

Survey Research

Volume 22, Number 1

Winter 1991

Patrons

American Association for Public Opinion Research

Institute for Survey Research
Temple University

Internal Revenue Service

Mathematica Policy Research

National Center for Health Statistics

NORC: A Social Science Research Center
University of Chicago

RAND

Research Triangle Institute

Social Science Research Center
Mississippi State University

Survey Research Center
University of Michigan

Survey Research Laboratory
University of Illinois

U.S. Bureau of the Census

Westat, Inc.

In This Issue . . .

Editor's Note	1
Current Research	2
Personnel Notes	13
Update to List of Academic Survey Research Organizations	14
Jobs—People	14
Publications	
Special Section of Survey Methodology Journal . . .	14
New Methodological Publications	15

Editor's Note

Just a short note to call to your attention the fact that the office of *Survey Research*, which is housed in the Survey Research Laboratory at the University of Illinois at Urbana-Champaign, has moved. The new address of SRL's Urbana office is 909 W. Oregon Street, Suite 300, Urbana, IL 61801-3327. Because of that move, which took place in mid-February, this issue has been delayed a few weeks. My apologies for any inconvenience this may have caused.

Mary A. Spaeth
Editor

#

#

Current Research

Further information on the studies described below should be obtained from the organizations conducting the studies at the addresses given at the beginning of each organization's listings. Information should *not* be requested through *Survey Research* or the Survey Research Laboratory. Study summaries are submitted to *Survey Research* with the understanding that the organization involved can release additional information to others.

Applied Research, Evaluation, and Planning West Virginia University

(411 Knapp Hall, West Virginia University, Morgantown, WV 26506; 304-293-4201)

Completed project:

Survey of the Quality of Labor-Management Relations in West Virginia. Completed in June 1990 for the West Virginia State Labor-Management Council, the purpose of this survey was to determine the perceptions and attitudes of plant managers and union officials regarding the actual and potential quality of the employment relationship in the state among larger unionized employers. The survey involved mail questionnaires for 200 managers and 240 union officials in West Virginia, with a 35% response rate, representing about 96% of organized nonagricultural private sector workers.

Principal investigator: Robert Miller.

Capstone Poll University of Alabama

(P.O. Box 87216, 319 Ten Hoor, Tuscaloosa, AL 35487-0216; 205-348-3828)

Omnibus Survey. The overall purpose of the Omnibus Survey, conducted at least once a year, is to assess social and political attitudes of Alabamians. In addition to a standard core of questions repeated each year, questions are submitted by faculty members. Question topics in the round completed in November 1990 included the election, diet and health, ratings of politicians, tax reform, homelessness, recycling, child support, community involvement, attitudes toward work, and demographic variables. RDD-CATI interviews were conducted with 498 adults (18+) throughout Alabama.

Director: Debra Moehle McCallum; project director: Joan E. Esser-Stuart.

Completed projects:

AIDS: Perceptions, Attitudes, and Behaviors of Minority People in Alabama. This study, completed in June 1990 for the Tuskegee Area Health Education Center, sought to assess the respondent's knowledge, attitudes, and behaviors relevant to AIDS. In addition to demographic variables, the questions were divided into five categories: prevalence of AIDS, characteristics of AIDS, spread of AIDS, prevention of AIDS, and respondents' concerns. In the statewide survey in Alabama, RDD telephone interviews were conducted with 514 minority respondents, and written questionnaires were voluntarily completed and returned by 1,465 minority people.

Director: Debra Moehle McCallum; project director: Joan E. Esser-Stuart.

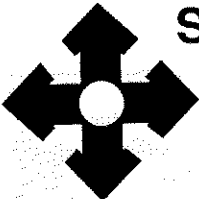
Statewide Traffic Safety Survey. Completed in October 1990 for the State of Alabama Traffic Safety Committee, this study sought to assess respondents' current behaviors regarding amount of driving, access to a motor vehicle, insurance, use of safety belts and child restraints, and drinking and driving. In addition, the survey included questions designed to study respondents' opinions regarding traffic safety issues and possible legislation. The study may be used to prioritize which traffic safety issues should become a part of the 1991 State Legislative Agenda. RDD telephone interviews were conducted with 2,213 residents of Alabama aged 15 or older, with 10% of the interviews completed using CATI.

Director: Debra Moehle McCallum; project director: Joan E. Esser-Stuart.

Center for Business and Economic Research Bradley University

(Baker 202, 1501 W. Bradley Avenue, Peoria, IL 61625; 309-677-2278)

Regional Economic and Environmental Impact Study for the Peoria Ethanol Bus Demonstration Project. This three-



Survey Research

Volume 22, Number 1
Winter 1991

Mary A. Spaeth Editor

Published quarterly. For subscription information, etc., write to

SURVEY RESEARCH
Survey Research Laboratory
University of Illinois
909 W. Oregon St., Suite 300
Urbana, IL 61801-3327

Permission to reprint material is granted provided that the source is cited.

year study, begun in December 1990 for the Illinois Department of Energy and Natural Resources, is a cost-benefit evaluation of the economic and environmental impacts of the use of ethanol-fueled buses to be operated by the Greater Peoria Mass Transit District beginning in the fall of 1991. To ascertain attitudes toward air pollution and ethanol fuel, face-to-face interviews will be conducted with bus passengers, bus drivers, and maintenance personnel and telephone interviews will be conducted with samples of households in the Peoria MSA drawn from residential listings. In the first wave of the general population surveys, completed in December 1990, 201 interviews were conducted, for a 69% response rate.

Project director: Bernard Goitein.

Completed projects:

Human Services Needs Assessment. This study, sponsored by the Heart of Illinois United Way with funding from the Bielfeldt Foundation, Peoria Area Community Foundation, and Health of Illinois United Way and completed in August 1990, sought to identify the extent and relative importance of human service needs in the Peoria MSA, to identify the degree to which these are being met, to forecast near-term levels of the forementioned variables, and to analyze the strategic implications of the results for Committee and United Way planning. The survey involved telephone interviews with 462 Peoria MSA households with telephone listings (68% response rate) and mail questionnaires for 178 community leaders (64%) and 116 service provider organizations (65%) drawn from listings supplied by Heart of Illinois United Way.

Project director: Bernard Goitein.

Peoria MSA Consumer Sentiment, Report 14. Funded through subscriptions, the purpose of this project is to maintain ongoing survey-based reports on Tri-County consumer sentiment. In the survey completed in December 1990, 201 telephone interviews were conducted with Tri-County residential listings in Peoria area telephone directories (one adult per household), with a 69% response rate. Director: Bernard Goitein.

Center for Survey Research Indiana University

(1022 E. Third Street, Bloomington, IN 47405; 812-855-2573, FAX: 812-855-2818)

Completed projects:

16th Indiana Poll. Topics in this Poll, conducted in October-December 1990 and sponsored by Indiana University, included the senatorial election in Indiana, attitudes toward smoking, reactions to the predicted earthquake, and the Indiana Lottery. RDD-CATI interviews were completed statewide with 754 adults, for a 57% response rate. Study director: John M. Kennedy.

Indiana University Seniors Survey. Conducted in April-May 1990 for Indiana University with funding from the Indiana

University Foundation, the purpose of this study was to assess the educational, campus life, administrative, and extracurricular experiences of graduating seniors from Indiana University in Bloomington. Telephone interviews using CATI were completed with 732 IU-Bloomington seniors, with a 77% response rate.

Principal investigator: Perry Metz.

Indiana University New Majority Study. The main purpose of this study, conducted in October-December 1990 for the Office of Indiana University Vice-President for Planning, was to provide information on the differences in educational experiences between traditional and "New Majority" students on the eight campuses of Indiana University. Questions asked about a variety of issues such as on-campus activities, travel patterns, balancing school and other responsibilities, and financial assistance. CATI interviews were completed with 2,083 IU undergraduates, with an 80% response rate.

Project director: Kevin Ryan.

Methodological research:

The CSR will conduct the second *Indiana Population Survey* (IPS) in Spring 1991. As part of the Spring 1990 *Indiana Poll*, questions from the decennial census were asked. These data will be used to benchmark the results from the first IPS to the census data. In Spring 1991 the CSR will again ask the decennial census questions. Throughout the decade, the demographic data from the IPSs will be matched to population estimates.

Center for Survey Research University of Massachusetts-Boston

(100 Arlington Street, Boston, MA 02116; 617-287-7200)

Evaluation of the Massachusetts Saving Lives Program—Wave III. Sponsored by the Boston University School of Public Health, this is a large-scale continuing evaluation of an experimental traffic safety program. This program, which is funded by the Commonwealth Fund and the State of Massachusetts, involves an innovative intervention combining police, education, and community organization as a way to promote better traffic safety behaviors, particularly using seat belts, not driving after drinking, and not speeding. It has been instituted in six Massachusetts cities and operational for two years. The evaluation is funded by NIAAA and U.S. DOT in conjunction with the Massachusetts Governor's Highway Safety Bureau. Current data collection activities involve a second mid-program reading. Data are collected on various indicators from a variety of samples using different methodologies. In February-May 1991 using RDD telephone interviews, 1,700 teenagers (16-19) and 2,300 adults in Massachusetts will be interviewed. In addition, seat belt use will be observed in over 8,000 cars, traffic violations counted at 190 intersections, and speed monitored at 9 locations in each of the six experimental towns and four control towns.

Principal investigator: Ralph Hingson (BU); study director: Thomas W. Mangione (CSR).

Costs, Correlates, and Outcomes for Persons with AIDS. This is the second year of a longitudinal study, funded by the Agency for Health Care Policy and Research, of AIDS patients at three sites in Boston. Patients are asked to report on their utilization of medical and home care, out-of-pocket expenses, and need for care. Face-to-face interviews are being conducted with about 300 persons with AIDS in metropolitan Boston. Response rates were about 65% at baseline and 90% of survivors at follow-up. Principal investigator: Arnold Epstein (Harvard Medical School); study directors: F.J. Fowler and Michael Massagli (CSR).

Inter-Firm Linkage and the Diffusion of Programmable Automation. Scheduled for completion in May 1991, this NSF-funded project will involve 30-minute telephone interviews nationwide with managers at about 1,300 establishments surveyed in 1986-87. These locations were originally selected because they did metal-cutting operations. Current data will be collected on the use of programmable automated machine tools and relationships with tool suppliers, customers, competitors, subcontractors, and suppliers of materials. Principal investigator: Maryellen R. Kelley (Carnegie-Mellon University); study directors: Mary Ellen Colton and Michael Massagli (CSR).

Center for Survey Research University of Nevada, Las Vegas

(4505 South Maryland Parkway, Las Vegas, NV 89154; 702-739-3322)

Las Vegas Poll. Sponsored by the Center for Advanced Research, College of Liberal Arts, and the Center for Survey Research, Department of Sociology, with funding from the University of Nevada Foundation, the purposes of this poll are to (1) provide multiple estimates over time of population distributions and demographics for Clark County (Las Vegas), NV (population = ca. 800,000), (2) provide a vehicle for faculty and graduate student unfunded research, and (3) track environmental concerns and programs. Over two years (1991-92), four waves of RDD telephone interviews will be conducted per year with 400-450 residents. Pilot phases will involve focus groups. The first wave of the poll is scheduled for March 1991. Principal investigator: Donald Carns.

Completed project:

Economic Impact of the Arts in Nevada. The purpose of this recently completed survey for the Nevada State Council of the Arts was to assess the economic impact that the arts have on the state of Nevada. Mail questionnaires were sent to 100 nonprofit arts organizations in the state. The impact will be determined by measures of expenses and revenues that are factored into a regional multiplier. Project director: James H. Frey.

Division of Sociomedical Sciences Columbia University

(60 Haven Avenue, Box 394, New York, NY 10032; 212-305-5656)

Longitudinal Harlem Health Study. The fourth wave of face-to-face interviews in this study has been completed with a response rate of 91% of the prior wave's sample (N = 364). Blood or saliva specimens for HIV assay were obtained from 80% of the noninstitutionalized interviewed. The data set includes life histories of health problems, drug use, sexual and fertility experiences, and educational and occupational attainments plus concurrent AIDS risk knowledge, attitudes, and behavior from this homogeneous African-American sample.

Principal investigator and director: Ann Brunswick.

Institute for Research in Social Science University of North Carolina at Chapel Hill

(Manning Hall, CB#3355, Chapel Hill, NC 27599-3355; 919-962-0781)

Completed project:

Fall 1990 Carolina Poll. Conducted in October 1990 for the University of North Carolina School of Journalism and Mass Communication and IRSS, with state funds, this omnibus poll included questions about the November 1990 NC Senate race between Harvey Gantt and Jesse Helms and a number of questions from the GSS on the topics of abortion, U.S. participation in world affairs, the death penalty, whether the respondents would vote for a black or woman from President, financial satisfaction, attitudes about premarital and homosexual relations, and gun permits. RDD-CATI interviews were completed with 833 adults (18+) in North Carolina households.

Poll directors: Beverly Wiggins and Robert L. Stevenson.

Institute for Social Research York University

(4700 Keele Street, North York, Ontario M3J 1P3, Canada; 416-736-5061, FAX: 416-736-5749)

Completed projects:

Attitudes about Electoral Reform: A Study for the Royal Commission on Electoral Reform and Party Financing. Completed in November 1990 for André Blais (University of Montreal) and Elizabeth Gidengil (McGill University) with funds from the Social Sciences and Humanities Research Council of Canada, the purposes of this study were to (1) examine Canadians' attitudes toward the many facets of electoral reform including party financing, election campaigns, and the role of the media; (2) measure their trust in Canada's political representatives; and (3) gauge their level of interest in political activities as well as their general attitudes toward democracy and other related issues. RDD-

CATI interviews (in both French and English) were conducted with a randomly chosen national probability sample of 2,947 adult Canadians in all provinces across Canada, with a 65% response rate.
ISR project manager: David Northrup.

A Comparison of Resident and Nonresident Condominium Owners. Completed in January 1991 for Valerie Preston (ISR and Geography, York), Robert Murdie (Geography, York), and David Northrup (ISR) with funds from the Canada Mortgage and Housing Corporation (a Crown Corporation of the Government of Canada), this study sought to determine the nature and extent to which socioeconomic traits, dwelling unit characteristics, and investment motives of nonresident condominium owners differ from those of resident owners. CATI interviews were conducted with 170 owners of condominium units in Toronto, stratified by those who dwell in their own unit and those who rent out their unit. The completion rate was 75%.
ISR project manager: David Northrup.

Institute for Social Science Research University of California at Los Angeles

(9240 Bunche Hall, UCLA, Los Angeles, CA 90024-1484;
213-825-0711)

GAIN Participants Survey. The purpose of this study, sponsored by the School of Social Welfare with funds from the Los Angeles County Department of Public Social Services (DPSS), is to evaluate the GAIN (Greater Avenues to Independence) job training program for AFDC recipients. Scheduled for completion in April 1991, telephone interviews are being conducted with 200 AFDC recipients in L.A. County who have completed job training programs sponsored by DPSS through the GAIN program.
Principal investigator: Zeke Hasenfeld.

Cross-National Study of Elderly Chinese and Chinese Americans. Sponsored by UCLA, the National Research Center on Asian American M.H., Sun Yat-Sen University, Beijing Medical University, University of Hong Kong, and the Center for Pacific Rim Studies, this is a comparative study of aging and social support among Chinese elderly in L.A., Beijing, Guangzhou, and Hong Kong. The L.A. sample, being interviewed face-to-face in January-April 1991, consists of 250 L.A. residents 60 or older of Chinese ancestry.
Principal investigator: Harry H. Kitano.

Drugs, AIDS, and Infants Study. This NIH-funded study is examining job stress and job satisfaction among L.A. County Department of Children's Services caseworkers who have AIDS/drug-exposed infants in their caseloads. Scheduled for completion in May 1991, telephone interviews are being conducted with 300 such caseworkers.
Principal investigator: Mary Ann Lewis (School of Nursing, UCLA).

Southern California Social Survey 1991. The purpose of this annual survey for ISSR/UCLA is to assess attitudes of Southern Californians on a variety of core and supplement-

ary topics. This year's supplement is to analyze duration of employment by focusing on such topics as cultural diversity in the workplace and job satisfaction. In February/March 1991 1,000 RDD-CATI interviews are being conducted with 1,000 adults in L.A. and surrounding areas, with an oversample of telephone numbers from households within areas with considerable black populations.
Director: Marilyn Brewer.

Institute for Survey Research Temple University

(1601 N. Broad Street, Philadelphia, PA 19122; 215-787-8355)

A Study of Continuity of Care, Residence, and Family Burden. One of the issues to be addressed in this NIMH-funded study for Richard Tessler, Social and Demographic Research Institute, University of Massachusetts at Amherst, is the extent to which burden is increased when the mentally ill member of a family lives with the family or, conversely, the extent to which the relocation in other residential settings reduces family burden. A second issue concerns the extent to which the provision of care in a coordinate, continuous, and timely manner benefits the family as well as the mentally ill member. In this second wave, scheduled for Fall 1990-Winter 1991, approximately 380 interviews nationwide will be completed, mainly by telephone, with next of kin or close friends identified by chronically mentally ill patients living in Toledo, Columbus, and Cincinnati, OH. Face-to-face interviews will be conducted with respondents not available by phone.
Study director: Ellin Spector.

Reproductive Health Survey. Scheduled for Winter 1991, the purpose of this survey for Frank F. Furstenberg (University of Pennsylvania), funded by the William Penn Foundation, is to evaluate the changes at community level in response to new or augmented services provided to teens by specific family planning clinics in Philadelphia and nearby Bucks County, PA. Changes in beliefs and behavior in the targeted population will be compared with those of unserved but similar populations. Telephone interviews will be conducted with youths aged 14-18 (N = 780) and with parents of those who are under 18 (N = 600). About half were first interviewed in 1988; the remainder have not been interviewed previously.
Study director: Ellin Spector.

Methodological research:

Survey Mode Effects in Epidemiological Drug Use Studies. The purpose of this NIDA-funded research, for William S. Aquilino, scheduled for completion in March 1992, is to investigate the extent, direction, and origin of survey mode effects in epidemiological studies of alcohol and drug abuse. The research will be mixed mode, involving face-to-face and telephone interviews (RDD and CATI) nationwide with 3,000 persons (18+), with double-sampling of blacks and Hispanics.
Study director: K. Kroti.

**Minnesota Center for Survey Research
University of Minnesota**

(2122 Riverside Avenue, Minneapolis, MN 55454-1320; 612-627-4282)

Completed projects:

Minnesota State Survey 1990. Completed in January 1991, the purpose of this omnibus survey, funded by eight organizations, including government agencies and nonprofits, was to obtain information on selected characteristics, attitudes, and behaviors of Minnesota residents for researchers and public policy decision makers. The 10 topics in the survey were quality of life, public education (salary levels and taxes), transportation (road conditions, roadside appearance, snow and ice removal), minimum wage, honesty/ethics, social responsibility, organ donation, taxes (increase, rates, sales tax), the state Children's Health Plan, and child care. RDD telephone interviews were conducted with 822 households statewide, with a 72% response rate.

Project manager: Rossana Armson.

1990 Twin Cities Area Survey. This omnibus survey, completed in January 1991 with funds from five organizations, including government agencies and nonprofits, gathered information on selected characteristics, attitudes, and behaviors of metropolitan residents. The seven topics were quality of life, government performance, housing, transportation (traffic radio, ramp meters, use of public transportation), recreation (Como Park), environment (recycling, product labeling, yard waste, gasoline shortages), and child care. RDD telephone interviews were conducted with 805 households in the seven-county Twin Cities metropolitan area, with a 74% response rate.

Project manager: Rossana Armson.

**NORC: A Social Science Research Center
University of Chicago**

(1155 E. 60th Street, Chicago, IL 60637; 312-702-1200)

1990 National Survey of Functional Health Status. Scheduled for completion in February 1991 for the Institute of Medical Care and Health, New England Medical Center Hospitals, this survey will obtain normative data on SF-36, a measure of functional health status and well-being, used extensively in health services research. It will explore how measures of quality of life and other social factors relate to health status and well-being of a general population. Several methodological experiments are involved. The survey involves reinterviews with GSS respondents from 1989 and 1990 plus all household members 65 years and older. There is a mail sample of 1,990 and a telephone sample of 435.

NORC project director: Richard Rubin; NORC associate project director: Lisa Thalji.

Mail Reclassification Project. The purpose of this study for the U.S. Postal Service, to be conducted in January-

August 1991, is to determine the interest of business and government mailers in a proposed new classification of mail that would fall between First Class and Third Class and be called "Business Class." Telephone interviews using CATI will be conducted in 90 cities with approximately 5,000 business and government establishments, with the respondent at each being an executive who makes decisions concerning mail-related expenditures.

NORC project director: Tracy Berckmans.

1990 Follow-up to the 1988 National Maternal and Infant Health Survey (NMIHS). Scheduled for completion in May 1992, this study, sponsored by the National Center for Health Statistics with 12 other federal agencies as co-sponsors, involves reinterviewing the 10,000 women who participated in the 1988 NMIHS about the health and development of the child they gave birth to in 1988. Medical records data are also being collected from all pediatric care providers and hospitals who have cared for the child since birth. This is also a separate sample of 2,000 women who experienced either a fetal or infant death in 1988. Data collection in 49 states (Montana is excluded) in January-October 1991 involves telephone and face-to-face interviews (8,496 live birth, 900 infant death, 900 fetal death) plus mail questionnaires for 11,900 medical providers.

NORC project director: Carol-Ann Emmons; NCHS project officer: Michael D. Kogan.

High School and Beyond Sophomore Cohort Fourth Follow-up. Sponsored by the National Center for Education Statistics and scheduled for completion in November 1993, this survey will allow comparison between the educational experiences and aims of the sophomore respondents and their work experiences and current situation. Earlier HS&B surveys have collected data on their schooling and professional aims. Another point of comparison in this follow-up will be between the experiences of individuals who finished high school and those who did not. Data collection in April-September 1991 will involve telephone interviews (using CATI) with 15,000 respondents who were sophomores in the 1980 HS&B base year.

NORC project directors: Barbara Campbell and Paul Buckley; Chief, Longitudinal Studies Branch, NCES: G. Dennis Carroll.

1991 General Social Survey (GSS). The 1991 GSS is supported by NSF, United Way of America, Rockefeller Foundation, Andrew M. Greeley, and Eleanor Singer. The topical module on work organizations was designed by Arne L. Kalleberg (University of North Carolina), James R. Kluegel (University of Illinois), David Knoke (University of Minnesota), Peter V. Marsden (Harvard University), and Joe L. Spaeth (University of Illinois). It covers issues such as supervision, promotions, job openings, and job benefits. In addition, it will be used to create a national sample of employers, which will be used in the NSF-funded National Organizations Study, to be conducted at the Survey Research Laboratory, University of Illinois, for Kalleberg, Knoke, Marsden, and Spaeth. The cross-national module will be on the impact of religious upbringing, beliefs, and behaviors on socio-political attitudes. These questions will be asked in a dozen or more nations (Australia, Austria,

Germany, Great Britain, Hungary, Ireland, Israel, Italy, the Netherlands, Norway, the Philippines, and the U.S.). The United Way sponsored a supplement designed to develop a social needs index, and the Rockefeller Foundation is supporting continued data collection of the questions on AIDS and sexual behavior originated by NORC in 1988. GSS Director: Tom W. Smith.

Population Research Laboratory University of Alberta

(Department of Sociology, University of Alberta, Edmonton, Alberta T6G 2H4, Canada; 403-492-4659)

Completed projects:

Alberta Survey 1990. The special topic of this amalgam survey, conducted in February-March 1990 and principally funded by the Department of Sociology with additional support from participating agencies, was "Health in Alberta." The questions included smoking behavior, smoking in the workplace, alcohol consumption, general well-being, care for the elderly, and AIDS. In addition, there were a variety of minor areas pertaining to such issues as the environment, police, programs for children, social support, seat belt use, and local issues. The survey consisted of 797 RDD telephone interviews and 448 face-to-face interviews with householders in the Province of Alberta, for a total of 1,245 interviews and a 77% response rate. Study director: John Gartrell.

Public Attitudes in Alberta Toward the Formerly Mentally Ill. Completed in June 1989, the purposes of this study, funded by the Alberta Mental Health Advisory Council, were to examine public attitudes in Alberta toward the formerly mental ill and to probe Albertans' knowledge of mental illness, their previous contact with the mentally ill, and their assessment of services provided for treatment of mental illness in the Province. Telephone interviews (using CATI) were conducted with 823 adults (18+) in the Province of Alberta, with a 77% response rate. Study director: Harvey Krahn.

RAND Survey Research Group Santa Monica, CA

(1700 Main Street, P.O. Box 2138, Santa Monica, CA 90406-2138; 213-393-0411, FAX: 213-393-4818)

Los Angeles Women's Health Risk Study. The purpose of this NICHD-sponsored study is to interview and draw blood samples from prostitutes in Los Angeles County to study HIV risk factors and seroprevalence levels. To date the study has completed face-to-face interviews with 914 randomly selected street prostitutes. Over 1,500 women were approached for eligibility screening, of whom 89% were successfully screened. Of those who said that they were eligible, 93% completed an interview. Over 600 women also supplied blood samples (drawn by trained phlebotomists) to be tested for HIV, syphilis, and hepatitis B. The

street sample has been completed, but face-to-face interviews with call girls and escorts are still in progress. Principal investigators: David Kanouse and Sandy Berry.

Patient-Reported Status and Experience in Clinical Trials of HIV Therapies. The purpose of this study for the Medical Education and Research Foundation is to measure health status and symptoms, limitations from normal activities, sources of social support, and utilization of health care in patients undergoing treatment for HIV diseases with one of three experimental drugs. Quality of life information is used to enhance clinical data when comparing trials of drugs with similar mechanisms. The schedules for data collection, currently under way, differ for the three medical treatments included. Patients, who are enrolled through clinics providing HIV therapies across the nation, self-administer the questionnaire periodically over their 24-month enrollment in the study. The last patient should exit the study in late 1993. To date approximately 1,300 patients have been baselined into the study. Principal investigators: Sam Bozzette, Sandy Berry, and David Kanouse; survey coordinator: Theo Downes-Le Guin.

Pilot Survey of Immigrants in Los Angeles. The purpose of this project, funded by the Ford Foundation, is (1) to develop approaches to asking sensitive questions about immigration status, tax contributions, and public service use; and (2) to test procedures that could be used in a longitudinal survey of immigrant communities. During data collection in Spring-Summer 1991, the project plans to complete 600 face-to-face interviews with a household sample of adult immigrants in the Salvadorean and Filipino communities in Los Angeles County. Principal investigators: Julie DaVanzo and Robert Valdez.

Evaluation of Treatment Options for the Dually Diagnosed. This NIAAA-funded study will evaluate treatment programs serving a homeless, dually diagnosed (mental illness and substance abuse) population. Study participants will be randomized across one control and two treatment groups. Study treatment groups include a residential program and a nonresidential program; both programs are designed to serve a dually diagnosed homeless population. Data collection, in Spring 1991-Summer 1992, will involve face-to-face interviews with 280 study participants in Los Angeles County to be tracked in the course of data collection. The study participants are adults who are currently homeless or have had unstable living arrangements in the past six months, have a serious mental illness, and meet study criteria for alcohol or drug dependence. Principal investigators: Audrey Burnam and Elizabeth McGlynn.

The Course of Homelessness among the Seriously Mentally Ill. This NIMH-funded study seeks to better understand factors that facilitate exits from, and prevent reentry into, homelessness. Factors such as serious mental illness, substance abuse, and functioning as well as resources available and utilized will be examined. In addition to face-to-face interviews with a cross-sectional sample of 1,500 homeless individuals, which began in October 1990

and will end in April 1991, a panel of 500 selected homeless individuals will be located and interviewed every other month for two years (until 1992). The study population is located in downtown Los Angeles (Skid Row), Venice, and Santa Monica, CA, with interviews in both English and Spanish.

Principal investigators: Audrey Burnam and Paul Koegel; survey director: Judy Perlman.

Research Triangle Institute North Carolina

(P.O. Box 12194, Research Triangle Park, NC 27709-2194; 919-541-6000, FAX: 919-541-7198)

1991 National Household Survey on Drug Abuse. Sponsored by the National Institute on Drug Abuse, this is the 11th in NIDA's series of national household surveys to gather data on the rapidly changing drug abuse problem in the nation. The survey for the first time includes oversampling in six metropolitan areas (New York City, Washington DC, Chicago, Miami, Denver, and Los Angeles) as well as including group quarters and civilian housing on military bases. Hispanics and blacks are also oversampled. Using face-to-face interviews in 125 sample locations, 85,000 households will be screened to complete interviews with 31,000 study individuals. Work is scheduled for completion in March 1992. In the 10th survey, completed in January 1991, 34,586 housing units were screened and 9,257 interviews completed (82% response rate).

Project director: Tom Virag.

Social and Economic Sciences Research Center Washington State University

(Wilson Hall #133, Pullman, WA 99164-4014; 509-335-1511)

Post-Harvest Chemical Use for the 1989 Apple Crop. This study, to be completed in October 1991 for the International Apple Institute in McLean, VA, obtained information about the post-harvest chemical use on the 1989 apple crop. This information was gathered for the purpose of developing an information base on U.S. apple growers' post-harvest chemical use so that the Apple Institute could provide regulatory authorities and public interest groups accurate information about chemical use in the apple industry. Mail questionnaires were received from 324 apple packers and storage operators in the U.S., for a 28% response rate.

Study director: Lesli Peterson-Scott.

Completed projects:

Oil Spills in the Pacific Northwest. Because of recent oil spills from oil tankers in the coastal waters of the U.S. and Canada, this survey was completed in January 1991 for the State of Washington, Province of British Columbia, and Canadian Federal Government to find out (1) how knowl-

edgeable people are of these accidents, (2) their opinions of what should be done to prevent and who should pay to clean up after these spills, and (3) the degree to which people are willing to pay for programs designed to prevent such oil spills. Mail questionnaires (three versions) were completed by 1,291 male and female heads of households in the state of Washington, for a 74% response rate. The survey was funded by RCG/Hagler, Bailly, Inc. of Boulder, CO.

Study director: Paul T. Melevin.

Health Care in Four Eastern Washington Rural Communities. This recently completed study, sponsored by the Eastern Washington Area Health Education Center with funds from the Northwest Area Foundation, University of Washington, sought to assess the needs that residents of four unique rural hospital districts in Eastern Washington have for health services. Specifically, respondents in each district were asked to indicate the number and type of health services used in the past one and two years, to rate the quality of the services in their community, and to indicate their level of satisfaction with various aspects of health care in their community. Surveys were conducted in Western Whitman County, WA (final N = 642, 71% response rate), Ferry County, WA (N = 547, 61.5%), Northern Pend Oreille County, WA (N = 558, 62%), and Eastern Whitman County, WA, and Western Latah County, ID (N = 494, 64%).

Study director: Paul T. Melevin.

The Use and Disposal of Moderate Risk Wastes in Whitman County, WA. As required by state law, each county in Washington is to develop a "Moderate Risk Waste Management Plan." In order to prepare this plan, representatives of Whitman County decided to survey residents, farmers, business owners, and Washington State University disposal personnel to determine the types of wastes that are currently being generated and disposed and to find out the types of hazardous waste disposal services that would best suit their needs. In the recently completed surveys, funded by the Whitman County Department of Public Works, telephone interviews (using CATI) were conducted with 434 Whitman County residents (72% response rate), 206 Whitman County farm owners and operators (59%), and 7 WSU disposal personnel (100%). In a mail survey of Whitman County businesses considered to be moderate risk waste generators, 260 questionnaires were completed, for a 57% response rate.

Study director: Paul T. Melevin.

Survey & Evaluation Services Wayne State University

(Center for Urban Studies, Wayne State University, Detroit, MI 48202; 313-577-8353, FAX: 313-577-1274)

Completed projects:

Barriers to Residential Financing in Detroit: Community Perceptions about Home Ownership and Financing. Completed in March 1990 for the National Bank of Detroit, the

purpose of this study was to understand fully community perceptions regarding urban investment in general and mortgage financing in particular. Telephone interviews (using CATI) were conducted with 359 Detroit residents, and face-to-face interviews were conducted with 15 key informants. American Housing Survey data were also reviewed. Principal investigator: Neva Nahan.

Michigan Residents' Attitudes about Occupant Restraints. This study, completed in July 1990 for the Office of Highway Safety Planning, Michigan Department of State Police, sought to understand better Michigan residents' views of extending mandatory restraint laws for 4-16 year olds as well as the implementation of primary enforcement. CATI interviews were conducted with 500 Michigan residents. Project manager: Janith Berry.

Survey Research & Development Center University of Maryland School of Medicine

(Department of Epidemiology and Preventive Medicine, Room 133, Howard Hall, 660 W. Redwood St., Baltimore, MD 21201; 301-328-3733)

Stresses and Strains of Motherhood. This case-control study for the University of Maryland School of Social Work, funded by U.S. DHHS Administration on Children, seeks to determine if there is an immediate and/or delayed relationship between teen motherhood and either child physical abuse or neglect and to identify maternal, child, family, and situational characteristics that are associated with maltreatment by teens and mothers 20 or older who were teens at first birth. The study involves face-to-face interviews with over 900 past and present users of the Baltimore City Department of Social Services. Principal investigator: Susan Zuravin.

Completed projects:

Evaluation of the Technology Assessment and Practice Guidelines on T.P.N. (Total Parenteral Nutrition). Completed in September 1990 with funds from the Institute for Health Policy Analysis, Georgetown University School of Medicine, the purpose of this DHHS-sponsored study was to evaluate the report generated by a panel at a forum developing a summary of the state of the art of Total Parenteral Nutrition use as well as practical guidelines. The study involved mail questionnaires for 100 persons in the U.S. and Canada who were participants in the forum or suggested by the participants. Project director: Barbara Pillar.

Survey Research Center University of California, Berkeley

(2538 Channing Way, Berkeley, CA 94720; 415-642-6578)

Completed projects:

Evaluation of Job Training Programs. Completed in Octo-

ber 1990 for the California Employment Development Department, this study evaluated the effectiveness of job training and referral program services in placing participants in more permanent jobs. Telephone interviews using CATI were conducted with 11,210 participants in state-sponsored job training programs in California. The response rate was 75%.

Field director: Linda Stork.

Prevalence of Smoking—Follow-up Survey. Sponsored by the Kaiser Research Institute, this NCI-funded study sought to assess changes in smoking knowledge and behaviors following an education and intervention program conduct by Kaiser Research and the City of Richmond, CA. Face-to-face interviews were conducted with a random household sample of 1,912 adults in Richmond, with a 78% response rate.

Field director: Mary McKenzie.

Home Health Study—Wave 2. Completed in June 1990 for the University of California at San Francisco, this was a NIMH-funded study of the incidence and awareness of AIDS in minority communities in San Francisco. The study was designed to estimate seroprevalence of HIV infection (via venipuncture), to monitor trends of seroprevalence and seroconversion, and to assess knowledge of and attitudes toward risk of HIV infection. Face-to-face interviews were conducted with a cohort of 1,431 unmarried men and women in San Francisco recruited from a random household sample in 1988. The response rate was 88%.

Study director: Karen Garrett.

Television and Teenage Drinking—Wave 2. This is a longitudinal NIAAA-funded study being conducted for the Prevention Research Center, Berkeley, to study the effects of television commercials, in conjunction with parental and peer attitudes, on junior high school students' attitudes and experiences with alcohol use. In this wave, completed in August 1990, face-to-face interviews were conducted with 416 junior high school students in Vallejo, CA, who were originally recruited from public elementary school rolls. The response rate was 94%.

Field director: Mary McKenzie.

Survey Research Center University of Kentucky

(403 Breckenridge Hall, University of Kentucky, Lexington, KY 40506-0056; 606-257-4684)

Completed projects:

Kentucky Poll: Spring and Fall 1990. Funded by the University of Kentucky Division of Research and Graduate Studies in cooperation with a variety of state government and private sponsors, these rounds of the Kentucky Poll, completed in May and November 1990, involved RDD telephone interviews in Kentucky with 640 and 660 non-institutionalized adults (18+), respectively, with response rates of 69.5% and 67%.

SRC Director: James G. Hougland.

Kentucky Health Survey '90: Attitude Survey. Completed in June 1990 for the UK Division of Research and Graduate Studies with funding from UK and various state and local agencies, this survey sought to assess the attitudes and perceptions of Kentucky citizens on matters related to health, health care, and health care policy. RDD telephone interviews were conducted with 686 noninstitutionalized adults (18+) in Kentucky, for a 68% response rate. SRC Director: James G. Houglund.

Kentucky Health Survey '90: Household Health Inventory. Completed in July 1990 for the UK Division of Research and Graduate Studies with funding from UK and various state and local agencies, this survey sought to assess the health status of households in the state. Questions were specific to many types of health issues for each member of the household. RDD telephone interviews were conducted with a sample of 655 households statewide, with the respondent being the person "most likely to know the health of each household member." The response rate was 76%. SRC Director: James G. Houglund.

Survey Research Center University of Maryland

(1103 Art/Sociology Building, University of Maryland, College Park, MD 20742; 301-314-7831)

Completed projects:

Fall 1990 Maryland Poll. The Fall 1990 round of this omnibus study, completed in December 1990, included questions about voting behavior, the sharing of data between federal agencies, environmental tradeoffs, and the possible risk of contracting AIDS from dental visits. RDD-CATI interviews were completed with 968 adults (18+) in Maryland, for a 70% response rate. Field manager: Teresa Hamilton.

The Effects of Divorce on Young Adults. This NIMH-funded study, completed in January 1991 for Teresa Cooney (Department of Individual and Family Studies, University of Delaware), examined the effects of divorce on young adults (18-24) whose parents were either married (control group) or recently divorced. Respondents were asked questions regarding their relationship and interactions with family members and about their psychological and social well-being. Respondents whose parents recently divorced received additional questions on how they were emotionally affected by the divorce. Telephone interviews using CATI were conducted with a list sample of 462 young adults in Maryland, with a 91% response rate. Project manager: Timothy Triplett.

Methodological research:

Evaluation of Alternative Pretesting Methods. This project, sponsored by the National Center for Health Statistics, will compare the effectiveness of different pretesting procedures for identifying questionnaire problems. Using multiple iterations of each type of pretesting within an ex-

perimental design, reliability within methods, as well as differences between them, will be investigated. The pretest methods examined will include standard pretest/debriefing, interviewer-respondent interaction coding, postinterview debriefing of respondents, an expert panel, and, possibly, one other method.

Survey Research Center University of Michigan

(Institute for Social Research, P.O. Box 1248, Ann Arbor, MI 48106-1248; 313-764-8365)

Methodological research:

Applied Research on the Design and Conduct of Surveys of Adolescent Health Behaviors and Characteristics. This is a cooperative agreement between the UM School of Public Health and the Association of Schools of Public Health. The National Center for Health Statistics and the Center for Chronic Disease Prevention and Health Promotion are developing a surveillance system that will monitor the prevalence of certain risk behaviors among samples of youth. The system is designed to focus efforts of health and educational agencies on those health risk behaviors established during youth that result in the most significant morbidity, mortality, disability, and social problems during youth and adulthood. SRC will work cooperatively with the CDC and NCHS to develop a methodology that can be used with a large sample of youth, in a supplement to the Health Interview Survey. The six categories around which the surveillance system is being designed include (1) sexual behaviors that result in HIV infection, other sexually transmitted diseases, and unintended pregnancies; (2) behaviors that result in intentional and unintentional injuries; (3) drug and alcohol use; (4) tobacco use; (5) dietary behaviors and disorders; and (6) physical activity. Principal investigator: Graham Kalton; co-principal investigators: Charles Cannell and Lois Oksenberg.

Survey Research Center University of Utah

(2120 Annex Building B, Salt Lake City, UT 84112; 801-581-6491)

Completed projects:

Smoking Interactions Survey. Completed in July 1990 for the UU Department of Psychology, the purpose of this survey was the elicit nonsmokers' attitudes on and behavioral responses to unwanted secondhand smoke in public places and in the workplace. RDD-CATI interviews were completed with 362 Utah residents (18+), with a 70% response rate.

Persons in charge: Carol Werner (Psychology, UU) and Lois Haggard (UUSRC).

Perception of Earthquake Hazards Survey. This survey, completed in July 1990 for the U.S. Geological Survey,

Utah State University, sought to assess knowledge of earthquake hazards and preparedness. RDD-CATI interviews were conducted with 635 Utah residents (18+), with a 79% response rate.

Persons in charge: Gary Madsen (Sociology, USU) and Sandie Edwards (UUSRC).

Department of Special Education Community Services/Social Networking Survey. Funded by the UU College of Education and the Utah Mineral Lease Consortium and completed in October 1990, this survey gathered information regarding the availability, quality, and usefulness of community services available to disabled individuals and their families/caretakers. Telephone interviews (using CATI) were conducted with 64 families with a handicapped or disabled household member identified by a previous RDD survey in nine Utah counties. The response rate was 77%. UUSRC Director: Lois Haggard.

Airlines Deregulation and Consumer Perceptions Survey. Completed in October 1990 for the UU Department of Family and Consumer Studies, this survey measured consumer attitudes and knowledge of airline travel issues in Denver, CO, and Portland, OR, for comparisons with the same measures performed in Salt Lake City. Using RDD and CATI, interviews were conducted with 389 residents of Denver County and 381 residents of Multnomah County, OR, with response rates of 67% and 70%, respectively. Persons in charge: John Burton (Family and Consumer Studies) and Lois Haggard (UUSRC).

Alcohol Warning Label Effectiveness Survey. The purpose of this study for the Department of Family and Consumer Studies, University of Utah, funded by the UU Research Committee and the Utah Division of Substance Abuse, was to evaluate the impact of federal alcohol warning labels in terms of knowledge, risk perception, and behaviors. RDD-CATI interviews were conducted with 403 Utah residents (18+) in January 1990 (82% response rate), 420 in April (82%), 416 in July (76%), and 419 in October (82%). Persons in charge: Rob Mayer and Ken Smith (Family and Consumer Studies).

Utah's Image Survey. Sponsored by UUSRC and completed in October 1990, this survey sought to assess Utahns' perceptions of the state of Utah. RDD-CATI interviews were conducted with 419 Utah residents (18+), with an 82% response rate. Director: Lois Haggard.

University of Utah Enrollment Management Survey. This survey, completed in November 1990 for the UU Department of Institutional Research, gathered information from students who used the U of U telephone registration system to register for University classes for Autumn Quarter 1990 and experienced unsuccessful attempts to register for courses that they wished to take. Telephone interviews (using CATI) were conducted primarily in the Salt Lake metropolitan area with 422 individuals who utilized the system and were unsuccessful in registering for one or more courses for which attempts to register were 180% of capacity. The survey response rate was 94%.

Persons in charge: Gary Oyler (Institutional Research) and Sandie Edwards (UUSRC).

University of Utah No-Show Survey. In this survey, completed in November 1990 for the UU Department of Institutional Research, 501 persons nationwide (but primarily in Utah) who were accepted to attend the U of U during Autumn Quarter 1990 but did not register for classes were interviewed using CATI about their decision not to attend the school. The response rate was 84%.

Persons in charge: Gary Oyler (Institutional Research) and Sandie Edwards (UUSRC).

Survey Research Facility Cornell University

(Cornell Institute for Social and Economic Research, Judd Falls Road, Cornell University, Ithaca, NY 14853; 607-255-8759)

Fluid Milk Ads Tracking Survey, 1991. An expansion of a completed 1990 project, this survey for the Cornell University Department of Agricultural Economics and the American Dairy Association, funded by the latter, will continue to track the effectiveness of radio and television milk advertising and how it may influence milk consumption among young adults. From February through December 1991, 50 weekly RDD telephone interviews (25 in each sample area) will be conducted with adults (aged 25-49) in 22 counties in the Albany and Syracuse areas of central New York State, for a total of 2,250 interviews.

Project directors: John Lenz and Susan Hurst (Agricultural Economics).

Library Users Survey. Sponsored by the Office of the University Controller, this survey of all Cornell's 15 libraries is designed to accomplish two tasks: to collect information on the type and number of materials and services used by library patrons and to fulfill federal regulations governing indirect cost rate calculations associated with sponsored research in the University libraries. Exit interviews of every tenth person will be conducted during three different periods: November/December 1990 (completed) and April and August 1991. The study will involve both face-to-face interviews and self-administered questionnaires for approximately 6,000 library patrons. The data collected will be used to improve the quality of services and materials for library patrons.

Project directors: Patrick W. Fitzgerald (Office of the Controller) and Catherine Murray-Rust (Assistant University Librarian).

Completed projects:

Medicaid and AIDS-Related Care: 1990 Survey of State Legislative Health Committee. The purpose of this study was to survey elected officials and develop a data base on their sources of information and their decision-making patterns about AIDS, health care, and funding. Under the auspices of the Department of Human Services Studies, the AIDS Parent Education Project, and Cooperative Exten-

sion, 1,200 legislative members of the state Health Committees in all 50 states were surveyed by mail in February/March-September/October 1990; 380 were returned, of which 361 were completed.

Coordinator: Don Tobias (Human Services Studies); project director: Robert Buchanan (Human Services Studies).

Restaurant Operations Survey: A Model To Determine Efficient Capacity for Monopolistically Competitive Fine Dining Restaurant Firms. Sponsored by Cornell University School of Hotel Administration and the Educational Foundation of the National Restaurant Association, this survey was conducted in August-October 1990 by the University's Restaurant Studies Program. In-depth face-to-face interviews, followed by self-administered differential scaling questionnaires, were used to acquire background information on the attitudes and behaviors of restaurant owners/operators in the Syracuse, NY, metropolitan area. Of 72 eligible respondents, 27 participated, resulting in a 37.5% response rate.

Principal investigator: Christopher C. Muller (Hotel Administration).

Survey Research Laboratory Florida State University

(Policy Sciences Program, Florida State University, Tallahassee, FL 32306-2018; 904-644-5270)

Completed projects:

Survey To Assess FSU Student Attitudes Toward the Bookstore. Completed in November 1990, this survey for the Florida State University Bookstore sought to assess students attitudes toward bookstore service, selection, location, etc. Telephone interviews using CATI were conducted with 405 FSU students on the Tallahassee campus, for a 93% response rate.

Study director: Suzanne L. Parker.

Survey of DOR Clients To Assess Tax Collection Procedures. The purpose of this survey, completed in November 1990 for the Florida Department of Revenue, was to assess client satisfaction with DOR in the collection of sales tax, dissemination of information, audit practice and procedures, and registration. CATI interviews were conducted with 408 DOR clients, with an 84% response rate.

Study director: Suzanne L. Parker.

Survey of Floridian's Recreational Activities. Sponsored by the Division of Recreation and Parks, Florida Department of Natural Resources, and completed in October 1990, this survey sought to assess usage of state recreational facilities by tourists and residents to assist in expansion and revision of these facilities. RDD-CATI interviews were completed with 1,000 adult residents of Florida over the age of 16, with a 70% response rate.

Principal investigator: Frederick Bell; study director: Suzanne L. Parker.

Survey Research Laboratory University of Illinois

(Suite 300, 909 W. Oregon Street, Urbana IL 61801, 217-333-4273, FAX: 217-244-4408; and Suite 500, 910 W. Van Buren Street, Chicago, IL 60607, 312-996-5300, FAX: 312-996-3358)

Waste Management Survey of Illinois Higher Education Institutions. Sponsored by the Illinois Hazardous Waste Research and Information Center with funds from the Illinois Department of Energy and Natural Resources, the purpose of this study, scheduled for completion in December 1991, is to obtain information about the state of waste management (for municipal solid, nonhazardous, special, and hazardous waste) at 50 public and private higher education institutions in Illinois. In Phase 1, the campuses will be telephoned to get general information and the names of respondents for Phase 2. In the second phase, a more detailed questionnaire will be mailed.

Project coordinator: Diane O'Rourke (SRL-Urbana).

UIC Faculty Satisfaction Survey. The purpose of this survey, to be completed in the Spring 1991 for the University of Illinois at Chicago (UIC) Faculty Advisory Committee, is to assess faculty satisfaction and concerns at UIC. The survey involves focus groups with selected UIC faculty and a questionnaire to be mailed to UIC faculty.

Principal investigator: Richard B. Warnecke (SRL).

Avoidable Mortality from Cancer in Black Populations. The current phase of this NCI-funded study for Clyde Phillips, UIC School of Public Health, is a postintervention evaluation of an education project to increase participation of black women in cervical and breast cancer screening. The study will assess the effectiveness of an educational intervention (consisting of a direct print media campaign and cancer educational workshops in churches, schools, and black community special events) in altering knowledge, attitudes, and practice related to cancer of the cervix and breast. Telephone interviews will be conducted with 1,800 black women (900 intervention and 900 nonintervention) aged 20 years or older in 10 community areas on southside Chicago.

Project coordinator: Edward Lakner (SRL-Urbana).

Developing and Evaluating Reinterview Methods and Questionnaires. In this joint statistical agreement between the U.S. Bureau of the Census and the University of Illinois, to run through June 1992, SRL will conduct cognitive experiments on reinterviews and think-alouds covering respondents' understanding of question meaning, their methods for giving self-reports (counting, estimation, etc.), and issues of self-representation (e.g., threat, embarrassment). The various experiments will use face-to-face interviews with a variety of respondent groups.

Principal investigator: Seymour Sudman (SRL); project coordinator: Diane O'Rourke (SRL-Urbana).

**Survey Research Laboratory
University of South Carolina**

(Institute of Public Affairs, Gambrell Hall, University of South Carolina, Columbia, SC 29208; 803-777-8157, FAX: 803-777-4575)

Completed project:

South Carolina State Policy Survey. The purpose of this survey, conducted in December 1990 for the University of South Carolina and *The State* newspaper, was to examine public opinion on a number of issues to be addressed by the South Carolina General Assembly during its 1991 session. Included in this survey were questions on government reorganization, ethics, state budget priorities and taxes, reapportionment, and race relations. RDD-CATI interviews were completed with 645 South Carolina residents (18+), with a 73% response rate.
Study director: Robert Oldendick.

**Survey Research Unit
University of North Carolina at Chapel Hill**

(Department of Biostatistics, 730 Airport Road, Boline Creek Center, Chapel Hill, NC 27599-2400; 919-962-3249)

Completed project:

Women, Infants and Children (WIC) Baseline Survey. The primary objectives of this study, completed in December 1990 for the North Carolina WIC Program, Department of Environment, Health and Natural Resources, were (1) to estimate the prevalence of breastfeeding among the study population, a portion of North Carolina women in their third trimester of pregnancy who were enrolled in the WIC program; (2) to determine what barriers caused these women to stop or never start breastfeeding; and (3) to compile a list of attitudes about breastfeeding that are held by these women. Telephone interviews (using CATI) were conducted with 1,173 North Carolina participants in the WIC program who were in their third trimester of pregnancy. The response rate was 60%.
Study director: William D. Kalsbeek.

**University Center for Social and Urban
Research
University of Pittsburgh**

(6th floor, 121 University Place, Pittsburgh, PA 15260; 412-624-5442)

Completed projects:

1990 Business Climate and Economic Outlook Survey. Sponsored by Duquesne Light and the Greater Pittsburgh Chamber of Commerce, UCSUR conducted interviews in October-November 1990 with officials of 434 business firms located in Southwestern Pennsylvania on the economic outlook and business climate of the 10-county

region. The response rate was 83%.
Principal investigator: Ralph L. Bangs.

Consumer Surveys: Phase III. This project for the City of Pittsburgh is designed to collect and analyze in a systematic fashion consumer shopping information of City residents in various neighborhood commercial districts. The phase completed in January 1991 involved intercepts "on the street" with 833 persons in the Northside Neighborhood, Allegheny County. Interviewed face-to-face were Northside shoppers, Allegheny General Hospital employees, Allegheny Center employees, museum visitors, and students and staff of Allegheny County Community College.

Principal investigator: James DeAngelis.

#

Personnel Notes

Terry White has returned to the Center for Survey Research at Indiana University after a three-year absence to be Project Coordinator for the NASA Project. Ms. White previously directed the CSR from August 1986 to August 1987.

The Institute for Social Research at York University has appointed *John Pollard* as Survey Research Coordinator. His previous position at ISR was Assistant Field Supervisor.

Lawrence Bobo has been appointed Program Director of Survey Research at the Institute for Social Science Research at UCLA. He is also an Associate Professor of Sociology at UCLA. Prior to going to UCLA in the fall of 1990, he was an Associate Professor of Sociology at the University of Wisconsin-Madison.

The Institute for Survey Research, Temple University, has two new Assistant Study Directors: *Christine Schuler*, who is completing her doctorate in Psychology at Temple University, and *Frederick Licari*, who is completing his doctorate in Sociology at the University of Wisconsin.

Theo Downes-Le Guin joined the staff of RAND's Survey Research Group in July 1990 as a Survey Coordinator after completing his Master's in Applied Social Research at the University of Michigan, where he also worked in ISR and ICPSR. He previously was with Griggs-Anderson Research in Portland, OR. Also at RAND, *Beverly Weidmer* has just joined the SRG as a Field Coordinator. She comes from the Office of Survey Research at the University of Texas at Austin.

Among new staff members at Response Analysis Corp. are *Dawn Russo* (from Opinion Research Corporation) as Vice President, *Henry King* (Dickinson College) as Assistant Field Administrator, *Dan Troyka* (Princeton University) as Research Assistant, *Deena Kranton* (ORC) as Research

Associate, *Kristine Johnson* (ORC) and *Jennifer Lesch* (Rutgers University) as Senior Research Associates, *Ann Worth* (RTI) as SAS Programmer/Analyst, and *Norman Silvester* (ORC) as CATI Specialist. Also at RAC, *Jim Devlin* has been promoted to Senior Research Associate, *Michael Campbell* to Research Associate, and *Jim Over* to Senior Research Assistant.

Betty B. Singh has joined the staff of the Survey Research & Development Center at the University of Maryland School of Medicine in Baltimore as Research Projects Director. She was formerly Assistant Professor of Psychology at The College of William and Mary in Williamsburg, VA.

At the Survey Research Center, UC Berkeley, *Linda Stork* has been promoted from Associate Field Director to Field Director, and *Deborah Dubroff* has been promoted from Survey Supervisor to Associate Field Director.

Susan Westneat has become Project Manager at the University of Kentucky Survey Research Center. She was formerly with the Cornell Institute of Social and Economic Research at Cornell University.

A new staff member at the University of Michigan Survey Research Center is *Kirsten Alscer*, Senior Research Associate, from the UM School of Public Health.

#

Update to List of Academic Survey Research Organizations

The following additions should be made to the list published in the Summer-Fall 1990 issue of *Survey Research* (Vol. 21, No. 3-4):

California

Sandra H. Berry, Director
Survey Research Group
RAND
1700 Main Street, P.O. Box 2138
Santa Monica, CA 90406-2138
(213-393-0411)

Michigan

Neva Nahan, Program Director
Survey & Evaluation Services
Center for Urban Studies
Wayne State University
Detroit, MI 48202
(313-577-8353)

In addition, the following corrections should be made:

The telephone number of the Survey Research Center, California State University, Chico, has been changed to 916-898-4332.

Two organizations have new Directors: Dr. James S. House, Director, Survey Research Center, Institute for

Social Research, University of Michigan; and Mr. Aharon Dishon, Executive Director, Guttman Israel Institute of Applied Social Research, Jerusalem.

Also, at the Center for Applied Research, University of Nevada-Reno, James DeWitt is no longer with the Center as Survey Research Director. Dr. Sandra Neese continues as Director of the Center.

#

Jobs ↔ People

This free column is for the convenience of people available for work in survey research and organizations having job openings in survey research.

Listings should be sent to the Editor, *Survey Research*, 909 West Oregon Street, Suite 300, University of Illinois, Urbana, IL 61801. Names will be coded if requested.

Available:

Survey research interviewer for well-known research institutions desires interviewing assignments in Western New York State (especially Buffalo and Rochester areas). Experienced in face-to-face and telephone interviewing of the public of all ages, occupations, and ethnic backgrounds. Professional work and high completion rates. Contact Phyllis Kidston, 716-833-5402.

#

Publications

Special Section of Survey Methodology Journal

The June 1990 issue of *Survey Methodology: A Journal of Statistics Canada* (Vol. 16, No. 1) has a special section on "History and Emerging Issues in Censuses and Surveys." The contributors to this section are well-known survey statisticians. Their papers look back to developments in the field and forward to areas of emerging interest. The special section contains six papers. With one exception, each paper has a discussant, and there are replies by the authors. All papers appear in both English and French. The papers are the following:

"History and development of the theoretical foundation of survey based estimation and analysis"—J.N.K. Rao and D.R. Bellhouse

"A historical perspective on the institutional bases for survey research in the United States"—S.E. Fienberg and J.M. Tanur

"Contributions to statistical methodology from the U.S. federal government"—B.A. Bailar

"Rolling samples and censuses"—L. Kish

"Comments on articles in the special section"—M.H. Hansen
 "Some developments of sampling techniques and their use in official statistics in Sweden"—T. Dalenius and C.E. Särndal

Research Society, Journal of the Market Research Society, 32 (October 1990), 581-82.

Bucklin, Randolph E., and Srinivasan, V. "Determining interbrand substitutability through survey measurement of consumer preference structures." *Journal of Marketing Research*, 28 (February 1991), 58-71.

New Methodological Publications

NOTE: The publications listed below should be obtained from the author, organization, or publisher cited or from your local library. They are *not* available through *Survey Research* or the Survey Research Laboratory.

Cohen, Steven B., and Potter, D.E.B. "Data collection organization effects in the National Medical Expenditure Survey." *Journal of Official Statistics*, 6 (No. 3, 1990), 275-93.

Conant, Jeffrey S.; Smart, Denise T.; and Walker, Bruce J. "Mail survey facilitation techniques: An assessment and proposal regarding reporting practices." *Journal of the Market Research Society*, 32 (October 1990), 569-80.

Alho, Juha M. "Adjusting for nonresponse bias using logistic regression." *Biometrika*, 77 (No. 3, 1990), 617-24.

"Current issues in general population sampling." Report of the December 1990 seminar, ESRC Survey Methods Seminar Series. *Joint Centre for Survey Methods Newsletter [SCPR, 35 Northampton Sq., London EC1V 0AX, U.K.]*, 11 (No. 1, 1991), 3-12.

Alho, Juha M. "Logistic regression in capture-recapture models." *Biometrics*, 46 (September 1990), 623-35.

Béland, Y., and Théberge, A. "An example of the use of randomization tests in testing the census questionnaires." *Survey Methodology Journal*, 16 (June 1990), 145-52.

Faria, A.J.; Dickinson, John R.; and Filipic, Timothy V. "The effect of telephone versus letter prenotification on mail survey response rate, speed, quality and cost." *Journal of the Market Research Society*, 32 (October 1990), 551-68.

"Bibliography of mail survey articles in the *Journal of the*

Changes of address, new contributions, or removals for *Survey Research*

Return to: Survey Research Newsletter
 Survey Research Laboratory
 University of Illinois
 909 W. Oregon Street, Suite 300
 Urbana, IL 61801-3327

From: Name _____
 Address _____

Please change my address to: _____

We wish to join the Survey Research support group for 1991 by becoming a . . .

- Patron: \$500 (eligible to receive up to 50 copies per issue)
- Contributor: \$200-\$499 (up to 10 copies per issue)
- Subscriber: \$50 (1 copy per issue -- or 2 subscriptions for \$100)

Check enclosed for \$_____ made payable to "University of Illinois."

Please send invoice for \$_____.

Support is on a calendar-year basis only. Back copies will be provided when necessary.

Greenberg, Betsy S., and Stokes, S. Lynne. "Developing an optimal call scheduling strategy for a telephone survey." *Journal of Official Statistics*, 6 (No. 4, 1990), 421-35.

Hagenaars, Jacques A. *Categorical Longitudinal Analysis: Log-Linear Panel, Trend, and Cohort Analysis*. Newbury Park, CA: Sage, 1990. 398pp. \$39.95 (cloth).

Hay, D.A. "Does the method matter on sensitive survey topics?" *Survey Methodology Journal*, 16 (June 1990), 131-36.

"Interviewing in the 90s (and beyond)?" Report of the September 1990 seminar, ESRC Survey Methods Seminar Series. *Joint Centre for Survey Methods Newsletter*, 10 (Autumn, 1990). 3-15.

Julien, C., and Maranda, F. "Sample design of the 1988 National Farm Survey." *Survey Methodology Journal*, 16 (June 1990), 117-30.

Kelly, Elizabeth J., and Cumberland, William G. "Prediction theory approach to multistage sampling when cluster sizes are unknown." *Journal of Official Statistics*, 6 (No. 4, 1990), 437-49.

Levy, P.S., and Lemeshow, S. *Sampling of Populations: Methods and Applications*. New York: Wiley, 1991. 415pp. \$49.95 (cloth).

Marsh, Catherine, and Scarbrough, Elinor. "Testing nine hypotheses about quota sampling." *Journal of the Market Research Society*, 32 (October 1990), 485-506.

Martin, Elizabeth; De Maio, Theresa J.; and Campanelli, Pamela C. "Context effects for census measures of race and Hispanic origin." *Public Opinion Quarterly*, 54 (Winter 1990), 551-66.

Menard, Scott. *Longitudinal Research*. Quantitative Ap-

plications in the Social Sciences, No. 76. Newbury Park, CA: Sage, 1991. 88pp. \$7.50 (paper).

Oumlil, A. Ben, and Balloun, Joseph L. "An alternative approach to developing multiple regression models for marketing survey research." *Journal of the Market Research Society*, 32 (October 1990), 521-35.

Pierzchala, Mark. "A review of the state of the art in automated data editing and imputation." *Journal of Official Statistics*, 6 (No. 4, 1990), 355-77.

Plewis, Ian; Creeser, Rosemary; and Mooney, Ann. "Reliability and validity of time budget data: Children's activities outside school." *Journal of Official Statistics*, 6 (No. 4, 1990), 411-19.

Presser, Stanley. "Can changes in context reduce vote overreporting in surveys?" *Public Opinion Quarterly*, 54 (Winter 1990), 586-93.

Schwarz, Norbert. "What respondents learn from scales: The informative functions of response alternatives." *International Journal of Public Opinion Research*, 2 (Autumn 1990), 274-85.

Smith, Tom W. "Phone home? An analysis of household telephone ownership." *International Journal of Public Opinion Research*, 2 (Winter 1990), 369-90.

Smith, Tom W., and Weil, Frederick D. "The polls—A report: Finding public opinion data: A guide to the sources." *Public Opinion Quarterly*, 54 (Winter 1990), 609-26.

van de Stadt, Huib, and Wansbeek, Tom. "Regression effects in tabulating from panel data." *Journal of Official Statistics*, 6 (No. 3, 1990), 311-17.

White, D.B. "Estimation using double sampling and dual stratification." *Survey Methodology Journal*, 16 (June 1990), 105-16.



Survey Research

Survey Research Laboratory
University of Illinois
909 W. Oregon Street, Suite 300
Urbana, IL 61801-3327

Address Correction Requested

Non-Profit Org.
U.S. Postage
PAID
Permit No. 75
Champaign, IL 61820