

Survey Research

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Editor's Note

In the interests of getting *Survey Research* out on a timely basis, the planned article on computer-assisted telephone interviewing (CATI) facilities at survey research organizations does not appear in this issue. Since completed questionnaires were not returned by some organizations in time for me to prepare the article, it has been postponed until the next issue. Instead, this issue contains a bibliography on CATI, which I had originally intended to include in the next issue. I hope that this switch in contents does not inconvenience any readers.

Mary A. Spaeth
 Editor

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Current Research

Further information on the studies described below should be obtained from the organizations conducting the studies at the addresses given at the beginning of each organization's listing. Information should not be requested through *Survey Research* or the Survey Research Laboratory. Study summaries are submitted to *Survey Research* with the understanding that the organization involved can release additional information to others.

Capstone Poll
University of Alabama

(P.O. Box 587, 319 ten Hoor, Tuscaloosa, AL 35486)

Mobile Press-Register Readership Survey. This sur-

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vey for the *Mobile Press-Register* examines the extent of readership of the paper in Mobile and Baldwin Counties, Alabama, and investigates the opinions and beliefs of the readers. Scheduled for completion in March 1987, the survey involves RDD telephone interviews with 800 adult residents of the two counties (400 in each). Similar surveys have been conducted statewide and in Huntsville, Alabama, and Natchez, Mississippi. Study director: James Stovall.

Completed project:

Survey of University of Alabama Faculty. Completed in Summer 1986 for the Equal Opportunities Committee, University of Alabama, this survey examined the opinions of University of Alabama faculty members concerning (1) racial and sexual discrimination at the University, (2) goals of the University, and (3) working conditions at the University. Mail questionnaires were sent to all minority and female faculty members and a sample of white male faculty members, with 212 returned (68% response rate). Study director: Patrick Cotter.

Center for Health Services Research University of Iowa

(S517 Westlawn, Iowa City, IA 52242)

Establishment of Populations for Epidemiologic Studies. The overall aim of this eight-year NIH-funded project, to be completed in 1988, is to delineate in a rural elderly population the major functional health problems of a physical, behavioral, social, or health services nature using epidemiological/clinical studies to define antecedents, correlates, preventive measures, and improved management techniques for health and disease problems in the elderly. The project has involved telephone and face-to-face interviews for 3,673 rural elderly in Washington and Iowa Counties, Iowa

(82% response rate) and a review of medical records and mortality statistics.

Principal investigator: Robert Wallace.

Psychological Factors--Health and Well-Being and Aging. Funded by the National Institute on Aging, this three-year prospective study of the impact of stressful life events and social support on the health and well-being of older adults is scheduled for completion March 31, 1987. Face-to-face interviews and mail questionnaires have been used for 150 rural elderly and 150 urban elderly living in Linn County, Iowa, with a 30% response rate. Principal investigator: Daniel W. Russell.

Center for Public and Urban Research Georgia State University

(Atlanta, GA 30303)

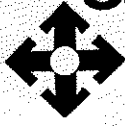
Health Benefits Survey of Small Businesses in the Greater Atlanta Area. The purposes of this survey for the Greater Atlanta Coalition on Health Care, Inc., are to (1) assess current levels of health insurance coverage (and the nature of benefits) available to employees of smaller businesses in the Greater Atlanta Area and (2) determine levels of interest in potential health insurance plans designed specifically for smaller businesses. In January-March 1987, telephone interviews are being conducted with approximately 1,600 smaller businesses (100 or less employees) in the Greater Atlanta Area. Study directors: John Hutcheson and Bob Thomas.

Public Reactions to Environmental Concern: Attitudes and Expectations toward the Biscayne National Park. Scheduled for completion in May 1987, this project for the National Park Service seeks to identify needs for Park interpretive programs and channels through which such programs may be disseminated. Of major concern are differences between Hispanic and non-Hispanic residents of the Miami/Dade County area in terms of their environmental attitudes and perceptions of environmental regulation. Telephone interviews are being conducted with a listed sample of about 800 adult residents (400 Hispanic surname and 400 non-Hispanic surname) of Miami/Dade County, Florida. Study director: John Hutcheson.

Biscayne National Park Visitor Use Survey. This one-year study for the National Park Service, to be completed in May 1987, seeks to determine facilities and resource use patterns and to assess visitors' opinions regarding park needs and problems in Biscayne National Park. Conducted in two seasonal cycles (spring/summer and fall/winter), the survey involves mail questionnaires to boater registrants in Miami/Dade County, Florida (projected N = 400) and intercepts/mailbacks for visitors within the Park (projected N = 600). Study director: John Hutcheson.

Completed projects:

AIDS-Related Attitudes in Georgia. Completed in September 1986 for the Institute for Community and Area Development, University of Georgia, this study sought to assess Georgia residents' attitudes toward AIDS-related issues: knowledge of epidemiology, attitudes toward high-risk groups, and atti-



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tudes toward potential public policy issues. RDD telephone interviews were conducted with 437 adult residents of Georgia, with a 67% response rate. Study directors: John Hutcheson and Bob Thomas.

Georgia Residents' Attitudes toward the Death Penalty, the Disposition of Juvenile Offenders, and Related Issues. Conducted for the Clearinghouse on Georgia Prisons and Jails and completed in December 1986, the purpose of this project was to determine and identify correlates of Georgia residents' attitudes toward (1) the death penalty, (2) the death penalty imposed in cases where the offender was a minor at the time of the crime, and (3) alternatives to the death penalty and the desirability of establishing an "age of criminal culpability." Telephone interviews were conducted with a list sample of 917 adult residents of Georgia, with a 74% response rate. Study directors: John Hutcheson and Bob Thomas.

Blue Ridge Parkway Visitor Use Survey. This survey for the National Park Service, conducted in February 1986 through February 1987, involved seasonally adjusted samples. A total of approximately 800 visitors to the Blue Ridge Parkway have been intercepted and given a mailback questionnaire. The response rate for the first three seasonal cycles was about 78%. Study director: Rob Snow.

Center for Survey Research University of Massachusetts-Boston

(100 Arlington Street, Boston, MA 02116)

Needs Assessment of the Head Injured. This study, sponsored by the Massachusetts Rehabilitation Commission, Statewide Head Injury Program (SHIP), with funds from the State of Massachusetts, is being conducted in response to the Massachusetts State Legislature's request for a needs assessment of the head-injured population in the state. Data will be collected in Massachusetts in a mail survey of 1,500 head-injured persons or their families who are known to either the Statewide Head Injury Program or the Massachusetts Chapter of the National Head Injury Foundation or were patients treated at the University of Massachusetts-Worcester within the last three years and listed in their Trauma Registry. A report will be submitted to the Legislature on June 30, 1987. Principal Investigator: Debra Kamen (SHIP); study director: Thomas W. Mangione.

Choosing a Health Insurer. This survey for the Massachusetts Group Insurance Commission, which offers over 20 different health plans to employees of the State of Massachusetts, is designed to gain a better understanding of why employees selected the plan that they did and to assess employees' current satisfactions with their health plan. The survey, which involves questionnaires mailed to 1,800 state employees, is scheduled for completion in June 1987. Study director: Thomas W. Mangione.

Resource-Based Relative Value Study. Sponsored by the Harvard School of Public Health, the purpose of this HCFA-funded study is to develop resource-based relative value scales for physician services. The surveys will obtain physician ratings of the time

and complexity of services and procedures common to their speciality. Telephone interviews, to be completed by June 1987, will be conducted with a minimum of 1,800 physicians in 18 specialities nationwide.

Principal investigators: Peter Braun, William Hsiao, and Edmund Becker (Harvard); study director: Jack Fowler.

Center for Survey Research and Methodology (ZUMA) Mannheim, West Germany

(P.O. Box 5969, 6800 Mannheim 1, West Germany)

Allgemeine Bevölkerungsumfrage der Sozialwissenschaften (ALLBUS)--The German General Social Survey. Jointly funded by the Ministries of Sciences of the Federal Government and the State Governments of the Federal Republic, the ALLBUS is a multitopic survey for use as a general social science audit. Four surveys have been conducted (1980, 1982, 1984, and 1986), and the next one will be fielded in 1988. All samples consist of approximately 3,000 members of the German electorate living in households in the Federal Republic of Germany and West Berlin, who are interviewed face-to-face. The ALLBUS contains the questionnaire of the International Social Survey Project (ISSP), which will be conducted in 1988 by approximately nine nations, including the U.S. and Australia. Program Director: Peter Ph. Mohler; Study Director: Michael Braun; Head of Board of Overseers: Walter Müller.

Methodological research:

Evaluation of Political Items in Cross-Sections for Their Use in Longitudinal Analyses. In this research, political items are being evaluated for their use in longitudinal surveys. The study plans to result in advice on how to formulate the theoretically most interesting items in political research if one wants to make trend and change inferences. After a series of experiments and pretests, a small-scale representative sample will be surveyed in 1988.

Center for Urban Affairs and Community Services North Carolina State University

(P.O. Box 7401, North Carolina State University, Raleigh, NC 27695)

Preschool Screening/Evaluation Project. The purpose of this project, to be completed in June 1987 for the NC Department of Public Instruction, is to assess preschool screening/evaluation programs in order to establish suggested guidelines for project implementation and monitoring. The project focuses on two major tasks: (1) a review of preschool screening/evaluation programs in North Carolina and other states and (2) development of a manual providing guidelines for such programs. The project involves mail questionnaires for 130 local LEA administrators, site visits to 15 local LEAs in North Carolina with face-to-face interviews with state and local agency representatives, and telephone interviews in 20 other states. Project supervisor: Rick Shields.

Wage Competitiveness Study. This study for the NC

Department of Community Colleges seeks to assess the current level of competitiveness of salaries paid to selected classes of technical instructors. Telephone interviews are being conducted with 380 employers of individuals in selected technical fields in order to determine the current salary at which the employers are hiring such individuals. Averages of these salaries will then be compared with current salaries available in system institutions.

Project supervisor: Paul Ceyer.

Completed project:

Employment and Training Needs of North Carolina Textile Workers. Completed in May 1986 for the NC Department of Community Colleges, this study focused on the potential magnitude of production worker displacement in the textile industry, the training/retraining needs of displaced workers, and the capacity of the community college system to provide training to these workers. The study involved mail questionnaires for employers statewide (N = 563), face-to-face interviews with key informants at community colleges, and telephone interviews with industry representatives.
Project supervisor: Rick Shields.

Institute for Policy Research University of Cincinnati

(Mail Location 132, University of Cincinnati, Cincinnati, OH 45221)

Completed projects:

University of Cincinnati Quality of Work Life Survey. Sponsored and funded by the University of Cincinnati, this survey investigated employee (faculty, administrator, and staff) attitudes toward the quality of work at the University. Areas of enquiry included compensation, benefits, administration and supervision, career advancement, work atmosphere and resources, discrimination, job-related hazards, and faculty issues. Completed in April 1986, the survey involved questionnaires mailed to all University of Cincinnati employees, with 5,323 returns for a 63% response rate.
Study director: Alfred J. Tuchfarber.

Winter 1987 Ohio Poll. Completed in February 1987 for the *Cincinnati Post*, WCPO-TV, and the University of Cincinnati, topics in this omnibus survey of political and public policy issues included Presidential approval, gubernatorial approval, 1988 Presidential primaries, abortion, consumer expectations, sex education, and restrictions on smoking in public places. RDD-CATI interviews were conducted with 828 adults (18+) in Ohio, with a 73% response rate.
Principal investigator: Alfred J. Tuchfarber.

Institute for Public Policy and Business Research University of Kansas

(607 Blake Hall, University of Kansas, Lawrence, KS 66045)

Completed projects:

Kansas Housing Survey. Funded by the Kansas Chap-

ter of the National Association of Housing and Re-development Officials, the purpose of this survey, completed in November 1986, was to update the U.S. Census information on housing conditions and to focus attention on the housing needs of Kansans. Questions were asked about Kansas as a place to live now and in the future, the nature and size of living quarters, property value, rent and utility costs, and various personal characteristics of the respondents. RDD telephone interviews were conducted with 800 Kansas residents aged 18 or older, with a 76% response rate.
Principal investigator: Steven Maynard-Moody; study director: Jerry Mitchell.

Third Annual Public Opinion Survey of Kansas. The purpose of this survey was to discover the opinions of Kansans on issues before the 1987 Kansas Legislature. The survey, completed in February 1987, covered such issues as the death penalty, drug testing for state employees, smoking in the workplace, economic development, tax increases, and spending cuts. RDD telephone interviews were conducted statewide with 561 Kansas residents 18 and older, with a 74% response rate.
Principal investigator: Steven Maynard-Moody; study director: Jerry Mitchell.

An Evaluation of Public Policy toward the Employment of Persons with Disabilities. Completed in February 1987 for the Institute for Public Policy and Business Research and the Research and Training Center on Independent Living, with funding from the National Institute of Handicapped Research, this study sought to discover the scope of disability policy and to evaluate the merits of different policy approaches toward the employment of the handicapped. Questions were asked about the problems of employment for the handicapped, the effects of different federal and state programs, and the preferences for different strategic policy actions. The study involved mail questionnaires for 400 experts in disability and employment nationwide, with a 54% response rate.
Investigators: Steven Maynard-Moody and Stephen Fawcett; study director: Jerry Mitchell.

Institute for Social Research York University

(4700 Keele Street, North York, Ontario M3J 1P3, Canada)

Completed projects:

Student Perceptions of the College System at York University. Conducted for the Commission on Non-faculty Colleges and completed in December 1986, this study sought to (1) measure student involvement in the colleges and examine the effect of a number of factors on that involvement, (2) examine student participation in college and non-college activities within the university, (3) determine level of satisfaction with the colleges in relation to participation and to perceptions of other aspects of university life, and (4) examine whether changes in the college system could reasonably be expected to increase the levels of interest and participation in college activities. The sample universe consisted of second- and third-year undergraduates living in residence or off campus and 1976 and 1981 graduates of York University, with

853 returned questionnaires, for response rates of 73% for undergraduates and 41% for alumni.

Investigator: Michael Ornstein.

Regionalization and Injured Workers' Perceptions of the Workers' Compensation Board of Ontario. Completed in February 1987 for the Workers' Compensation Board of Ontario, the purpose of this study was to determine whether workers' perceptions of the fairness and efficiency of the means by which their compensation claims are administered is affected by the particular office that processes a claim. Two regional offices (in London and Sudbury) were compared with the head office located in Toronto. RDD telephone interviews were conducted with a total of 1,550 persons who made claims in these locations, for an overall 74% response rate. Principal investigators: Michael Ornstein and David Northrup.

Institute for Survey Research Temple University

(1601 N. Broad Street, Philadelphia, PA 19122)

Baltimore Time 6 Project. Sponsored by Frank F. Furstenberg (University of Pennsylvania) and J. Brooks-Gunn (Educational Testing Service and UPenn Medical School) with funding from the Robert Wood Johnson and Ford Foundations), this longitudinal study, which began in 1966 in Baltimore, investigates the attitudes, behaviors, and educational and occupational outcomes of a sample of 404 teenage mothers, interviewed at the time of their pregnancies, their mothers (grandmothers), and the teen mothers' first born, who are now 19-20 years old. Field work, mainly in Baltimore County, will consist of face-to-face interviews with 250 youths and telephone interviews with 250 mothers. Study director: Ellin Spector.

Evaluation of the Career and Child Care Choices Program. Scheduled for completion October 31, 1988, this 2 1/2 year study for the William Penn Foundation is an evaluation of a program initiated by four nonprofit groups in Philadelphia to recruit, train, and support women in Philadelphia who are interested in providing home day care. The women who remain in the program will be interviewed four times during their first year of participation to determine whether the program has met their expectations. An anticipated 1,000 telephone interviews will be conducted with program participants over four waves, with an additional 200 anticipated interviews with parents of children enrolled in day care with program participants. The response rate among first-year participants was 90%. Principal investigator: Leonard Losciuto; co-principal investigator: William Aquilino.

Stress, Mental Health and Coping in the Puerto Rican Elderly. The major goal of this NIMH-funded study is to test a general model of stress process in Puerto Ricans aged 55 and over who reside in housing units in the New York metropolitan area. Face-to-face interviews will be conducted through March 1987 with a sample of 985-1,000 Puerto Ricans aged 55+ in the New York-Newark-Jersey City Standard Consolidated Area.

Principal investigator: Rita Mahard (Hispanic Research Center, Fordham University); project coordinator: Robert Santos (ISR).

Mathematica Policy Research Princeton, New Jersey

(P.O. Box 2393, Princeton, NJ 08543)

Referral of Long-Term Dislocated Workers to Re-employment Services. The purposes of this study for the Employment and Training Administration, U.S. Department of Labor, conducted under subcontract to MACRO Systems, Inc., are to (1) develop a methodology for identifying the specific types of unemployment insurance (UI) exhaustees who are most appropriate for referral to re-employment services and (2) evaluate the current linkages and mechanisms between the UI, ES, and JTPA to identify functional and organizational changes that could be made to increase the proportion of UI exhaustees who are referred for re-employment services. Telephone interviews will be conducted in one Service Delivery Area in each of 10 states having a significant dislocated worker population with 1,667 UI exhaustees who are likely to remain as long-term unemployed.

Project director and principal investigator: Philip Richardson (MACRO); survey director and principal investigator: Anne B. Clemnecki (MPR).

Evaluation of the Minority Female Single Parent Program: Second Phase. This project sponsored by the Rockefeller Foundation seeks to (1) determine whether and to what extent receipt of MFSP program services improves the economic and behavioral circumstances of the women who participate and the well-being of their children and (2) understand who participates and why and which types of services or approaches to the provision of services produces positive impacts for which group of participants. In the baseline data collection, until December 1987, face-to-face interviews will be conducted with 1,682 minority female single parents in Atlanta (GA), Providence (RI), Washington (DC), and San Jose (CA) who apply to a training program funded by the Rockefeller Foundation. For follow-ups at 12 months (until December 1988) and 30 months (until July 1990), mixed mode (telephone/in person) procedures will be used.

Project director and co-principal investigator: John Burghardt; co-principal investigator: Stuart Kerachsky; survey director: Anne B. Clemnecki.

An Evaluation of the Summer Food Service Program. The purpose of this project for the Food and Nutrition Service, USDA, is to describe the characteristics of Summer Food Service Program sponsors, sites, and participants and to assess the current program cost reimbursement structure. The project, to be completed in April 1987, has involved site observations and face-to-face interviews for 206 program site personnel in 17 states, telephone interviews with 208 program sponsor administrators, and face-to-face or telephone interviews with 53 state administrative agency SRSP coordinators (in all 50 states plus the District of Columbia, Puerto Rico, and the Virgin Islands).

Project director and co-principal investigator: Jim Ohls; co-principal investigator: Ted Cavin; survey director: John Homrighausen.

Socioeconomic Characteristics of Medical Practice. MPR is conducting two surveys of physicians for the American Medical Association to obtain information on economic indicators of medical practices and on other topics of interest to the medical community.

In the core survey in spring-summer 1987, telephone interviews using CATI will be conducted with 4,000 physicians nationwide; in an autumn survey, 2,800 physicians will be interviewed by telephone. Project director: Richard Strouse.

Coronary Heart Disease Risk Factors in Children. This survey for the National Heart, Lung, and Blood Institute, conducted under subcontract from Prospect Associates, seeks to assess attitudes and practice behaviors related to the diagnosis and treatment of coronary heart disease risk factors in children. Telephone interviews will be conducted nationwide with an expected sample of 1,500 physicians specializing in general practice, family practice, or pediatrics. Project director: Richard Strouse.

Minnesota Center for Survey Research University of Minnesota

(2122 Riverside Avenue, Minneapolis, MN 55454)

Minnesota Driver Survey. The purpose of this survey for the Minnesota Department of Transportation is to provide information on attitudes about safety and transportation issues to be used in legislative and departmental decision making. RDD telephone interviews are to be completed by June 1987 with 3,523 licensed drivers (aged 16 and over) in Minnesota.

Survey manager: Rossana Rae Armson.

Completed projects:

1986 Twin Cities Area Survey. Conducted for eight local and regional organizations to obtain information on the characteristics, attitudes, and behaviors of Twin Cities residents, the topics for the 1986 round of this annual omnibus survey included quality of life, housing and services, solid waste, refuge lands, and police. Data collection, completed in December 1986, involved RDD telephone interviews with 1,006 residents (aged 18+) in the 7-county Minneapolis/St. Paul metropolitan area, for a 70% response rate. A report was released in January 1987.

Survey manager: Rossana Rae Armson.

Survey on Social Preferences for Upper Mississippi River Management Strategies. Completed in January 1987 for the St. Paul District of the U.S. Army Corps of Engineers, this survey obtained information to assist the Corps in projects and management activities on the Mississippi River. RDD telephone interviews were conducted with 1,000 adult residents (18+) in the 14-county area in Minnesota, Wisconsin, and Iowa adjacent to the Mississippi. The response rate was 76%.

Survey manager: Rossana Rae Armson.

NORC: A Social Science Research Center University of Chicago

(1155 E. 60th Street, Chicago, IL 60637)

National Postsecondary Student Aid Survey (NPSAS). Scheduled for completion in September 1988, NORC is conducting this survey for Westat with funds from the Center for Education Statistics, U.S. Depart-

ment of Education. A sample of 12,000 students nationwide who have been out of postsecondary schooling for the last one to five years and who are recipients of Guaranteed Student Loans will be surveyed by mail about borrowing, debt burden, and repayment practices. Postsecondary school transcripts will also be collected from each school attended by the GLS borrowers. In addition, high school transcript information will be collected for about 20,000 students in their first postsecondary school year.

Project directors: Calvin Jones (NORC) and Robert Learmonth (Westat).

National Medical Expenditures Survey (NMES). This four-year study, conducted under subcontract from Westat, is funded by NCHSR, HCFA, and the Indian Health Service. The purpose is to provide data on financing and delivery of health care similar to the previous NMES and NMCUES. The study includes a Household Survey (HHS) consisting of five rounds of personal and telephone interviews in February 1987-June 1988 beginning with a national probability sample of 15,800 households in Round 1; a Survey of American Indians and Alaska Natives (SAIAN) consisting of five rounds of personal interviews with a probability sample of American Indians and Alaska natives (2,000 households) on and near reservations; an Institutional Population Component (IPC) comprised of interviews with about 13,000 institutionalized persons in 1,475 institutions (700 nursing and personal care homes and 775 homes for the mentally retarded); a Medical Provider Survey (MPS) in August 1988-February 1989 with 17,200 providers from HHS and 2,300 from SAIAN; similar interviews with 20,000 patient identified physicians from HHS; a Health Insurance Provider Survey (HIPS) with 20,000 employer-person and insurer-person pairs from HHS and 3,000 pairs from SAIAN; and a medical records component in which records for the HHS population will be examined. Project directors: Mary Cay Burich (NORC) and Doris Northrup (Westat).

General Social Survey 1987. The 1987 GSS, to be completed in August 1987, includes the usual features and also two supplements, one replicating selected questions from Verba and Nie's 1967 study of political participation and the other on social inequality (part of an international effort). Face-to-face interviews will be conducted with a national probability sample of 1,500 adults (18+), with a black oversample to produce a total of 500 blacks.

Co-principal investigators: Tom W. Smith and James A. Davis.

Office of Survey Research University of Texas at Austin

(College of Communication, CMA 6.144, University of Texas, Austin, TX 78712)

Texas Behavioral Risk Factor Survey. This survey for the Texas Department of Health, funded by the Centers for Disease Control, seeks to assess the day-to-day health practices of Texans. RDD telephone interviews using CATI are being conducted each month for nine months with 100 adult Texas residents, for a total of 900 interviews. Principal investigator: Julie Fellows.

Completed project:

The Amerika Study. Funded by the Carnegie Foundation, this study assessed audience response to and utilization of the ABC mini-series "Amerika" as a case of examining how audiences interact with "controversial" programming in the mini-series package. RDD-CATI interviews were conducted with a sample of 1,500 adults (17+) in the continental U.S. Principal investigators: Sharon Strover and Horace Newcomb (Dept. of Radio-TV-Film, University of Texas at Austin).

**Policy Sciences Program Survey Research Center
Florida State University**

(68 Bellamy Building, Florida State University,
Tallahassee, FL 32306)

Completed projects:

Residential Conservation Survey. This project, completed in July 1986 for the City of Tallahassee, Florida, collected data for use in evaluating the effectiveness of its energy audit, loan, and grant programs. Telephone interviews were conducted with a random sample of 518 participants in the energy programs (95% response rate) and a RDD sample of 231 non-participants (90% response rate) in order to compare the experiences of both groups. Questions included evaluations of the programs, heating and cooling information, and demographic characteristics.

Study directors: Suzanne L. Parker (PSP) and Gerald Jackson (Office of Energy Policy and Evaluation, City of Tallahassee).

DOT Travel Survey. Completed in August 1986 for the Florida Department of Transportation, this survey obtained data from the three counties in the Southeast Regional Area of Florida to be used in verifying or adjusting travel rates and/or parameters to reflect changes in demographic characteristics since the mid-1960s. RDD telephone screeners were conducted with 6,789 adults (18+) in the three counties (81% response rate), and triplogs were completed by 2,470 respondents (83% response rate).

Study directors: Suzanne L. Parker (PSP) and Jerry M. Faris (DOT).

**Polimetrics
Ohio State University**

(Department of Political Science, 156 Derby Hall,
154 North Oval Mall, Columbus, OH 43210)

Ohio Election Study--1986. Interviewing was completed in December 1986 in this study sponsored by the Department of Political Science, OSU, with funding from the OSU Office of Research and Graduate Studies. The purpose was to examine voter mobilization, political participation, and voter attitudes and behaviors and to assess changes in those attitudes and behaviors over the course of the election, with special attention to low visibility state and judicial elections. Modified RDD telephone interviews were conducted with 1,000 adults (18+) in Ohio before the November 1986 election (t1 ca. October 1 and t2 ca. 10 days prior to the election) and with 800 respondents immediately

following the election. The overall response rate was 61%.

Co-ordinator: Aage R. Clausen.

**The Rand Corporation
Santa Monica, California**

(1700 Main Street, Santa Monica, CA 90406)

Medical Outcomes Study. Sponsored by the Kaiser Family Foundation, the Robert Wood Johnson Foundation, and the Pew Memorial Trust, this study is evaluating the health outcomes for chronic disease patients being treated in different systems of care by different physician specialties. Screening of 23,000 patients in Los Angeles, Boston, and Chicago was conducted to yield 2,800 with hypertension, diabetes, coronary artery disease, or depression, who were enrolled in the panel. The baseline survey was completed in January 1987, and the panel will continue through January 1989. Methods include telephone interviews and mail questionnaires, as well as clinical health exams. Principal investigator: John Ware; study director: Sandra Berry.

Relationship between Criminal Justice Policies and Outcomes. The purpose of this project for the U.S. Bureau of Justice Statistics is to create a database containing a large amount of adjudication information on a specially selected sample of adult male burglary and robbery defendants prosecuted in large urban jurisdictions across the country. Data include detailed information about criminal incidents, defendants' background and criminal history, and case dispositions. In addition, the database will contain information about the experience with the criminal justice system from the point of arrest on the sampled offense to several years beyond disposition. In the field test conducted from October 1986 to October 1987 in seven field test sites located in California, Michigan, New York, and Texas, records are being abstracted for 1,500 prosecuted male burglary and robbery defendants. Survey director: Pat Ebener.

The Preferred Provider Organizations Study--Physician Component. This study for the Department of Health and Human Services, the Federal Trade Commission, and the National Institute of Mental Health, seeks to obtain accurate information on a national scale of the impact of PPOs as a health care alternative from the perspective of the health care provider. The study will obtain data regarding practice characteristics and background information, participation in the PPO, and experience with PPO procedures (e.g., utilization review). Beginning in summer 1987, questionnaires will be mailed to 1,000 physician members of five sample PPOs in California, Florida, and Ohio and to 500 physicians in the same locations who are not members of the five sample PPOs. Survey coordinator: Julie Brown.

North Carolina Court-Annexed Arbitration Study. Sponsored by the U.S. District Court for the Middle District of North Carolina, with funds from Rand's Institute for Civil Justice, NSF, and the National Institute for Dispute Resolution, this study aims to evaluate the effectiveness of a recently implemented arbitration program for civil cases in the sponsoring federal court by measuring the effects

that court procedures have on the behavior and attitudes of the people who use them. To implement the experimental design, the project arranged with the court to randomly assign a portion of cases filed in the court to the arbitration program. Mail questionnaires are expected from approximately 400 attorneys associated with the arbitration program or in a control group, and CATI interviews will be completed with about 150 litigants for cases going through arbitration or traditional paths. The first of six waves of data collection began in May 1986.

Survey coordinator: Nora Fitzgerald.

Regional Economic Assistance Center State University of New York at Buffalo

(305 Jacobs Management Center, Buffalo, NY 14260)

A Market Research Study To Determine a Profile of Current and Potential Tourists to Niagara Falls, New York. Conducted for the Niagara Falls Convention and Visitors Bureau with funds from the Western New York Economic Development Corporation, this year-long study seeks to (1) identify demographic and travel profiles of tourists, (2) study the travel behavior of tourists, and (3) identify the travel motivation of Niagara Falls tourists. Face-to-face interviews are being conducted with tourists at Niagara Falls.

Study director: Geraldine A. Kogler.

Research Triangle Institute North Carolina

(P.O. Box 12194, Research Triangle Park, NC 27709)

Reproduction Outcome Study of Married Women Who Use Video Display Terminals. Scheduled for completion in February 1988, the purpose of this one-year study for NIOSH is to examine the impact of the workplace environment on reproductive outcomes, especially the incidence of unfavorable outcomes. Telephone interviews using CATI will be conducted with about 4,000 married females who work(ed) for the telephone company in the Southeastern U.S., and vital and medical records will be acquired.

Project director: Tom Virag; study manager: Harvey Zelon.

National Pesticide Survey: Pilot Study. Sponsored by the Office of Pesticide Programs and Office of Drinking Water with funds from the U.S. Environmental Protection Agency, this one-year project, scheduled for completion in September 1987, is testing methodologies, instruments, and chemical analyses for the full Survey of Community Water Systems having drinking water wells and for those having domestic drinking water wells. In six counties in three states (Minnesota, Mississippi, and California), a total of 50 face-to-face interviews will be conducted with rural households using well water and community water systems using at least one well as a water source.

Project director: Robert E. Mason.

Smoking Behavior and Young Adolescents. This two-year study, to be completed in 1987 for the University of North Carolina under a grant from the National Cancer Institute, is examining factors re-

lated to adolescent smoking. The study is being conducted in 10 Southeastern U.S. cities and involves 2,100 adolescents (aged 14-16) and their mothers interviewed in 1985 and 4,200 to be interviewed in 1987. After face-to-face screeners, self-administered questionnaires are filled out in the presence of the interviewer.

Cohort survey manager: Ann Toledo.

Sample Survey Centre University of Sydney

(Sydney, N.S.W. 2006, Australia)

Survey of Survey Education in Australia. The purpose of this survey is to describe the content of tertiary courses in survey design, so that training courses can be identified, and then to describe the educational history of surveyors and researchers using survey methods; that is, *who* is teaching *what* to *whom*, and *how* did practitioners learn their trade? The survey, to be conducted in 1987, will involve mail questionnaires for about 100 teachers at tertiary institutions and about 100 survey practitioners who are members of the Statistical Society, Market Research Society, Epidemiology Association, or Population Association in Australia.

Principal investigator: Brian O'Toole.

Methodological research:

Sampling Methodology in General Practice Medical Research. This study for the Sample Survey Centre and the Department of Community Medicine, University of Sydney, funded by the National Health & Medical Research Council, will examine the health status of respondents selected from general medical practices and compare this with the health status of respondents selected from an area probability sample to determine bias arising from sampling using general medical practice patients. Face-to-face interviews will be conducted in 1987 in the Inner West statistical subdivision of metropolitan Sydney with 1,000 respondents, divided between patients of randomly selected general medicine practitioners and persons selected in an area probability sample.

Principal investigator: Brian Driver (Community Medicine); study director: Brian O'Toole (SSC).

Social and Economic Sciences Research Center Washington State University

(Pullman, WA 99164)

Completed projects:

Southwest Washington Labor Force Survey. The objective of this survey, completed in October 1986 for the Southwest Washington Private Industry Council, was to provide demographic, employment, and job skills information about residents in the available labor pool of four counties in Southwest Washington. Secondary goals were to obtain information on the educational and training needs of the labor force, barriers to employment and training, employees' satisfaction with their jobs and with their wage rates, and respondents' knowledge and use of job assistance services. RDD-CATI interviews were completed with 1,852 adults in households in four Southwest Washington counties, for a

70% response rate.

Principal investigators: John Tarnai and Eugene Rosa; study manager: Lesli Peterson-Scott.

Statewide Local Governance Survey. Completed in December 1986 for the Washington State Local Governance Study Commission with funds from the Washington State Department of Community Development, this survey was conducted as part of a two-year project of the Washington State Legislature to examine the future of local governments in the state. Specific objectives included determining citizens' perceptions of problems, level of confidence, and opinion of proposed changes at the local government level. RDD-CATI interviews were conducted with 695 members of the general public aged 18 and older, with a 54% response rate.

Principal investigator: Don Dillman; study manager: Lesli Peterson-Scott.

Statewide Telecommunications Survey. Conducted for the Washington State Joint Select Committee on Telecommunications and completed in December 1986, the purposes of this survey were to (1) determine people's satisfaction with their telephone service (including special focus on pre/post AT&T breakup), (2) determine attitudes toward proposed telephone policies, (3) determine current household use of advanced telecommunications technologies, and (4) ascertain rural/urban differences on the above issues. Telephone interviews using CATI were completed with 1,022 respondents in the general population, with a 72% response rate.

Principal investigator: Don Dillman; study manager: Lesli Peterson-Scott.

Hilltopics Mail Survey of Subscribers. Completed in January 1987 for the Washington State University alumni newspaper, *Hilltopics*, this survey was undertaken to obtain evaluative feedback from the readership on current content and style of the newspaper and to obtain suggestions for possible improvements. A methodological study was incorporated into the survey to compare three procedures: (1) voluntary return of questionnaires printed in the newspaper, (2) Total Design Method, and (3) experimental follow-up to a sample of readers who received the questionnaire printed in the newspaper. A total of 980 questionnaires were returned. The response rates were 0.6% for voluntary returns and 62% of the sample for the TDM and experimental procedures.

Principal investigator: Don Dillman; study manager: Lesli Peterson-Scott.

Social Research Institute University of Utah

(Graduate School of Social Work, University of Utah, Salt Lake City, UT 84112)

Independent Evaluation of the Utah Community Work Demonstration Project (EWP): A Panel Survey. Scheduled for completion in July 1987, the purpose of this three-year evaluation for the Utah Department of Social Services is to establish whether employment-oriented programs--like EWP--are effective in meeting national and state objectives. Based on a panel survey of two-parent households, the evaluation seeks to identify the costs and benefits of the EWP in comparison with the defunct AFDC-UP pro-

gram. The survey involves face-to-face interviews throughout Utah with 500 unemployed multiproblem families.

Principal investigator: Fred Janzen.

Serving the "Hidden Patient": Coping Skills and Family Training for Spouse Caregivers of an Elderly Population "At Risk" of Institutionalization. Sponsored by the Office of Human Development Services with funding from the Administration on Aging and scheduled for completion in January 1988, the Caregiver Support Project will test four intervention approaches to determine the most effective method for reducing caregiver strain. It will serve spouse caregivers of elderly who are identified by physicians as being at risk for institutionalization. Both face-to-face and telephone interviews will be used to administer a series of instruments to 300 elderly spouse caregivers in Utah (Wasatch front).

Principal investigator: Amanda Barusch.

Factors Contributing to the Success and Failure of Family-based Child Welfare Services. The purpose of this DHHS-funded project for the Office of Human Development is to identify those family characteristics and elements of family-based service that are associated with service failure to prevent the out-of-home placement of children in some cases. The project, to be completed in June 1987, involves face-to-face and telephone interviews and mail questionnaires to administer 15 different survey instruments to 620 families in Washington and Utah referred to child welfare services.

Co-principal investigators: Mark Fraser, Peter Pecora, and David Haapala.

Survey Research Center University of California, Berkeley

(2538 Channing Way, Berkeley, CA 94702)

AIDS Survey. The sixth wave of interviewing on this prospective sero-epidemiological study, funded by the National Institute for Allergy and Infectious Diseases, began in February 1987. This study involves a probability sample of more than 1,000 unmarried men aged 25-54 who were initially recruited to the study in 1984. Follow-up interviews take place at six-month intervals and include questions about health status, sexual behavior, and lifestyle. In addition to interview data, respondents are asked to complete a physical exam and provide a blood specimen. The interviews for the second and sixth waves also include a psycho-social series of questions. Funding for an additional eight waves of the study is currently pending.

Principal investigators: Warren Winkelstein, Jr. (School of Public Health) and James A. Wiley (SRC).

Evaluation of Job Training Programs. The State of California has received federal funds for job training programs. The actual training is contracted out to over 50 local agencies. The effectiveness of those programs is to be assessed by interviewing a sample of adults who have gone through one of the programs. Approximately 1,000 adults per month will be interviewed for the next 18 months to ascertain whether they were employed during the three months following their completion of the program. The results of the study will

assist the California Employment Development Department in evaluating the effectiveness of their programs.
Project director: Thomas Piazza.

Survey Research Center University of Georgia

(544 Graduate Studies Building, Athens, GA 30602)

Kellogg Task Force Survey. Data analysis and generation of reports are under way in this study for the Kellogg Community Task Force to examine satisfaction with life in six Georgia counties. The sampling frame was designed to compare pairs of economically developed and underdeveloped counties. RDD telephone interviews were completed by August 1986 with 633 adult residents (18+) in these counties.

Director: Dorothy W. Kingery.

Completed projects:

Arthritis Foundation Answer Line and Follow-up Survey. Completed in February 1987, these two projects for the Arthritis Foundation were follow-up surveys of a random sample of callers to the Arthritis Foundation Answer Line number. Telephone interviews were conducted with 500 callers in Phase I and with 425 in the followup.

Director: Dorothy W. Kingery; research coordinator: Amy L. Reeder.

Georgia Fall Poll, 1986. This round of a semi-annual poll of adult residents of Georgia, completed in December 1986, surveyed attitudes toward education in the state. Respondents were also asked their opinion about problems in the state and their attitudes toward alcoholism and drugs. RDD telephone interviews were conducted with 524 adults (18+), for a 67.5% response rate.

Director: Dorothy W. Kingery.

Survey Research Center University of Kentucky

(12 Porter Building, University of Kentucky, Lexington, KY 40506)

Completed projects:

Kentucky Women's Health Survey. Conducted in April-July 1986 for the Kentucky Department of Health Services, this was a study of preventive health practices among adult women in Southeastern Kentucky. Face-to-face interviews were conducted with 603 adult females (18+), for an 85% response rate.

Research coordinator: Timothy Johnson.

Fish and Wildlife Conservation Survey. Completed on February 6, 1987, for the Kentucky Department of Fish and Wildlife Resources, this survey was a statewide assessment of public attitudes and behaviors regarding fish and wildlife conservation in Kentucky. RDD telephone interviews were conducted with 683 Kentucky residents (18+), for a 76% response rate.

Survey director: James Hougland.

Survey Research Center University of Maryland

(1103 Art/Sociology Building, College Park, MD 20742)

American Demographics National Survey of Time-Use. Sponsored by *American Demographics*, this one-year project (January 1-December 31, 1987) is surveying a national sample on time use. RDD-CATI interviews will be conducted with 1,095 adults (18+), who will be asked to account for their time during the previous 24 hours. The information will not only stand on its own as an accounting of Americans' use of time but will also add to the previous time-diary data collected over the past 20 years.

Principal investigator: John Robinson.

Methodological research:

Under an NSF grant, a comparison is being made of personal and telephone data collection for time-use data. Time-diary data were collected from a random national sample by in-home interviews and telephone interviews. These data are being analyzed.

Completed project:

Changes in Race-Related Attitudes in the State of Maryland. Conducted for the Governor's Task Force on Violence and Extremism (State of Maryland), this was a replication of a 1982 survey to assess racial and religious attitudes and perceptions of Maryland citizens. The study also asked about awareness of racial or religious incidents. RDD-CATI interviews were conducted in April-May 1986 with a base sample of 1,135 Maryland adults over the age of 18 and with supplemental samples of 449 blacks, 452 young adults, and 119 Jews. A report was released by the Governor's Office in January 1987.

Principal investigator: Sue Dowden.

Survey Research Center University of Michigan

(Institute for Social Research, P.O. Box 1248, Ann Arbor, MI 48106)

Department of Defense Dependents Schools Survey. Sponsored by the Department of Defense Dependents Schools through the National Institute on Drug Abuse, the purpose of this survey is to provide systematic, accurate data on the levels of and trends (between 1982 and 1987) in substance use and a wide array of behaviors, attitudes, and preferences among the dependents of military personnel residing overseas. A further purpose is to permit meaningful comparisons with contemporary national data from the comparable domestic population, based on the ongoing Monitoring the Future surveys. The survey involves self-administered questionnaires for approximately 3,250 high school seniors in American military schools in 11 foreign countries.

Principal investigator: Lloyd D. Johnston; co-principal investigator: Patrick M. O'Malley; project coordinator: Lana D. Harrison.

Prevalence of Mental Disorders in Michigan Prisons. The Michigan Department of Prisons has contracted with the University of Michigan's School of Public Health and Survey Research Center and Michigan State University's Department of Psychiatry to

conduct an epidemiological study, to be completed in June 1987, that will (1) determine the prevalence rates for serious mental illness among prisoners, (2) assess the current severity of the obtained diagnoses, and (3) determine the treatment needs associated with the severity level of the mentally ill prisoner. In prison facilities, prison camps, correction centers, and rehabilitation centers throughout the state, an expected 1,000 face-to-face interviews will be conducted with a cross-section of the Michigan prison population. Principal investigators: Harold W. Neighbors (School of Public Health, UM) and Donald Williams (Department of Psychiatry, MSU); coordinator: Donna Welch (SRC Field Section).

Survey Research Center Oregon State University

(400 Strand Agricultural Hall, Corvallis, OR 97331)

Cohort Study of Undergraduate University Students. This is the third year of a five-year cohort study for the OSU College of Agricultural Sciences of all 381 undergraduates who entered the College in the fall term of 1985. The purpose is to learn what happens to them over the five-year period (until 1990) and to investigate reasons some of them have left school before graduation. The study utilizes both mail questionnaires and telephone interviews. Study director: Robert Mason.

Voter Support for School Operating Levies. Scheduled for completion in July 1987, this study, funded by the Western Rural Development Center, is an investigation of the demographic characteristics of school districts that consistently have had their operating levies defeated at the polls. Using mail questionnaires, demographic information from a variety of sources is being employed to learn if a statistical pattern occurs that explains voter rejection. Study director: Robert Mason.

Completed projects:

Annual Gasoline Consumption of Boats, Snowmobiles and All-Terrain Vehicles Licensed in Oregon. Completed in June 1986 for the Oregon State Marine Board and Oregon Department of Transportation, mail surveys of license holders were conducted to provide data for statewide gasoline consumption estimates to be used by the state as the basis for setting aside gas tax revenues to maintain and improve facilities for boats, snowmobiles, and all-terrain vehicles. The surveys involved holders of Oregon licenses for 7,866 boats (75% response rate), 557 snowmobiles (82%), and 559 all-terrain vehicles (80%).

Study director: Helen M. Berg.

Citizen Survey on Aid to Dependent Children Welfare Programs in Oregon. This survey for the Oregon Department of Human Resources, completed in December 1986, sought to ascertain under what circumstances, for how long, and at what level poor families should receive Aid to Dependent Children. The survey involved mail questionnaires from a sample of 784 resident Oregonians 18 years old or over with Oregon driver's licenses, with a 67% response rate.

Study director: Helen M. Berg.

Survey Research Laboratory University of Illinois

at Urbana-Champaign

(1005 W. Nevada Street, Urbana, IL 61801)

Follow-up Privacy Study. This study for David F. Linowes, Boeschstein Professor of Political Economy and Public Policy, UIUC, seeks to determine the extent to which the policies of Fortune 500 companies make confidential personal data on personnel vulnerable to misuse. Telephone interviews will be conducted with 50 Fortune 500 companies that responded to an earlier study in 1979, 25 of the top 50 Fortune 500 companies listed in 1986, and 50 of the remaining Fortune 500 companies, for a total of 125 companies nationwide. Project coordinator: Karol Lister.

Women's Knowledge and Attitudes toward Osteoporosis. The purpose of this survey for Sheila Ashbrook, UIUC Division of Foods and Nutrition, is to find out about adult women's attitudes toward and knowledge about osteoporosis. RDD telephone interviews will be completed with 200 women in Illinois aged 20 or older.

Project coordinator: William Miles.

Completed projects:

Study of Display Advertising in Yellow Pages. Completed in January 1987 for Lierman & Associates, this study evaluated awareness of telephone directories in the Charleston-Mattoon, Illinois, area and the perceived effectiveness of yellow page advertising as an advertising medium. Telephone interviews were conducted with 214 businesses in the area who advertised in the Illinois Consolidated Telephone Company's directory in November 1986. The response rate was 75%. Project coordinator: Karol Lister.

Patient Post-Hospitalization Study. Conducted for the Carle Foundation Hospital, Urbana, and completed in February 1987, this study involved telephone interviews with 406 former patients discharged from the hospital. The telephone version, which achieved a 72% response rate, was to be compared with the usual mail version of Carle's post-hospitalization survey, which has a low response rate of about 30%.

Project coordinator: William Miles.

University Center for Social and Urban Research University of Pittsburgh

(1617 Cathedral of Learning, University of Pittsburgh, Pittsburgh, PA 15260)

Radon Gas Study. This study for the University of Pittsburgh Physics Department seeks to determine who among residential home dwellers will agree to have a radon gas detector placed in their home for the purpose of determining levels of radon gas in residential basements. Telephone interviews will be conducted nationwide with 15,000 home dwellers. Principal investigator: Bernard Cohen.

Equitable Gas Residential Customer Survey--Allegheny County. The purpose of this survey, sche-

duled for completion in February 1988 for the Equitable Gas Company, is to determine the demographic composition of the company's residential customer base, as well as attitudes, opinions, preferences, and concerns of these Allegheny County utility consumers. The study involves telephone interviews with 1,600 Allegheny County residential utility customers.

Principal investigator: Norman P. Hummon.

Urban Studies Center University of Louisville

(College of Urban and Public Affairs, University of Louisville, Louisville, KY 40292)

Wildlife Habitat Improvement Study. This study for the Kentucky Department of Fish and Wildlife Resources, to be completed in June 1987, deals with a possible state-sponsored program of monetary inducements for preserving and regaining wildlife habitats lost because of farming, lumbering, and mining, which are seen as a primary reason for declining wildlife populations. Mail questionnaires are being sent to 2,200 Kentucky landowners holding 10 or more acres zoned agricultural.

Principal investigator: Ivan Lee Weir.

Westat, Inc. Rockville, Maryland

(1650 Research Boulevard, Rockville, MD 20850)

Army Communications Objectives Measurement System (ACOMS). The ACOMS survey for the Army Research Institute is a multiyear telephone survey of a national sample of 16- to 24-year-old American youth and their parents. Over a two-year data collection period, the survey will track changes in perceptions, attitudes, and behaviors relevant to Army advertising. The survey involves 18,000 RDD-CATI interviews per year in the continental U.S. with youth (16-24) and their parents.

Principal investigator: Veronica F. Nieva.

Wisconsin Survey Research Laboratory University of Wisconsin-Extension

(610 Langdon Street, Madison, WI 53703)

Completed projects:

AIDS Supplement. The purpose of this survey, completed in February 1987 for the State of Wisconsin Center for Health Statistics, was to discover current knowledge and feelings of Wisconsin residents about AIDS disease. The survey, which was a rider on the monthly CDC Survey, included questions on whether or not respondents considered themselves at risk for contracting the disease. RDD-CATI interviews were conducted with a randomly selected adult in 500 households statewide, with a 75% response rate. For more information, contact Harry Sharp, Director, WSRL.

Principal investigators: Douglas Murray and Yvonne Elde.

Land Value Reporting. Sponsored by the USDA Land Economics Branch and the American Society of Farm Managers and Rural Appraisers, this USDA-funded

study sought to estimate changes in agricultural land values (both farm and ranch) at quarterly intervals for inclusion with data from other sources. Each interview covered value changes in the past three months and expectations of changes in the next three months. During 1986, telephone interviews were conducted nationwide in three waves with a sample of members of the American Society of Farm Managers and Rural Appraisers, with 509 interviews in June, 478 in September, and 465 in December, for an overall 80% response rate. For further information, contact Harry Sharp, Director, WSRL. Principal investigators: Gene Wunderlich and William Heneberry.

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Personnel Notes

As of April 1, 1987, *Peter Ph. Mohler* will be Executive Director and Program Director at the Center for Survey Research and Methodology (ZUMA) in Mannheim, West Germany. He is currently Vice Executive Director and Program Director. Joining the staff on April 1 as Program Director will be *Ulrich Mueller*, now Assistant Professor, Institute of Sociology, Free University of Berlin. Also at ZUMA, *Hans-Jürgen Hippler* has become a Study Director, having previously been a member of the field department.

At the Institute for Social Research, York University, *John Pollard* and *Peter McVey* have joined the staff as Interviewing Supervisor and Project Assistant, respectively. *David Northrup* has been promoted from Field Staff Supervisor to Research Coordinator, and *Tammy Chi* was promoted from Project Assistant to Field Staff Supervisor.

New staff members at NORC include *Catherine Haggerty*, Survey Director (formerly Telephone Center Manager at Rand); *Marcia Turner*, Survey Director (formerly Director of Research, Planning and Evaluation at Daley College); and *Leroi Pulliam*, Contracts Administrator (formerly Contracts Specialist, Northrup Co.). Promoted from Assistant Survey Director to Survey Director are *Marjorie Butz*, *Janet Gans*, and *Joan Law*. *Paul Buckley* has been promoted to Associate Director of the Center for Computing and Information Systems from Assistant Director. After 27 years with the NORC interviewing staff, most recently as a Regional Field Manager, *Dorothy Daoust* has retired.

Joining the staff of Polimetrics at Ohio State University as a Research Associate is *Craig Hill*, who was previously Research Associate for the UNO Poll at the University of New Orleans.

At the Rand Corporation, *Judith Perlman* has been promoted to Director of Operations. She was previously Field Director for the Medical Outcomes Study.

New Senior Research Assistants at Response Analysis Corporation are *Maria Dwyer* (formerly Research Analyst, Supermarket General, Woodbridge, NJ) and *Carolyn Friedman* (from Bryn Mawr). Another new RAC staff member is *Kathleen Ryan*, Research Assistant, who was previously Assistant Field Director at Gallup & Robinson.

After more than 20 years of service at the Survey Research Center on the University of California's Berkeley campus, Field Director *Charlotte M. Coleman* has accepted an appointment on the San Francisco campus, where she will be a Project Director responsible for a series of case-control studies for the Alameda County Health Department on low birthweight babies.

Also at SRC/Berkeley, *Karen A. Garrett* was recently named Manager of Survey Operations, formerly the responsibility of *Selma F. Monsky*. Ms. Garrett was previously a Field Supervisor and Field Director. Ms. Monsky retired from full-time employment in July 1986 but will continue to serve SRC as a part-time Design Consultant. Also at SRC, *Mary M. McKenzie*, previously a Field Supervisor, was recently promoted to Associate Field Director. She has been at SRC since 1982, having previously worked at the Opinion Research Association and the State Department of Health (both in Berkeley).

Sue Dowden is currently serving as the Acting Director of the Survey Research Center, University of Maryland, and *Norma Pecora* is Associate Director. Joining the staff was *Jay LeMaster* as Assistant Data Research Manager.

The new manager of the Survey Research Facility in the Cornell Institute for Social and Economic Research, Cornell University, is *Jane Maestro-Scherer*, who comes to the SRF from Iowa State University. She replaces *Warren A. Brown*, who continues as a Research Associate at the SRF.

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Research Center News

Survey Office Opens at University of Texas

The *Office of Survey Research* opened in the summer of 1986 in the College of Communication at the University of Texas at Austin. The Director of OSR is *Pamela J. Shoemaker*. The faculty involved in the new facility are experienced survey researchers who have conducted local, state, regional, and national polls. Data collection and entry at OSR are completely computerized with a computer-assisted telephone interviewing (CATI) facility. Descriptions of two recent OSR studies can be found on pp. 6-7.

New Center within NORC

The *Center for the Study of Politics and Society* has been founded at NORC by its co-directors, *Norman H. Nie* and *Chris Achen*, both of the University of Chicago Department of Political Science. The NORC General Social Survey, directed by *Tom W. Smith* and *James A. Davis*, will be part of the Center, along with the work of *Andrew M. Greeley* on the sociology of religion. A new Research Associate, *Henry E. Brady*, will join the Center in the spring of 1987.

New RAC Telephone Facility

Response Analysis Corporation has opened a second telephone facility in Hamilton Township, about 12 miles from the firm's headquarters in Princeton, New Jersey. The new facility features an open configuration, in which interviewers sit at open tables that are grouped in a U-shaped format around the area where the supervisor sits. There are currently 25 stations at the new center. *Rita Stone*, Director of Telephone Operations at RAC, divides her time between the two offices.

Update to List of Academic Survey Research Organizations

The organizations listed below should be added to the list published in the Summer-Fall 1986 issue of *Survey Research* (Vol. 17, No. 3-4):

Illinois

Dr. Paul J. Lavrakas, Director
Northwestern University Survey Laboratory
Northwestern University
625 Haven
Evanston, IL 60201
(312-491-8367)

Dr. Jon D. Miller, Director
Public Opinion Laboratory
Northern Illinois University
DeKalb, IL 60115
(815-753-0555)

Texas

Dr. Pamela J. Shoemaker, Director
Office of Survey Research
College of Communication, CMA 6.144
University of Texas
Austin, TX 78712
(512-471-5933)

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Announcements

International Conference on Telephone Survey Methodology

A conference on telephone survey methodology will be held November 8-11, 1987, in Charlotte, North Carolina. This conference is being jointly sponsored by the American Association for Public Opinion Research, the American Statistical Association (Survey Research Methods Section), and the International Association for Survey Statisticians. Participants will include researchers from the United States, Canada, several European countries, and Australia, presenting current statistical and methodological developments in the field.

The topics of interest for the conference include coverage of the household population by telephones, sample designs for telephone surveys, administrative organization of telephone survey data collection, nonresponse in telephone surveys, measurement error properties of telephone surveys, and computer-assisted telephone interviewing (CATI) sys-

tems. Review papers or descriptive papers on experiences in conducting telephone surveys are appropriate contributions, if they illustrate widely applicable properties of the methodology. However, research developing and/or evaluating alternative features of telephone surveys are most welcome.

Those interested in presenting a contributed paper should mail a one- to two-page abstract to Robert M. Groves, Chair, Organizing Committee, Conference on Telephone Survey Methodology, Survey Research Center, University of Michigan, Box 1248, Ann Arbor, MI 48106. The abstract should be explicit about the nature of the data analyzed in the paper. To be considered for the conference, abstracts must be postmarked by May 1, 1987. A screening of abstracts and selections for the conference will take place in May 1987.

For registration information for the conference, write to Ms. Mary Barnes, American Statistical Association, 806 15th Street N.W., Washington, DC 20005.

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Jobs \longleftrightarrow People

This free column is for the convenience of people available for work in survey research and organizations having job openings in survey research.

Listings should be sent to the Editor, *Survey Research*, 1005 W. Nevada Street, University of Illinois, Urbana, IL 61801. Names will be coded if requested.

Opening:

Director of Survey Operations. NORC, a Social Science Research Center affiliated with the University of Chicago, is seeking applications for the position of director of its Survey Operations Division. This division designs, executes, and manages national and local area surveys of behavior, attitudes, and characteristics of individuals, households, and corporate entities. Its director has senior responsibilities in both management and marketing for the division. The director is responsible for managing a staff of project directors, who are in turn responsible for managing all NORC surveys. Currently the staff of 10 project directors manages a total volume of \$18 million in surveys. The director's responsibilities in marketing include the development and maintenance of contacts with actual and potential clients and the preparation of project proposals, both unsolicited and in response to RFPs. The Director of Survey Operations also works with NORC's Director and senior corporate staff in setting organizational agendas and policies. The position requires a thoroughgoing knowledge of survey research methods, proven managerial ability, experience in budgeting and financial management for federal contracts, highly developed marketing skills, and superior verbal abilities, both written and oral. Knowledge of sampling or statistics is highly desirable.

Applicants should send a resume, the names of three references, and salary history (in confidence) to Robert T. Michael, Director, NORC, 1155

E. 60th St., Chicago, IL 60637.

Applications are due by Friday, May 1, 1987.

NORC is an equal opportunity employer.

Available:

Survey researcher experienced in interview and questionnaire design, data analysis (including multivariate statistics), and report writing. Ph.D. in psychology, social psychology major. Research areas include minority issues, education, adolescent sexuality, and sex roles. Eleanor Hall, Minorities/Disadvantaged Center, University of Wisconsin-Milwaukee, P.O. Box 413, Milwaukee, WI 53201.

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New Methodological Publications

NOTE: The publications listed below should be obtained from the author, organization, or publisher cited or from your local library. They are not available through *Survey Research* or the Survey Research Laboratory.

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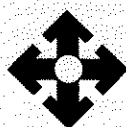
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