitive processes underlying respondents' reactions to surveys; design and implement rigorous, efficient methods for sampling from populations and weighting resultant survey data; and employ advanced techniques for analyzing and interpreting survey and secondary data. The department consists of

RTI International's Research Computing Division is looking for a **Cyber Security Research Scientist**. A fundamental understanding of cyber security issues and technologies, experience with interdisciplinary research, and demonstrated excellence in verbal and written communication skills are essential. Duties include participating in and potentially leading projects, collaborating on research, contributing to and leading proposals for new funding in cyber security research, participating in marketing and business development activities, and contributing to RTI's scientific stature through publications and external presentations. Qualifications include an M.S. and 5 years of experience or Ph.D. (preferred) in computer science or related discipline and 1+ year of experience in Cyber Security Research; research experience utilizing large security-related data sets; experience procuring research grants and participating in the proposal process; communication skills that include the ability to provide formal documentation and oral presentations of research results; and record of publications. Must be a U.S. citizen to qualify. To view the entire job requisition, please go to [www.rti.org/careers](http://www.rti.org/careers) and search for job #14826.

**Senior Research Fellow** at the Center for Survey Research (CSR), Univ. of Massachusetts Boston. CSR is a full-service academic survey research organization with an opening for a social science Ph.D. to join our group of senior research staff members and work as a collaborative, interdisciplinary team member. We conduct a wide variety of survey research projects, both as principal investigators and as subcontractors to other researchers. Projects cover a wide range of timely subject areas such as patient experiences with health care, changes in health insurance, youth risk behaviors, tobacco control, and adolescent stress. We emphasize methodological research and integrating new knowledge into our survey efforts. Special consideration will be given to those applicants with particular interest in methodological aspects of survey research (e.g. sampling, question design and evaluation, Web-based surveys, computer-assisted data collection), and/or new analytic techniques (e.g., multilevel statistical analysis, analysis of longitudinal data, nonresponse bias). Applicant must have demonstrated analytic skills and an ability to develop funding for her/his own research interests. Direct experience with large-scale probability sample survey projects is essential. In collaboration with

the Dept. of Sociology, CSR recently launched a Master's Level Certificate Program in Survey Methodology, so an interest and experience in teaching survey research methods is desirable. Competitive calendar-year salary commensurate with experience. Equal Opportunity/Affirmative Action Employer. Application review will begin immediately and continue until the position is filled. Send vita to Director, Center for Survey Research, Univ. of Massachusetts Boston, 100 Morrissey Blvd., Boston, MA 02125.



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