

# Survey Research

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## Current Research

Further information on the studies described below should be obtained from the organizations conducting the studies at the addresses given at the beginning of each organization's listings. Information should *not* be requested

through *Survey Research* or the Survey Research Laboratory. Study summaries are submitted to *Survey Research* with the understanding that the organization involved can release additional information to others.

**Center for Business and Economic Research  
Bradley University**

(Baker Hall 202, Bradley University, 1501 W. Bradley Avenue, Peoria, IL 61625; 309-677-2278)

**Completed project:**

*Homeless Youth and Children of Homeless Families in Illinois: Analysis, Educational Policy Recommendations, and Management Information System.* This project, completed in August 1989 for the Illinois State Board of Education with funds from the U.S. Department of Education, consisted of a statewide telephone survey of 1,400 school districts, local government representatives, and homeless services personnel in Illinois, with a response rate of over 90%. The purpose was to determine an estimate of homeless children and youth, their level of educational attainment, and their geographic locations. Policy recommendations based on survey findings and a literature review were performed.

Project director: Bernard Goitein.

*Near Northside Business Conditions and Satisfaction Survey.* The purpose of this study for The Friendship House of

Christian Service was to assess business conditions, satisfaction/dissatisfaction, and plans among organizational/nonorganizational residents of the Near Northside in Peoria. Telephone interviews were conducted in February-March 1989 with 111 private organizations in the targeted area, with an 89% response rate.  
Project director: Bernard Goitein.

*Housing Development Assessment for the Near Northside Area.* This study, completed in June 1989 for The Friendship House of Christian Service, examined the housing and neighborhood preferences and housing plans among tri-county residents. Mail questionnaires were received from 456 households in the Peoria MSA, for an 80% response rate.

Project director: Bernard Goitein.

*Peoria MSA Consumer Sentiment.* In the 12<sup>th</sup> round of this ongoing survey to measure consumer sentiment in the tri-county area (Peoria, Tazewell, and Woodford counties), 246 telephone interviews were conducted in November 1989 with residents drawn from listings in area telephone directories. The response rate was 71%.

Director: Bernard Goitein.

**Center for Survey Research  
University of California, Irvine**

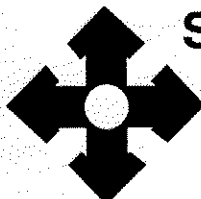
(Public Policy Research Organization, University of California Irvine, Irvine CA 92717; 714-856-4292)

**Completed projects:**

*Orange County Annual Survey.* This survey, sponsored by corporate, foundation, and government agency subscription, measures the perceptions and attitudes of Orange County residents toward various issues, which are selected with the assistance of a board of Orange County business and civic leaders, and also gathers basic demographic data on the residents. Issues covered in the survey completed in September 1989 included transportation, employment, housing, air quality controls, and community affairs. RDD telephone interviews were conducted with 1,085 Orange County residents over the age of 18, with a 60% response rate.

Person in charge: Mark Baldassare.

*Annual Greater Irvine Health Assessment Survey.* As half of an annual study, this survey, completed in December 1989 for the Irvine Health Foundation, focused on mental health while the second half focuses on physiological health, both halves sharing a core of descriptive items. The resulting longitudinal data will provide a baseline community assessment for health planning purposes and a platform for specialized scientific studies. RDD telephone interviews using CATI were conducted with 814 Orange County adult (18+) residents (63% response rate) and with a sub-



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sample of 204 residents of the Greater Irvine Area (65% response rate).

Principal investigator: C. David Dooley.

### **Center for Survey Research Indiana University**

(1022 E. Third Street, Bloomington, IN 47405; 812-855-2573)

*15th Indiana Poll.* As part of the 15th Indiana Poll, CSR will conduct its first *Indiana Population Survey*. The Poll is a statewide omnibus telephone survey of approximately 1,200 randomly chosen Hoosiers that will be conducted during late March 1990. Besides the traditional content of the Poll, the survey will ask the decennial census "person" questions and three "housing" questions, plus additional census questions if funded by clients. During the 1990s the Indiana Population Survey will be repeated to provide continuous estimates of the characteristics of the residents of Indiana.

Poll director: John Kennedy.

#### **Completed projects:**

*Baccalaureate Education System Trust (BEST) Survey.* This survey was conducted for BEST from November 1989 to January 1, 1990. The purpose was to evaluate the potential for prepaid tuition vouchers in Indiana. RDD-CATI interviews were conducted statewide with households who had children age 18 or younger.

Study director: John Kennedy.

*14th Indiana Poll.* This omnibus statewide survey of 764 Indiana residents was conducted in October-December 1989. Topics included attitudes toward higher education and vocational education, investigative reporting, gambling behavior and attitudes, attitudes toward smoking behavior, and participation in voluntary activities. As part of the Poll, a set of experimental questions on the use of seat belts was asked. The Poll is an RDD-CATI survey, and the response rate was 62%.

Study director: John Kennedy.

### **Center for Survey Research Michigan State University**

(Social Science Research Bureau, 301 Olds Hall, Michigan State University, East Lansing, MI 48824; 517-349-7905)

#### **Completed projects:**

*Survey of Michigan State University Students' Knowledge of International Affairs.* The purpose of this survey for Ralph Smuckler, Dean of International Studies and Programs, MSU, was to replicate a 1984 survey of MSU under-

graduates regarding knowledge of international affairs and measure sources of information (radio, newspapers, coursework, foreign travel). It was a longitudinal assessment of attempts to improve students' knowledge of international affairs through curriculum modification. Self-administered questionnaires were completed in October 1989 by MSU students in classes selected randomly from within strata of courses by level. In the selected classes, 41% of instructors agreed to permit administration in their classes and 67% of total possible enrollment in those classes participated.

Study director: Larry Hembroff.

*Student Views on Verbal Abuse and Physical Violence.* This survey, conducted in November 1989 for the Vice President for Student Affairs and Services, MSU, sought to determine student perceptions of, experience with, and reactions to incidents of verbal abuse and physical violence. Included was an assessment of the role of alcohol in incidents, perceived efficacy of possible courses of actions, reporting of incidents to news media, and general campus social/academic climate. CATI interviews were conducted with a list sample of MSU students, with an oversample of black students. There were 352 completed interviews--234 nonblack and 118 black--for a 78% response rate (calling was terminated under a sponsor-imposed study completion deadline).

Special Assistant to Vice President for Student Affairs: Pete Marvin; survey director: Larry Hembroff.

### **Center for Survey Research University of Nevada, Las Vegas**

(FDH Building 615, University of Nevada, Las Vegas, Las Vegas, NV 89154; 702-739-3322)

#### **Completed project:**

*University of Nevada Survey--1988.* Completed in November 1988 and jointly sponsored by the Center for Survey Research at UNLV and the Center for Applied Research at UN Reno with funds from the University of Nevada System, the purpose of this survey was to assess public opinion on legislative and taxation issues, social issues (women, abortion), and environmental concerns. RDD telephone interviews were conducted with adults (18+) in 1,214 households in Nevada, with an urban response rate of 75% and a rural rate of 80%.

Directors: Donald Carns (southern sampling) and John DeWitt (northern sampling).

### **Institute for Governmental Service University of Maryland System**

(2101 Woods Hall, College Park, MD 20742; 301-454-2507)

*Fire and Emergency Medical Services Survey.* The purpose of this study is to evaluate the fire and emergency

medical services system and provide a master plan for future service. Questionnaires are being administered to approximately 700 volunteer fire and MES personnel in Carroll County, MD (a rural county). The final report, *A Study of Fire and Emergency Medical Services in Carroll County, Maryland*, is scheduled to be issued in March 1990. Study director: Steve Shandy.

Completed project:

*Compensation Survey.* The purpose of this recently completed study was to obtain comparative data on positions, salaries, and benefits from state municipal leagues nationwide and from nonprofit organizations and government agencies in Annapolis, MD, for use in evaluating the compensation plan of the Maryland Municipal League. The survey involved mail questionnaires for 48 municipal leagues, 16 nonprofit agencies, and 18 government agencies, with an overall response rate of 50%. The report is entitled *Evaluation of Maryland Municipal League Personnel Compensation Plan*.

Principal investigator: Jeanne E. Bilanin.

**Institute for Policy Research  
University of Cincinnati**

(Mail Location 132, University of Cincinnati, Cincinnati, OH 45221; 513-556-5028)

Completed projects:

*Greater Cincinnati Survey--Fall 1989.* Sponsored by multiple external agencies and organizations, this was a survey of public knowledge, attitudes, and behavior on a number of topics: public transportation, mental health services, police-community relations, cable television service, recycling of trash, health problems and information sources, hospital tax levy support, garbage disposal and solid waste problems, dental care, ridesharing, and abortion. RDD telephone interviews were conducted in November-December 1989 with 1,625 adults (18+) in the eight-county Greater Cincinnati metropolitan area, with a 72% response rate.

Project director: George Bishop.

*Quality of Academic Life Survey.* Completed in the fall of 1989, this study for the Wilmington College Board of Trustees investigated various aspects of academic life at the small Quaker college in central Ohio. Resources were evaluated, as were administrators and various interest groups on campus. Also various models of campus decision making were tested. The study involved mail questionnaires for 100 full-time faculty and administrators, with an 82% response rate.

Principal investigator: Alfred J. Tuchfarber.

*1989 Cincinnati City Council Election Proportional Representation (PR) Exit Poll.* This study, completed in November 1989 for the Seasongood Foundation, was designed to

test whether using PR as an electoral method for election to the Cincinnati City Council would produce a different result than the current at-large election system. Also of interest was how various demographic groups would cast their votes under a PR system. Exit polls were conducted with 881 voters in the 1989 City Council election in Cincinnati. Principal investigator: Alfred J. Tuchfarber.

**Institute for Research in Social Science  
University of North Carolina at Chapel Hill**

(Manning Hall CB #3355, University of North Carolina, Chapel Hill, NC 27599; 919-962-0781)

Completed project:

*Fall 1989 Carolina Poll.* Completed in October 1989 for the UNC School of Journalism and IRSS, this omnibus poll contained questions on a state lottery, abortion, death penalty, marijuana use, sexual attitudes, and gun ownership. Many of the questions replicated the NORC General Social Survey. RDD-CATI interviews were conducted with 634 adult (18+) North Carolinians, for a 54% response rate. Study directors: Beverly Wiggins (IRSS) and Robert L. Stevenson (School of Journalism).

**Institute for Social Research  
York University**

(4700 Keele Street, North York, Ontario M3J 1P3, Canada; 416-736-5061)

*Survey of Ontario Employers to Establish a Pay Equity Database.* The purposes of this study for the Pay Equity Commission of Ontario are to evaluate the impact of the Pay Equity Act of 1987 in Ontario and to collect baseline information on pay levels, how they are established, and the use of job evaluation criteria that are presently applied by a wide variety of both public and private employers in Ontario. Data collection also permitted determination of the extent of wage differentials between men and women in Ontario. The survey involved telephone screening, followed by mail questionnaires for 2,250 public employers and private employers with more than 500 employees plus a sample of those with 10 or more employees. The response rate was 40%. A preliminary report was completed in December 1989.

ISR Principal investigator: Michael Ornstein.

Completed projects:

*Life Course History Survey.* This study, completed in September 1989 with funding from the Social Sciences and Humanities Research Council, sought to determine how family backgrounds and adolescent experiences influence the kinds of jobs that people choose in adult life, their deci-

sions about marriage and parenting, and how they select a place to live. CATI interviews were conducted with a sample of 570 former high school students, interviewed originally in Mississauga, Ontario, in 1974, who could be traced. The response rate was 89%.  
Principal investigator: John Hagan (University of Toronto).

*Community Attitudes toward Educational Services in the Peel Region of Ontario.* Completed in December 1989 for the Peel Board of Education, Ontario, this study sought to determine the attitudes and opinions of parents in respect to the provision of educational services in the Peel Region. CATI interviews were conducted with 550 parents of students enrolled in the Regional Municipality of Peel, with an 86% response rate.  
Research officer: Paul Favaro (Peel Board of Education).

**Institute for Social Science Research  
University of California at Los Angeles**

(9240 Bunche Hall, UCLA, 405 Hilgard Avenue, Los Angeles, CA 90024; 213-825-0711)

*Social Policy Panel Study.* Field work is to be completed in February 1990 in this study for the School of Social Welfare, UCLA, to establish an ongoing panel of social service professionals in California as a mechanism for determining trends in presenting clients of social service agencies. The study involves mail questionnaires for a sample of 500 members of the National Association of Social Workers who reside in California.  
Project director: Gloria Waldinger.

*Hazardous Waste Workers Study.* The purpose of this study, to be completed in June 1990 for the Labor Center, UCLA, with funding from the National Institute of Environmental Health Sciences, is to determine the level of training, skills, and knowledge of hazardous waste management among various levels of hazardous waste cleanup workers. Telephone interviews will be conducted with approximately 300 contract and subcontract workers at various "Superfund" toxic dump sites in Southern California.  
Project director: Jess Shatkin.

*Alzheimers Caregivers Stress and Coping Study.* This longitudinal study, funded by NIMH, seeks to determine the stresses experienced and the coping strategies used by child and spousal caregivers to people with Alzheimer's disease. In the second wave, completed in December 1989, face-to-face interviews were conducted with approximately 345 adult children and spousal caregivers of individuals with Alzheimer's in Los Angeles County.  
Co-principal investigators: Len Perlin (University of California at San Francisco) and Carol S. Aneshensel (UCLA).

**Completed projects:**

*Survey of Adolescent Stress and Depression.* Field work was completed in October 1989 in this NIMH-funded pilot study of stress and its consequences among adolescents. Areas of study include problems in relationships with family and friends, coping mechanisms, feelings of depression, and self-concept. Face-to-face interviews were conducted with approximately 50 adolescents aged 12-17 and their parents in Los Angeles County.  
Principal investigator: Carol Aneshensel.

*Physicians Survey of Sexual-History-Taking Practices.* Completed in August 1989 for the Division of Internal Medicine, UCLA, with funds from the Bureau of Health Resources, this was a survey of family and internal medicine practitioners regarding their procedures for sexual history taking for new and established patients. Telephone interviews were conducted with a list sample of 463 full-time practicing physicians in greater Los Angeles, for a 77% response rate.  
Principal investigator: Charles Lewis, M.D.

*Rheumatoid Arthritis Survey, Wave 3.* This NIH-funded project assessed health practices and psychological well-being of respondents diagnosed with rheumatoid arthritis. In the third wave, completed in August 1989, CATI interviews were conducted with 254 volunteers with RA from outpatient care facilities in greater Los Angeles, with a 93% response rate.  
Principal investigator: Emil Berkanovic.

*UCLA Preventive Health Behaviors Study, Wave 5.* This study for the Jonsson Comprehensive Cancer Center, funded by the National Cancer Institute, is an evaluation of a smoking cessation intervention targeted for women in an HMO. Interviews take place every six months. In the 5<sup>th</sup> wave in May-June 1989, CATI interviews were conducted in greater Los Angeles with 1,240 female adults in a primary care facility who enrolled in the study; the response rate was 90%.  
Co-principal investigators: Ellen Gritz, Barbara Berman, and Alfred Marcus.

**Institute for Survey Research  
Temple University**

(1601 N. Broad Street, Philadelphia, PA 19122; 215-787-8355)

*Targeted KAB Survey of Chronic Drug Users.* Sponsored by the AIDS Activities Coordinating Office, Philadelphia Department of Public Health, with a grant from the U.S. Centers for Disease Control, this study, expected to be completed by June 1990, seeks to pinpoint gaps in cocaine users' knowledge about AIDS, to assess the extent to which they engage in risky behavior, and to learn about the drug user's mindset so that appropriate educational mes-

sages can be tailored to it. The study involves face-to-face interviews with 300 drug users in five treatment programs in different parts of Philadelphia whose primary drug of abuse is cocaine (or crack).

Study director: Jay A. Mattlin.

*Irish and Puerto Ricans in New York City.* In this NIAAA-funded study, to be completed in mid-1991 for the Hispanic Research Center, Fordham University, face-to-face interviews will be conducted with 500 Irish and 500 Puerto Ricans in New York City (50% males, 50% females) to compare drinking behavior between the two ethnic groups.

Study director: Karol Krotki.

*New Beneficiary Reinterview.* Field work is scheduled for August-December 1990 in this followup of new Social Security beneficiaries first interviewed in person by ISR in 1982. Reinterviews will be conducted nationwide with 15,000 of the original 18,599 beneficiaries--14,000 by face-to-face interview and 1,400 by telephone in a methodological component. Sponsored by the Social Security Administration, the purpose of the reinterviews is to assess the effect of life transition events such as retirement, widowhood, and institutionalization on economic status.

Study director: Allan T. Walters.

*Vietnam Era Twins Study of Drug Use and Dependency.* This NIDA-funded national study for Ming T. Tsuang, Harvard Medical School, involves recontacting the Vietnam Era Registry Twins for a one-hour interview comprised of segments of the NIMH Diagnostic Interview Schedule, personality assessment items, and profiles of past and present drug use practices. Special attention will be devoted to describing drug use specific to the Vietnam experience. Subsamples of siblings and sibling-parent pairs will also be interviewed to measure potential family/environmental influences on the Twins' drug use and dependency. CATI interviewing is expected to begin in September 1990 and be completed in February 1992 with approximately 8,800 twins and with 500 siblings and sibling-parent pairs, respectively.

Study director: Mary Ann Ausetts.

*Survey of Young Adults and Families.* This longitudinal study, scheduled for completion in the summer of 1990 for Denise Kandel, Columbia University and the New York State Psychiatric Institute, with funding from NIDA, focuses on the evolution of drug use among a sample of young adults first studied as high school students in 1971, as well as on drug use by their children, in the context of family interactions and other life experiences. Face-to-face interviews are being conducted worldwide with 2,028 persons in 1,222 households, including men and women now aged 33-34, who constitute a random sample of former New York State high school students followed since 1971 and also their spouses/partners and children aged 9-17.

Project manager: Leonard LoSciuto; study director: Carolyn A. Eldred.

*National Surveys of Men and Women.* Face-to-face field work will be done in spring/summer 1990 in these two na-

tional studies for Koray Tanfer, Battelle Memorial Institute, funded by NICHD. The National Survey of Women is a followup of 1,620 young unmarried women to assess sexual, contraceptive, and fertility changes that may have been influenced by AIDS and other STDs. The National Survey of Men will interview 4,000 men on similar topics, with emphasis on their condom behavior.

Study director: Lisa Cope.

#### **Mathematica Policy Research Princeton, New Jersey**

(P.O. Box 2393, Princeton, NJ 08543; 609-799-3535)

*California Conservation Corps (CCC) Youth Followup Survey.* Funded by the Ford and Rockefeller Foundations and scheduled for completion in July 1990, this survey for Public/Private Ventures will measure the long-term effects of CCC participation. In 1983-84 youth entering the CCC and a comparison group of youth who contacted the California Employment Development Division were interviewed. In the current survey, telephone interviews will be conducted with 1,236 low-income adults (now in their mid-20s) in California. The questionnaire includes a job history, questions about drug and alcohol use and criminal behavior, and attitudes toward conservation and voluntary participation.

Study director: Susan Sprachman.

#### **Minnesota Center for Survey Research University of Minnesota**

(2122 Riverside Avenue, Minneapolis, MN 55454; 612-627-4282)

Completed projects:

*Minnesota DNR Public Opinion Poll.* The purposes of this survey for the Minnesota Department of Natural Resources, completed in April 1989, were to measure the importance of 33 types of outdoor recreation facilities and need for additional facilities and to assess concern for statewide and regional environmental issues and support for potential DNR and regional programs. RDD telephone interviews were conducted with 2,403 adults in Minnesota, with a 67% response rate.

Survey manager: Nancy Davenport.

*Solvent Waste Survey.* Completed in November 1989 for the Minnesota Pollution Control Agency, this survey sought to understand better the amount of solvent waste being produced and what disposal methods are being used and to determine how to reduce the amount of waste produced. Mail questionnaires were received from 401 businesses in Minnesota listed as solvent waste generators, for a 68% response rate.

Survey manager: Carol A. Westrum.

**Business Ownership Survey.** This survey, completed in January 1990 for the Minnesota Department of Administration, sought to determine the state proportion of minority and female-owned businesses. Mail questionnaires in the form of double postcards were returned by 8,611 small businesses in Minnesota, with a 58% response rate after two mailings.

Survey manager: Timothy Boehe.

**Female and Minority Business Owner Survey.** The purposes of this survey, completed in January 1990 for the Minnesota Department of Administration, were to understand better the problems faced in operating a business and to determine the amount of discrimination faced by these owners. The survey involved mail questionnaires from 674 minority- and female-owned businesses in Minnesota, with a 64% response rate (after adjustment determined by followup telephone calls to nonrespondents).

Survey manager: Nancy Davenport.

**NORC: A Social Science Research Center  
University of Chicago**

(1155 E. 60<sup>th</sup> Street, Chicago, IL 60637; 312-702-1200)

**Citizen's Social and Political Participation in America.** Sponsored and funded by NSF and the Ford, Hewlett, and Spencer Foundations, this is a study of the ways in which citizens participate in the political and social life of American society. Scheduled for completion in July 1990, data will be collected on who participates and who does not, how they differ, and the reasons that some participate and others do not. About 2,500 respondents nationwide are being selected from a previously conducted RDD-CATI screening interview of about 15,000 screened for levels of participation and minority status. They will be interviewed face-to-face on their political activities and attitudes.

Co-principal investigators: Henry Brady (NORC) and Sidney Verba and Kay Schlozman (Harvard); NORC project director: Alisu Schoua-Glusberg.

**Influence of Differing Family Environments on Siblings and Twins.** The purpose of this research, to be completed in May 1990 with funding from NIMH and the W.T. Grant Foundation, is to investigate the influence of different family environments on normal and pathological development of children and the influence of varying genetic relationships. Using screening by RDD and from consumer mail panels, a sample of 600 families with full, half, and quarter sibling types will be taken along with a control group of about 200. Similar investigations will be taken with twins found in the sample families. Measures of direct observation of family interactions will allow estimates of both genetic and family interaction processes. Measures of conduct disorders and depression and of competent development will also be taken. Survey methods include face-to-face interviews, self-administered questionnaires from two teachers of each

child, and nine videotaped segments of family interaction. Principal investigators: David Reiss (George Washington University), Mavis Heatherington (University of Virginia), and Robert Plomin (Pennsylvania State University); NORC project director: Alisu Schoua-Glusberg.

**Medical Professionals' Attitudes toward AIDS.** Scheduled for July 1990-September 1991 and conducted for the Columbia University School of Public Health with NIH funding, this is a survey of physicians' and nurses' knowledge, attitudes, practices, and career plans as related to AIDS. Specific questions will address knowledge about AIDS (transmission, epidemiology, precautionary guidelines, caring for HIV-infected patients) and attitudes (willingness to treat AIDS patients, including volunteering, avoiding, and duty toward treatment). In 25 states (with oversampling in San Francisco and New York City), telephone interviews will be conducted with a sample of 1,600 physicians in practice (including internists, surgeons, and pediatricians) drawn from AMA tapes, and mail questionnaires will be sent to a sample of 2,500 registered nurses drawn from state lists.

Principal investigator: John Columbotos (Columbia University); NORC project director: Richard Rubin.

**1990 General Social Survey.** In addition to repeating many items in its basic time series, the 1990 GSS contains an extensive set of supplemental items. First, the International Social Survey Program's module on the role of government replicates key components of the 1985 module. The main topics covered are civil liberties, economic regulation, and social welfare. Second, the topical module in 1990 is on race relations and includes items on stereotyping, social distance, welfare, and affirmative action. Third, Andrew Greeley continues his support of questions on religion, and NORC repeats its items on AIDS and sexual behavior. Finally, the National Commission on Children adds questions on child rearing and parental responsibility, and Eleanor Singer sponsors questions on genetic engineering. GSS Director: Tom W. Smith.

**Northwestern University Survey Laboratory  
Northwestern University**

(625 Haven, Evanston, IL 60208; 312-491-8356)

Completed projects:

**Victim Services Study.** The purpose of this study, conducted in May-July 1989 for the National Institute of Justice, was to determine the kinds of problems that crime victims experience, the types of help that they receive, both formally and informally, and their level of satisfaction with the help that they receive. Telephone interviews were conducted with a total of 493 adults (drawn from police files) who had been the victims of crimes (including robbery, burglary, and assault)--93 in Evanston, IL (72% response rate); 115 in Lexington, KY (83%); 120 in Tucson, AZ (66%); and 125 in Rochester, NY (66%).

Principal investigator: Wes Skogan.

*1989 Alumni Survey of 1967-77 Graduates.* Completed in December 1989 for Alumni Relations, Northwestern University, this survey gathered lifestyle information about 1967-77 NU graduates in order to plan programs and services to better serve alumni needs and interests. Telephone interviews were completed nationwide with a sample of 499 graduates from across all graduates listed on the University database from 1967-77. The response rate was 71%.  
Study coordinator: Alyssa J. Pinks.

**Office of Survey Research  
University of Texas at Austin**

(CMA 7.214, University of Texas at Austin, Austin, TX 78712; 512-471-4980)

*Texas Highways Magazine Readership Survey.* Scheduled for completion in June 1990, this study for *Texas Highways Magazine*, Texas State Department of Highways and Public Transportation, will examine the reading and travel habits of *Texas Highways* subscribers. The survey is designed to provide guidance in planning future issues. Mail questionnaires will be sent to 1,850 Texans who read the magazine.  
Coordinator: Veronica Inchauste.

**Polimetrics Laboratory for Political and  
Social Research  
Ohio State University**

(Department of Political Science, 149 Derby Hall, 154 N. Oval Mall, Columbus, OH 43210; 614-292-1061)

Completed projects:

*The Ohio Political Survey III.* This study for the Office of Research and Graduate Studies, OSU, is part of a series of election studies done in the state of Ohio. This survey, completed in December 1989, focused on local elections: knowledge of issues, reasons for voting in an off-year election (1989), and individual contacts involving politics. RDD telephone interviews were conducted with 400 adults (18+) in Ohio, with a 65% response rate.  
Principal investigator: Aage R. Clausen and Paul Beck.

*Senior Citizen Quality of Life Study.* Completed in November 1989 for the University Urban Affairs Program, OSU, this was a first-stage telephone survey to identify a random sample of older adults living in urban areas to participate in an in-depth mail survey on quality of life. In the RDD telephone interviews, 250 individuals (aged 60 or older) in urban Columbus consented to participate in the mail survey, and 94 completed the interview but did not consent to participate further. The response rates were 80% for the telephone survey and 62% for the mail survey.  
Principal investigator: Patricia Schwirian; study director: Kathleen Carr.

**Population Research Laboratory  
University of Alberta**

(Department of Sociology, University of Alberta, Edmonton, Alberta T6G 2H4, Canada; 403-492-4659)

Completed project:

*All Alberta Study 1988.* This is an annual survey to collect data on a variety of research topics relevant to sociology faculty members and local organizations who wish to be part of a large-scale survey on a "cost-sharing" basis. The topics in the survey completed in June 1988 were smoking, alternative health treatment, victimization, marital relationships, abortion, religion, and job loss. The survey consisted of 805 RDD telephone interviews and 464 face-to-face interviews with adults (18+) in the Province of Alberta, for a total of 1,269 interviews.  
Principal investigator: Harvey Krahn.

**Program in Survey Research  
State University of New York at Binghamton**

(Center for Education and Social Research, SUNY at Binghamton, Binghamton, NY 13901; 607-777-2116)

Completed project:

*Recycling and Environmental Issues.* The purposes of this study for the County of Broome Department of Solid Waste were (1) to ascertain county residents' attitudes about and anticipated behavior toward initially voluntary and subsequently mandatory curbside recycling of solid waste and (2) to learn their cognitive, affective, and behavioral orientations toward local, national, and international environmental issues, their assessment of local and federal governmental action or inaction on environmental issues, and their willingness to pay increased taxes for maintenance and improvement of the environment and to alter their lifestyles to preserve a habitable and sustainable environment. Telephone interviews were completed with 416 Broome County residents, for a 60% completion rate.  
Principal investigator: Richard A. Rehberg.

**The Rand Corporation  
Santa Monica, California**

(1700 Main St., Santa Monica, CA 90406; 213-393-0411)

*Los Angeles Survey of Female Prostitutes.* Sponsored by NICHD, the purpose of this survey is to measure HIV seroprevalence and risk factors for a random sample of 1,000 Los Angeles prostitutes. Field work involving face-to-face interviews and blood samples began in January 1990 with female prostitutes located on streets and in bars, hotels, brothels, and escort and call girl agencies.  
Co-principal investigators: David Kanouse and Sandy Berry.



**Research Triangle Institute  
North Carolina**

(P.O. Box 12194, Research Triangle Park, NC 27709; 919-541-6000)

*National Nursing Home Survey Followup Wave III.* This study for NCHS is the third followup of nursing home residents for whom data were initially gathered in 1985 to collect information not generally available from patient records. The followups have been designed to track the status and nursing home usage of sample members. In September 1989-September 1990, it is expected that CATI interviews will be conducted with approximately 3,000 nursing home residents or their next-of-kin nationwide.

Project director: Nancy C. Monroe.

*Survey of Private Health Insurance Plans.* Scheduled for completion in 1993 for HCFA, the purposes of this survey are to estimate the annual enrollment, contributions, and expenditures for private health insurance and to develop a database for research and policy analysis. The survey will involve CATI interviews and mail questionnaires for approximately 9,000 employers, unions, associations, post-secondary schools, insurers, and HMOs in the U.S.

HCFA project officer: Patricia McDonnell; RTI project director: Steven Garfinkel.

**Response Analysis  
Princeton, New Jersey**

(Research Park, P.O. Box 158, Princeton, NJ 08542; 609-921-3333)

Completed project:

*J/Z Line Passenger Survey.* Completed in February 1989 for the Metropolitan Transportation Authority of New York, this survey measured reactions to service changes (e.g., train schedules) and transit environments (subway cars, restored stations) in a specific micromarket of a major transportation system. Reactions to these changes were measured by usage change in the past year and attitudes toward service quality. Intercept and mail methods were used for 3,200 riders of the subway line in Queens, NY.  
Person in charge: Richard Cohn.

**Social and Economic Sciences Research  
Center  
Washington State University**

(Pullman, WA 99164; 509-335-1511)

*Family Income Study--Year One.* This is the first year of a five-year study for the Washington State Institute for Public Policy of persons on welfare (AFDC) and persons "at risk" of welfare dependency. The purpose is to examine the causes of welfare dependency, the effects of new wel-

fare legislation, and the kinds of assistance that individuals need to become self-sufficient. In year one (July 1988-June 1989), all interviews were face-to-face--1,316 with persons on AFDC in Washington State in March 1988 (66% response rate) and 798 with a household population sample of persons "at risk" of welfare dependency (59% response rate). Interviewing in years two through five will be by telephone.

Principal investigators: Don A. Dillman, John Tarnai, Ernst Stromsdorfer, and Vik Gecas.

Completed projects:

*Washington State Hazardous Waste Management Survey.* Completed in December 1989 for the Washington State Department of Ecology, this study gathered information from various sectors of the state, including the general public, business, TSD facilities, transporters, and regulators in order to help define the topics and issues that need to be addressed in the State Hazardous Waste Management Plan. CATI interviews and mail questionnaires were used to obtain 1,650 interviews.

Director: John Tarnai; study managers: Lesli Peterson Scott and Robert E. Jones.

*Internationalizing U.S. Universities.* The primary purpose of this study, completed in November 1989 for the International Program Development Office, WSU, was to gather information from U.S. universities concerning their present and future commitments to internationally related issues and activities such as international education, development assistance, faculty and student exchanges, and research. Mail questionnaires were received from 182 higher education institutions nationwide, for a 76% response rate. Study director: Don A. Dillman; study manager: Lesli Scott.

*An Existence Value Study for Doubling the Size of the Columbia River Basin Salmon and Steelhead Runs.* Completed in December 1989, this study for the U.S. Army Corps of Engineers sought to determine the socioeconomic consequences of enhancing salmon and steelhead populations in the Pacific Northwest. CATI interviews using a dual sample frame--RDD and telephone directories--were conducted with 1,400 residents of Washington, Oregon, Idaho, and western Montana to gather information on the general public's understanding and preference for salmon and steelhead fishery issues. The response rate was 66%.  
Principal investigator: Darryll Olsen (Battelle Human Affairs Research Centers).

*Dating Life Survey.* This study, completed in January 1990 for the Alcohol and Drug Abuse Center at WSU, was designed to examine various aspects of dating life. The survey addressed issues such as verbal and physical abuse, alcohol and drug use, interpersonal control, conflict, relationship satisfaction, and self-esteem. RDD telephone interviews were conducted throughout the continental U.S. with 272 individuals, aged 18-30 and not married, who had had six dates in the last 12 months with someone whom they had dated for at least 2 months. The response rate

was 76%.

Principal investigator: Jan E. Stets (Sociology).

**Survey Research and Development Center  
University of Maryland School of Medicine**

(Department of Epidemiology and Preventive Medicine, University of Maryland at Baltimore School of Medicine, 660 W. Redwood Street, Baltimore, MD 21201)

*AIDS College Knowledge, Attitudes, Belief and Behavior Survey.* The purpose of this study, scheduled for completion in April 1990 for the AIDS Administration Department of Health and Mental Hygiene, Baltimore, is to learn (1) how students know about AIDS, (2) how the information is passed, and (3) what they are doing to protect themselves or to put themselves at higher risk of becoming infected. The survey information will be used to design AIDS prevention programs specifically for college students in Maryland. Self-administered questionnaires are being distributed to 2,000 college students in health and physical education classes at eight campuses throughout Maryland.

Principal investigator: Lisa Fredman.

Completed project:

*Maryland Physician's Survey Regarding AIDS and Human Immunodeficiency Virus Related Disease.* Completed in November 1989 for the AIDS Administration Department of Health and Mental Hygiene, Baltimore, this survey involved questionnaires mailed to 13,670 licensed physicians in Maryland to assess their needs and concerns regarding HIV infections and AIDS and their willingness to care for patients with HIV disease.

Principal investigator: Sarah Bur.

**Survey Research Center  
University of California, Berkeley**

(2538 Channing Way, Berkeley, CA 94702; 415-642-6578)

Completed project:

*TV and Teen Drinking--Baseline Interview.* Data collection was completed in December 1989 in this NIAAA-funded study for the Prevention Research Center to assess teenagers' attitudes toward and experiences with drinking alcohol, to measure the influences that television shows and commercials have on these attitudes, and to assess the influences of peers and parents on drinking attitudes and experiences. Face-to-face interviews were conducted in Vallejo, CA, with a random sample of 468 teenagers in three public schools (primary sample) and with 438 "best friends" (named by sampled teens). Response rates were 78% and 94%, respectively. In addition, 467 primary parents and 437 friends' parents were interviewed.

Principal investigator: Joel Grube (PRC); field director: Mary McKenzie (SRC).

**Survey Research Center  
University of Georgia**

(544 Graduate Studies Research Center, University of Georgia, Athens, GA 30602; 404-542-6110)

Completed projects:

*SMART HOUSE Project.* The purpose of this study, completed in April 1989 for the Department of Housing and Consumer Economics, University of Georgia, was to recruit participants in the Athens, GA, area for a consumer evaluation study. The participants evaluated three different designs for new electrical plugs/outlets, one of which was chosen for a new housing concept call the SMART HOUSE. RDD telephone interviews were conducted with 131 residents aged 18 or older.

Director: Dorothy W. Kingery.

*Georgia Centenarian Study.* Completed August 1, 1989, for the Department of Gerontology and the Medical College, University of Georgia, this was a study of the nature of the functional and mental health, coping, adaptational skills, genetics, nutrition, cognition, and environmental support that are necessary to survive successfully in the different stages of late adulthood. Telephone interviews were conducted with Georgia residents aged 60-69 and 80-89: 7 in Fulton County (20% response rate) and 13 in Cobb County (31%).

Director: Dorothy W. Kingery.

*The Role of Gender and Race in the Practice of Law in Georgia.* The purpose of this study, completed in August 1989 for the State Bar Association of Georgia and the Georgia Bar Foundation, was to analyze the role of gender and race in the practice of law in Georgia by surveying current, active members of the Georgia State Bar Association to obtain attitudes, beliefs, and information from them. The mail survey consisted of three separate data collections and survey instruments: gender (n=471), race (n=591), and a combined instrument of both gender- and race-related questions (n=79). The overall response rate was 40%.

Director: Dorothy W. Kingery.

*Passenger Safety Study.* Completed in August 1989 for the University of Georgia Cooperative Extension Service and the Governor's Office of Highway Safety, this study sought to reveal patterns of safety restraint use, to establish baseline data on the use of safety belts and child restraint devices (CRDs), and to provide information to be used to develop strategies for increasing utilization of these devices. There were three observational surveys: (1) vehicle drivers and passengers on Georgia public roads (n=64,636); (2) children under age 5 riding in vehicles (n=8,011); and (3) vehicle occupants on rural interstate highways (n=1,371). In the next quarterly survey, completed in November 1989, the number of observations were 33,498, 5,570, and 564, respectively.

Director: Dorothy W. Kingery.

*Passenger Safety Telephone Survey.* The purposes of this survey, completed in October 1989 for the University of Georgia Cooperative Extension Service and the Governor's Office of Highway Safety, were to ascertain attitudes toward and self-reported use of safety belts and child restraint devices and to determine opinions of the Safety Belt Law in Georgia. RDD telephone interviews were conducted with 1,306 adult Georgians (18+).  
Director: Dorothy W. Kingery.

*Fall 1989 Georgia Poll.* Operated on a cost-shared basis with both University and private sector clients and completed in November 1989, this poll collected information on attitudes, opinions, and knowledge of 4-H, landscape plants, generic prescription medication, state lottery, and public schools in Georgia. RDD telephone interviews were conducted with 521 Georgia residents (18+), for a 71% response rate.  
Director: Dorothy W. Kingery.

*Coastal Georgia Recreational Crabbing and Shrimping Participation Projections.* Conducted for Jim Absher (Division of Health, Physician Education, Recreation and Dance) and supported by the Georgia Department of Natural Resources, two studies were completed in August and December 1989 to collect information concerning recreational crabbing and shrimping during May-July and August-October 1989 and the previous year. RDD telephone interviews were conducted with 649 residents of coastal Georgia communities in the summer (89% response rate) and with 650 in the fall (93%).  
Director: Dorothy W. Kingery.

#### **Survey Research Center University of Kentucky**

(12 Porter Building, University of Kentucky, Lexington, KY 40506; 606-257-4684)

#### **Completed projects:**

*Kentucky Health Survey--1989.* In this survey completed in May 1989, a wide array of health-related questions were asked of respondents who reported their own behaviors and experiences as well as those of other members of their household. RDD telephone interviews were conducted with 645 noninstitutionalized adult (age 18+) Kentuckians, who also provided information on other household members, resulting in data on 1,727 individuals. The response rate was 72%.  
Director: James G. Hougland, Jr.

*Kentucky Poll--Fall '89.* A round of this omnibus poll, conducted twice annually and including sponsored questions from academic and government organizations covering a wide range of public opinion issues, was completed in November 1989, consisting of 676 RDD telephone interviews with adult residents of Kentucky (62% response rate).  
Director: James G. Hougland, Jr.

#### **Survey Research Center University of Maryland**

(College Park, MD 20742; 301-454-6800)

#### **Completed project:**

*Maryland Poll Fall 1989.* The Maryland Poll is conducted twice a year, polling on state policy issues. A series of core questions are included, and state agencies and faculty members may participate by buying questions related to their own policy interests. In the poll conducted in October-November 1989, RDD-CATI interviews were completed in 982 residential households in Maryland, with individuals 18 or older. The response rate was about 65%.  
Project coordinator: Sue Dowden.

#### **Survey Research Center Montana State University**

(1-108 Wilson Hall, Montana State University, Bozeman, MT 59717; 406-994-4481)

#### **Completed project:**

*Annual Montana Farm and Ranch Survey: 1989.* Completed in the summer of 1989, this was the third annual survey for the Montana Agricultural Experiment Station, MSU, to monitor the continuing impact of changes in agriculture on farm and ranch operators, their families, and their communities. This includes plans for the future, perceptions of changes in community life, and attitudes toward government policy. The 1989 survey asked about the drought, current economic conditions, preferences for agricultural policy, and soil erosion and water quality problems. Mail questionnaires were returned by 1,171 Montana farm and ranch operators, for a 65% response rate.  
Project director: John Saltiel.

#### **Survey Research Center University of South Carolina**

(Institute of Public Affairs, University of South Carolina, Columbia, SC 29208; 803-777-4566)

#### **Completed project:**

*South Carolina State Survey.* Completed in November 1989 and sponsored by the *South Carolina Forum*, this statewide survey asked respondents about a number of issues, including the most important problem facing the state, beachfront management act, local options sales tax, abortion, state budget priorities, race relations, judicial selection, and the effects of Hurricane Hugo. RDD-CATI interviews were conducted with 585 South Carolina residents aged 18 and over, with a 72% response rate.  
Study director: Robert Oldendick.

**Survey Research Center  
University of Utah**

(2120 Annex Building, University of Utah, Salt Lake City,  
UT 84112; 801-581-6491)

**Completed projects:**

*Survey of Migration History and Intentions.* In this recently completed survey, sponsored by the Utah State Department of Sociology, U of U Survey Research Center, Utah State Office of Planning and Budget, U of U Center for Public Affairs and Administration, and U of U Department of Geography, respondents who participated in a 1988 RDD survey that assessed the migration habits of Utahns were recontacted by telephone (using CATI). The purpose was to assess again their migration habits, stated reasons for coming to Utah and/or intending to leave, and satisfaction in their community in order to compare the data with that of last year.

Study director: Ken Smith.

*1989 Survey of Licensed Hunters to Assess Herd Population in Utah.* Completed January 1, 1990, for the Utah State Division of Wildlife Resources, the survey sought to determine the 1989 deer and elk harvest as well as hunting frequency and location within the state of Utah. CATI interviews were conducted with 25,500 licensed deer and elk hunters residing in Utah.

Principal investigator: Lois Haggard; survey coordinator: Sandie Edwards.

*Job Training Career Decisions Survey.* The object of this survey, completed in November 1989 for the Utah State Department of Community and Economic Development, Office of Job Training, was to examine the process whereby people choose careers and to assess interest in certain job training programs. RDD-CATI interviews were completed with 1,020 residents of Utah (509 aged 16-25 and 511 aged 26-50), with an 82% response rate.

Acting Director: Lois Haggard.

*Marital Communication Project.* Completed in August 1989 for the U of U Department of Family and Consumer Studies and funded by the Guggenheim Institute, this survey was a reinterview of married couples who had been interviewed 18 months earlier and required six telephone interviews with each spouse in order to track patterns of exchange and positive and negative marital behaviors. The interviews (using CATI) were conducted with 67 couples who were under age 40, married more than one year, and had a combined family income less than \$40,000, with a response rate of 95%.

Survey coordinator: Sandie Edwards.

*University of Utah Division of Continuing Education Adult Needs Survey.* This survey for the U of U DCE, completed in August 1989, sought to determine if the Salt Lake City area consumer has a need for credit and noncredit courses from the U of U and if so, the nature of those courses in

terms of subject and logistics. RDD-CATI interview were conducted with 991 residents of Salt Lake County aged 25 or over, for an 81% response rate.

Acting Director: Lois Haggard.

**Survey Research Facility  
Cornell University**

(Cornell Institute for Social and Economic Research, 323 Uris Hall, Cornell University, Ithaca, NY 14853; 607-255-4801)

*1989 Survey of Cornell University Graduates.* The purpose of this survey for the Cornell University Career Center and Institutional Planning and Research is to obtain an accurate and complete picture of Cornell graduates' employment and further education in order to understand students' career development needs. Scheduled for completion in February 1990, the survey involves mail questionnaires from a sample of 1,346 persons in the U.S. and abroad who graduated from Cornell in 1989.

Principal investigators: Thomas Devlin and Robert Cushing; project coordinator: Leslie Schultz.

*Educating Children About Foods and Nutrition: What Elementary School Teachers Think About It.* The purpose of this study, funded by the New York State Department of Health and to be completed in winter 1990, is to learn how foods and nutrition are being taught in New York State schools. Mail questionnaires will be sent to 4,000 elementary and high school teachers throughout the state.

Principal investigators: Carol Devine and Christine Olson.

**Completed project:**

*The Cornell Experience--A 1989 Survey of the Views of Senior Students.* Completed in the fall of 1989, this survey for the Cornell University Department of Communication and the Cornell Institute for Social and Economic Research sought to gain a better understanding of the formal and informal experiences of Cornell undergraduates and to determine students' evaluations of those experiences. Mail questionnaires were completed by 500 1989 Cornell undergraduate seniors, for a 70% response rate.

Principal investigator: Paul Yarbrough.

**Survey Research Laboratory  
Florida State University**

(Policy Sciences Program, Florida State University, Tallahassee, FL 32306; 904-644-5270)

*JTPA, Job Training Partnership Act Followup Survey.* Scheduled for completion in July 1990 for the Florida Department of Labor and Employment Security, this study is designed to test the effectiveness of the JTPA training program and to set national performance standards for the program. Approximately 10,000 telephone interviews are conducted per

year with JTPA terminees in Florida.  
Study director: Suzanne Parker.

**Completed projects:**

*Floridians' Attitudes toward the Environment.* This study for the Florida Department of Environmental Regulation ascertained Floridians' general awareness of the existence of environmental agencies and programs and their attitudes concerning environmental program areas, funding of governmental programs, and recycling. In September-October 1989 RDD telephone interviews were completed with 998 Florida citizens (18+), for a 69% response rate.  
Study director: Suzanne Parker.

*Clients Survey for the Florida Department of Environmental Regulation.* The study for the Florida Department of Environmental Regulation surveyed clients (professional agents, consulting engineers, and nonprofessional applicant holders) to ascertain their opinions of the environmental permitting process. Telephone interviews using CATI were conducted statewide in Florida and at specific locations in Georgia and Alabama with 400 applicants, agents, and consultants who either hold permits or were hired to facilitate the permitting process. The response rate was 96%.  
Study director: Suzanne Parker.

*Survey of Florida's Registered Boaters.* This study for the Florida Department of Natural Resources and the Save the Manatees Club was developed to obtain information regarding boating activity, opinions regarding boating issues, and information and opinions about manatees. In June-August 1989, telephone interviews were conducted with 911 persons (mostly Floridians but some out-of-state) with boats registered in Florida. The response rate was 90% excluding unpublished phone numbers (76% including unpublished phone numbers).  
Study director: Suzanne L. Parker.

**Survey Research Laboratory  
University of Illinois**

(1005 W. Nevada Street, Urbana IL 61801, 217-333-4273;  
and Suite 500, 910 W. Van Buren Street, Chicago, IL  
60607, 312-996-5300)

*Pharmacy Manpower Evaluation.* The purpose of this study, scheduled to end in June 1990 for Henri Manasse, Jr., Dean of the U of I College of Pharmacy, with funding from the College and from the Illinois State Board of Pharmacy, is to obtain an inventory of the education, experience, and work environment of pharmacists registered in the state of Illinois. Questionnaires will be mailed to approximately 10,000 registered pharmacists throughout Illinois.  
Project coordinator: Raymond Oldakowski (SRL-Urbana).

*Illinois Firefighters Training Assessment.* Scheduled for completion in June 1990 for the U of I Fire Service Institute,

this survey seeks to assess existing training and future training needs of a statewide sample of career and volunteer firefighters. The survey involves questionnaires mailed to samples of 400 fire chiefs and 1,600 firefighters in Illinois.

Project coordinator: Raymond Oldakowski (SRL-Urbana).

*Financial Choice Study.* Scheduled for completion in June 1990 for Kent Jamison, Director of Consumer Research, Life Insurance Marketing Research Association (LIMRA), the major aim of this study is to understand better what are the factors that contribute to financial goal setting, how explicit these goals are, and what financial behavior is used to achieve these goals. The study will also assess household roles in financial matters, ownership of various types of assets, and asset management. RDD-CATI interviews will be conducted nationwide with 1,600 households having an adult member between age 25 and 65 and a combined gross income of at least \$15,000 per year. As a followup to the telephone interviews, mail questionnaires will be sent to 500 households to obtain documentary information from those having savings and investments.

Project coordinator: Edward Lakner (SRL-Urbana).

*Survey of Families Received Case Management Services (for Children with Special Needs).* The purpose of this study for Dr. James Perrin, Massachusetts General Hospital, with funding from the Office of Maternal and Child Health, DHHS, is to study the case management services for families with children having special needs (severely handicapped) in six states. Mail questionnaires will be sent in February-March 1990 to families in such programs in Florida, Illinois, Iowa, Massachusetts, North Carolina, and Rhode Island, and telephone followups will be made later, with a goal of obtaining responses from 100 families in each state, for a total of 600.

Project coordinator: Diane O'Rourke (SRL-Urbana).

*Continuing Education Survey of Nurse Anesthetists.* This membership survey, to be completed in June 1990 for the American Association of Nurse Anesthetists, will cover experiences and satisfaction with continuing education programs. Mail questionnaires will be sent to approximately 1,200 nurse anesthetists nationwide who belong to AANA.  
Project coordinator: Timothy Johnson (SRL-Chicago).

**Survey Research Laboratory  
Virginia Commonwealth University**

(Richmond, VA 23284; 804-367-8813)

*CSP Family Study.* This study, to be completed in June 1990 for the Virginia Department of Mental Health, Mental Retardation, and Substance Abuse Services, seeks to assess the characteristics and service needs of individuals with long-term mental illness. Mail questionnaires have been received from 865 members of the Virginia Alliance for the Mentally Ill, for a 66% response rate.  
Person in charge: Judith Bradford.

Completed projects:

*Community Oriented Primary Care Demonstration Project.*

The purpose of this study, completed in the fall of 1989 for the Chesapeake Virginia Health Department with funding from the National Rural Health Association, was to establish the baseline health status of the adult population and use the results to plan health education outreach in rural areas. CATI interviews were conducted with a list sample of 1,000 adults (18+) in Chesapeake, VA, with a 71% response rate. A followup survey in 1991 will be used to assess change and to plan ongoing activities.

Person in charge: Judith Bradford.

*Virginia Statewide AIDS Needs Assessment: Youth HIV Survey.* Completed in November 1989 for the Division of Youth Services, Virginia Department of Corrections, and the Virginia Department of Health with funds from the U.S. Centers for Disease Control, this survey assessed HIV-related knowledge, attitudes, and risk behaviors of youth in Virginia correctional facilities. Questionnaires self-administered to groups of inmates were completed during August/September 1989 by 167 youth aged 13-18 incarcerated in Richmond, VA, drawn from the correctional center population statewide.

Person in charge: Judith Bradford.

*Virginia Statewide AIDS Needs Assessment: HIV Seropositivity Study of Adult Inmates.* The purposes of this study for the Virginia Department of Corrections and the Virginia Department of Health, with funds from the U.S. Centers for Disease Control and the Virginia General Assembly, were to measure the seropositivity rate of incoming inmates in state correctional facilities and to gather information about risk behaviors and educational needs. The study, completed in November 1989, involved questionnaires self-administered to groups of newly admitted inmates at five Virginia adult state correctional facilities and HIV blood tests. The responses comprised 580 questionnaires and 921 HIV tests.

Person in charge: Judith Bradford.

*The Level of Competition, Availability, and Affordability in the Commercial Liability Insurance Industry.* Sponsored by the Bureau of Insurance, State Corporation Commission of Virginia and completed in November 1989, this study sought to determine the experience and perspectives of several different populations regarding the market for commercial and professional liability insurance in Virginia. The survey method was principally mail, with responses from 1,102 consumers of potentially troubled lines of commercial and professional insurance (42% response rate), 2,241 other commercial and liability insurance consumers (40%), 164 municipalities (51%), and 669 insurance agents (44%).

Persons in charge: E.G. Miller and Scott Keeter.

*Fall 1989 Commonwealth Poll.* Completed in October 1989, this omnibus survey measured public opinion regarding the abortion issue and the upcoming statewide elections. RDD-

CATI interviews were conducted with 805 adult residents of Virginia (451 likely voters), for a 66% response rate.

Poll director: Scott Keeter.

**University Center for Social and Urban  
Research  
University of Pittsburgh**

(121 University Place, Pittsburgh, PA 15260; 412-624-5442)

*Feasibility Study of the Health Impact of Air Pollution in the Clairton-Glassport Area.* This survey, to be completed in February 1990 for the Environmental Protection Agency, is intended to update the demographic profile of households within the Clairton-Glassport area of Allegheny County, PA. RDD-CATI interviews were conducted with a sample of 500 residents of the area, with a 65% response rate.

Principal investigator: Joseph P. Costantino (Graduate School of Public Health).

*Neighborhood Business District Market Studies: Consumer Surveys.* Scheduled for completion in June 1990 for the City of Pittsburgh Department of Planning, this is a multi-year project to assess consumer shopping patterns. Telephone interviews are being conducted with 3,700 residents of Pittsburgh. A regional survey concerning shopping patterns in Downtown Pittsburgh was also performed.

Principal investigator: James P. DeAngelis (Graduate School of Public and International Affairs).

*Victims of Residential Burglary.* The purposes of this study, scheduled for completion in the summer of 1991 for NIMH, are (1) to examine the choice of initial coping strategies (both behavioral and psychological) employed by residential victims and the role played by other in the decision process; (2) to study the determinants of burglary victims' short-term and long-term recovery and the role played by others in this process; and (3) to examine the decision process of informal aid providers ("consultants") and the impact of their interaction with the victim on their short-term and long-term emotional health. RDD-CATI interviews will be conducted with 1,500 residents of the Pittsburgh region. Principal investigator: Martin Greenberg (Psychology).

Completed project:

*An Evaluation of the Public's Perceptions of the Health and Environmental Risks with the January 2, 1988, Ashland Oil Spill.* The purpose of this study, completed in September 1988 for the Ashland Oil Co., was to provide decision makers information regarding the perceptions and concerns of those persons who were affected by the January 2, 1988, Ashland Oil spill in order to facilitate emergency planning and improve future emergency response capabilities. RDD telephone interviews were conducted with 400 persons living in Allegheny County, PA, with a 65% response rate. Project director: Jeanette Trauth.

**Urban Research Institute  
University of Louisville**

(College of Urban and Public Affairs, University of Louisville, Louisville, KY 40292; 502-588-6626)

*Care for Aging Persons with Mental Retardation.* Scheduled for completion in May 1990, this study for Cedar Lake Lodge, Inc., seeks to assess and plan for the future needs of the mentally retarded residents of Cedar Lake Lodge as they age. Approximately 240-250 face-to-face interviews will be conducted in La Grange, KY.

Principal investigator: Gordon Scott Bonham.

**Completed projects:**

*Jefferson County Social Services Survey.* The purpose of this survey, completed in December 1989 for the Jefferson County Department of Social Services, was to assess the public's attitudes toward the provision of social services by county government to the public. RDD telephone interviews were conducted with 600 persons in Jefferson County, KY, for a 54% response rate.

Principal investigator: C. Theodore Koebel.

*Study of Services to Kentuckians with Developmental Disabilities.* Completed in December 1989 for the National Developmental Disabilities Planning Council through the Kentucky council, URI surveyed people with developmental disabilities in Kentucky, analyzed the services provided to them, and wrote a report to be used as the basis for the council's recommendations to the Governor and legislature of Kentucky and to be Kentucky's contribution to a national study. Face-to-face interviews were conducted with 300 disabled clients and/or their caregivers. In addition, mail questionnaires were used to survey service agencies.

Principal investigator: Gordon Scott Bonham.

*Emergency Medical Diversion Study.* The purposes of this study for the Louisville Hospital Council, completed in November 1989, were (1) to collect information on the problem of 11 Louisville and Jefferson County, KY, hospitals with emergency rooms that periodically have no beds for critically ill patients and have to inform the emergency medical services to divert patients to other hospitals and (2) to provide recommendations to alleviate this problem. Face-to-face interviews were conducted with key personnel at two county and three urban hospitals; E.R. staff surveyed 4,766 patients walking into emergency rooms; 530 E.R. and nursing supervisors completed forms regarding staffing and bed availability; and 30 emergency medical technicians completed forms on diverted bed patients. Response rates were 50% for the face-to-face interviews and 68% for the staff and bed availability information.

Principal investigator: Gordon Scott Bonham; project manager: Joanne Hunter-Manns.

**Wisconsin Survey Research Laboratory  
University of Wisconsin**

(610 Langdon Street, Madison, WI 53703; 608-262-3122)

*Intellectual Freedom Study.* This study for Dianne Hopkins, School of Library and Informational Studies, UW-Madison, sought to ascertain the extent and nature of the criticism of school library materials received from the community. The study involves mail questionnaires distributed in fall 1989 and winter 1990. Librarians in 6,500 public schools (K-8) in the U.S. are being surveyed to see if community criticism of school library materials has occurred. The second survey will be done of those schools that report such occurrences.

Person in charge: Harry Sharp, Director, WSRL.

*A Survey of Older Citizens.* The purpose of this study for Sandy Wright, Bureau of Aging, Wisconsin Department of Health and Social Services, is to obtain data on the attitudes and health and economic status of older persons in Wisconsin. RDD-CATI interviews and processing will be done in February-April 1990 to obtain a total of 2,250 interviews--320 in each of five regions in Wisconsin and 650 in Milwaukee.

Person in charge: Harry Sharp, Director, WSRL.

*Sleep Survey: II.* Scheduled for completion in March 1990 for Jerry Young, Department of Preventive Medicine, UW-Madison, the purpose of this survey is to obtain data on sleeping patterns. The study involves mail questionnaires from approximately 1,100 current employees of the State of Wisconsin. After reviewing the questionnaire data, the sponsor will invite certain respondents to participate in further ways in the research.

Person in charge: Harry Sharp, Director, WSRL.

*Police Foundation Madison Followup Interview.* This study for Sampson Annon of the Police Foundation involves a followup interview with respondents interviewed in person about one year previously by Police Foundation interviewers for the Madison Police Department survey. CATI interviews are being conducted in January-February 1990 with about 1,150 residents of the City of Madison.

Person in charge: Harry Sharp, Director, WSRL.

*Health Insurance Coverage and Noncoverage in Three Wisconsin Counties.* The purpose of this survey for the Office of Management and Policy, Wisconsin Department of Health and Social Services, is to obtain detailed information on the health insurance coverage (and noncoverage) of the residents of three Wisconsin counties. In February-March 1990, RDD-CATI screening interviews will be conducted with approximately 4,500 households to produce about 420 individuals without health insurance and 240 households where all residents are covered; then these households will be interviewed to collect data on all household members.

Person in charge: Harry Sharp, Director, WSRL.

*Statewide Survey of Attitudes Toward and Knowledge About AIDS.* Sponsored by Dr. James Vergeront, Director, Wisconsin AIDS/HIV Program, this is the third statewide survey of Wisconsin adults to ascertain what the public knows about and their attitudes toward AIDS. RDD-CATI interviews are being conducted statewide in January-February 1990 with a cross section of 500 adults plus 200 blacks and 100 Hispanics.

Person in charge: Harry Sharp, Director, WSRL.

*Health Risk Factor Surveillance Survey for States of Wisconsin, Pennsylvania, Massachusetts, and Connecticut.* In this survey for the U.S. Centers for Disease Control and the departments of health of the four individual states, RDD-CATI interviews are taken in each state during a stated period each month of the year to obtain data on the incidence of various forms of health risk behavior. The interview is conducted with a randomly selected adult in each household. The monthly number of completed interviews varies from 100 for Wisconsin (for a total of 1,200 in 1990) to 200 for Pennsylvania (for a total of 2,400).

Person in charge: Harry Sharp, Director, WSRL.

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## Personnel Notes

New staff members at the Institute for Governmental Service, University of Maryland System, are *Jeanne E. Bilanin* as Government Consultant and *Barbara S. Hawk* as Deputy Director.

At NORC, *Frederick F. Bone* has become Controller; he was previously Vice-President-Controller at the Highland Community Bank. Promotions at NORC include *Carol-Ann Emmons* and *Harrison Greene* from Survey Director to Senior Survey Director and *Antonio Gutierrez*, *Craig Hill*, *Edwin Hunt*, *Kymn Kochanek*, *Leslie Scott*, and *Lisa Thalji* from Assistant Survey Director to Survey Director.

*John Gartrell* is Acting Director of the Population Research Laboratory at the University of Alberta.

*Barbara C. Boyan* has joined the Public Policy Research Organization, University of California Irvine, as Assistant Director. She was previously Manager of the Department of Electrical and Computer Engineering at UCI's School of Engineering. She replaces *Martha Dennis*, who has taken another position at UCI.

New staff members at Response Analysis are *Lynne Firester*, formerly at P-Stat, as Statistician/Programmer and *Carol Leege* from Citibank as Senior Research Associate. Also at RAC, *Joyce Abbott* and *Michael Campbell* have been promoted from Research Assistant to Senior Research Assistant.

At the Survey Research Laboratory, Florida State University, *Allen J. Risley* has been promoted from Research Associate to Assistant Director.

*Johnny Blair* has become Associate Director at the Survey Research Center, University of Maryland. He was formerly Operations Manager and Sampling Chief at the Survey Research Laboratory, University of Illinois.

*Barbara Everitt Bryant* has been appointed the 37<sup>th</sup> Director of the U.S. Bureau of the Census. She was previously a senior vice president of Market Opinion Research in Detroit.

*Bert Useem* has been named Director of Public Safety at the Urban Research Institute, University of Louisville. He was previously Associate Professor of Sociology at the University of Illinois at Chicago. Also at URI, *Linda Burgess* is now Associate Director.

As part of ZUMA's program on Cognition and Survey Research, there is an active visitor program. *McKee McClen-don* joined the research group on sabbatical leave from the University of Akron, Ohio, from July to December 1989. *John Bargh* (Department of Psychology, New York University) joined the research group as a Humboldt Research Fellow from February to August 1989. *Denis Hilton* (Department of Psychology, Ohio State University) is a program member from July 1989 to June 1990. The current emphasis of the research program is on cognitive processes underlying question order and response order effects.

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## Research Center News

### Unit at Tuskegee Closes

The *Division of Behavioral Science Research*, which was part of the Carver Research Foundation at Tuskegee University, was discontinued as of June 1989. It had been in operation since 1967. The former Director, Paul L. Wall, is currently Dean of the School of Education at Tuskegee.

### Maryland Unit Transferred

The *Institute for Government Service* at the University of Maryland was organizationally transferred in July 1989 from the university's System Administration. The Institute is now a unit of the Maryland Cooperative Extension Service, which serves as its parent organization. Also in July, Brian M. Gardner was named Director after having served as Acting Director. The address and telephone number of the Institute (listed on p. 3) remain the same.



## Update to List of Academic Survey Research Organizations

The following addition should be made to the list published in the Summer-Fall 1989 issue of *Survey Research* (Vol. 20, No. 3-4):

### Bulgaria

Prof. Dr. Zahari Staikov  
Institute of Sociology  
13a, Moskovska Str.  
Sofia, Bulgaria  
(02-83.98.92)

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## Announcements

### Measurement Errors in Surveys Conference

The International Conference on Measurement Errors in Surveys will be held in Tucson, Arizona, November 11-14, 1990. Paper submission information can be obtained from Paul Biemer, Department of Experimental Statistics, Box 3130, New Mexico State University, Las Cruces, NM 88003-0003 (phone: 505-646-2937; FAX: 505-646-5975). Registration information is available from Lee L. Decker, American Statistical Association, 1429 Duke St., Alexandria, VA 22314-3402 (phone: 703-684-1221; FAX: 703-684-2037).

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## Jobs ↔ People

This free column is for the convenience of people available for work in survey research and organizations having job opening in survey research.

Listings should be sent to the Editor, *Survey Research*, 1005 W. Nevada Street, University of Illinois, Urbana, IL 61801. Names will be coded if requested.

### Available:

Experienced professional survey research interviewer for well-known research institutions desires interviewing assignments in the Buffalo and Rochester, NY, area. Totally unbiased, with experience in interviewing the public of all ages, occupations, and ethnic backgrounds in all areas of Western N.Y., face-to-face or by telephone. Unusually high completion rates. Contact Phyllis Kidston, 716-833-5402.

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## Publications and Data Sets

### IRSS Public Opinion Index

The Institute for Research in Social Science at the University of North Carolina at Chapel Hill has developed an electronic index of its public opinion data holdings. The easy-to-use system allows users who wish to locate public opinion data to search for variables by words or combinations of words included in the question, as well as by date and survey source. The index displays the full text of the question, along with information about how to locate the study codebook. In some cases, frequency distributions are also displayed.

Currently the index contains all of IRSS's holdings from Louis Harris, the Carolina Poll, and *Atlanta Journal-Constitution* polls. Other holdings will be added as time permits. The index will be available to public users in March 1990.

For more information, contact David Sheaves, Public Opinion Data Coordinator, Institute for Research in Social Science, Manning Hall CB #3355, UNC, Chapel Hill, NC 27599-3355 (919-966-3348).

### GSS and ISSP Data Available

Data from the 1989 General Social Survey (GSS) have been added to the cumulative database maintained by the Roper Center at the University of Connecticut. The 1972-1989 merged data file contains 18 subfiles: 16 national cross sections and oversamples of blacks in 1982 and 1987. The file has information from 24,893 respondents and over 1,400 variables. The GSS data may be purchased from the Roper Center, Box 440, University of Connecticut, Storrs, CT 06268 or from the Interuniversity Consortium for Political and Social Research (ICPSR), University of Michigan, P.O. Box 1248, Ann Arbor, MI 48106.

A merged tape for the 1986 International Social Survey Program (ISSP) network and social support module has been created by the Zentralarchiv für Empirische Sozialforschung at the Universität zu Köln. This file has ISSP variables on the level of contact with various relatives and friends and questions on where people would seek help when faced with difficulties such as a need for money, emotional support, or career advice. The Zentralarchiv has also compiled a merged tape for the 1987 ISSP social inequality module, which contains questions on support for the welfare state and leveling programs, beliefs about the factors regulating opportunity, reasons for income inequality, level of social conflict between groups, estimates of the current and preferred income level of selected occu-

pations, and information on personal intergenerational mobility. The countries covered include the U.S., Great Britain, Ireland, Italy, Germany, and Austria. The two tapes are available to users from ICPSR.

## GSS Newsletter

The *GSS News* is an occasional publication produced by the National Data Program for the Social Sciences that contains news about the General Social Survey, the availability of GSS datasets, publications based on the GSS, and plans for future surveys. It is published by NORC and edited by Tom W. Smith. To be added to the mailing list, contact Tom W. Smith, Director, GSS, NORC, 1155 East 60<sup>th</sup> St., Chicago, IL 60637 (phone: 312-702-1200; BITNET: NNRTWS1@UCHIMVS1).

## New Methodological Publications

NOTE: The publications listed below should be obtained from the author, organization, or publisher cited or from your local library. They are *not* available through *Survey Research* or the Survey Research Laboratory.

Aday, Lu Ann. *Designing and Conducting Health Surveys: A Comprehensive Guide*. San Francisco: Jossey-Bass, 1989. 422pp. \$39.95. ISBN 1-55542-173-3.

Aneshansel, Carol S.; Becerra, Rosina M.; Fielder, Eve P.; and Schuler, Roberleigh H. "Participation of Mexican American female adolescents in a longitudinal panel survey." *Public Opinion Quarterly*, 53 (Winter 1989), 548-62.

Barnes, James H., Jr., and Dotson, Michael J. "The effect of mixed grammar chains on response to survey questions." *Journal of Marketing Research*, 26 (November 1989), 468-72.

Bethel, James. "Sample allocation in multivariate surveys." *Survey Methodology*, 15 (June 1989), 47-57.

Binder, D.A., and Dick, J.P. "Modelling and estimation for repeated surveys." *Survey Methodology*, 15 (June 1989), 29-45.

Bowles, Tim. "Data collection in the United Kingdom." *Journal of the Market Research Society*, 31 (October 1989), 467-76.

Bruning, Edward R., and Hu, Michael Y. "The role of demographic factors in the analysis of survey versus diary purchase reporting accuracy." *Survey Methodology*, 15 (June 1989), 59-70.

Edwards, W. Sherman, and Edwards, Brad. *Questionnaires and Data Collection Methods for the Institutional Population Component*. National Medical Expenditure Survey, Methods 1. DHHS Publication No. (PHS) 89-3440. Rockville, MD: National Center for Health Services Research and Health Care Technology Assessment, September 1989. 263pp.

Feick, Lawrence F. "Latent class analysis of survey questions that include don't know responses." *Public Opinion Quarterly*, 53 (Winter 1989), 525-47.

Fowler, Floyd J., Jr., and Mangione, Thomas W. *Standardized Survey Interviewing: Minimizing Interviewer-related Error*. Newbury Park, CA: Sage Publications, 1989. 152pp. \$25.00 cloth, ISBN 0-8039-3092-5; \$12.95 paper, ISBN 0-8039-3093-3.

Frankel, Martin R. "Current research practices: General population sampling including geodemographics." *Journal of the Market Research Society*, 31 (October 1989), 447-55.

Freeman, Paul. "Continuous surveys and tracking in the UK." *Journal of the Market Research Society*, 31 (October 1989), 551-65.

Hansen, Erik Jørgen. *The Concept and Measurement of Poverty: A Danish Point of View*. The Danish National Institute of Social Research Booklet No. 29. Copenhagen: Danish National Institute of Social Research, 1989. 28pp.

Kott, Phillip S. "The variance of direct expansions from a common area sampling design." *Journal of Official Statistics*, 5 (No. 2, 1989), 183-86.

Little, Roderick J.A., and Rubin, Donald B. "The analysis of social science data with missing values." *Sociological Methods & Research*, 18 (November 1989 and February 1990), 292-326.

Lysaker, Richard L. "Data collection methods in the US." *Journal of the Market Research Society*, 31 (October 1989), 477-88.

Moore, Jeffrey C., and Marquis, Kent H. "Using administrative record data to evaluate the quality of survey estimates." *Survey Methodology*, 15 (June 1989), 129-43.

Murry, John P., Jr.; Lastovicka, John L.; and Bhalla, Gaurav. "Demographic and lifestyle selection error in mall-intercept data." *Journal of Advertising Research*, 29 (February-March 1989), 46-52.

Rasinski, Kenneth A. "The effect of question wording on public support for government spending." *Public Opinion Quarterly*, 53 (Fall 1989), 388-94.

Robinson, John P. "The polls--A review: Survey organization differences in estimating public participation in the arts." *Public Opinion Quarterly*, 53 (Fall 1989), 397-414.

Rothman, James, and Mitchell, Dawn. "Statisticians can be creative too" (on general population sampling in the U.K.). *Journal of the Market Research Society*, 31 (October 1989), 456-66.

Schwarz, Norbert; Hippler, Hans-Jürgen; and Noelle-Neumann, Elisabeth. "Einflüsse der reihenfolge von antwortvorgaben bei geschlossenen fragen." *ZUMA Nachrichten*, No. 25 (November 1989), 24-38.

Silberstein, Adriana R. "Recall effects in the U.S. Consumer Expenditure Interview Survey." *Journal of Official Statistics*, 5 (No. 2, 1989), 125-42.

Skinner, C. J.; Holt, D.; and Smith, T.M.F. (eds.). *Analysis of Complex Surveys*. New York: Wiley, 1989. 300pp. \$44.95, ISBN 0-471-92377-X.

Stout, Roy G., and Dalvi, Nitin. "Improving the effectiveness of multi-country consumer tracking." *Journal of the Market Research Society*, 31 (October 1989), 545-50.

Sunter, Alan. "On finding and delineating area sample units in the field." *Journal of Official Statistics*, 5 (No. 2, 1989), 171-82.

Tourangeau, Roger; Rasinki, Kenneth A.; Bradburn, Norman; and d'Andrade, Roy. "Carryover effects in attitude surveys." *Public Opinion Quarterly*, 53 (Winter 1989), 495-524.

U.S. National Center for Health Services Research and Health Care Technology Assessment. *Health Survey Research Methods: Conference Proceedings* (Fifth Conference on Health Survey Research Methods), edited by Floyd J. Fowler, Jr. DHHS Publication No. (PHS) 89-3447. Rockville, MD: Public Health Service, September 1989. 287pp.

van de Pol, Frank J.R. *Issues of Design and Analysis of Panels*. Amsterdam: Sociometric Research Foundation (Van Boshuizenstraat 225 1083 Amsterdam, The Netherlands), 1989. 132pp. Dfl. 47.00, ISBN 90-70947-10-2.

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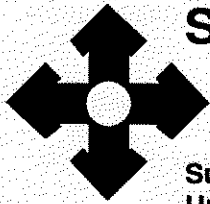
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