

# Survey Research

Volume 21, Number 3-4 Summer-Fall 1990

---

## Patrons

American Association for Public Opinion Research

Institute for Survey Research  
Temple University

Mathematica Policy Research

National Center for Health Statistics

NORC: A Social Science Research Center  
University of Chicago

The Rand Corporation

Research Triangle Institute

Social Science Research Center  
Mississippi State University

Survey Research Center  
University of Michigan

Survey Research Laboratory  
University of Illinois

U.S. Bureau of the Census

Westat, Inc.

---

## In This Issue . . .

Current Research . . . . .	2
Personnel Notes . . . . .	15
New in the Field	
Survey Institute Opens in Amsterdam . . . . .	15
Announcements	
1991 Census Bureau Conference . . . . .	16
ASA/NSF/Census Fellowships . . . . .	16
Jobs--People . . . . .	16
List of Academic Survey Research Organizations . . . . .	17
New Methodological Publications . . . . .	22

## Editor's Note

The level of support for *Survey Research* increased sufficiently this year to permit the publication of three issues. If support increases again for the coming year, it may be possible to make *SR* a true quarterly again.

If you are not yet a member of the support group, those organizations and individuals who have pledged their continuing support to *SR* encourage you to join them. The form on page 23 specifies the various contribution levels. The current supporters will be receiving their invoices for 1991 before the end of this year.

I wish to thank all contributors for making *Survey Research* possible, both those who send in information on studies, personnel, and other news and those who provide financial support. There would be no newsletter without them.

Mary A. Spaeth  
Editor

## Current Research

Further information on the studies described below should be obtained from the organizations conducting the studies at the addresses given at the beginning of each organization's listings. Information should *not* be requested through *Survey Research* or the Survey Research Laboratory. Study summaries are submitted to *Survey Research* with the understanding that the organization involved can release additional information to others.

### Center for Business and Economic Research Bradley University

(1501 W. Bradley Avenue, Baker 202, Peoria, IL 61625; 309-677-2278)

*Peoria MSA Consumer Sentiment, Report 13.* Funded through subscriptions, the purpose of this project is to maintain ongoing survey-based reports on Tri-County consumer sentiment. In the survey completed in May 1990, 213 telephone interviews were conducted with Tri-County residential listings in Peoria area telephone directories, with a 69% response rate.  
Director: Bernard Goitein.

### Center for Health Services Research University of Iowa

(S517 Westlawn, University of Iowa, Iowa City, IA 52242; 319-335-8815)

*Design and Pilot Implementation of a Mercy Community Health Care System.* Telephone interviews will be con-

ducted with 500 rural community adults in Iowa as part of this one-year project, scheduled for completion in June 1991 and funded by the Mercy Health Services Research Consortium, to design and implement a community health care system.

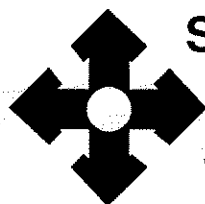
Person in charge: Robert Ludke.

*Longitudinal Study of Caretakers of Alzheimer's Patients.* Funded by the National Institute on Aging, this five-year study of primary caretakers of patients with Alzheimer's Disease, scheduled for completion in July 1992, involves 300 mailed questionnaires and 212 face-to-face interviews with the caretakers, primarily females over age 65.  
Person in charge: Daniel W. Russell.

#### Completed projects:

*Survey of Linn County Persons over 65 Years of Age.* The purpose of this survey, completed in May 1990 with funding from the Home for Aged Women, was to determine the characteristics and market preferences of persons over age 65 for long-term care. Telephone interviews (using CATI) were conducted with 503 adults over 65 in Linn County, IA, with a 60% response rate.  
Person in charge: Robert Ludke.

*Gender and Careers in Healthcare Management.* Sponsored by the Graduate Program in Hospital and Health Administration (University of Iowa) and the American College of Healthcare Executives, this study sought to identify gender differences in experiences, attitudes, and preferences concerning careers in healthcare management. Data collection completed in June 1990 involved mail questionnaires sent to 1,108 male and female members (affiliates) of the College, primarily in the U.S. The number of returns was 743, for a 67% response rate.  
Co-investigators: Stacey T. Cyphert, Linda Levey, Samuel Levey, and Peter A. Weil.



## Survey Research

Volume 21, Number 3-4  
Summer-Fall 1990

Mary A. Spaeth

Editor

Published quarterly. For subscription information, etc., write to

SURVEY RESEARCH  
Survey Research Laboratory  
University of Illinois  
1005 W. Nevada St.  
Urbana, IL 61801

Permission to reprint material is granted provided that the source is cited.

### Center for Survey Research Indiana University

(1022 E. Third Street, Bloomington, IN 47405; 812-855-2573)

#### Completed projects:

*Indiana Poll 15.* Topics in this Poll, completed in April/May 1990 and sponsored by Indiana University, included racial attitudes, teaching of values to children, evaluations of political officials, funding for higher education, leisure activities, disabilities, and two series of questions related to the 1990 Census. One series asked if the household had returned the form, and if not, reasons for not returning it. The second series was a household roster using the Census short-form questions. This latter group will be used with Census data to evaluate survey procedures. RDD-CATI interviews were completed statewide in Indiana with 1,010

adults, for a 65% response rate.  
Study director: John M. Kennedy.

*Indiana Tourism Poll.* The purpose of this study, completed in June 1990 for the Tourism Resource Center, IU, was to determine the vacation plans of residents of Indiana, Ohio, Michigan, Illinois, and Kentucky. The Poll also asked about the relative attractiveness of each state as a vacation destination. RDD-CATI interviews were conducted with 484 adults in the five states, with a 62% response rate.  
Study director: Daniel Fesenmaier.

*Indiana Lawyers Survey.* Conducted in July–August 1989 for the Indiana State Bar Association, the purpose of this study was to evaluate the differences in experiences of male and female lawyers in Indiana. The study involved mail questionnaires from 1,612 lawyers in Indiana registered with the Indiana Supreme Court, with a 76% response rate.  
Study director: Ann Gellis.

**Center for Survey Research  
Michigan State University**

(301 Olds Hall, Michigan State University, East Lansing, MI 48824; 517-355-6672)

Completed projects:

*Survey of Student Attitudes Toward and Involvement in Volunteer Community Service.* This survey for the Michigan Campus Compact with funding from the W.K. Kellogg Foundation sought to measure student's attitudes regarding volunteer community service, the extent and types of involvement prior to college, since starting college, and at the time of the survey, and reasons for participating and reasons why not. Data collection, completed in May 1990, involved mail questionnaires from 1,835 undergraduates at 10 Michigan colleges, with response rates ranging from 65% to 17%, for an average of 31%. A final report was released in August 1990.

Study director: Larry A. Hembroff; coordinator: Susan C. Zonia.

*Ingham County Health Department's Survey of Residents' Safety Behavior.* The purpose of this survey, completed October 1, 1990, for the Ingham County (Michigan) Department of Public Health, was to determine how knowledgeable residents of the county are about safety issues concerning the operation of vehicles, gun safety, smoking/fire prevention, storage of poisonous chemicals, and swimming pool safety. CATI interviews were conducted with a stratified random sample of 875 households in the county, with a 64% response rate within the study period.

Principal investigator: Susan C. Zonia.

*Report on the College Level Planning Program Faculty and Academic Staff Diversity Survey.* Completed in September 1990 for Michigan State University, this study sought to

determine the institutional climate regarding recruitment and retention of women, minorities, and handicappers in faculty positions at MSU. The survey involved mail questionnaires from 775 full-time MSU staff with faculty appointments, with a 51% response rate.

Principal investigator: Susan C. Zonia.

*Evaluation of Oakland County, Michigan's Early Offender Project.* This project for the Oakland County Juvenile Court, funded by the Skillman Foundation and completed June 1, 1990, evaluated the Early Offender Program (EOP), which is a diversionary program for youths under age 13 at time of first conviction and is an intensive treatment program for the offender and his/her family. The research was designed to determine if EOP reduced recidivism and out-of-home placements. A total of 275 interviews were conducted, with CATI used for juvenile offenders (under age 13) and their parents, face-to-face for court staff, and mail questionnaires for teachers and police. The overall response rate was 40%.

Principal investigator: Susan C. Zonia.

**Center for Survey Research  
University of Nevada, Las Vegas**

(4505 South Maryland Parkway, Las Vegas, NV 89154; 702-739-3322)

Completed projects:

*Nevada Issues Survey.* The purpose of this survey for the Nevada State Education Association was to determine what social issues Nevadans felt were of concern (e.g., drugs, crime) and what position citizens would take on issues of abortion, corporate tax program, and education funding. The extent to which single issues such as abortion would impact candidate preference was also assessed. Completed in November 1989, telephone interviews were conducted with 738 registered voters in Nevada, with a 53% response rate.

Principal investigator: James H. Frey.

*The Review-Journal Year 2000 Poll.* Conducted in March–April 1990 for the Las Vegas *Review Journal* (newspaper), this survey sought to estimate public perceptions of current and 10-year projected issues/problems in the fastest growing urban area in the U.S. RDD telephone interviews were conducted with 415 persons in Clark County (Las Vegas), Nevada.

Principal investigator: Donald Carns.

Methodological research:

James H. Frey included an experimental design testing the impact of first questions and cover design in a mail survey of a national sample of persons who participate in the risk-recreational activity of skydiving.

**Center for Urban Affairs & Community Service  
North Carolina State University**

(P.O. Box 7401, North Carolina State University, Raleigh,  
NC 27695; 919-737-3211)

**Completed projects:**

*Assessment of Industrial and Community Services Project for Montgomery Community College.* The purpose of this study for the Montgomery Community College in Troy, NC, was to assess the industrial and community services that are needed from the college and to develop plans and recommendations for improving the range of education and training services that it provides. Three surveys were conducted in March–May 1990: 570 RDD telephone interviews in a community survey (74% response rate), 202 in a campus student opinion survey (64%), and 43 mail questionnaires in an employer survey (38%).

Project director: Yevonne S. Brannon.

*Department of Community Colleges 1988-89 Follow-up Study of Vocational and Technical Programs.* Completed in June 1990 for the N.C. Department of Community Colleges, this study collected and reported information from students who attended vocational or technical curriculum programs at 10 N.C. community colleges during the 1988-89 academic year but who did not register for courses at these institutions in the fall of 1989. Telephone interviews were conducted with 3,550 former students of 10 local community colleges in North Carolina, with a 53.4% response rate.

Project supervisor: Yevonne S. Brannon.

**Institute for Governmental Service  
University of Maryland System**

(Suite 2101, Woods Hall, University of Maryland System,  
College Park, MD 20742; 301-405-6970)

*An Evaluation of Fire and Emergency Medical Services in Charles County, Maryland.* The purposes of this study for the Charles County Commissioners and Charles County Volunteer Firefighters are to evaluate current fire and rescue services including staffing, response, financial management, communication, apparatus and equipment, standards, public education, and safety; to develop a comprehensive database; and to evaluate the appropriate location for a new station. The study involves face-to-face interviews and mail questionnaires for 12 officers of volunteer fire and rescue companies in Charles County, Maryland. A draft report is to be issued in January 1991.

Principal investigator: Jeanne Bilanin.

**Completed projects:**

*Resource Conservation Planning in Maryland Counties.* Completed in August 1990 for the Institute for Governmental Service and University of Maryland Land Use Committee, this study sought to identify the current status of resource conservation planning and programs that exist at the county government level in the State of Maryland. Of

the mail questionnaires sent to the county planning officer in each of the state's 23 counties, responses were received from 18 (16 written and 2 by telephone), for a 78% response rate.

Principal investigator: Greg Geisler.

*Montgomery County, Maryland, Library Survey—A Report on the Findings.* Completed in August 1990 for the Montgomery County Department of Public Libraries, the purpose of this survey was to obtain (1) usage and evaluation of Montgomery County libraries, (2) perception of government spending on county libraries, (3) willingness to seek alternative funding sources for libraries, and (4) how any additional money that might be raised should be allocated. RDD telephone interviews were completed with 450 households in the county, for a 68% response rate.

Study director: Tim Triplett (Survey Research Center, Univ. of Maryland); study coordinator: Brian Gardner (IGS).

**Institute for Policy Research  
University of Cincinnati**

(Mail Location 132, University of Cincinnati, Cincinnati, OH  
45221; 513-556-5028)

*Funding Local Public and Social Services: The Dynamics of Public Support for Local Services.* This study, to be completed in fall 1990 for the Greater Cincinnati Foundation, is designed to determine why different types of voters support or oppose local tax levies. It will use market segment data analysis techniques to create a typology of voters. RDD-CATI interviews will be conducted with 1,000 registered voters in Hamilton County (Cincinnati), Ohio.

Principal investigator: Alfred J. Tuchfarber.

**Institute for Social Research  
York University**

(4700 Keele Street, North York, Ontario M3J 1P3, Canada;  
416-736-5061)

**Completed projects:**

*Ontarians' Attitudes towards Tax Evasion.* Completed in July 1990 for Neil Brooks (York University) and Anthony Doob (Centre for Criminology, University of Toronto) with funding from the Social Sciences and Humanities Research Council (Ottawa), the purpose of this study was to test theories of social control by studying tax evasion, an illegal behavior that appears to be engaged in frequently, is admitted to readily, and seems to be related to other more general attitudes. RDD-CATI interviews were conducted with 1,908 English- and French-speaking households across the province of Ontario, with a 62% response rate. ISR project manager: David Northrup.

*The Quality of Life in Southern Ontario Communities.* This study, completed in July 1990 for Martin Taylor, Department of Geography, McMaster University, with funding from the Government of Ontario, examined psychosocial

impacts in populations exposed to solid waste facilities. Using CATI, 696 telephone interviews were conducted with specific households in three Southern Ontario communities (Milton, Glanbrook, and Hamilton) in locations situated near (1) an established landfill site, (2) a new landfill site, and (3) a proposed landfill site. The overall response rate was 69%.

ISR project manager: David Bates.

*Oral Health of Older Adults.* Completed in May 1990 for David Locker, Faculty of Dentistry, University of Toronto, and funded by the Government of Canada, this study sought to determine the extent to which dental services are utilized by older adults and to assess their current needs regarding dental care. RDD-CATI interviews were conducted with 3,033 respondents aged 50 or older living in four communities: City of Toronto, City of North York, Simcoe County, and City of Sudbury and District. The response rate was 64%. The information will be used by the provincial government and local Health Departments in planning dental services for older adults.

ISR project managers: Freda Marsden and David Northrup.

#### **Institute for Social Science Research University of California at Los Angeles**

(9240 Bunche Hall, UCLA, Los Angeles, CA 90024-1484;  
213-825-0711)

*Study of the UCLA Campus Environment for Diversity.* The purpose of this study for the Chancellor, UCLA, is to assess the experience and viewpoints of the faculty, students, and staff at UCLA regarding campus diversity in order to strengthen and improve the overall climate for diversity. During October–December 1990, questionnaires will be sent to 2,036 faculty members, 9,800 students, and 2,600 staff members at UCLA. A report is scheduled to be completed by May 1991.

Principal investigators: Alexander Astin and Marilyn Brewer.

*Knowledge, Attitudes, Beliefs, and Behaviors Regarding AIDS.* This study for the Office of AIDS, California Department of Health Services, seeks to determine the knowledge, beliefs, attitudes, and behaviors that Californians have about policy issues regarding the AIDS epidemic and to characterize this population in terms of sexual behaviors, substance use, and the interaction between substance use and risky sexual behaviors. In August–December 1990, RDD-CATI interviews will be conducted with 4,000 adults in California aged 18 and older, with the population over 45 being selected as eligible at 1/3 of natural prevalence.

Principal investigator: Roshan Bastani.

*Targeting Adult Minority Smokers through Public Schools.* Funded by the National Heart, Lung, and Blood Institute, the purpose of this study, to be completed in January 1991, is to determine the effectiveness of recruiting low-income and minority adults into smoking cessation programs through students enrolled in public schools by using

an interview to determine smokers, assess health behaviors, and recruit into a cessation program. Telephone interviews (using CATI) will be conducted with 2,000 parents or legal guardians of children enrolled in the Inglewood School District in Los Angeles and adults enrolled in the Adult Education programs.

Co-principal investigators: Ellen Gritz and Barbara Berman.

*Caregivers Stress and Coping.* The third wave in this longitudinal study for NIMH is being carried out in July–October 1990 to look at stress in adult child and spousal caregivers of persons with Alzheimer's Disease. Face-to-face interviews are being conducted with a panel of 243 caregivers in the Los Angeles area.

Co-principal investigators: Len Pearlin (University of California at San Francisco) and Carol Aneshensel (UCLA).

#### **Institute for Survey Research Temple University**

(1601 N. Broad Street, Philadelphia, PA 19122; 215-787-8355)

*The Use of Condoms to Prevent AIDS among Adolescent Males.* Scheduled for completion in June 1991 for Freya Sonnenstein of The Urban Institute with funding from the National Institute of Child Health and Human Development, this two-year follow-up National Survey of Males aged 17–21 focuses on incidence and prevalence and correlates of intercourse, contraceptive use, awareness, and behavior associated with sexually transmitted diseases. Face-to-face interviews will be conducted with 1,450 males nationwide previously interviewed at ages 15–19.

Study director: Leonard LoSciuto and Christine Schuler.

*Erisification Study.* The Pension Board Guarantee Corporation (PBGC) is attempting to estimate the potential cost of guaranteeing participants' benefits. ISR is assisting the PBGC with the refinement of its sampling frame; designing and implementing procedures for sample selection, editing, and estimating; suggesting imputation techniques; and conducting statistical analyses of the survey results. The two-year project, to be completed in September 1992, involves pension archive information on 11,000 participants in pension plans nationwide.

Study director: Karol Krotki.

*New Chance Follow-up Surveys.* Conducted for the Manpower Demonstration Research Corporation with funding from several public agencies and foundations, data for evaluating New Chance will be collected from program participants and controls in 16 sites nationwide 18 and 36 months after they applied to the New Chance demonstration. This program is a comprehensive effort to help disadvantaged young mothers acquire the skills to attain self-sufficiency and foster their children's development. Each of the two waves (2/91–12/92 and 8/92–6/94) will consist of 2,500 interviews—1,500 face-to-face and 1,000 telephone—with disadvantaged young mothers who were aged 17–21 when they applied to New Chance.

Study director: Carolyn A. Eldred.

**Keuka Applied Social Research Institute  
Keuka College**

(Division of Social Sciences and Education, Keuka College, Keuka Park, NY 14478; 315-536-4411)

**Completed project:**

*1989 Yates County Cultural Needs Assessment.* Conducted for the Yates County Arts Council with additional funding from the New York State Council on the Arts, the purposes of this survey were to help the Council evaluate its current activities, explore how it is perceived in the general community, and identify directions for future programs. The survey also explored how involvement in cultural and artistic events fits in with other forms of leisure activities. A total of 1,987 questionnaires were mailed to all individual members of the Yates County Arts Council and a 10% sample of registered county voters, with 634 usable questionnaires returned, for response rates of 53% for the Council members and 28% for the voter sample. A preliminary report was issued in April 1990; supplemental data analyses and reports will be supplied to the client as needed. Survey coordinator: Michael A. Rogoff.

**Mathematica Policy Research  
Princeton, New Jersey**

(P.O. Box 2393, Princeton, NJ 08543-2393; 609-799-3535)

*Evaluation of the Minority Female Single Parent Demonstration—30-Month Follow-up.* The evaluation of the MFSP Demonstration will measure short- and long-term economic and noneconomic impacts of training programs operated by community-based organizations (CBOs) in four cities (San Jose, CA; Providence, RI; Atlanta, GA; and Washington, DC) with funding from the Rockefeller Foundation. Beginning in 1984, women applying for services through participating CBOs were randomly selected for training services. The treatment and control groups are being interviewed 12, 30, and 60 months after application. In the 30-month follow-up completed in August 1990, interviews were conducted (mostly by telephone with some in-person) with 3,150 single mothers who are members of ethnic minority groups. The 30-month follow-up achieved an 80% response rate (50% telephone, 30% in-person). A report is to be completed in spring 1991.

Project director: John Burghardt; survey directors: Rita Stapolonis and Patti Rossi.

**Completed projects:**

*Harvard Medical Practice Study Patient Interview Survey.* The purpose of this study, completed in December 1989 for the Office of Sponsored Research, Harvard University, was to estimate the incidence and consequences of disabling injuries caused to patients by medical management in New York state hospitals. In the patient interview survey, which provided data on the financial consequences of such injuries for the patients, 2,338 interviews were completed by telephone (with in-person follow-up in metropoli-

tan areas) with a target population that included adults and children discharged from a sample of New York state hospitals in 1989. The response rate was 70% of the initial sample (attempts were made to interview next-of-kin of deceased and non-English/Spanish-speaking persons). Project director: Richard Strouse.

*The Profile of Child Care Settings Study.* The primary objectives of this study for the U.S. Department of Education were to obtain in-depth descriptive information on the current structure and programs of formal, extra-familial care for young children and to assess the quality of these characteristics in terms of existing standards. In addition, the study was designed to examine the relationship between the quality and cost of care and to determine the impact of state regulations on the availability of cost and care. Conducted in late 1989—early 1990, the study involved telephone interviews with a nationally representative sample of 2,089 child-care centers and early education and preschool programs (89% response rate) and 583 regulated home-based family day care providers (87% response rate).

Project director: Ellen Kisker; survey director: Todd Ensor.

*California Conservation Corps—2nd Follow-up.* Funded by the Ford and Rockefeller Foundations and completed in July 1990, this study examined the long-term impacts of participation in the CCC of young adults more than five years after they had last been interviewed. Questions on education, job training, employment, drug and alcohol use, criminal activity, and civic responsibility were asked. Interviews (85% by telephone, 15% in-person) were completed with 1,309 disadvantaged young adults (black, white, and Hispanic) primarily in California, with a 76.3% response rate.

Survey director: Susan Sprachman.

**Minnesota Center for Survey Research  
University of Minnesota**

(2122 Riverside Avenue, Minneapolis, MN 55454-1320; 612-627-4282)

The focus of the following three studies is AIDS. None of the data have been analyzed or are available for secondary usage; but MCSR can share questionnaires, sample designs, implementation techniques, and histories.

*HIV Services Planning Project User-Based Survey.* Sponsored by the Minnesota Department of Health with funds from the Health Resources and Services Administration, this survey, to be completed in November 1990, seeks to determine the needs of AIDS patients and how well those needs are being met by the community and its resources. The data gathered will guide the Minnesota Department of Health in decisions about goals and objectives in future planning for AIDS patients. Face-to-face interviews in clinics in the Twin Cities Metropolitan Area will be conducted with 200 AIDS patients and 100–200 of their caregivers.

Project manager: Chris Uting.

*Black Community AIDS Survey.* The purpose of this survey, to be completed in March 1991 for the Minnesota Department of Health with funding from the Centers for Disease Control, is to measure AIDS-KAB (Knowledge, Attitudes, Behavior) of the black population in Minnesota to assist in developing prevention programs. A total of 600 interviews will be conducted in the Twin Cities Metropolitan Area (400 inner city and 200 suburban), with the inner-city interviews conducted face-to-face in random households on random blocks and the suburban interviews conducted by telephone with a snowball sample.  
Survey manager: Nancy Davenport.

Completed project:

*AIDS Survey of Gay and Bisexual Men.* Completed in January 1990 for Communication Technologies and the Minnesota Department of Health and funded by a CDC grant to the latter, this survey sought to determine respondent knowledge about AIDS and what, if any, changes had been made in sexual practices and drug usage as a result of the AIDS epidemic. RDD telephone interviews were conducted with 404 gay and bisexual men in census tracts in Minneapolis and St. Paul selected according to the distribution of reported cases of AIDS. The response rate is unknown because refusals often came before eligibility was determined; the average was 2.6 refusals for every interview.  
Coordinator: Rossana Armson.

**NORC: A Social Science Research Center  
University of Chicago**

(1155 E. 60<sup>th</sup> Street, Chicago, IL 60637; 312-702-1200)

*National Education Longitudinal Study of 1988 (NELS:88) Second Follow-up.* Sponsored by the U.S. National Center for Education Statistics (NCES) and funded by NCES, NSF, and the U.S. Office of Bilingual Education and Minority Language Affairs, U.S. Department of Education, NELS:88 is designed to provide trend data about critical transitions experienced by young people as they develop, attend school, and embark on careers. The second follow-up will resurvey a cohort first studied as 8<sup>th</sup> graders in 1988. The main survey, to be conducted in all 50 states and DC in spring 1992, will involve data collected from 29,000 students (12<sup>th</sup> graders and dropouts) and their parents and from 1,500 principals of the 12<sup>th</sup> graders. Methods of administration will include in-school group administration, mail questionnaires (with telephone and in-person follow-up), and face-to-face (for dropouts).  
NORC project director: Steven Ingels.

Completed projects:

*Survey of 1990 Census Participation.* The purpose of this survey, conducted in June–July 1990 for the U.S. Bureau of the Census, was to assess the reasons for compliance or noncompliance with self-administered Census questionnaires. A total of 2,480 face-to-face interviews were conducted with an area probability sample of adults in the con-

tinuous 48 states with supplements for sparsely populated blocks. The response rate was 89%.

Census persons in charge: Robert Groves and Robert Fay;  
NORC project directors: Nicholas Holt and Woody Carter.

*Chicago Neighborhood Study 2: Survey of South Deering Neighborhood in Chicago.* The purposes of this study for the City of Chicago Department of Aviation were to assess community concern and attitudes, to evaluate neighborhood reaction to a proposed airport that would result in the relocation of neighborhood residents, and to learn about reactions to information and education efforts conducted by the city. Face-to-face interviews were conducted with an area probability sample of housing units in the South Deering area of Chicago, with an 85% response rate.

Principal investigators: Norman Nie and Norman Bradburn;  
NORC project directors: Woody Carter and Nicholas Holt.

**Northwestern University Survey Laboratory  
Northwestern University**

(625 Haven Street, Evanston, IL 60208-1450; 708-491-8356)

Completed project:

*1990 Chicago Area Survey Project.* Sponsored by NUSL, the Institute for Modern Communications, the Medill School of Journalism, and other outside funders, this annual multi-issue survey of adults in the Chicago metro area (Cook, DuPage, and Lake counties) gathers trend information on social, economic, and health measures about the population to aid public policy development. RDD telephone interviews were conducted in April–May 1990 with 1,026 English-speaking metro area adults, with a 60% response rate. Nonproprietary data (90% of survey) are available free on an SPSS/PC system file from NUSL.  
Principal investigator: Paul J. Lavrakas.

**Office of Survey Research  
University of Texas at Austin**

(CMA 7.214, College of Communication, University of Texas, Austin, TX 78712; 512-471-4980)

Completed project:

*Texas Highways Magazine Readership Survey.* This study for *Texas Highways Magazine*, conducted in July–September 1990, examined the reading habits of *Texas Highways* subscribers. The results will be used to plan future issues of the magazine. Mail questionnaires were received from 1,607 subscribers in Texas and some elsewhere in the U.S., with an 83.1% response rate.

Principal investigator: Wayne Danielson; coordinator: Veronica Inchauste.

**Pollmetrics Laboratory for Political and  
Social Research  
Ohio State University**

(Department of Political Science, 149 Derby Hall, 154 N. Oval Mall, Columbus, OH 43210; 614-292-1061)

**Completed project:**

*Smoking and Depression Study.* Completed in June 1990, this study for the American Cancer Society and Cynthia Churchill (Department of Psychiatry, OSU), funded by the ACS, looked at the relationship between smoking and depression. Questions focused on amount of smoking, number of times individual attempted to stop smoking, general health, and depressive episodes in individual's life. RDD telephone interviews were conducted with 977 adults (over age 18) in Franklin County, Ohio, with an 86% response rate.

Study director: Kathleen Carr.

**Population Research Laboratory  
University of Alberta**

(Department of Sociology, University of Alberta, Edmonton, Alberta T6G 2H4, Canada; 403-492-4659)

**Completed project:**

*Alberta Survey 1989.* The special topic of this amalgam survey, conducted in February 1989 and principally funded by the Department of Sociology with additional support from participating agencies, was "The Changing Family in Alberta." The family questions related to family background, marital history, satisfaction, roles, commitment, and work. In addition, there were a variety of other nonfamily questions pertaining to such issues as smoking, AIDS, policing, aging, professional groups, saving and investing, abortion, and Canadian defense. The survey consisted of 747 RDD telephone interviews and 443 face-to-face interviews with householders in the Province of Alberta, for a total of 1,190 interviews and a 77% response rate.

Study director: Harvey Krahn.

**Psycho-legal Studies Program  
Northwestern University Medical School/  
Northwestern Memorial Hospital**

(215 E. Chicago Avenue, Suite 708, Chicago, IL 60611-2610; 312-908-3712)

*Mental Disorder among Female Jail Detainees.* This project will collect data beginning in October 1990 from a random sample of 750 female jail detainees to ascertain the prevalence of mental disorder and to determine the extent to which mentally ill detainees are detected and given treatment. Subjects will be administered the NIMH Diagnostic Interview Schedule (DIS) during jail intake and then followed up throughout their stay. This project is a replication of the project *Mental Disorder in an Urban Jail* conducted in

1983-84 with a sample of 750 male jail detainees.  
Principal investigator: Linda A. Teplin.

**Research Triangle Institute  
North Carolina**

(P.O. Box 12194, Research Triangle Park, NC 27709-2194; 919-541-6000)

*National Exposure Registry First Annual Follow-up.* Sponsored by the Agency for Toxic Substance and Disease Registry, the purpose of the National Exposure Registry is to assess the long-term health effects of exposure to certain hazardous substances. Registry members were interviewed initially a year ago and will be followed up annually to update the baseline data. Scheduled for completion in February 1991, this is the first annual follow-up of 2,300 Registry members in Elkhart, IN, and Albion and Battle Creek, MI. Interviews will be conducted by CATI for persons with telephones and face-to-face for those without telephones.

Study director: Michael Weeks.

*House Dust/Infant Pesticide Exposure Study.* The purpose of this study in September-October 1990 for the U.S. Environmental Protection Agency is to test chemical analysis and sampling methods in a purposive sample of nine households and children (aged 6 months to 5 years). Homes in the Research Triangle Area were selected based on use and method of application of pesticides. Samples of air, dust, and soil will be collected in each home and a subsample of three children will have their hands rinsed with rubbing alcohol to collect pesticide residues. Also, face-to-face interviews will collect information on the home description and child activity summary.

Principal investigator: Linda Sheldon; data collection: Harvey Zelon.

**Completed projects:**

*Nonresponse Follow-up to the 1990 National Household Survey on Drug Abuse (NHSDA) in Washington, DC.* By offering a shortened questionnaire (20 minutes vs 58 minutes) and a monetary incentive (\$10), this study for the National Institute on Drug Abuse sought to obtain demographic and drug use data from all 1990 NHSDA nonrespondents in the Washington, DC area. These data will serve two purposes: (1) they will provide an assessment of how nonrespondents differ from respondents, and (2) they will provide information for developing post-survey nonresponse adjustments for the 1990 NHSDA cases in DC. Face-to-face interviews were conducted July 14-September 4, 1990, with approximately 500 nonrespondents in the greater Washington, DC area, excluding those with language barriers and people mentally or physically incapable of participating.

Task leader: Rachel Caspar.

*National Household Seroprevalence Survey Feasibility Study.* Completed in April 1990 for NCHS, this was a two-year study designed to assess the feasibility of conducting



a national household survey to measure the prevalence of HIV infection in the U.S. population. Using face-to-face methods that included the collection of blood samples, a pilot study (in Pittsburgh, PA) and a pretest (in Dallas, TX) were conducted involving 1,600 respondents in area frame probability samples of households. Response rates were 81% on the pilot and 82% on the pretest. Project director: Mike Weeks.

**Social and Economic Sciences Research  
Center  
Washington State University**

(Wilson Hall #133, Pullman, WA 99164-4014; 509-335-1511)

**Completed projects:**

*Training and Re-Training Needs of Washington State Residents.* Conducted for the Office of Financial Management, Washington State, and funded by the Washington State Legislature, this project implemented surveys in the state of employers, unemployed individuals, and students enrolled in community colleges, vocational-technical institutes (VTIs), JTPA, and apprenticeship programs and a random sample of disadvantaged males selected from areas designated as being at risk of welfare dependency. The surveys, completed in August 1990, were designed to assess training needs, adequacy of existing training, and opinions about training opportunities in the state. Using various methods (CATI, mail, and face-to-face with mail dropoff), the surveys involved 4,000 Washington state employers (43% response rate), 1,000 unemployed persons (88% response), and 500 JTPA (86%), VTI (89%), and apprentices (85%).

Principal investigators: Don A. Dillman and John Tarnai.

*Dental Health Survey.* Completed in January 1990 for David Grembowski, Department of Dental Health, University of Washington, with UW funding, the purpose of this survey was to obtain information on people's residence histories in order to assess whether they were exposed to fluoridated or nonfluoridated water supplies. The survey population consisted of Washington State employees and their spouses. Telephone interviews were completed with 238 in Seattle, 641 in Pullman, and 996 in Olympia, for an overall cooperation rate of 85.1%.

Principal investigator: Don A. Dillman.

*Health Priorities in Washington State: Results from a Telephone Survey of Washington State Residents.* The purpose of this survey for the Washington State Board of Health was to determine the priorities that people who live in Washington State have for six major health issues and goals outlined by the Washington State Board of Health. The survey, conducted February 14–March 23, 1990, was also intended to get information about attitudes on health care in the state. Telephone interviews were completed with two samples of Washington State households: 552 drawn from 11 metropolitan counties and 314 drawn from 28 nonmetropolitan counties, with an overall cooperation rate

of 64%.

Principal investigators: Don A. Dillman and Paul Melevin.

*Angler Opinion Survey.* This survey for the Washington Department of Fisheries, completed August 15, 1990, gathered information such as attitudes and opinions about the management of fishing resources in the Puget Sound Region. Telephone interviews were conducted with 408 adults who obtained Washington State fishing licenses within the most current five-year period. The cooperation rate of eligible anglers was 76.5%.

Principal investigator: John Tarnai.

*Washington Reemployment Bonus Demonstration (WREB) Survey.* This survey, completed in November 1988 for the State of Washington Employment Security Department with funds from the Employment and Training Administration, U.S. Department of Labor, obtained information about people's employment experiences for respondents who were part of the WREB project. The purpose of the WREB program was to determine the effect of providing cash bonuses to unemployment insurance claimants who found full-time employment by a predetermined deadline and remained employed for a period of four months. Telephone interviews were completed with 1,929 unemployment insurance claimants who were WREB program participants, with an 85.5% cooperation rate.

Principal investigators: Don A. Dillman and Paul Melevin.

**Statistical Laboratory  
Iowa State University**

(219 Snedecor Hall, Iowa State University, Ames, IA 50011; 515-294-5242)

*Economic Stress in Rural Iowa Families.* Supported by the National Institute of Drug and Alcohol Abuse, National Institute of Mental Health, and the U.S. Bureau of Maternal and Child Health, this major objective of this longitudinal study are to assess the resilience of families to economic stress; to identify the nature, origins, and consequences of the conceptions of parenting; and to investigate the impact of economic stress on emotional and behavioral functioning of parents and adolescents. In each family, both parents and two of their natural children (one of whom must be a 7<sup>th</sup> grader) are participating in a multifaceted interviewing approach involving personal interviews, audiotaping, self-administered questionnaires, and videotaping of family discussions. Four waves of interviews are being conducted with approximately 450 families in eight central Iowa counties.

*School Transition among Adolescents.* This three-wave, NIMH-funded study seeks to assess differences between farm and nonfarm adolescents as they make the transition from elementary to secondary school and to evaluate the possible impact of economic hardships on children's coping and adjustment patterns. In the first wave, 398 families, each with a 6<sup>th</sup> or 7<sup>th</sup> grader who will be making a school transition, were interviewed.

Completed projects:

*Working from Home.* The StatLab collaborated with nine U.S. universities in a national study of persons who have income-generating operations in their homes to investigate the effects of working from the home on members of the household. Out of 18,956 households screened by telephone to determine eligibility, 1,032 had a worker who met the criterion for the study. Telephone interviews were conducted with 87% of these "household managers."

*National Animal Health Study.* Conducted in cooperation with the National Agricultural Statistics Service and the Animal and Plant Health Inspection Service (USDA), the first phase of this study involved a national sample of swine producers who maintained records of animal disease and health incidents.

*Iowa Farm Owners and Operators.* Telephone interviews were conducted with 400 owners and operators from four watersheds that feed into the Red Rock Reservoir to determine farmers' awareness of siltation problems, their use of conservation practices, and the impact of erosion on the reservoir.

**Survey and Applied Research  
University of Missouri-St. Louis**

(8001 Natural Bridge Road, St. Louis, MO 63121; 314-553-5135)

Completed project:

*Survey of St. Louis Residents.* The purpose of this survey for the City of St. Louis, completed in April 1990, was to gather opinions of St. Louis area residents regarding education, crime, neighborhood appearance, health care, entertainment, transportation, and housing. CATI interviews were conducted with a total of 3,000 adults—1,500 in the City of St. Louis and 1,500 outside the City but in the metro area.

Project director: Fred Springer.

**Survey Research Center  
University of Maryland**

(1103 Art/Sociology Building, University of Maryland, College Park, MD 20742; 301-314-7831)

Completed projects:

*Drugs in the Workplace.* This study, completed in September 1990 for Charles Wellford (Institute of Criminal Justice) and the Governor's Committee on Drugs in the Workplace, was conducted in response to the Maryland Governor's commissioning a task force to investigate the characteristics of the drug policies and practices of various businesses in the State of Maryland. Personnel directors for each business were asked to rate their overall impression of how serious a problem substance abuse is in the national and

local workforce. Using CATI, 1,551 interviews were completed with a stratified sample of businesses and work organizations in Maryland, for an 88% response rate.  
Field manager: Teresa Hamilton.

*Maryland Export Study.* Completed in August 1990 for the Maryland State Office of Economic Development and the Office of International Trade, this study gathered information on businesses that may potentially or are currently exporting. The purpose was to assist businesses that are exporting or desiring to export. CATI interviews were conducted with 607 businesses in Maryland, with an 80% response rate.

Study director: Timothy Triplett.

**Survey Research Center  
University of Michigan**

(Institute for Social Research, P.O. Box 1248, Ann Arbor, MI 48106-1248; 313-764-8365)

Completed project:

*Public Attitudes Toward Juvenile Crime in Michigan.* Completed in May 1990 for the Center for the Study of Youth Policy, UM School of Social Work, and funded by the Skillman Foundation, this survey sought to determine Michigan residents' attitudes toward juvenile crime in Michigan. In addition to basic demographics, the survey instrument asked how juvenile criminals should be treated (punishment vs rehabilitation). CATI interviews were conducted with 863 Michigan residents (18+), for a 71.5% response rate.

Principal investigator: Ira M. Schwartz; project director: Robert L. Santos.

**Survey Research Center  
University of Utah**

(2120 Annex Building B, Salt Lake City, UT 84112; 801-581-6491)

Completed projects:

*Air Quality and Business Development.* This study, conducted in May-June 1990 for the Utah Division of Business and Economic Development and the Utah Division of Environmental Quality, sought to assess business executives' perceptions of Utah's air quality, its impact on quality of life, and the importance of air pollution standard non-attainment in business expansion and relocation decisions. CATI interviews were conducted with a random sample of for-profit businesses (with 100+ employees) with SIC codes identified as having high potential for business development in Utah. The respondents were primary decision makers with respect to business expansion and relocation of their companies. There were 200 business executives in Utah (79.5% response rate) and 200 out of Utah (56.1% response rate).

Director: Lois M. Haggard.

*Midvale City Business Recruitment Survey.* The purpose of this survey, completed in June 1990 for the City of Midvale, Utah, was to collect information to assist in recruiting appropriate businesses to the Midvale area. RDD-CATI interviews were conducted with 250 residents of Midvale and 250 residents of surrounding areas, with a 76.3% response rate.

Director: Lois M. Haggard.

*University of Utah Student Survey: Ethnic Minority and Caucasian Student Experiences.* Completed in May 1990 for the University of Utah Office of Equal Opportunity, the Associated Students of the University of Utah, and the U of U Vice-President for Student Affairs, the purpose of this survey was to understand better the ethnic minority student's experience at the University. CATI interviews were conducted with 400 ethnic minority U of U students (African American, Asian, Hispanic, and Native American) and 400 random U of U students, with an 88% response rate.

Director: Lois M. Haggard.

### **Survey Research Facility Cornell University**

(Cornell Institute for Social and Economic Research, Judd Falls Road, Cornell University, Ithaca, NY 14853; 607-255-8759)

*Home Food Preparation Safety Survey.* Scheduled for fall 1990, this survey for the Department of Food Science, NYS College of Agriculture and Life Sciences, Cornell University, will investigate how changes in technology and lifestyles affect food preparation and serving practices and how these changes impact on overall food safety in the home. The nationwide survey involves mail questionnaires for 2,002 households in all 50 states.

Principal investigator: Robery B. Gravani; survey coordinator: Donna M. Williamson.

*Non-Event Stress Survey.* In order to add to the general body of knowledge and to understand how daily experiences contribute to general well-being, this study, scheduled for completion in October 1990 for the Department of Human Development and Family Studies, NYS College of Human Ecology, Cornell University, will inventory and document various personal events of the last year. Questionnaires are being mailed to 371 members of a Harrisburg, PA, high school graduating class of 1967.

Principal investigator: John Eckenrode.

*Residential Energy Efficiency and Indoor Air Quality in Non-Metropolitan Areas Survey.* Sponsored by the Departments of Consumer Economics and Housing (CEH) and of Design and Environmental Analysis (DEA), NYS College of Human Ecology, Cornell University, the study addresses the issue of indoor air quality, the problems created by the initial use of energy-efficient construction materials and methods, or later retrofitting, and their relationship to human health. A sample of 500 mobile homes in four rural upstate New York counties will be mailed a survey in fall 1990 focusing on residential alterations, needs, and satisfac-

tions. In addition, testing will be done for radon gas and moisture levels.

Co-principal investigators: Joseph Laquatra (DEA) and Peter S.K. Chi (CEH).

*The Role of the Non-Profit Private Sector in the Preservation and Conservation of Agricultural Land: A Study of the Northeast Region.* This survey for the Department of Agricultural Economics, NYS College of Agriculture and Life Sciences, Cornell University, seeks information about the growing land trust movement and its activities, with special emphasis on efforts to protect and conserve farm and open-space lands. Using mail questionnaires, 503 land trusts in 10 Middle Atlantic and New England states are being canvassed.

Principal investigator: Nelson Bills.

*Everyday Life Experience Survey.* Scheduled for completion in October 1990 for the Department of Human Development and Family Studies, NYS College of Human Ecology, Cornell University, the intent of this sociological study is to learn more about aspects of stress and satisfaction in adult life arising from the daily interplay of work and family activities. An initial telephone screening of 300 households in Schuyler County, NY, determined eligibility and willingness to participate. From these, 206 individual respondents (aged 18-65, couples and/or single heads of families) completed a baseline questionnaire and are presently completing a seven-day diary of daily events and feelings.

Principal investigator: Elaine Wethington.

*Host Community Compensation: A Public Opinion Survey of Residents Living Near the Proposed Onondaga County Landfill.* In this public opinion survey, sponsored by Cornell University and Onondaga County and scheduled for fall 1990, questionnaires will be mailed to 500 residents within one mile of the proposed Onondaga landfill to identify opinions and document concerns of those impacted by the proposed landfill.

Principal investigator: Clifford W. Scherer.

Completed projects:

*de Gaulle Centenary Survey.* The purpose of this study, completed in June 1990 for the Institut Charles de Gaulle of Paris, with additional funding from the American Political Science Association (APSA), was to determine how members of the APSA viewed the role of Charles de Gaulle vis-à-vis French and world history. One mailing in spring 1990 to 1,071 APSA members yielded a 40% return.

Co-principal investigators: Theodore Lowi (Cornell University) and Martin Shain (New York University).

*Science Writers Survey.* The National Association of Science Writers (NASW) sponsored this membership study to gain information concerning practices and opinions on emerging professional and ethical issues facing science writers (e.g., breaking news embargoes, factual content check, free lancing, honoraria, and the role of public information officers). Questionnaires were mailed in February 1990 to the 1,400 NASW members nationwide, with 589 responses (42%). The results were reported in "The Newslet-

ter of the National Association of Science Writers," Summer 1990.

Coordinator: Dennis Meredith (Cornell University News Service).

### **Survey Research Laboratory Florida State University**

(Policy Sciences Program, Florida State University, Tallahassee, FL 32306-2018; 904-644-5270)

Completed projects:

*Survey to Assess Retirement Enjoyment.* In this survey, completed May 1, 1990, for Jill Quadagno and Melissa Hardy and funded by the Andrus Foundation, six similar studies were conducted with six different populations to assess retirement enjoyment and retirement decisions. Telephone interviews (using CATI) were conducted nationwide with 1,910 retired United Auto Workers (UAW) and working UAW members preparing for retirement. The combined response rate of the six studies was 83.6%.

Study director: Suzanne L. Parker.

*Assessment of Persons Turned Down by Medicaid.* The purpose of this survey, completed in June 1990 for Jill Quadagno, was to assess problems encountered by those not eligible for Medicaid and not able to afford nursing home care for themselves or a relative. CATI interviews were conducted with 68 persons in Florida turned down for Medicaid, with a 74% response rate.

Study director: Suzanne L. Parker.

*JTPA Follow-up.* In this year-long study for the Florida Department of Labor, completed in June 1990, participants in the JTPA program were interviewed 13 weeks after they had completed the program and asked to evaluate the program and supply data on work experience since completing the program. Telephone interviews were conducted with 7,362 former participants, for a 73.2% response rate.

Study director: Suzanne L. Parker.

### **Survey Research Laboratory University of Illinois**

(1005 W. Nevada Street, Urbana IL 61801, 217-333-4273; and Suite 500, 910 W. Van Buren Street, Chicago, IL 60607, 312-996-5300)

*Collaborative Research: U.S. Organizations' Human Resource Policies.* This NSF-funded project, conducted in collaboration with Arne Kalleberg (University of North Carolina), David Knoke (University of Minnesota), and Peter Marsden (Harvard University), is investigating issues related to work organizations and their employees. Data on work organizations and organization-individual linkages will be collected in the National Organizations Study, which will involve telephone interviews conducted in spring-summer 1991 with a sample of approximately 1,200 employers of

1991 General Social Survey respondents and their spouses.

Principal investigator: Joe L. Spaeth (UIUC Department of Sociology); project coordinator: Diane O'Rourke (SRL-Urbana).

*Employee Attitude Survey.* Scheduled for completion in October 1990, the results from this survey for the Grant Hospital's Task Force on Employee Environment are expected to suggest ways to improve employee morale and job satisfaction and to decrease employee turnover. Questionnaires are being administered on site to 1,200 salaried and hourly employees (full and part time) of Grant Hospital in Chicago.

Project coordinator: Gail Pyndus (SRL-Chicago).

*Young Adult Usage of Services for Children with Special Health Care Needs.* The purposes of this survey for Henry T. Ireys, Albert Einstein College of Medicine, New York, are to learn more about young adults who have received services or financial support from Children with Special Health Care Needs programs in Ohio and Illinois, to ascertain what services these children are receiving and what additional services might be helpful to them, and to find out how these young adults are managing at school or work, at home, and with friends. Telephone interviews are being conducted with 300 older adolescents and young adults in Illinois and 300 in Ohio.

Project coordinator: Edward Lakner (SRL-Urbana).

*Accreditation Council for Graduate Medical Education (ACGME)—Ten-Year Evaluation.* This study for ACGME seeks to assess the effectiveness of ACGME in (1) carrying out its function of accrediting programs in graduate medical education and establishing standards for the fair and equitable review of those programs and (2) improving the quality of physician training and education. Mail questionnaires have been sent nationwide to 1,500 institutional officers and directors of programs offering graduate medical education.

Project coordinator: Edward Lakner (SRL-Urbana).

*Alcohol and Drug Use among Transients in Cook County.* The purpose of this study for the Illinois Department of Alcoholism and Substance Abuse is to develop prevalence and incidence estimates of substance use among homeless and other transient individuals in Cook County. Face-to-face interviews are to be conducted in September-October 1990 with 400 males and females (18+) in SRO hotels, emergency and transitional shelters, soup kitchens, and drop-in centers in Cook County.

Project coordinator: Timothy Johnson (SRL-Chicago).

### **Survey Research Laboratory University of South Carolina**

(Institute of Public Affairs, Gambrell Hall, University of South Carolina, Columbia, SC 29208; 803-777-8157)

*Elderly Study for Older South Carolinians.* The purpose of this study for the South Carolina Long-Term Care Council is

to assess the current and potential needs of South Carolina residents aged 55 and older. Topics include health problems, activities of daily living, transportation, social services, leisure activities, housing, and access to medical care. Field work to be completed in October 1990 involves telephone interviews with 4,000 South Carolina residents aged 55 or older. An analytic report will be available in mid-1991.

Study director: Robert Oldendick.

*Develop a Profile of Public Transportation Ridership in South Carolina.* This project for the South Carolina Department of Highways and Public Transportation, to be completed in April 1991, seeks to determine the characteristics associated with the use of public transportation in the state. Of particular interest are those factors that are barriers to the use of public transportation, the image of public transportation, and the types of information that respondents have about public transportation. RDD-CATI interviews will be conducted with 800 South Carolina residents aged 18 or older.

Study director: Robert Oldendick.

### **Survey Research Laboratory Virginia Commonwealth University**

(Richmond, VA 23284-3016; 804-367-8813)

#### **Completed projects:**

*Virginia Statewide AIDS Needs Assessment.* Two in-person surveys with convenience samples were conducted in spring 1990 in this project for the Virginia Department of Health to assess knowledge, attitudes, and risk behavior related to HIV. In Portsmouth, VA, household interviews were conducted with 201 minority adults in low-income housing, and in Richmond, VA, street interviews were conducted with 510 minority individuals aged 13-50 in low-income housing.

Person in charge: Judy Bradford.

*Manpower Needs for Dental Auxiliaries.* Completed in January 1990 for the Virginia Dental Association, this study sought to assess unmet needs for hygienist and dental assistant services to suggest strategies for meeting needs. Mail questionnaires were received from 611 dentists and 652 hygienists in Virginia, for response rates of 68% and 72%, respectively.

Persons in charge: Judy Bradford and Greg Lewis.

*Winter 1990 Commonwealth Poll.* This poll obtains public opinion data on topics of interest to the sponsor. In the round completed in February 1990, RDD-CATI interviews were conducted with 805 adult residents of Virginia, with a 66% response rate.

Person in charge: Scott Keeter.

*Survey of Sheltered Workshops in Virginia.* The purpose of this survey of all sheltered workshops in Virginia, conducted in May-July 1990 for the Virginia Department of Rehabilitation Services, was to determine the characteristics of

facilities with regard to accreditation status, management practices, client characteristics, and microcomputer services. Questionnaires were received from 48 sheltered workshops statewide, for a 92% response rate.

Person in charge: Judy Bradford.

*DuPont Child Care Surveys.* Conducted in spring and summer 1990 for E. I. DuPont, this project involved three studies using self-administered questionnaires distributed to all employees at two DuPont plants to determine employee needs for child care and to develop scenarios for meeting identified needs. In studies 1 and 2 at the Spruance Fiber Plant in Richmond, questionnaires were completed by 1,188 and 379 nonsalaried employees, respectively. In study 3 at the Waynesboro plant, 325 questionnaires were completed. Response rates were approximately 20% for studies 1 and 3 and unknown for study 2.

Person in charge: Judy Bradford.

*The Level of Competition, Availability, and Affordability in the Commercial Liability Insurance Industry.* Sponsored by the Bureau of Insurance, State Corporation Commission of Virginia and conducted in May-August 1990, this study sought to determine the experience and perspectives of several different populations regarding the market for commercial and professional liability insurance in Virginia. The survey method was principally mail, with responses from 1,558 consumers of potentially troubled lines of insurance (48% response rate), 1,930 other insurance consumers (40%), 154 municipalities (47%), 576 insurance agencies (59%), and 48 trade and professional associations (59%).

Person in charge: Jim Ellis.

*Effects of Deregulation under the Certificate of Public Need Law.* In this recently completed project for the Secretary of Health and Human Resources, physicians were surveyed regarding the effects of deregulation on past or intended purchases of major medical equipment. The project involved mail questionnaires from 885 physicians in six specialties in Virginia, for a 55% response rate.

Persons in charge: Scott Keeter and Kevin Fisher.

### **Survey Research Unit University of North Carolina at Chapel Hill**

(Department of Biostatistics, 730 Airport Road, Boline Creek Center, Chapel Hill, NC 27599-2400; 919-962-3249)

*Partners in Prevention (PIP) Study.* This project for the National Heart, Lung, and Blood Institute is part of an ongoing five-year study intended to improve the quality and quantity of preventive services delivered by family practice physicians. In the initial contact, completed in May 1990, 360 adult patients of family practice physicians in North Carolina were interviewed (using CATI) and questioned about cholesterol screening, cigarette smoking cessation, and breast and cervical cancer screening. The response rate was 55.3%. Based on the information gathered, a newsletter will be tailored for each patient by the principal investigator. A follow-up will check its efficacy.

Principal investigator: Victor J. Strecher.

Completed project:

*North Carolina Diabetes Study.* SRU completed its role in June 1990 in this study for the Division of Statistics and Information Services, North Carolina Health Department. The study's purpose was to determine the prevalence of self-recognized diabetes among adults, computing estimates from the data for the entire state as well as for various demographic and geographic population subgroups. The study also investigated the care and treatment practices of persons with diabetes and public awareness of diabetes and the risks for diabetes. CATI interviews were conducted with 1,162 North Carolina adults, with a 73.5% response rate.

Study director: William D. Kalsbeek.

**Urban Research Institute  
University of Louisville**

(Louisville, KY 40292; 502-588-6626)

*Metro United Way Needs Assessment Survey.* The purpose of this study, to be completed in November 1990 for the Metro United Way, is to outline a process whereby major human service funders can conduct a coordinated needs assessment and develop a joint plan to meet the needs of residents from the greater Louisville metro area. The survey involves 1,638 CATI interviews and 150 face-to-face interviews with random households in the 11 counties surrounding the Louisville, KY metropolitan area, with the main respondent being the head of household or spouse.

Principal investigator: Millicent Abel; co-principal investigator: Gerard Barber.

Completed project:

*Hunter Harvest Survey.* This project, completed in September 1990 for the Kentucky Department of Fish and Wildlife Resources, sought to measure the number of hunters pursuing, and total harvest of, all legal game species in Kentucky. Additional questions were asked on hunter attitudes and preferences for seasons, bag limits, and preferred locations to hunt. CATI interviews were conducted with 855 licensed hunters statewide, for a 74.3% response rate.

Principal investigator: Michael Price.

**Wisconsin Survey Research Laboratory  
University of Wisconsin-Extension**

(610 Langdon Street, Madison, WI 53703; 608-262-3122)

*Risk Factor Surveillance Survey in States of Wisconsin, Pennsylvania, Connecticut, and Massachusetts.* Sponsored by the Departments of Health of the respective states and the Centers for Disease Control, this project measures the prevalence of various major health risk factors. RDD-CATI surveys are being done each month in

each state during 1990 and are expected to continue in 1991. The number of interviews, conducted with randomly selected respondents (variation of the Kish method) in households representing a cross-section of each state, vary from 100 to 200 per month, depending on the state. Response rates are generally 60% to 78%.

WSRL director: Harry Sharp.

*A Quality Workforce in Wisconsin.* Scheduled for completion in October 1990 for the Wisconsin Vocational, Technical, and Adult Education System, the purpose of this study is to measure the needs and concerns of Wisconsin's small business employers with respect to the skills and training of new employees. Questionnaires were mailed to a cross-sectional probability sample of 3,500 small businesses in Wisconsin.

WSRL director: Harry Sharp.

*Terminees Survey: Job Training Partnership Act.* In this project for the Wisconsin Department of Industry, Labor, and Human Relations, monthly CATI surveys are being conducted in 1990 (and will continue in 1991) to contact persons 13 weeks after they have completed state-sponsored job retraining and to measure the impact of that training. About 612 interviews are conducted per month.

WSRL field head: Mary Lou Brady.

*Madison, Wisconsin, Area Travel Survey.* The purpose of this study for the Wisconsin Department of Transportation is to ascertain the characteristics of the trips made by Dane County (Wisconsin) residents on the day preceding the survey contact. RDD interviews are being conducted with a cross-sectional population sample of 2,500 households, with information obtained on all trips made by residents aged 16 or older.

WSRL field head: Mary Lou Brady.

*Short Interval Rural Land Value Reporting.* This CATI project for the Resources and Technology Division, U.S. Department of Agriculture, seeks to measure changes in rural land values four times per year by contacting a panel of expert rural land appraisers throughout the U.S. The project has been running since 1986 and is expected to continue in 1991. Response rates average around 86%.

WSRL field head: Mary Lou Brady.

*Subjective Measurement of Pain.* This study for the University of Wisconsin Department of Neurology is a repeat of a statewide attitude-toward-pain study done in 1981. The purpose is to provide cancer researchers with data on pain perception. RDD-CATI interviews were being conducted with 500 randomly selected respondents in private households in Wisconsin.

WSRL director: Harry Sharp.

*Survey of Small Business Owners Who Do Not Carry Health Insurance.* The purpose of this study for Karen Holden and Paul Moberg, Center for Health Policy and Evaluation, UW, is to investigate the factors that prevent small businesses from providing health insurance coverage to their employees. CATI interviews are being conducted with 100 owners/managers of small businesses in a specific

county of Wisconsin that do not offer health insurance as a fringe. (See also study below.)

WSRL field head: Mary Lou Brady.

*Survey of Small Business Employees of Firms without Health Insurance.* This study, also for Karen Holden and Paul Moberg (see above), seeks to investigate the health insurance coverage of employees in firms that do not provide that fringe benefit. CATI interviews are being conducted with approximately 700 employees of firms that had their owners/managers interviewed in the previous study. WSRL field head: Mary Lou Brady.

## Personnel Notes

*Robert M. Groves*, Associate Professor of Sociology at the University of Michigan and Program Director at the Survey Research Center, is the Census Bureau's new Associate Director for Statistical Standards and Methodology.

At the Center for Health Services Research, University of Iowa, *Brenda Booth* has joined the staff as Adjunct Lecturer. She is also Acting Director of the Iowa VA Health Services Research and Development Field Program.

*Wade Mutchler* has become a Project Manager at the Center for Survey Research, Michigan State University. He was formerly with the Social Science Research Bureau. Another new Project Manager is *Michael Keefe*, who had been a graduate assistant.

*James H. Frey* has assumed the directorship of the Center for Survey Research, University of Nevada, Las Vegas. He replaces *Donald Carns*, who moved to Chairman of the UNLV Sociology Department.

At the Institute for Governmental Service, University of Maryland, *Jeanne Bilanin* has been promoted from Senior Government Consultant to Project Administrator.

*Freda Marsden*, Executive Officer of the Institute for Social Research, York University, retired at the end of June 1990 after over 20 years of service to ISR and York University. She had become Executive Officer in 1988 after being Assistant Director (Administrative) of ISR since 1978.

Recent administrative changes in the Survey Research Group at NORC are as follows: *Miriam Clarke* has assumed a new position as Special Assistant to the Associate Director; *Nicholas Holt* was named Deputy Associate Director for Survey Research; *Patrick Miller*, who was previously a developmental editor with American Technical Publishers, Inc., Homewood, IL, has been named Proposal Manager; *Rochelle Gary* has been named Proposal Coordinator; and *Donald Kotecki* is Manager of the new Financial Management Department within the Survey Research Group.

*Veronica Inchauste*, previously Manager of the Office of Survey Research, University of Texas, Austin, has become its Director.

*Eugene E. Heaton, Jr.*, has returned to Response Analysis as a Senior Vice President. Most recently he had been with Opinion Research Corporation. *Dawn Rosso* (also from ORC) has joined Response Analysis as a Vice President and *Linda Kirkpatrick* (from Dennis & Company) has become Manager of Field Interviewing. In addition, *David Carroll* has been promoted from Senior Research Director to Vice President.

The new Director of CATI Studies at the Survey Research Center, Institute for Social Science Research, UCLA, is *Michael Greenwell*. He was previously Assistant Manager of Field Section/Manager of Telephone Interviewing Facility at the Survey Research Center, University of Michigan.

At SRC/Michigan, *Martha J. Breslow* has been promoted from Research Associate II to Senior Research Associate.

*Careen Arsenault* has become Mail Operations Coordinator at the Survey Research Facility, CISER, Cornell University. She was formerly an Administrative Aide at CISER. *Deborah Schroeder*, formerly a Research Associate at the Survey Research Center, University of Michigan, has joined the SRF staff as Development Coordinator.

*Allen Risley*, formerly Assistant Director of the Survey Research Laboratory, Florida State University, has accepted a position at California State University at Fullerton as Assistant Director of their Research Lab.

*Tracy Wellens*, formerly at the Department of Psychology, New York University, joined ZUMA's Cognition and Survey Research Program as a post-doctoral fellow.

## New in the Field

### Survey Institute Opens in Amsterdam

The University of Amsterdam started this year a survey research organization: The Netherlands Institute for Social Science and Market Research, known as NIMMO—Nederlands Instituut voor Maatschappij- en MarktOnderzoek. The scientific director of the institute, which is in the Political Social-Cultural Science Faculty (Oudezijdsachterburgwal 237, 10012 DL Amsterdam), is Prof. Dr. Willem E. Saris. The institute specializes in computer-assisted interviewing and has facilities for CAPI, CATI, and CAPAR, or, as they call it, "tele-interviewing." The last form of research is relatively new. NIMMO provides a representative sample of households in the Netherlands with an MS-DOS computer plus modem. With this equipment, they can make contact with NIMMO's central computer and in this way interviews can be sent to the respondents and answers can be sent to the central computer. Under a grant from the University and the Dutch Organization for Scientific Research (NWO), a sample of 2,400 households was built up. The system will be used for weekly interviews about many different topics; but on a regular basis research will be done on income and expenditures, activities, use of quasi-collective goods, life satisfaction, political



action, voting, and public opinion about the activities of various organizations such as trade unions and the government. The software used comes from the Sociometric Research Foundation in Amsterdam and consists of the interview program INTERV, the interview management program PANORG, and the data management program SYSFILE.

## Announcements

### 1991 Census Bureau Conference

The Census Bureau's 1991 Annual Research Conference (ARC 1991) will be held March 17-20, 1991, at the Holiday Inn Crowne Plaza in Arlington, VA. ARC 1991 will comprise a mix of topics such as longitudinal methodology for survey data, model-based approaches to sampling theory, modeling and measuring nonsampling errors, cognitive and non-cognitive aspects of questionnaire design, data collection technologies, economic measurement methods and issues, and more. Information can be obtained from Maxine Anderson-Brown, Conference Coordinator, Office of the Director, Bureau of the Census, Washington, DC 20233.

### ASA/NSF/Census Fellowships

The availability of American Statistical Association/National Science Foundation/Census Bureau Fellowships and Associateships at the Census Bureau for 1991 has been announced (subject to funding). They provide a unique opportunity to make major advances in methodological or subject matter research related to Census Bureau operations or data. General areas for research are social and demographic studies, economic measurement and analysis, and statistical methodology and computing. Requirements: for Fellows, recognized research record in relevant field (e.g., Statistics, Demography, Sociology, Economics, Geography); for Associates, at least two years of graduate study (or equivalent) in relevant field plus computer experience. Salaries are commensurate with qualifications and experience; also, fringe benefits and a travel allowance are provided. Length of term and starting data are flexible—usually six months to a year beginning September 1. Can start as early as June 1, 1991; can split term into two or more parts. Apply by January 4, 1991, for Fellows and by February 15, 1991, for Associates. For information on specific research topics and on how to apply, contact Dr. Arnold Reznick, Coordinator, ASA/NSF/Census Research Program, Room 3000-4, SRD, Bureau of the Census, Washington, DC 20233 (301-763-3846).

## Jobs ↔ People

This free column is for the convenience of people available for work in survey research and organizations having job openings in survey research.

Listings should be sent to the Editor, *Survey Research*, 1005 West Nevada Street, University of Illinois, Urbana, IL 61801. Names will be coded if requested.

### Openings:

*Survey Research Professionals, Research Triangle Institute.* RTI has mid-level openings in its Center for Survey Research at its Research Triangle Park Headquarters. Positions require prior experience and working knowledge of the principles, concepts, and methodology of statistical surveys and will involve leadership responsibilities on complex survey research projects and involvement with marketing and client development activities. RTI offers competitive salaries, excellent benefits, and a pleasant working environment at our 180-acre wooded campus. To apply, send resume to Research Triangle Institute, Office of Human Resources, P.O. Box 12194, Research Triangle Park, NC 27709-2194. An Equal Opportunity/Affirmative Action Employer.

### Openings:

*Survey Methodologists, National Laboratory for Collaborative Research in Cognition and Survey Measurement.* The National Laboratory at the National Center for Health Statistics, Hyattsville, MD, has openings for survey researchers in the interdisciplinary field of cognition and survey measurement. All positions require experience in survey research, including questionnaire design research, and degree(s) in social or cognitive psychology, statistics, or other social science disciplines.

*Survey Statistician.* This is a permanent position to be filled at the GS-13/14 level. The incumbent will design and direct methodological research on new laboratory techniques to investigate sources of response error; direct laboratory research projects concerning the development and testing of survey questionnaires and other data collection instruments; plan and conduct laboratory experiments to test hypotheses concerning the cognitive aspects of response errors; serve as project officer for contracts involving response error research; and prepare and present papers at professional meetings. Salary range \$42,600-\$65,400 depending on qualifications and experience.

*Visiting Fellows.* These are fixed-length appointments to be filled at the GS-12 to GS-15 level. Fellows will participate in collaborative projects with other National Laboratory researchers and conduct independent research. Projects will involve the application of statistical and cognitive methods in researching the cognitive burdens that questionnaires impose on survey respondents and interviewers. Ph.D. or equivalent work experience is required. Salary range \$35,800-\$76,900 depending on qualifications and experience.

Starting dates are negotiable. For visiting fellows, length of appointment is also negotiable. Send C.V. or SR-171 to Deborah Bercini, Office of Research and Methodology, National Center for Health Statistics, 6525 Belcrest Road, Room 915, Hyattsville, MD 20782 (301-436-7111).

#



## List of Academic Survey Research Organizations

The following list contains as accurate information as possible on those academic survey research organizations that have communicated with us or have otherwise come to our attention. It does not claim to be a list of all such organizations, and we would appreciate hearing from any other academically based organizations engaged primarily in sample survey research.

### United States

#### **Alabama**

Dr. Debra Moehle McCallum, Director  
Capstone Poll  
University of Alabama  
P.O. Box 87216, 319 Ten Hoor  
Tuscaloosa, AL 35487-0216  
(205-348-3828)

#### **Arizona**

Prof. W. Shapard Wolf, Jr., Director  
Survey Research Laboratory-VSO  
Arizona State University  
Tempe, AZ 85287-2101  
(602-965-5000)

#### **California**

Debbie Dunkle, Head, Survey Research  
Richard Curtis, Survey Operations Manager  
Center for Survey Research  
Public Policy Research Organization  
University of California, Irvine  
Irvine, CA 92717  
(714-856-4292)

Dr. Michael King, Director  
Survey Research Center  
California State University, Chico  
Chico, CA 95929  
(916-895-4332)

Prof. Percy H. Tannenbaum, Director  
Survey Research Center  
University of California  
2538 Channing Way  
Berkeley, CA 94720  
(415-642-6578)

Dr. Marilyn B. Brewer, Director  
Survey Research Center/Institute for Social Science  
Research  
9240 Bunche Hall  
University of California at Los Angeles  
Los Angeles, CA 90024-1484  
(213-825-0711)

Dr. Jan W. Kuzma, Director  
Survey Research Service  
Loma Linda University  
Loma Linda, CA 92350  
(714-824-4590)

#### **District of Columbia**

Dr. Thomas E. Allen, Director  
Center for Assessment and Demographic Studies  
Gallaudet Research Institute  
Gallaudet University  
800 Florida Avenue, N.E.  
Washington, DC 20002  
(202-651-5575)

#### **Florida**

Dr. J. Arthur Heise, Director  
Institute for Public Opinion Research  
c/o Department of Communication  
Florida International University, North Miami Campus  
N.E. 151 Street and Biscayne Boulevard  
North Miami, FL 33181  
(305-940-5991)

Dr. Suzanne L. Parker, Director  
Survey Research Laboratory  
Policy Sciences Program  
Florida State University  
Tallahassee, FL 32306-2018  
(904-644-5270)

#### **Georgia**

Dr. John D. Hutcheson, Jr., Director  
Center for Public and Urban Research  
Georgia State University  
University Plaza  
Atlanta, GA 30303  
(404-651-3523)

Dr. Jack K. Martin, Acting Director  
Survey Research Center  
114 Barrow Hall  
University of Georgia  
Athens, GA 30602  
(404-542-6110)

#### **Illinois**

Mr. Norman M. Bradburn, Director  
NORC, A Social Science Research Center  
University of Chicago  
1155 E. 60th Street  
Chicago, IL 60637  
(312-702-1200)

Dr. Paul J. Lavrakas, Director  
Northwestern University Survey Laboratory  
Northwestern University  
625 Haven Street  
Evanston, IL 60208-1450  
(708-491-8356)

**Illinois (continued)**

Dr. Bernard Goitein, Director  
Survey Research/Center for Business  
and Economic Research  
Bradley University  
1501 W. Bradley Avenue, Baker 202  
Peoria, IL 61625  
(309-677-2278)

Dr. Jon D. Miller, Director  
Public Opinion Laboratory  
Northern Illinois University  
DeKalb, IL 60115  
(815-753-0555)

Dr. Richard B. Warnecke, Director  
Survey Research Laboratory  
University of Illinois at Chicago  
910 W. Van Buren Street, Suite 500 (M/C 336)  
Chicago, IL 60607  
(312-996-6130)

or

University of Illinois at Urbana-Champaign  
1005 W. Nevada Street  
Urbana, IL 61801  
(217-333-4273)

**Indiana**

Dr. John M. Kennedy, Co-Director  
Center for Survey Research  
Indiana University  
1022 E. Third Street  
Bloomington, IN 47405  
(812-855-2573)

**Iowa**

Dr. Samuel Levey, Hartman Professor and Head  
Center for Health Services Research  
S517 Westlawn  
University of Iowa  
Iowa City, IA 52242  
(319-335-8815)

Dr. Gene M. Lutz, Director  
Center for Social and Behavioral Research  
University of Northern Iowa  
Cedar Falls, IA 50614  
(319-273-2105)

Prof. Dean A. Isaacson, Head  
Prof. Roy D. Hickman, Professor-in-charge,  
Survey Group  
Statistical Laboratory  
219 Snedecor Hall  
Iowa State University  
Ames, IA 50011  
(515-294-5242)

**Kansas**

Prof. Steven Maynard-Moody, Policy Research Director  
Institute for Public Policy and Business Research  
607 Blake Hall  
University of Kansas  
Lawrence, KS 66045  
(913-864-3701)

**Kentucky**

Dr. James G. Hougland, Jr., Director  
Survey Research Center  
403 Breckenridge Hall  
University of Kentucky  
Lexington, KY 40506-0056  
(606-257-4684)

Dr. Knowlton W. Johnson, Director  
Urban Research Institute  
University of Louisville  
Louisville, KY 40292  
(502-588-6626)

**Maryland**

Dr. Brian M. Gardner, Director  
Institute for Governmental Service  
Suite 2101, Woods Hall  
University of Maryland System  
College Park, MD 20742  
(301-405-6970)

Dr. Kristen Kjerulff, Associate Director  
Survey Research and Development Center  
Department of Epidemiology and Preventive Medicine  
University of Maryland School of Medicine  
Room 133, Howard Hall  
660 West Redwood Street  
Baltimore, MD 21201  
(301-328-3733)

Dr. Stanley Presser, Director  
Survey Research Center  
1103 Art/Sociology Building  
University of Maryland  
College Park, MD 20742  
(301-314-7831)

**Massachusetts**

Dr. Mary Ellen Colten, Director  
Center for Survey Research  
University of Massachusetts/Boston  
100 Arlington Street  
Boston, MA 02116  
(617-287-7200)

**Michigan**

Dr. Larry A. Hembroff, Survey Director  
Center for Survey Research  
301 Olds Hall  
Michigan State University  
East Lansing, MI 48824  
(517-355-6672)

**Michigan (continued)**

Dr. Gerald G. Bachman, Director  
Survey Research Center  
Institute for Social Research  
P.O. Box 1248  
University of Michigan  
Ann Arbor, MI 48106-1248  
(313-764-8365)

**Minnesota**

Dr. William J. Craig, Director  
Minnesota Center for Survey Research  
University of Minnesota  
2122 Riverside Avenue  
Minneapolis, MN 55454-1320  
(612-627-4282)

**Mississippi**

Dr. Wolfgang Frese, Director  
Survey Research Unit  
Social Science Research Center  
Mississippi State University  
P.O. Box 5287  
Mississippi State, MS 39762  
(601-325-7799/7127)

**Missouri**

Ms. Elizabeth Sale, Project Development Specialist  
Survey and Applied Research  
University of Missouri-St. Louis  
8001 Natural Bridge Road  
St. Louis, MO 63121  
(314-553-5135)

**Montana**

Dr. Lloyd D. Bender, Director  
Survey Research Center  
1-108 Wilson Hall  
Montana State University  
Bozeman, MT 59717  
(406-994-4481)

**Nevada**

Dr. Sandra Neese, Director  
Mr. John DeWitt, Survey Research Director  
Center for Applied Research  
Business Building, Room 521  
University of Nevada-Reno  
Reno, NV 89557  
(702-784-6718)

Dr. James H. Frey, Director and Professor  
of Sociology  
Center for Survey Research  
University of Nevada, Las Vegas  
4505 South Maryland Parkway  
Las Vegas, NV 89154  
(702-739-3322)

**New Jersey**

Ms. Janice Ballou  
Eagleton Poll  
Center for Public Interest Polling  
Eagleton Institute of Politics  
Rutgers University  
Neilson Campus-Woodlawn  
New Brunswick, NJ 08901  
(201-828-2210)

**New York**

Prof. Stewart Tolnay, Director  
Center for Social and Demographic Analysis  
339 Social Science Building  
State University of New York at Albany  
Albany, NY 12222  
(518-442-4672)

Dr. Harrison White, Director  
Center for the Social Sciences  
Columbia University  
420 West 118th Street  
New York, NY 10027  
(212-280-3093)

Prof. Eugene Litwak, Professor and Head  
Division of Sociomedical Sciences  
Columbia University School of Public Health  
600 West 168th Street, 4th floor  
New York, NY 10032  
(212-305-5656)

Dr. Herbert J. Ulrich, Jr., Director and Professor of  
Sociology  
Keuka Applied Social Research Institute  
Division of Social Sciences and Education  
Keuka College  
Keuka Park, NY 14478  
(315-536-4411)

Dr. Richard A. Rehberg, Coordinator  
Program in Survey Research  
Center for Education and Social Research  
State University of New York at Binghamton  
Binghamton, NY 13901  
(607-777-2116)

Ms. Jane B. Maestro-Scherer, Manager  
Survey Research Facility, Surge III Facility  
Cornell Institute of Social and Economic Research  
Judd Falls Road  
Cornell University  
Ithaca, NY 14853  
(607-255-8759)

**North Carolina**

Dr. Yevonne S. Brannon, Program Director  
Applied Research Group  
Center for Urban Affairs and Community Services  
P.O. Box 7401  
North Carolina State University  
Raleigh, NC 27695  
(919-737-3211)

**North Carolina (continued)**

Dr. John Shelton Reed, Director  
Institute for Research in Social Science  
Manning Hall, CB#3355  
University of North Carolina  
Chapel Hill, NC 27599-3355  
(919-962-0781)

Mr. R. Paul Moore, Director  
Center for Survey Research  
Research Triangle Institute  
P.O. Box 12194  
Research Triangle Park, NC 27709-2194  
(919-541-6220)

Dr. William D. Kalsbeek, Director  
Survey Research Unit  
Department of Biostatistics  
University of North Carolina at Chapel Hill  
730 Airport Road, Bolin Creek Center  
Chapel Hill, NC 27599-2400  
(919-962-3249)

**Ohio**

Dr. Gary Pettey, Director  
Communication Research Center  
Department of Communication  
Cleveland State University  
Cleveland, OH 44115  
(216-687-3995)

Dr. Alfred J. Tuchfarber, Director  
Institute for Policy Research  
Mail Location 132  
University of Cincinnati  
Cincinnati, OH 45221  
(513-556-5028)

Prof. Aage R. Clausen, Director  
Polimetrics Laboratory for Political and Social Research  
Department of Political Science  
Ohio State University  
149 Derby Hall  
154 N. Oval Mall  
Columbus, OH 43210  
(614-292-1061)

Dr. Jesse F. Marquette, Director  
Dr. AnneMarie Scarisbrick-Hauser, Field Director  
Survey Research Center  
Olin #276  
University of Akron  
Akron, OH 44325-1904  
(216-972-5111)

**Oregon**

Prof. Helen M. Berg, Director  
Survey Research Center  
Department of Statistics  
Oregon State University  
Corvallis, OR 97331-4606  
(503-737-1987)

**Pennsylvania**

Dr. Leonard A. LoSciuto, Director  
Institute for Survey Research  
Temple University  
1601 N. Broad Street  
Philadelphia, PA 19122  
(215-787-8355)

Dr. Vijai P. Singh, Director  
University Center for Social and Urban Research  
121 University Place  
University of Pittsburgh  
Pittsburgh, PA 15260  
(412-624-5442)

**Puerto Rico**

Dra. Carmen Gautier Mayoral, Director  
Social Science Research Center  
Faculty of Social Science  
Rio Piedras Campus  
University of Puerto Rico  
Rio Piedras, PR 00931  
(809-764-0000, Ext. 2104/2278)

**South Carolina**

Dr. Robert W. Oldendick, Director  
Survey Research Laboratory  
Institute of Public Affairs  
Gambrell Hall  
University of South Carolina  
Columbia, SC 29208  
(803-777-8157)

**Tennessee**

Prof. William Lyons, Director  
Survey Research Center  
Social Science Research Institute  
410 Alumni Hall  
University of Tennessee  
Knoxville, TN 37996  
(615-974-2730)

**Texas**

Ms. Veronica Inchauste, Director  
Office of Survey Research  
CMA 7.214  
College of Communication  
University of Texas at Austin  
Austin, TX 78712  
(512-471-4980)

**Utah**

Dr. O. William Farley, Associate Dean and Director  
Social Research Institute  
130 Social Work Building  
Graduate School of Social Work  
University of Utah  
Salt Lake City, UT 84112  
(801-581-4857)

**Utah (continued)**

Dr. Lois M. Haggard, Director  
Survey Research Center  
2120 Annex Building B  
University of Utah  
Salt Lake City, UT 84112  
(801-581-6491)

**Virginia**

Dr. Scott Keeter, Director  
Survey Research Laboratory  
Virginia Commonwealth University  
Richmond, VA 23284-3016  
(804-367-8813)

**Washington**

Dr. Don A. Dillman, Director  
Social and Economic Sciences Research Center  
Wilson Hall #133  
Washington State University  
Pullman, WA 99164-4014  
(509-335-1511)

**West Virginia**

Dr. Frederick A. Zeller, Program Leader  
Applied Research, Evaluation, and Planning  
411 Knapp Hall  
West Virginia University  
Morgantown, WV 26506  
(304-293-4201)

**Wisconsin**

Dr. James M. Rovellstad, Director  
Center for Survey and Marketing Research  
University of Wisconsin - Parkside  
Box 2000  
Kenosha, WI 53141  
(414-553-2105)

Dr. James Sweet, Faculty Director  
Letters and Science Survey Center  
Room 2418 Social Science Building  
University of Wisconsin  
1180 Observatory Drive  
Madison, WI 53706  
(608-262-1688)

Prof. Harry P. Sharp, Director  
Wisconsin Survey Research Laboratory  
University of Wisconsin-Extension  
610 Langdon Street - Lowell Hall  
Madison, WI 53703  
(608-262-3122)

**Canada**

Dr. Harvey Krahn, Director  
Population Research Laboratory  
Department of Sociology  
University of Alberta  
Edmonton, Alberta T6G 2H4, Canada  
(403-492-4659)

Dr. Valerie Preston, Director  
Institute for Social Research  
York University  
4700 Keele Street  
North York, Ontario M3J 1P3, Canada  
(416-736-5061)

**Other****Bulgaria**

Prof. Dr. Zahari Staikov  
Institute of Sociology  
13a, Moskovska Str.  
Sofia, Bulgaria  
(02-83.98.92)

**England**

Ms. Jean Martin, Director  
[after March 1, 1991: Mr. Roger Thomas, Director]  
Joint Centre for Survey Methods  
Social and Community Planning Research  
35 Northampton Square  
London, EC1V 0AX, U.K.  
(071-250-1866)

Mr. John F. Hall, Unit Director  
Survey Research Unit  
Polytechnic of North London  
Ladbroke House  
62-66 Highbury Grove  
London N5 2AD, U.K.  
(01-359-8478 or 607-2789, Ext. 5080 for messages)

**Germany**

Dr. Peter Ph. Mohler, Executive Director  
ZUMA - Center for Survey Research and Methodology  
P.O. Box 122155  
D-6800 Mannheim, Germany  
(1149-621-18004-0)

**Israel**

Ms. Ziva Rabani, Executive Director  
Prof. Elihu Katz, Scientific Director  
Israel Institute of Applied Social Research  
19 Washington Street  
P.O. Box 7150  
Jerusalem 91070, Israel  
(02-231421)

## Netherlands

Prof. Dr. Willem E. Saris, Scientific Director  
Netherlands Institute for Social Science and Market  
Research (NIMMO)  
Political Social-Cultural Science Faculty  
University of Amsterdam  
Oudezijdsachterburgwal 237  
1012 DL Amsterdam  
The Netherlands  
(020-525-2091)

## Russia

Dr. Vladimir G. Andreenkov, Head of Department  
and Head, Center for Comparative Social Research  
The Institute of Sociology  
The USSR Academy of Sciences  
Krzhyzhanovskogo St. 24/35. b.5  
Moscow 117218, U.S.S.R.  
(095-128-5601)

---

## New Methodological Publications

NOTE: The publications listed below should be obtained from the author, organization, or publisher cited or from your local library. They are **not** available through *Survey Research* or the Survey Research Laboratory.

Abramson, Paul R. "The decline of over-time comparability in the National Election Studies." *Public Opinion Quarterly*, 54 (Summer 1990), 177-90.

Anderson, Curt L.; Jesswein, Wayne A.; and Fleischman, William. "Needs assessment based on household and key informant surveys." *Evaluation Review*, 14 (April 1990), 182-91.

Aquilino, William S., and LoSciuto, Leonard A. "Effects of interview mode on self-reported drug use." *Public Opinion Quarterly*, 54 (Fall 1990), 362-95.

"Asking about money." Report of the March 1990 seminar, ESRC Survey Methods Seminar Series. *Joint Centre for Survey Methods Newsletter* [Joint Centre for Survey Methods, SCPR, 35 Northampton Sq., London EC1V 0AX, U.K.], 10 (no. 2, 1990), 2-12.

Ayidiya, Stephen A., and McClendon, McKee J. "Response effects in mail surveys." *Public Opinion Quarterly*, 54 (Summer 1990), 229-47.

Bishop, George F. "Issue involvement and response effects in public opinion surveys." *Public Opinion Quarterly*, 54 (Summer 1990), 209-18.

Blair, Johnny. "Improving data quality in network surveys of rare populations." In Gunar Liepins and V. Uppuluri (eds.), *Data Quality Control*. New York: Marcel Dekker, 1990.

Chapman, David W., and Weinstein, Rachel B. Sampling design for a monitoring plan for CATI interviewing." *Journal of Official Statistics*, 6 (no. 2, 1990), 205-11.

Couper, Mick; Groves, Robert M.; and Jacobs, Curtis A. "Building predictive models of CAPI acceptance in a field interviewing staff." *Proceedings*, Bureau of the Census 1990 Annual Research Conference. Washington, DC: U.S. Bureau of the Census, August 1990, pp. 685-702.

Czaja, Ronald, and Blair, Johnny. "Using network sampling in crime victimization surveys." *Journal of Quantitative Criminology*, 6 (June 1990).

Dull, Valerie T. "Interviewing special populations by telephone: A discussion." *ISSR Quarterly* [UCLA Institute for Social Science Research], 5 (Winter & Spring 1990), 12-15.

Frey, James H. *Survey Research by Telephone*. 2nd ed. Sage Library of Social Research, vol. 150. Newbury Park, CA: Sage Publications, 1989. 296pp. \$36.00 cloth, \$17.95 paper.

Henry, Gary T. *Practical Sampling*. Applied Social Research Methods, Vol. 21. Newbury Park, CA: Sage Publications, 1990. 144pp. \$25.00 cloth, \$12.95 paper.

James, Jeannine M., and Bolstein, Richard. "The effect of monetary incentives and follow-up mailings on the response rate and response quality in mail surveys." *Public Opinion Quarterly*, 54 (Fall 1990), 346-61.

Jussaume, Raymond A., Jr., and Yamada, Yoshiharu. "A comparison of the viability of mail surveys in Japan and the United States." *Public Opinion Quarterly*, 54 (Summer 1990), 219-28.

Lockerbie, Brad, and Borrelli, Stephen A. "Question wording and public support for contra aid, 1983-1986." *Public Opinion Quarterly*, 54 (Summer 1990), 195-208.

Loftus, Elizabeth F.; Klinger, Mark R.; Smith, Kyle D.; and Fiedler, Judith. "A tale of two questions: Benefits of asking more than one question." *Public Opinion Quarterly*, 54 (Fall 1990), 330-45.

Merton, Robert K.; Fiske, Marjorie; and Kendall, Patricia L. *The focussed Interview: A Manual of Problems and Procedures*. 2nd ed. New York: Free Press, 1990. 200pp. \$24.95 cloth, \$12.95 paper.

Poe, Gail S.; Seeman, Isadore; McLaughlin, Joseph K.; Mehl, Eric S.; and Dietz, Michael S. "Certified versus first-class mail in a mixed-mode survey of next-of-kin respondents." *Journal of Official Statistics*, 6 (no. 2, 1990), 157-64.

Schneider, Kenneth C., and Rodgers, William C. "Differences between nonrespondents and refusers in market surveys using mixed modes of contact." *Journal of Business Research*, 21 (September 1990), 91-107.

Schwarz, Norbert. "Assessing frequency reports of mundane behaviors: Contributions of cognitive psychology to questionnaire construction." In C. Hendrick and M.S. Clark (eds.), *Research Methods in Personality and Social Psychology*. Review of Personality and Social Psychology, vol. 11. Newbury Park, CA: Sage Publications, 1990, pp. 98-119.

Schwarz, Norbert, and Bienias, J. "What mediates the impact of response alternatives on frequency reports of mundane behaviors?" *Applied Cognitive Psychology*, 4 (1990), 61-72.

Schwarz, Norbert, and Strack, Fritz. "A judgment model of subjective well-being." In J.P. Forgas and J.M. Innes (eds.), *Recent Advances in Social Psychology*. Amsterdam, NL: Elsevier, 1989, pp. 267-76.

Schwarz, Norbert; Munkel, Thomas, and Hippler, Hans-J. "What determines a 'perspective'? Contrast effects as a function of the dimension tapped by preceding ques-

tions." *European Journal of Social Psychology*, 20 (1990), 357-61.

Sikkel, Dirk. "Retrospective questions and groups differences." *Journal of Official Statistics*, 6 (no. 2, 1990), 165-77.

Skogan, Wesley G. "The Polls: Review: The National Crime Survey redesign." *Public Opinion Quarterly*, 54 (Summer 1990), 256-72.

Smith, James E., and Vincent, Carmen. "Survey data quality improvement: Experience with computer-assisted methods in national surveys." *Proceedings*, Bureau of the Census 1990 Annual Research Conference. Washington, DC: U.S. Bureau of the Census, August 1990, pp. 703-12.

Stewart, David W., and Shamdasani, Prem N. *Focus Groups: Theory and Practice*. Applied Social Research Methods, Vol. 20. Newbury Park, CA: Sage Publications, 1990. 144pp. \$25.00 cloth, \$12.95 paper.

Suchman, Lucy, and Jordan, Brigitte. "Interactional troubles in face-to-face survey interviews." *Journal of the American Statistical Association*, 85 (March 1990), 232-53 (includes Comments and a Rejoinder).

Sykes, Wendy. "Validity and reliability in qualitative market research: A review of the literature." *Journal of the Market Research Society*, 32 (July 1990), 289-328.

#

---

Changes of address, new contributions, or removals for **Survey Research**

Return to: Survey Research Newsletter  
Survey Research Laboratory  
University of Illinois  
1005 W. Nevada Street  
Urbana, IL 61801-3883

From: Name \_\_\_\_\_  
Address \_\_\_\_\_  
\_\_\_\_\_

Please change my address to: \_\_\_\_\_  
\_\_\_\_\_

I/We wish to join the Survey Research support group for 1991 by becoming a . . .

Patron: \$500 (eligible to receive up to 50 copies per issue)

Contributor: \$200-\$499 (up to 10 copies per issue)

Subscriber: \$50 (1 copy per issue -- or 2 subscriptions for \$100)

Check enclosed for \$\_\_\_\_\_ made payable to "University of Illinois."

Please send invoice for \$\_\_\_\_\_.

Support is on a calendar-year basis only. Back copies will be provided when necessary.



## Survey Research

Survey Research Laboratory  
University of Illinois  
1005 W. Nevada Street  
Urbana, IL 61801-3883

Non-Profit Org.  
U.S. Postage  
PAID  
Permit No. 75  
Champaign, IL 61820

**Address Correction Requested**