

# Survey Research

Volume 16, Numbers 3-4

Summer-Fall 1985

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## Final Issue?

This may be the last issue of *Survey Research* you'll ever see! It is the second of two issues being published in 1985 with financial support from the U.S. Bureau of the Census.

Continued support, however, must come from the survey research community. Therefore, a group of organizations have already pledged \$500 each to support the newsletter in the coming year. Since a total of approximately \$10,000 per year is needed from subscribers across the world to permit continued publication of the newsletter, these organizations hope that others will join them. To that end, organizations that find *Survey Research* of value to them are being asked to give their monetary support at one of the following statuses:

1. Patron: \$500 or more per year
2. Contributor: \$200-\$500 per year
3. Subscriber: \$50

Depending on its level of support, each organization will be entitled to receive from up to 50 copies to a single annual subscription.

If you would like to join this support network for *Survey Research* or have questions about the plan, please telephone the coordinator for the support effort, Robert M. Groves, at the Survey Research Center, University of Michigan (313-746-4424). If you are ready to contribute, please call me at (217-333-7109) to make arrangements for doing so.

Mary A. Spaeth  
Editor

## Current Research

Further information on the studies described below should be obtained from the organizations conducting the studies at the addresses given at the beginning of each organization's listing. Information should not be requested through *Survey Research* or the Survey Research Laboratory.

### Bureau of Social Science Research Washington, D.C.

(1990 M Street, N.W., Washington, DC 20036)

*Transition to Retirement: The Employer's Perspec-*

*tive.* Funded by the Pew Memorial Trust, this study examined current retirement trends, changes in workforce composition, and policies and practices of employers with regard to older workers, including work options for older workers and pre-retirement planning services. Telephone interviews were conducted in October-November 1983 with 466 employers of 250 or more persons nationwide, with a 71% response rate. The final report is to be published in fall 1985.

Study directors: Charles S. Harris, Albert H. Cantrel, and Malcolm H. Morrison.

**Capstone Poll  
University of Alabama**

(University of Alabama, P.O. Box 587, University,  
AL 35486)

Completed project:

*Quality of Life in the Greater Birmingham Area.* The purpose of this study for the Birmingham News was to examine citizens' attitudes about the overall quality of life within the Greater Birmingham (Alabama) area and the quality of specific aspects such as government and public services, crime and safety, transportation, health care, housing, the education system, social and cultural resources, race relations, and the economy. Random-digit-dialed (RDD) telephone interviews were completed in May 1985 with 411 adults living in the Greater Birmingham area, for a 74% response rate. Study director: Patrick Cotter.

**Center for Social Research  
City University of New York**

(33 West 42nd Street, Room 625, New York, NY 10036)

*Geriatric Care.* This small telephone survey of geriatrics experts and medical practitioners examines the characteristics of office care of the elderly and payment for geriatric care. Conducted in collaboration with Dr. Marianne C. Fahs of the Department of Community Medicine, Mt. Sinai School of Medicine, the survey is being done for a national conference on payment for geriatric services, funded by NCHSR and sponsored by the Mt. Sinai Department of Geriatrics and Adult Medicine. The interviews of the practitioners will be carried out by the National Opinion Research Center. Principal investigator: Charlotte Muller.

**Center for Survey Research  
University of Massachusetts-Boston**

(100 Arlington Street, Boston, MA 02116)

*Survey of Community Needs.* Analysis begins in fall 1985 in this study for the United Community Planning Corporation, funded by the Permanent Charity Fund, to provide up-to-date data relevant to needs for social services and to giving to United Way. RDD telephone interviews were completed in the summer of 1985 with 940 adults (18+) in the Boston SMSA, with a 59% response rate. Study director: Floyd J. Fowler.

*Elderly Abuse and Neglect.* Funded by the National Institute on Aging, this study for the Family Violence Laboratory, University of New Hampshire, seeks to identify family situations and circumstances that contribute to verbal and physical abuse and neglect of the elderly. Data collection, to be completed in fall 1985, involves approximately 2,000 screening interviews with persons over 65 in the Boston SMSA and 200 follow-up interviews with abused and neglected elderly. Individuals living with children and other family members will be oversampled. Interviews will be primarily by telephone, with face-to-face methods used when telephone numbers are not available. Co-principal investigators: David Finkelhor and Karl Pillemer (UNH); study director: Mary Ellen Colten (CSR).


*Evaluation of Drunk Driving Laws in Maine and Massachusetts.* The current round of surveys, conducted for the Boston University School of Public Health under funding from the National Institute on Alcoholism and Alcohol Abuse and the Commonwealth Fund, is part of a continuing effort to monitor the impact of changes in the drunk driving laws in Maine and Massachusetts. Data have been collected from a sample of residents before the laws were changed and for several years thereafter. Data collection has involved 1,000 adults in Maine and Massachusetts, 1,000 teenagers (aged 16-19) in those two states, and 1,250 adults in the rest of New England to serve as a control. The RDD telephone interviews gather data on driving, drinking, accidents, and perceptions about the enforcement of laws. Response rates have ranged from 72% (adults) to 89% (teens).

Principal investigator: Ralph Hingson (BU); study director: Thomas W. Mangione (CSR).

**Center for Survey Research and Methodology (ZUMA)  
Mannheim, West Germany**

(P.O. Box 5969, 6800 Mannheim 1, West Germany)

*Allgemeine Bevölkerungsumfrage der Sozialwissenschaften (ALLBUS)--The German General Social Survey.* Funded by the Deutsche Forschungsgemeinschaft (German Science Foundation), the ALLBUS is a multi-topic survey for general use in social science research and teaching. Main topics have included politics (1980), religion and belief systems (1982), and social inequality and attitudes toward the welfare state (1984). The 1986 survey will focus on education, competence in managing daily life situations, and social networks and support systems. All questionnaires include the ZUMA basic



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background items, and parts of the data are comparable with data from the NORC General Social Survey. In each survey, face-to-face interviews are conducted with approximately 3,000 individuals of German nationality aged 18 or over and residing in private households in the Federal Republic of Germany or West Berlin. Response rates are about 70% for each survey.

Principal investigators: W. Mueller (Mannheim), K.U. Mayer (Berlin), F.U. Pappi (Kiel), E.K. Scheuch (Cologne), and R. Ziegler (Munich); study director: P.Ph. Mohler (Mannheim).

Completed project:

*International Social Survey Program (ISSP) 1985.* Completed in August 1985, this pilot study of a series of international comparative studies was incorporated into a large-scale methodological experiment in which results from some small-scale mail surveys were tested in a nationwide representative mail survey. The study involved 1,049 members of the general population in West Germany, including West Berlin, with a 42% response rate. The next international survey will be part of the ALLBUS 1986 (see above). Countries involved in these surveys include Australia, Great Britain, Germany, and the United States. Principal investigators: M. Kuechler, H.J. Hippler, and H.P. Kirschner; coordinator: P.Ph. Mohler.

**Division of Sociomedical Sciences  
Columbia University School of Public Health**

(600 West 168th Street, New York, NY 10032)

*Changing Tasks of Networks over Life Cycle of Elderly.* Funded by the National Institute on Aging, this 20-month study, scheduled for completion in January 1987, is a follow-up of the same elderly population studied in 1978 to see if predictions based on the cross-sectional sample hold. Predictions were made on the changing composition of one's helping network with changes in health status and on the relation between support groups and mortality. Telephone interviews will be conducted with 400 older people (73+) in the New York City area and in the Miami and Ft. Lauderdale areas in Florida.

Principal investigator: Eugene Litwak.

**Institute for Governmental Service  
University of Maryland**

(2101 Woods Hall, College Park, MD 20742)

*FY 1986 Compensation Survey: Maryland Local Governments.* The purpose of this survey, to be completed in the spring of 1986, is to determine the wage and compensation policies prevalent in the state of Maryland. The study involves mail questionnaires sent to all counties and a sample of municipalities statewide.

Study director: Victor R. Tervala.

*User Fees Study of Maryland Municipal Governments.* This study, sponsored by the Institute for Governmental Service (IGS) and the Maryland Municipal League (MML), examines the use, including pros and cons, of utilizing user fees within incorporated

municipalities in Maryland. The study will include theory of user fee usage and impact on budgets and service in the municipalities. Scheduled for completion in December 1985, the study involves mail questionnaires from 154 incorporated municipalities in the state, with a 74% response rate. Study directors: Brian M. Gardner (IGS) and James Peck (MML).

*A Study of Elected and Appointed County Treasurers.* This project, to be completed in summer 1986, seeks to determine the number of elected vs. appointed treasurers in county government and to elicit trends in these positions that might be linked to growth in population, service increases, and demand for trained professionals. The study involves mail questionnaires sent to the chief administrative officer in 20% of the counties in selected southern states.

Project directors: Brian M. Gardner and Barbara S. Hawk.

Completed project:

*City of Hagerstown (Maryland) Citizens Survey.* Completed in July 1985 for the City of Hagerstown, this mail questionnaire study sought to determine the viewpoints of a random sample of 1,100 residents (both property owners and renters) of the city regarding various city services and functions. The response rate, with only one mailing and no follow-up, was 26%.

Survey director: Richard Kautz (Hagerstown); consultant: Brian M. Gardner (IGS).

**Institute for Policy Research  
University of Cincinnati**

(Mail Location 132, University of Cincinnati, Cincinnati, OH 45221)

*Budget Priority Survey.* The three major purposes of this survey for the City of Cincinnati are to evaluate city services, provide citizen input to the 1986-88 city budgets, and investigate various policy issues. The survey involves RDD telephone interviews with 1,000 adults (18+) in Cincinnati. Principal investigator: Alfred J. Tuchfarber.

*Greater Cincinnati Survey.* This multi-client omnibus survey, conducted since 1978 in Hamilton County (Cincinnati), Ohio, by IPR's Behavioral Sciences Laboratory, is now being expanded to the eight-county Greater Cincinnati region. The survey has been used by numerous public and private sector clients, averaging 8-10 per survey. Each survey involves RDD telephone interviews with approximately 1,700 adults in the Greater Cincinnati CSA. Project director: George F. Bishop.

Completed project:

*Alternative School Planning Survey III.* Completed in May 1985, this was the third in a series of surveys to assist the Cincinnati Board of Education in designing and selecting alternative (magnet) school programs. RDD telephone interviews were conducted with 1,714 parents of primary and middle school children in the Cincinnati School District, with a 76% response rate.

Principal investigator: Alfred J. Tuchfarber.

**Institute for Social Research  
University of Michigan**

(P.O. Box 1248, Ann Arbor, MI 48106)

*Life Events in Everyday Experience.* This NIMH-funded research seeks to study the determinants of sex differences in nonspecific psychological distress and psychiatric caseness in the noninstitutionalized population. The study combines the assessment of role-related stresses with a special focus on the role of network life events, as well as personal life events, on psychological distress. Data collection, to be completed in October 1985, involves face-to-face interviews with approximately 700 white, currently married couples (two respondents per household) living in suburban Detroit. Principal investigator: Ronald C. Kessler.

*Monitoring the Future: A Continuing Study of the Lifestyles and Values of Youth.* Begun in 1975, this ongoing annual series of surveys of the nation's high school seniors is completing its 11th annual survey this year. Panel studies of all graduating classes from 1975 forward are also being continued on an annual basis in this cohort-sequential research design. Funded by the National Institute on Drug Abuse, the study is an important source of social indicators on smoking, drinking, and illicit drug use of many types. Variables include these and others such as education- and work-related attitudes and plans, use of leisure time, sex-role-related and social attitudes, attitudes toward social institutions, delinquency, victimization, self-esteem, and happiness. Annual hardbound volumes presenting complete univariate and bivariate statistics are available through the ISR Publications Division. A series of eight GPO-published monographs on trends in drug use in high school since 1975 is available from the principal investigators, as is a list of other publications from the study.

Principal investigators: Lloyd D. Johnson and Jerald G. Bachman; senior study director: Patrick M. O'Malley.

Completed projects:

*Bereaved Survivors.* This recent study, funded by the Insurance Institute for Highway Safety, examined the process of grieving the loss of a family member in a motor vehicle accident. Respondents included a bereaved group of 94 persons who had lost either a spouse or a child in such an accident four to seven years earlier, and a matched control group. The interview gathered information on the respondents' current functioning by measuring such variables as depression and other psychiatric symptoms, social functioning, psychological well-being, and future worries and concerns. For further information on the study, contact Darrin Lehman or Camille Wortman at ISR.

*Southeast Asian Refugees.* In this three-year study of Southeast Asian refugees now living in the U.S., face-to-face interviews were conducted in the summer and fall of 1982 with almost 1,400 refugee households in five areas--Houston, Chicago, Boston, Seattle, and Orange County, California. Since the sample population was 50% Vietnamese, 30% Laotian, and 20% Chinese Vietnamese, interviewers from these three ethnic groups used a tri-lingual question-

naire. The study was funded by the U.S. Office of Refugee Resettlement and the Office of the Secretary for Planning and Evaluation, DHHS, to assess both national and regional refugee resettlement policies and programs. For further information, contact Nathan Caplan at ISR.

**Institute for Social Science Research  
University of California at Los Angeles**

(Bunche Hall, 405 Hilgard Avenue, Los Angeles, CA 90024)

*June Graduate Survey.* Conducted for the Placement and Career Planning Center, UCLA, and scheduled for completion in January 1986, this survey is a follow-up of graduates to assess how effective their degree/education was in obtaining an employment position in their field of study and to ascertain starting salary, relevance, and future plans. The study involves mail questionnaires from approximately 3,000 UCLA graduates in 1985. Project director: Ruth Parsell.

*Family Planning Survey of Low-Income Women.* This NIH-funded study for the Division of Research in Medical Education, University of Southern California, seeks to determine (1) family planning service needs of low-income women who have not used a service for three years or more and (2) birth control methods used, if any, satisfaction with current methods, and reasons for non-use of clinics. In this survey, scheduled for completion in October 1986, face-to-face interviews will be conducted in Los Angeles with 450 females (150 each of blacks, Anglos, and Hispanics) aged 18-44 who are non-users of family planning services and not sterile. Principal investigator: Robert Mendenhall.

**Institute for Survey Research  
Temple University**

(1601 N. Broad Street, Philadelphia, PA 19122)

*National Household Survey of Drugs.* The purpose of this survey for the National Institute on Drug Abuse and the National Institute on Alcohol Abuse and Alcoholism is to provide reliable prevalence and incidence estimates of nonmedical drug use in 1985 of specific classes of substances for the population as a whole and by subgroups of interest and to provide trend analysis for the data collected since 1971. Face-to-face interviews (in English and Spanish) are being conducted with a probability sample of 8,000 members of the general population age 12 or older (2,000 blacks, 2,000 Hispanics, and 4,000 others) in the 48 contiguous states. Project director: Leonard LoSciuto.

*Effectiveness of Methadone Maintenance Treatment: Client Outcome and Program Services.* The objective of this one-year project, funded by the National Institute on Drug Abuse and scheduled for completion August 31, 1986, is to advance current knowledge about the effectiveness of methadone maintenance treatment. The project is designed to ascertain which patients profit most (and least) from methadone maintenance and to identify those aspects of the treatment programs that effect the desired changes. Face-to-face interviews will be

conducted with 600 admissions (established and new) to six methadone maintenance treatment facilities in New York, Philadelphia, and Baltimore. Principal investigator: John Ball (Dept. of Epidemiology and Preventive Medicine, School of Medicine, University of Maryland); co-principal investigator: Leonard LoSciuto (ISR); client data coordinator: Mary Ann Ausetts.

*Study of Puerto Rican Delinquency in the South Bronx.* This NIMH-funded study aims to uncover the factors that explain why some Puerto Rican adolescents in the South Bronx in New York engage in delinquency and others manage to avoid involvement in delinquency even though they share a high-risk urban environment. Scheduled for completion in July 1987, the two-year study will involve face-to-face interviews with 1,000 male Puerto Rican youth (aged 12-19) living in the South Bronx and 1,000 parents/guardians of the interviewed youth. Principal investigator: Orlando Rodriguez (Hispanic Research Center, Fordham University); study director: Mary Ann Ausetts (ISR).

### **Israel Institute for Applied Social Research Jerusalem**

(19 George Washington St., P.O.B. 7150, Jerusalem 91070, Israel)

Completed project:

*Visits to Ambulatory Art Exhibitions.* The purpose of this study, completed in March 1985 for the Israel Museum, was to examine the motives for visiting two ambulatory exhibitions sponsored by the Museum, their contribution to the development of knowledge and understanding and to the pleasure of visitors, and visitors' inclination to visit museums in the future. Also examined was the usefulness of activities conducted prior to and during the exhibition for predicting the contribution of the visit. Self-administered questionnaires were completed by 980 individuals (mainly school pupils) plus 36 accompanying teachers and leaders of groups of children who visited the exhibitions in the town of Dimona and kibbutz Ein Harod.

Co-investigators: Zeev Ben-Sira and Rimona Vizel.

### **Mathematica Policy Research Princeton, New Jersey**

(P.O. Box 2393, Princeton, NJ 08540)

*Analysis of Work Search among Unemployment Insurance Claimants.* Scheduled for completion in February 1987, the purpose of this project for the U.S. Department of Labor is to evaluate the impact of state laws, regulations, and procedures, specifically those pertaining to work search requirements, on (1) the amount of UI benefits collected, (2) denial rates, (3) payment error rates, (4) job search activity, and (5) job market outcomes. Telephone interviews, to be completed in the spring of 1986, will be conducted with a list sample of 3,000 former unemployment insurance claimants in eight states.

Project director and co-principal investigator: Stuart Kerachsky; co-principal investigator: Walter Corson; survey director: John Homrighausen.

*Survey of Mid-level Banking Customers in North Carolina.* This survey for a leading North Carolina bank seeks to evaluate the needs of mid-level commercial bank customers. Telephone interviews will be conducted with approximately 500 mid-level (in sales) commercial bank customers in North Carolina. Survey director: Todd Ensor.

*Focus Groups and Survey of Retail and Commercial Bank Customers.* This study for a Michigan bank seeks to determine the relative position of the bank in relation to other banks competing in the Michigan area. Using both the telephone and focus groups, 600 interviews are to be completed with retail (household) and commercial bank customers and noncustomers. Survey director: Todd Ensor; project director: Myles Maxfield.

Completed projects:

*Design for an Evaluation of the Impacts of Job Corps Components.* The purpose of this project, completed in September 1985 for the Employment and Training Administration, USDL, was to design an evaluation, including a survey component, to determine whether the Job Corps is the most cost-effective program for serving the disadvantaged youth who currently participate, or whether these youth could be served more cost effectively through alternative educational and training programs. Options ranged from 17,000 to 38,000 interviews nationwide over a four-year period with Job Corps enrollees and a comparison group sample, with both face-to-face and telephone methods proposed. Project director and co-principal investigator: John Burghardt; co-principal investigator: Walter Corson; co-principal: Charles Metcalf; survey director: John Homrighausen.

*Evaluation of the Simplified Application Demonstration Project.* Completed in September 1985 for the Food and Nutrition Service, USDA, this was an evaluation of a demonstration designed to (1) reduce administrative costs and error rates by allowing households containing members participating in the Aid to Families with Dependent Children (AFDC), Supplemental Security Income (SSI), or Medicaid programs to be categorically eligible for food stamps if they meet the income limits and nonfinancial requirements for the Food Stamp Program and (2) test the use of standardized benefits for project-eligible participants. Telephone interviews (or face-to-face when necessary) were conducted with a list sample of 3,650 households receiving AFDC, SSI, or Medicaid benefits in seven selected sites in California, Illinois, and Oklahoma. Project director and principal investigator: James C. Ohls.

*Dataable Surveys.* The first of these surveys for a major financial information supplier, completed in July 1985, evaluated the commercial demand for an information service to be delivered over cable television lines and accessible by personal computer. Telephone interviews were conducted with 104 commercial organizations in Pittsburgh, with a 53% response rate. The second survey, completed in September 1985, measured the interest and demand among households for such an electronic information service. Telephone interviews were conducted with 194 households with cable television and personal

computers in Los Angeles, San Francisco, Boston, New York, and Pittsburgh.  
Survey director: Todd Ensor; project director: Myles Maxfield.

### **Minnesota Center for Social Research University of Minnesota**

(2122 Riverside Avenue, Minneapolis, MN 55454)

*Minnesota Fall Survey.* The topics of this year's omnibus survey, sponsored by about 10 agencies and companies and scheduled for completion in December 1985, include quality of life, migration, community health, crime and police, housing, employment, and environmental quality. RDD telephone interviews will be conducted with 2,000 adults (18+) residing in Minnesota.

Survey manager: Rossana Armson.

*Continuous Survey of Outdoor Recreation.* This study for the Minnesota Department of Natural Resources seeks to describe the participation and associated expenditures of Minnesota residents in outdoor recreation. Scheduled for completion in October 1986, the study involves RDD telephone interviews (using CATI) with 5,600 households in Minnesota over 12 months, with 13 interviews conducted each day.

Principal investigator: Ronald E. Anderson.

### **National Opinion Research Center University of Chicago**

(6030 S. Ellis Avenue, Chicago, IL 60637)

*National Ambulatory Medical Care Survey (NAMCS), 1985.* This is the 10th survey for the National Center for Health Statistics designed to meet the need for statistical information on the provision of ambulatory medical care services in office-based practice in the U.S. Based on a modified national probability sample of 3,700 physicians in office-based practice (lists supplied by AMA and AOA), the physicians are screened for eligibility by telephone and then given a personal induction interview in which information about the physician and the practice is collected. Data are collected by means of a Patient Record Form filled in by the physician over a week's time. The one-year survey is scheduled for completion in February 1986.

NORC project director: Paul Sheatsley; Chief, Ambulatory Statistics Branch, NCHS: James DeLozier.

*Community Cancer Care Evaluation (CCCE).* Sponsored by the Fred Hutchinson Cancer Research Center, Seattle, under funding from the National Cancer Institute, this study assesses the effectiveness of the Community Clinical Oncology Program (CCOP), which provides up-to-date cancer treatment management techniques to cancer patients who are treated in their own communities. The study seeks to determine the level of community participation, changes in patient care and in the health care delivery system as a result of CCOP, and the factors that contribute to the success of the programs that are working well. The purpose is to investigate the knowledge, attitudes, and practice of physicians in communities where CCOP exists. Scheduled for completion in April 1986, the study involves two waves

of telephone interviews using CATI conducted with a total of 3,000 physicians in 12 areas (8 with CCOP and 4 without), including all physicians in CCOP and other oncologists and specialists in the sites. Principal investigator: Polly Feigl (Hutchinson); project director: Shirley Knight (NORC).

*Survey of Absent Parents Pilot Study.* This pilot study for the Office of the Assistant Secretary for Planning and Evaluation (ASPE), DHHS, seeks to learn more about the characteristics of absent parents who have no obligations to make child support payments, as well as those who are not making payments on existing obligations, in order to determine their reasons for not supporting their children. Objectives are to provide a reliable sociometric and demographic profile of the absent parent population, to determine factors explaining payment performance of those with obligations, and to find out why obligations are established in some cases and not in others. The pilot, being conducted in August 1985-January 1986, involves face-to-face interviews with about 600 absent and custodial parents in three counties in Ohio and Florida and records extraction from court records. NORC is providing management on the study, and the Urban Institute is responsible for design and analysis. NORC project director: Mary O'Brien; ASPE project officer: Linda Mellgren.

*Chicago Cardia Study.* In this study, to be completed in May 1986 for Northwestern University and funded by the National Heart, Lung and Blood Institute, a sample of 1,100 young adults (aged 18-30) in Chicago will be interviewed on such topics as smoking and health and then given a physical examination. The purpose is to enhance understanding between life style and health among certain population groups, including young blacks and men and women in varying SES groups, in order to document changes over time and explain how life style may relate to the development of heart disease in later life and to suggest possible strategies for more effective prevention of disease before life styles become well established. Using RDD telephoning, NORC will recruit respondents for a self-administered questionnaire and a health examination. Principal investigator: Kaing Lui (Northwestern); project director: Shirley Knight (NORC).

*Survey of Students in Management Schools (The New Matriculants Survey).* The purpose of this survey, to be completed in May 1986 for the Graduate Management Admission Council (GMAC), is to collect information from newly matriculated students in business and management master's degree programs. The mail questionnaires sent to 3,500 students (35 each in 100 schools nationwide) cover such topics as demographic characteristics, family background, finances, career plans, school choice, values, and attitudes.

Co-principal investigators: John M. Abowd (Graduate School of Business) and Martin Frankel (NORC); project director: Martha Mandilovitch (NORC).

*Care of Dental Patients at Risk of Endocarditis.* Conducted for the Albert Einstein College of Medicine, this study seeks to ascertain the level of knowledge at the dental clinician level about the diagnosis and prevention of bacterial endocarditis in patients at risk. Scheduled for completion in January 1987, a list sample of 1,000 dentists

nationwide will be screened by telephone, using CATI, and about 550 will be interviewed. Principal investigator: Donald Sadowsky (Einstein); project director: Shirley Knight (NORC).

*Study of the Long-term Impact of Military Experience on Low-Aptitude Youth.* Sponsored by the Human Resources Research Organization (HumRRO) under funding from the U.S. Department of the Navy, this study, to be completed in January 1986, is examining the post-military life experience of low-aptitude individuals who were recruited accidentally into the military at a time when the Armed Services Vocational and Aptitude Battery (ASVAB) was administered in an incorrectly determined form. The experiences of these men will be compared with those of individuals appropriately recruited and with similar men who never entered the military. Telephone interviews (face-to-face if necessary) will be conducted with 1,500 low-aptitude veterans and comparable nonveterans in the continental U.S. Project directors: Mary O'Brien (NORC) and Barbara Means (HumRRO).

*Use of Social Services by Chicago's Welfare Population.* This study for the Chicago Community Trust seeks to examine the problems of Chicago AFDC household heads, as well as the use or lack of use of social service agencies to deal with these problems. Field work, to be conducted September-December 1985, involves face-to-face interviews with 1,000 AFDC grant heads in Chicago who received benefits at any time between April 1984 and April 1985. Principal investigator: Harold Richman; study director: Matthew Stagner.

*Study of Age-Related Differences in Cancer Management.* The purpose of this study, to be completed in March 1987 for the Memorial Sloan-Kettering Cancer Center under funding from the National Cancer Institute, is to evaluate factors that differentiate older from younger patients in terms of cancer management procedures that have been shown to reduce morbidity and mortality from breast and rectal cancer in females. A list sample (from clinic records) of 1,110 women in New York City, aged 45 and older (in four age groups), with rectal or breast cancer, will be interviewed by telephone (using CATI), as will 1,000 support persons. Clinical data will also be collected from records and physicians. Principal investigator: David Shottenfeld (Sloan-Kettering); NORC project director: Shirley Knight.

Methodological research:

*Cognitive Aspects of Questionnaire Design.* Sponsored by the National Center for Health Statistics, the aims of this project are to develop methods for pretesting questionnaires without large-scale field tests by using the techniques and concepts drawn from the cognitive sciences and to explore cognitive issues (such as memory) that are raised during questionnaire development. The focus of the project is a dental care supplement to be administered as part of the 1986 National Health Interview Survey.

Study directors: Roger Tourangeau (NORC) and William Salter (Bolt, Benanek, and Newman).

*Cognitive Processes in Survey Responding: Attitudes*

*and Explanations.* Funded by the National Science Foundation, this study seeks to explore the processes underlying responses to attitude questions in surveys and to delimit the conditions under which context effects and other measurement artifacts arise. A number of split-ballot experiments are being carried out to determine the sources of various response effects.

Principal investigator: Roger Tourangeau; co-investigators: Norman Bradburn and Roy D'Andrade.

### **Policy Sciences Program Florida State University**

(642 Bellamy Building, Florida State University, Tallahassee, FL 32306)

Completed projects:

*Tri-City Survey.* This survey, conducted in March-May 1985 for the Florida League of Cities and the Florida Institute of Government, sought to ascertain citizen attitudes toward service delivery, taxes, and tax/service trade-offs in three Florida cities--Bartow, Bradenton, and Orlando. To determine the sources--in self-interest, political preferences and ideology, and community involvement--of these attitudes, RDD telephone interviews were conducted with 1,626 adults (18+) in these cities, with a 65% response rate.

Directors: Paul A. Beck and Hal Rainey; field director: Anneliese R. Oppenheim.

*Washington County Hospital Survey: Health Care Needs Assessment.* This survey for the Washington County (Florida) Hospital was designed to ascertain opinions about the hospital and its services. Conducted in Washington County in March 1985, the 507 adult (18+) respondents to the RDD telephone interview were asked questions on their awareness and use of medical facilities, selection and evaluation of staff, emergency room, and demographic characteristics. The response rate was 91%. Director: Suzanne L. Parker; field director: Anneliese R. Oppenheim.

*The 1985 Florida Annual Policy Study.* This was the seventh in a series designed to monitor the policy interests and attitudes of Floridians on important issues facing their state and local governments. Of special interest were growth management, the most important problem in Florida, public attitudes concerning crime, support for a lottery, legal drinking age, spending for public schools, regulation for day care centers, teacher certification examination, state spending priorities, tax issues, and evaluations of service delivery, governmental leaders, and institutions. RDD telephone interviews were conducted statewide in February-March 1985 with 983 adults (18+), for a 72% response rate.

Director: Suzanne L. Parker; field director: Anneliese R. Oppenheim.

*Survey of the Elderly.* The purposes of this survey for Florida HRS and Institute of Government were to (1) assess the feasibility of a telephone survey as a needs assessment device and (2) gather comprehensive data concerning one of the fastest growing segments of the elderly--those age 75 and over. The RDD telephone interviews, conducted statewide

in December 1984-February 1985 with 1,647 persons 75 years old or over (74.5% response rate), included questions on levels of impairment, performance, Pfeiffer scales, channeling criteria, nursing home data, needs and help assessments, services and health status, medical care, and demographic characteristics.

Principal investigator: Mary Stutzman; field director: Anneliese R. Oppenheim.

### **Population Research Laboratory University of Alberta**

(Department of Sociology, University of Alberta, Edmonton, Alberta T6G 2H4, Canada)

Completed project:

*Edmonton Area Study 1985.* The special topic of this year's annual survey of Edmonton households relating to a variety of social issues was "Public Attitudes to Education." Other areas included causes of unemployment, alcohol sponsorship, victimization, wife abuse, and nuclear issue attitudes. Face-to-face interviews were conducted with 421 adults (18+) in Edmonton, with a 77% response rate.

Director: L.W. Kennedy.

### **Research Triangle Institute North Carolina**

(P.O. Box 12194, Research Triangle Park, NC 27709)

*Services in Support of National Cause of Death Evaluation.* Scheduled for completion in October 1986 for the National Center for Health Statistics, this two-year study involves a pretest (conducted in March 1985) and a pilot study to develop and evaluate specific methods and instruments for measuring certification errors that will be used in a national study to estimate the quality of national cause-of-death statistics. For the pilot study, 700 death records will be selected from the Current Mortality Sample for Michigan, Wisconsin, and Pennsylvania. Mail questionnaires will be sent to the certifiers and selected medical providers who had treated the decedents. Based on the mail survey data, medical histories for the decedents will be compiled and then reviewed by medical experts, who will complete new medical certifications for comparison with the original certifications. The pilot study will also develop and test methods for determining the diagnostic certainty of the causes of death by asking medical providers to provide information about the procedures used to diagnose the causes of death listed on the certificate. Project director: Larry Corder.

### **Response Analysis Princeton, New Jersey**

(Research Park, P.O. Box 158, Princeton, NJ 08542)

*The Expanding Market for Registered Products: Who Will Benefit?* This multiple-sponsored project seeks to determine the best methods (visit to source, telephone, personal computer, ATM, visit to home, mail) to market a wide variety of registered

products. Consumers' attitudes toward supplemental sources of investment products such as banks, life insurance agents, and financial planners are being investigated, as are the feelings of stockbrokers and insurance agents about the changing environment of the distribution of registered products. Scheduled for completion in November 1985, the project involves RDD telephone interviews in the continental U.S. with 1,500 consumers (plus a mail follow-up for 625 of them) and interviews with 150 stockbrokers and 150 life insurance agents. Senior vice president: Al Vogel.

### **Social Research Institute University of Utah**

(Graduate School of Social Work, 114 Social Work Building, Salt Lake City, UT 84112)

*Analysis of Factors Contributing to the Failure of Family-based Child Welfare Services.* This two-year project for the U.S. Office of Human Development Services addresses the question of what factors are associated with family-based child welfare service failures. The purpose is to identify those families for which the risk of service failure is high and the elements of service associated with failure. Using both telephone and personal interviews, data will be collected on 620 families referred to intensive home-based services in two states--Utah and Washington. Two results of the study, scheduled for completion in June 1987, will be the identification of client-family, treatment, and child welfare system variables significantly correlated with failures and the creation of a policy/practice manual to assist child welfare agencies in establishing intake criteria and practice standards that are appropriate for family-based services. Principal investigators: Mark Fraser, Peter Pecora, and David Happala.

*Women's Substance Abuse Treatment Needs Assessment.* This study for the Division of Alcohol and Drug Abuse, Utah Department of Social Services, will evaluate the characteristics and needs of Utah women in treatment for substance abuse. The two-stage project will include (1) a review of the literature, annotated bibliography, and analysis of state and local needs and (2) a personal interview survey of 100 Utah women substance abusers in treatment. Principal investigator: Karol Kumpfer.

### **Social Science Research Bureau Michigan State University**

(Berkey Hall, Michigan State University, East Lansing, MI 48824)

*How Business Leaders View Plans for Plant Expansion and Relocation.* This study, conducted by a team of social scientists in the Bureau's Center for Redevelopment of Industrialized States, examined corporate executives' views on the process of making decisions about their company's expansion or relocation of facilities. A survey was conducted with a list sample of 950 companies drawn from the manufacturing sector of the Michigan Chamber of Commerce membership, with 406 companies (43%) responding. In addition to questions dealing with factors



contributing to a decision to locate or expand a facility in a certain place and with where they had recently built a new facility or expanded existing ones, respondents were asked their overall assessment of the business climate in Michigan and how it compares with other states.  
Project leader: Neal Schmitt.

### **Survey Research Associates Baltimore**

(217 E. 25th Street, Baltimore, MD 21218)

*A Prospective Study of the Frequency and Duration of Infant Feeding Practices among Primiparae.* This 2 1/2 year study for the National Institute for Child Health and Human Development seeks (1) to understand those factors that contribute to a mother's decision to breast or bottle feed and identify factors contributing to breast feeding and prolonged lactation and (2) to learn more about the interrelationships between women's rationale for weaning and its timing. The study, scheduled for completion in March 1986, involved a face-to-face interview with each mother in the hospital and then interviews with 779 breast feeders and telephone interviews with 421 bottle feeders at 1, 3, and 7 months later. Those still breast feeding at the time of the 7-month interview were re-interviewed at one year. Response rates were 92% (1 month), 94% (3 months), 94% (7 months), and 98% (1 year). The study also involved abstracting medical records.

Principal investigator: Sandi Ezrine.

*Support Services for Environmental Epidemiology and for New Efforts in Environmental Epidemiology.* These support services, provided to the National Institute of Environmental Health Sciences since 1982, have involved numerous studies investigating the environmental causes of disease in man through data collected by survey research techniques (face-to-face, RDD and CATI telephone, and mail), health record abstracting, and specimen collection. The respondent populations in the 15 funded studies have ranged from 35 to 1,600 U.S. and foreign citizens exposed to potentially hazardous environmental conditions.

Project director: Margaret Pennybacker.

### **Survey Research Center University of Georgia**

(549 Boyd Graduate Studies Building, Athens, GA 30602)

Completed projects:

*Bulloch County Board of Education.* In this community evaluation of the county's public schools, completed in October 1984 for the Bulloch County (Georgia) Board of Education, RDD telephone interviews with 562 county residents (83% response rate) sought their views on funding priorities and opinions on proposed changes in curricula and school organizations.

Study director: Dorothy W. Kingery.

*Georgia Fall Poll, 1984.* This semi-annual poll of adult residents of Georgia, jointly sponsored by

the Georgia Department of Human Resources and the Survey Research Center, surveyed attitudes toward amending Georgia's Drunken Driver law, the 1984 Presidential candidates, and respondents' buying and voting behaviors. Also asked was a series of questions on their willingness to report acts of family violence and their perceptions of its cause and the most appropriate intervention methods to use. RDD telephone interviews were conducted with 572 adults (18+) statewide, with a 77% response rate.

Study director: Dorothy W. Kingery.

*Georgia Spring Poll, 1985.* Completed in April 1985, this round of the semi-annual poll surveyed attitudes toward comparable worth legislation, national and tax situations, library use, and information about common prescription drugs. Sponsors included a Georgia state representative, UGA Department of Political Science, Georgia Council of Public Libraries, and College of Pharmacy. RDD telephone interviews were conducted with 558 adults (18+) residing in Georgia, with a 73% response rate.

Study director: Dorothy W. Kingery.

*Atlanta Condo Study.* This study, completed in August 1985 for David Haddow/Landauer Associates, sought to determine the demographic characteristics, employment information, and housing preferences for a group of condominium residents in metropolitan Atlanta. The study involved mail questionnaires from 109 adult residents of selected condo and apartment complexes, for a 32% response rate.

Study director: Dorothy W. Kingery.

*Integrated Pest Management Impact Study.* Completed in September 1985 for the Cooperative Extension Service, University of Georgia, this survey of peanut farmers in Georgia sought to determine their views on peanut farming and the use of integrated pest management (IPM). Telephone interviews were conducted with 402 adult peanut farmers in the state, with a 77.5% response rate.

Study director: Dorothy W. Kingery.

### **Survey Research Center University of Kentucky**

(12 Porter Building, University of Kentucky, Lexington, KY 40506)

Completed projects:

*Kentucky Survey, Spring 1985.* Completed in April 1985, topics in this round of an ongoing omnibus survey of public opinion in Kentucky included satisfaction with public services in the state, opinions regarding state and local taxation, federal tobacco programs, labor-management relations, artificial heart implants, pornography and community standards, and higher education. RDD telephone interviews were conducted with 680 adults (18+) statewide, with a 62.5% response rate.

Principal investigator: Phillip Roeder; research coordinator: Timothy Johnson.

*Environmental Survey.* This survey, completed in June 1985 for the Kentucky Cabinet for Natural

Resources and Environmental Protection, assessed statewide public opinion regarding a number of environmental topics under the major headings of air quality, water quality, and solid waste. RDD telephone interviews were conducted with 665 adults (18+) throughout Kentucky, for a 64% response rate. Research coordinator: Timothy Johnson.

*Elderly/Pets Survey.* Completed in September 1985 under funding from the Delta Society, this survey examined hypotheses regarding the association between pet ownership/interaction and health outcomes, net of other factors, among the elderly. RDD telephone interviews were conducted with a national sample of 1,230 noninstitutionalized senior citizens (age 65+), with a response rate of 69%.

Principal investigators: Thomas Garrity, Marty Marx, and Lorraine Stallones (UK faculty); field director: Timothy Johnson (SRC).

### **Survey Research Laboratory Arizona State University**

(Department of Sociology, Arizona State University, Tempe, AZ 85287)

*Arizona State Lottery Surveys.* The purpose of these semi-annual surveys, to be conducted for the Arizona State Lottery through 1987, is to measure the public's level of information about, experience with, and attitudes toward the Lottery. In each round, RDD telephone interviews using CATI are conducted with 750 adults statewide. Study director: Morris Axelrod.

*Status of Minorities and Women in Sociology Departments.* This study for the American Sociological Association, Pacific Sociological Association, University of Oregon Center for Women in Society, and Arizona State University seeks to determine the representation of minorities and women among graduate students and faculty in sociology departments of four-year colleges and graduate programs throughout the U.S. The study involved mail questionnaires from 255 such departments, for a response rate of 91%. Analysis of the data is in progress.

Coordinators: Karen Miller and Steve Kulis.

### **Survey Research Laboratory University of Illinois**

#### **at Urbana-Champaign**

(1005 W. Nevada Street, Urbana, IL 61821)

*Outdoor Recreation Participation Study.* This study for the Illinois Department of Conservation seeks to determine the types of outdoor recreation in which Illinois residents participate within the state and the related costs. Telephone interviews (RDD and directory samples) will be conducted using CATI with 1,000 Illinois residents (18+). Project coordinator: Diane O'Rourke.

*Factors Influencing Acquisition of Home Furnishings by Rural Illinois Families.* The purpose of this

study for Allison Carll, UIUC Department of Textiles, Apparel and Interior Design, is to ascertain the types of home furnishings that rural families acquire, where they acquire them, and why. After screening by telephone, mail questionnaires will be sent to 450 married females living in rural areas or towns of under 2,500 in Illinois counties not having a town of 25,000+.

Project coordinator: Diane O'Rourke.

*Rockford Population Survey.* This study, to be completed by October 30, 1985, for the City of Rockford (Illinois), seeks to determine the level of citizens' satisfaction with existing services in Rockford. RDD telephone interviews have been conducted with 405 adults (18+) in Rockford, for a 72% response rate.

Project coordinator: Tobey Fumento.

#### **Completed projects:**

*Suburban Bus Nonusers.* This study, completed in June 1985 for James Foerster, UIC Department of Urban Planning and Policy, and funded by the RTA, sought to determine why people in the suburban Chicago area do not use suburban buses. RDD telephone interviews were conducted with 500 persons in portions of the Chicago suburban area with bus service who had not ridden a suburban bus in the past month. The response rate was 76%.

Project coordinator: Diane O'Rourke.

*Great Lakes Region Land Ownership.* The purpose of this study for Gene Campbell, UIUC Department of Forestry, was to find out about the land use practices and attitudes toward alternative energy use of land owners in the Great Lakes region. Completed in August 1985 under funding from the Council of Great Lakes Governors, telephone interviews were conducted with a list sample of 1,025 persons who own 10 acres or more of rural land in Illinois, Indiana, Iowa, Michigan, Minnesota, Ohio, or Wisconsin, with a 69.5% response rate.

Project coordinator: William Miles.

*Health Conduct Study.* Conducted for Guenther Lueschen, UIUC Department of Sociology, and funded by the Volkswagen Foundation, the purpose of this study, completed in August 1985, was to find out about people's health and health care and how they felt about them. Telephone interviews (RDD and directory) were conducted with 804 adults (18+) in Illinois, with a 69% response rate. The study was part of a larger project comparing the health and health care attitudes of people in the U.S. with those of people in Germany.

Project coordinator: William Miles.

*Support Needs of UIC Faculty.* This study, completed in August 1985 for the Committee on Research at the University of Illinois at Chicago, sought to ascertain what UIC must do to provide better support for faculty research and professional activities at that campus, to determine the level of faculty satisfaction with their current work environment, and to furnish suggestions for what UIC can do to enhance scholarly activities. The study involved mail questionnaires from 206 faculty members in five disciplines (85% response rate) and face-to-face interviews with a sponsor-selected sample of 30 faculty members (75% response rate).

Project coordinator: Tobey Fumento.

## at Chicago

(2300 Alumni Hall [m/c 336], University of Illinois at Chicago, 412 S. Peoria St., Chicago, IL 60607)

*Patient Management Guidelines and the Use of Electronic Mail as a Method of Improving Communication in Cancer Control for Small Urban and Rural Areas.* The major purpose of this research, scheduled for completion in December 1985 under funding from the Illinois Cancer Council, is to study the acceptance and feasibility of the usage of computer technology by physicians to enhance the use of cancer research protocols by increasing the ease of access in communicating with a community cancer center. Conducted in conjunction with the Carle Cancer Center in Urbana, the study involves 20 physicians or physician groups in the Center's treatment network, 10 of whom will be given computer terminals to enable them to communicate electronically with consulting oncologists at the Cancer Center to obtain treatment or referral advice. The other 10 will serve as controls. All will receive a copy of patient management guidelines. Data collected in this pilot project include samples of patient records, the frequency and types of communication from the participating physicians, and a survey at the conclusion of the study of all participating physicians to obtain their reactions to the guidelines, use of computer terminals, and the study in general. Investigators: Ronald F. Czaja (SRL) and Alan K. Hatfield (Carle).

*Cook County Hospital Smoking Intervention Evaluation.* Sponsored by Arthur Hoffman, Cook County Hospital, Chicago, the purpose of this study, funded by the Chicago Lung Association, is to evaluate the effectiveness of the Association's televised, self-help cigarette smoking cessation program, "Freedom from Smoking in 20 Days," among poor, ill minority (predominately black) residents of Cook County. The study, to be completed in April 1986, involves both telephone and focus group interviews with 189 members of the target population in Chicago who registered for the cessation program through Cook County Hospital. Co-investigator: Charles L. Gruder (Department of Psychology, UIC); project coordinator: Jeffrey Francik (SRL).

Completed projects:

*Marketing the University of Illinois at Chicago.* The purpose of this study, completed in September 1985 under funding from the Chancellor's Office at UIC, was to gather data on perceptions of that campus. A variety of survey methods were used to obtain the data from 565 current UIC students, 264 alumni, 356 faculty, 347 staff, 268 high school teachers, 174 high school counselors, 370 potential employers of graduates, and 411 members of the general population in the Chicago area. Response rates ranged from 48% to 90%. Principal investigator: Chem Narayana (UIC Department of Marketing); project coordinator: John Vidmar (SRL).

*Membership Survey of Dietetic Technicians.* Completed in September 1985 for the American Dietetic Association (ADA), this survey sought to assess the value and quality of ADA services and the particular needs of dietetic technicians. The survey in-

olved mail questionnaires received from 676 dietetic technicians nationwide who are ADA members, with a 70% response rate. Project coordinator: Diane Binson.

## Survey Research Laboratory Virginia Commonwealth University

(312 N. Shafer St., Box 2040, Richmond, VA 23284)

Completed projects:

*Radiological Hazards and Community Response Capabilities.* This study for the Virginia Department of Emergency Services, completed in June 1985 under funding from the Federal Emergency Management Agency and the Commonwealth of Virginia, sought to assess the radiological hazard response capabilities of Virginia's communities. Mail surveys of important responder populations were conducted, including 77 hospitals, 99 emergency coordinators, and 157 rescue squads. Site visits and observations of demonstrations were also carried out. Principal investigator: Daniel M. Johnson.

*Chesterfield County Library Survey.* Completed in September 1985 for the Chesterfield County (Virginia) Library, this survey sought to determine the levels of satisfaction with existing library services and to assess needs for new services such as computers, VCRs, and foreign language publications. Telephone interviews were conducted with samples of 200 library users and 200 members of the general population in the county. Principal investigators: Julie Honnold and Daniel M. Johnson.

## Urban Observatory Nashville, Tennessee

(P.O. Box 25109, Nashville, TN 37202)

Completed project:

*VUH Patient Attitude Survey.* This study, completed in March 1985, provided a comprehensive analysis of patients' perceptions of the inpatient services rendered by Vanderbilt University Hospital. Telephone interviews were conducted in January 1985 with 400 former patients randomly selected from VUH discharges. Study director: Ralph R. Balyeat.

## Westat, Inc. Rockville, Maryland

(1650 Research Boulevard, Rockville, MD 20850)

*Survey to Assess the Prevalence, Attitudes, Knowledge, and Beliefs about Smoking Behavior among the Adult Population.* This two-year study for the Office on Smoking and Health, DHHS, scheduled for completion in October 1986, seeks to ascertain present knowledge and attitudes toward smoking and prevalence of smoking among adults in the U.S. Specifically, the project will (1) determine current statistical data on the prevalence rates of the use of tobacco, particularly cigarettes; (2) ascertain demographic and attitudinal data on smo-

kers, former smokers, and nonsmokers; and (3) determine the extent and nature of changes that have taken place since 1975, when the last comprehensive examination of these smoking and health parameters was undertaken. In the first half of 1986, RDD telephone interviews using CATI will be conducted with a national household sample of 12,000 persons age 17 or over, with oversampling of former smokers and never smokers.  
Officer-in-charge: Doris R. Northrup.

#### Methodological research:

*Linkage Studies.* Westat is conducting two studies for the National Center for Health Statistics to evaluate the feasibility of linking the National Health Interview Survey (NHIS) to the Center's other population-based surveys:

1. The first study focuses on the linkage between the National Survey of Family Growth (NSFG) and NHIS. Several experimental treatments were tested in the fall of 1984, including type of sample unit (housing unit vs. selected person), mode of initial respondent contact (telephone vs. in-person), and number of elapsed months between the two surveys. Three dependent measures were used to evaluate the different treatments: response rates, level of effort, and costs. Preliminary analyses suggest reductions in cost associated with telephone contact without increases in refusals as well as further cost savings associated with selected-person samples. The final analytic report will be completed during the fall of 1985.

2. The second study, co-sponsored by NCHS and NCHSR&HCTA and conducted with the National Opinion Research Center, evaluates the feasibility of linking the National Medical Expenditure Survey (NMES) with NHIS. The first of the study's two components is a household survey (two rounds of interviews--one in the fall of 1985 and the second to be completed by February 1986) to evaluate different types of sample units, method of respondent initial contact, number of elapsed months between the NHIS and NMES, and mode of interviewing in the second round. Analysis will focus on response rates, level of effort, and costs. Following completion of the household component, medical providers identified by respondents will be contacted to verify the respondents' reports of utilization. This component consists of two experimental design features: a comparison of means for contact and obtaining information from the medical provider and an examination of the means by which the most reliable information can be obtained from the provider. The medical provider field work will be completed by the end of 1986.

*Pilot Study of Interviews of Care Providers of Reye's Syndrome Cases and Controls.* Sponsored by the Centers for Disease Control and the Food and Drug Administration, this study examined the possible epidemiologic relationship between Reye's Syndrome and medication. The study was designed to assess the relative merits and feasibility of alternative methodologies for case ascertainment and matching controls. Interviews were conducted in various sites across the U.S., including all hospitals in the states of Ohio, Oklahoma, and Minnesota with 20 or more pediatric beds and 16 Pediatric Tertiary Care Centers throughout the U.S. The interviews involved the Primary Care Provider for the case (usually a parent) and any Other Primary Care

Providers, as well as the Primary and Other Care Providers for each of two school-based controls and two community-based controls located by RDD in the same phone exchange as the case's home phone number. In-patient and emergency room control cases in the Pediatric Center sites were also identified and their primary care providers interviewed.

#### Wisconsin Survey Research Laboratory University of Wisconsin-Extension

(610 Langdon Street, Madison, WI 53703)

#### Completed projects:

*Survey of Attitudes toward Taxes.* The purpose of this study, completed in January 1985 for the Wisconsin League of Municipalities, was to evaluate Wisconsin residents' opinions about taxes, the fairness of different types of taxes, and efforts to reduce property taxes. Telephone interviews using CATI were completed with 533 adults (18+) residing in Wisconsin, with an 80% response rate. For further information, contact Harry Sharp, Director, WSRL.  
Research participant: Stanley York.

*Epidemiology of Adolescent Introspection.* This NIMH-funded project was part of a three-year study of adolescent health. The field work conducted by WSRL, which was completed in June 1985, involved telephone interviews using CATI with one of the parents or guardians of adolescent children in five selected school districts in New Jersey who had completed a self-administered questionnaire about their own health. The parent interview dealt with the parents' perspective of the child's health, their own health, socialization, an introspective analysis of personality, life stress factors, and family history of disease. Interviews were completed with 842 of the 957 parents/guardians, for an 88% response rate. For further information, contact Harry Sharp, Director, WSRL.  
Principal investigators: David Mechanic and Steven Hansell (Rutgers University).

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## Personnel Notes

At the Center for Survey Research and Methodology (ZUMA), *Otti Stein*, who was previously at the University of Saarbrücken, has been appointed Director of the Field Department.

*George Carcagno*, Executive Vice President at Mathematica Policy Research, has become Acting Director of MPR's Survey/Information Systems Division.

A new staff member at the National Opinion Research Center is *Sara Loevy*, Survey Director. She was formerly an assistant professor in the Department of Health Systems Management, Rush Presbyterian St. Luke's Medical Center, Chicago.

At Opinion Research Corporation in Princeton, *Walter K. Lindenmann* has been appointed Vice President and Manager of its Financial Services Group,  
(continued on p. 17)

## List of Academic Survey Research Organizations

The following list contains as accurate information as possible on those academic survey research organizations that have communicated with us or have otherwise come to our attention. It does not claim to be a list of all such organizations, and we would appreciate hearing from any other academically based organizations engaged primarily in sample survey research.

### United States

#### *Alabama*

Dr. Patrick R. Cotter, Co-Director  
Capstone Poll  
University of Alabama  
P.O. Box 587  
University, AL 35486  
(205-348-3824)

Dr. Paul L. Wall, Director  
Division of Behavioral Science Research  
Fourth Floor--Carnegie Hall  
Tuskegee University  
Tuskegee, AL 36083  
(205-727-8575)

Dr. Thomas Diener, Director  
Institute of Higher Education Research and  
Services  
University of Alabama  
P.O. Box 6293  
University, AL 35486  
(205-348-7770)

#### *Arizona*

Dr. Bruce D. Merrill, Director  
Public Opinion Research Program  
Department of Communication  
464 Stauffer Hall  
Arizona State University  
Tempe, AZ 85282  
(602-965-5095)

Prof. Morris Axelrod, Director  
Survey Research Laboratory  
Department of Sociology  
Arizona State University  
Tempe, AZ 85287  
(602-965-5000)

#### *California*

Dr. Marilyn Brewer, Director  
Institute for Social Science Research  
Bunche Hall  
University of California at Los Angeles  
405 Hilgard Avenue  
Los Angeles, CA 90024  
(213-825-0711)

Dr. Kenneth L. Kraemer, Director  
Public Policy Research Organization  
310 Social Ecology Building  
University of California, Irvine  
Irvine, CA 92717  
(714-856-5246)

Prof. Percy H. Tannenbaum, Director  
Survey Research Center  
University of California  
2538 Channing Way  
Berkeley, CA 94720  
(415-642-6578)

#### *California (continued)*

Dr. Jan W. Kuzma, Director  
Survey Research Service  
Loma Linda University  
School of Health  
Loma Linda, CA 92350  
(714-824-4591)

#### *Colorado*

Dr. Harold Mendelsohn, Director  
Center for Mass Communications Research and Policy  
Department of Mass Communications  
University of Denver  
University Park  
Denver, CO 80208  
(303-753-2166)

#### *District of Columbia*

Dr. Thomas E. Allen, Director  
Center for Assessment and Demographic Studies  
Gallaudet College  
800 Florida Avenue, N.E.  
Washington, DC 20002  
(202-651-5300)

#### *Florida*

Dr. Loyd S. Pettegrew, Director  
Center for Organizational Communication Research  
and Service  
Department of Communication  
University of South Florida  
Tampa, FL 33620  
(813-974-2159)

Dr. Michael Micklin, Director  
Institute for Social Research  
654 Bellamy Building  
Florida State University  
Tallahassee, FL 32306  
(904-644-2830)

Ms. Suzanne L. Parker, Director  
Policy Sciences Program Survey Research Center  
642 Bellamy Building  
Florida State University  
Tallahassee, FL 32306  
(904-644-5415 or 3848)

#### *Georgia*

Dr. John D. Hutcheson, Jr., Director  
Center for Public and Urban Research  
College of Public and Urban Affairs  
Georgia State University  
Atlanta, GA 30303  
(404-658-3523)

Dr. Nicholas A. Holt, Acting Director  
Survey Research Center  
549 Boyd Graduate Studies Building  
University of Georgia  
Athens, GA 30602  
(404-542-6110)

(continued)

*Illinois*

Dr. Robert Michael, Director  
National Opinion Research Center  
University of Chicago  
6030 S. Ellis Avenue  
Chicago, IL 60637  
(312-962-1200)

Dr. Richard B. Warnecke, Director  
Survey Research Laboratory  
2300 Alumni Hall (m/c 336)  
University of Illinois at Chicago  
412 S. Peoria Street  
Chicago, IL 60607  
(312-996-6130)

or

University of Illinois at Urbana-Champaign  
1005 W. Nevada Street  
Urbana, IL 61801  
(217-333-4273)

*Indiana*

Jonathan L. Masland and George W. Bohrnstedt,  
Co-Directors  
Center for Survey Research  
Indiana University  
1022 E. Third Street  
Bloomington, IN 47405  
(812-335-2573 or 2833)

*Iowa*

Dr. Samuel Levey, Acting Director  
Center for Health Services Research  
University of Iowa  
Iowa City, IA 52242  
(319-353-7233)

Prof. Robert E. Kramer, Associate Director  
Center for Social and Behavioral Research  
University of Northern Iowa  
Cedar Falls, IA 50614  
(319-273-2105)

Dr. Dean A. Isaacson, Acting Director  
Statistical Laboratory  
Dr. Roy A. Hickman, Professor-in-Charge  
Survey Group  
Iowa State University  
Ames, IA 50011  
(515-294-3440)

*Kansas*

Prof. Steven Maynard-Moody,  
Policy Research Director  
Institute for Public Policy and  
Business Research  
607 Blake Hall  
University of Kansas  
Lawrence, KS 66045  
(913-864-3701)

*Kentucky*

Dr. Phillip W. Roeder, Director  
Survey Research Center  
12 Porter Building  
University of Kentucky  
Lexington, KY 40506  
(606-257-4684)

*Kentucky (continued)*

Dr. Gordon Scott Bonham, Director  
Survey Research Unit  
Urban Studies Center  
University of Louisville  
Gardencourt Campus--Alta Vista Road  
Louisville, KY 40292  
(502-588-6626)

*Maryland*

Dr. Brian M. Gardner, Acting Director  
Institute for Governmental Service  
Suite 2101 Woods Hall  
University of Maryland  
College Park, MD 20742  
(301-454-2507)

Dr. John P. Robinson, Director  
Survey Research Center  
1103 Art/Sociology Building  
University of Maryland  
College Park, MD 20742  
(301-454-6800)

*Massachusetts*

Dr. Thomas W. Mangione, Director  
Center for Survey Research  
University of Massachusetts-Boston  
100 Arlington Street  
Boston, MA 02116  
(617-956-1150)

*Michigan*

Dr. Robert Kahn, Acting Director  
Survey Research Center  
Institute for Social Research  
University of Michigan  
P.O. Box 1248  
Ann Arbor, MI 48106  
(313-764-8365)

*Minnesota*

Prof. Ronald E. Anderson, Director  
Minnesota Center for Social Research  
University of Minnesota  
2122 Riverside Avenue  
Minneapolis, MN 55454  
(612-373-0150)

*Mississippi*

Dr. Wolfgang Frese, Director  
Survey Research Unit  
P.O. Drawer C  
Mississippi State University  
Mississippi State, MS 39762  
(601-325-2495)

*Missouri*

Dr. Arnold G. Parks, Director  
Institute for Social Research  
Lincoln University  
820 Chestnut Street  
Jefferson City, MO 65101  
(314-636-5961)

Dr. Andrew Glassberg, Director  
Survey Research Unit  
Public Policy Administration Program  
Public Policy Administration  
406 Tower  
University of Missouri-St. Louis  
St. Louis, MO 63121  
(314-553-5145)

*Nevada*

Drs. Donald E. Carns and Ronald W. Smith,  
Co-Directors  
Center for Survey Research  
University of Nevada, Las Vegas  
Las Vegas, NV 89154  
(702-739-3322)

*New York*

Prof. Charlotte Muller, Acting Director  
Center for Social Research  
City University of New York  
33 West 42nd Street, Rm 625  
New York, NY 10036  
(212-836-9293)

Dr. Richard D. Alba, Director  
Center for Social and Demographic Analysis  
Social Sciences 388D  
State University of New York at Albany  
1400 Washington Avenue  
Albany, NY 12222  
(518-457-3916)

Prof. Jonathan R. Cole, Director  
Center for the Social Sciences  
Columbia University  
420 West 118th Street  
New York, NY 10027  
(212-280-3093)

Dr. Robert I. McGinnis, Director  
Cornell Institute for Social and Economic Research  
Dr. Warren A. Brown, Manager  
Survey Research Facility  
380 Uris Hall  
Cornell University  
Ithaca, NY 14853  
(607-256-4801)

Prof. Eugene Litwak, Professor and Head  
Division of Sociomedical Sciences  
Columbia University School of Public Health  
600 West 168th Street  
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(continued from p. 12)

located in New York City. He was previously President of Group Attitudes Corporation, a subsidiary of Hill and Knowlton.

*Lynn Usher* has returned to the Research Triangle Institute after a year's absence to become Director of the Center for Population and Policy Studies. He had previously been a senior policy analyst at RTI.

New staff members at Response Analysis Corporation include, as Vice Presidents, *Geraldine Mooney* (formerly a Senior Survey Director at NORC) and *Corinne Kyle* (Manager of Social Survey Research, Gallup) and, as Research Directors, *Ken Zeldis* (formerly at Mathematica) and *David Carroll* (Center for Health Facilities Research). Promotions at RAC include *Andrew Kulley* from Chief Statistician to Vice President; *Roy Baldassari*, *Janna Walsh*, and *Deirdre Carroll* from Senior Research Associate to Research Director; and *Jim McBride*, *Laurie Davidson*, and *Elaine Solomon* from Research Director to Senior Research Director.

At the Survey Methods Centre of Social and Community Planning Research in London, *Martin Collins* has been promoted to Director and *Denise Lievesley* to Assistant Director.

*Margaret E. Pennybacker* has joined the staff of Survey Research Associates in Baltimore as Project Director of NIEHS Support Services in Environmental Epidemiology (see study description on p. 9). She was previously a research associate in the Department of Psychiatry, Duke University Medical Center. In addition, *Jacinta Purcell* has been promoted from Quality Control Coordinator to Technical Director; and *Wende Skidmore*, previously Study Manager, has become Quality Control Coordinator.

*Dorothy W. Kingery* has become a post-doctoral associate at the Survey Research Center, University of Georgia, where she was previously a research coordinator.

At the Survey Research Laboratory, Arizona State University, *Karen Miller*, previously Research Sociologist, Laboratory of Socio-Environmental Studies, NIMH, has been appointed Associate Director. Also at SRL/ASU, *Stephen Kulis*, who was a Research Associate at Columbia University, has become Assistant Director.

*James H. Kuklinski*, Associate Professor of Political Science and Research Associate Professor at the Survey Research Laboratory, University of Illinois at Urbana-Champaign, has been named Assistant Director at SRL.

*Daniel M. Johnson*, Professor of Sociology at Virginia Commonwealth University, has been named Director of that University's Survey Research Laboratory to succeed *J. Sherwood Williams*, who has become Research Director. In addition, *Scott Keeter* has joined the staff as Director of Development and the Virginia Poll.

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## Research Center News

### New Division at BSSR

The Bureau of Social Science Research in Washington, D.C., has set up a new division, the International Center on Election Law and Administration. The Election Center offers services at subscription rates primarily for professional administrators charged with conducting any type of election for public office. Activities are geared to providing practical, how-to election information, research, and assistance.

The Director of the new Election Center is Gary L. Greenhalgh, formerly Director of the Clearinghouse on Election Administration, Federal Election Commission. The Assistant Director of the new Center is Gwenn Hofmann, also formerly with the Clearinghouse.

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## Announcements

### NSF Science Resources Grants

The National Science Foundation Division of Science Resources Studies has announced its 1986 Program for the Analysis of Science Resources. Research grants will be awarded for studies directed toward quantitative indicators for science and technology policy within such areas as:

- New institutional arrangements for promoting R&D
- Technological innovation and diffusion
- Bibliometric and other measures of scientific or technological advance
- Public attitudes toward science and technology
- The relationships of science and technology with society

Proposals should be submitted by January 15, 1986. Awards will usually cover one to two person-years of effort. Specific information is given in the Announcement for the Analysis of Science Resources, which can be obtained from Division of Science Resources Studies, National Science Foundation, 1800 G Street, N.W., Washington, DC 20550.

### ASA/NSF/Census Fellowships

American Statistical Association/NSF/Census Research Fellowships and Associateships are available beginning around September 1, 1986. Positions are at the Census Bureau for one year or shorter period. This is a unique opportunity to make major advances in methodological or subject-matter research related to Census Bureau operations or data. General areas for research are social and demographic studies, economic measurement and analysis, and statistical methodology and computing. Requirements: for Fellows, Ph.D. and research record in relevant field (e.g., economics, statistics, demography, sociology); for Associates, at least two years of graduate study in relevant field. Salaries

are commensurate with qualifications and experience; also, fringe benefits and a travel allowance are provided. Apply by January 1, 1986, for Fellows and by February 15, 1986, for Associates. For information on specific research topics and on how to apply, contact Dr. Daniel Kasprzyk, Special Assistant for SIPP Research, Room 2024-3, Population Division, Bureau of the Census, Washington, DC 20233 (301-763-5784).

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## Jobs $\longleftrightarrow$ People

This free column is for the convenience of people available for work in survey research and organizations having job openings in survey research.

Listings should be sent to the Editor, *Survey Research*, 1005 W. Nevada Street, University of Illinois, Urbana, IL 61801. Names will be coded if requested.

### Opening:

Assistant Survey Manager, Public Policy Research Organization, University of California, Irvine. Dynamic social science research organization seeks professional individual with advanced education in research methodology to supervise survey facility, to include the following: research design and sampling, questionnaire design, questionnaire translation for CATI, survey scheduling and operations, analysis and report writing, client contact and survey development. Minimum qualifications include advanced degree in social science with emphasis on survey methodology. Experience in management of survey center operations desirable. Approximate annual salary: \$22,500. Inquiries and applications should be addressed by December 15, 1985, to Recruitment Manager, Public Policy Research Organization, University of California, Irvine, CA 92717. The University of California is an equal opportunity/affirmative action employer.

### Available:

Position in survey research wanted. Experience as labor market research assistant, educational services programmer (staff development and training), research assistant in behavioral science and education, lecturer and teaching assistant in psychology. M.A. in Psychology (Experimental) from Lakeland University. Please contact Joseph N. Agostino, 720 Spadina Avenue, Apt. 1309, Toronto, Ontario M5S 2T9, Canada; 416-924-4204 (home), 416-967-1212, ext. 2341 (office).

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## Publications and Data Sets

### Special Issue of JOS

The second issue of the new international review journal published by Statistics Sweden, *Journal of Official Statistics*, is a special one on question

naire design. The issue (v. 1, no. 2, 1985) contains the following papers:

- "Questionnaire design activities in government statistics offices"--Seymour Sudman and Charles D. Cowan
- "Some important issues in questionnaire development"--Richard Platek
- "Laboratory and field response research studies for the 1980 Census of Population in the United States"--Naomi D. Rothwell
- "Testing/assessing question quality--some Swedish experiences"--Mats Thorslund and Bo Warneryd
- "Informal testing as a means of questionnaire development"--Dawn D. Nelson
- "Flow charts--a tool for developing and understanding survey questionnaires"--Thomas B. Jabine
- "Questionnaire design with computer assisted telephone interviewing"--Carol C. House
- "A comparative study of field office coding"--Martin Collins and Gill Courtenay
- "Questionnaire measurement of drinking behavior in sample surveys"--John C. Duffy
- "Telescoping--the skeleton in the recent reading closet"--Valentine Appel.

## HINDEX

A new health index data base (HINDEX) has been developed and published by the National Center for Health Statistics. This index was formed to facilitate the accession of data from the National Health and Nutrition Examination Surveys and the earlier National Health Examination Surveys conducted by NCHS during 1960-80. HINDEX is a guide to the data available on the public use tapes and their documentation to identify and locate data on specific topics. Each line of data in HINDEX contains information on an individual health item or a group of closely related items. The index is sorted in three different ways--alphabetically by data field and by data category and numerically by tape and position field--and printed in three separate volumes by sort classification.

The data derived from the surveys are contained in edited and documented public use data tapes, which are available for sale from the National Technical Information Service. HINDEX is available at no charge in either printed form or on a 5 1/4 inch floppy disk (DOS format). To obtain a free copy of HINDEX and information on purchasing the public use data tapes, contact Sandra S. Smith, Chief, Scientific and Technical Information Branch, NCHS, Room 1-57, Box LW, 3700 East-West Highway, Hyattsville, MD 20782.

## New Methodological Publications

NOTE: The publications listed below should be obtained from the author, organization, or publisher cited or from your local library. They are not available through *Survey Research* or the Survey Research Laboratory.

Albert, James H., and Gupta, Arjun K. "Bayesian methods for binomial data with applications to a

- nonresponse problem." *Journal of the American Statistical Association*, 80 (March 1985), 167-74.
- American Public Opinion Index 1984*. Louisville, KY: Opinion Research Service, 1985. 889pp. NPL.
- "Analysis of qualitative research data." Report of the October seminar, ESRC Survey Methods Seminar Series. *Survey Methods Newsletter* (SCPR, 35 Northampton Sq., London EC1V 0AX, England), (Winter 1984/85), 6-9.
- Barter, John. "The legal criteria for survey data." *Journal of the Market Research Society*, 27 (July 1985), 191-98.
- Biemer, Paul P., and Stokes, S. Lynne. "Optimal design of interviewer variance experiments in complex surveys." *Journal of the American Statistical Association*, 80 (March 1985), 158-66.
- Bishop, George F.; Oldendick, Robert W.; and Tuchfarber, Alfred J. "The importance of replicating a failure to replicate: Order effects on abortion items." *Public Opinion Quarterly*, 49 (Spring 1985), 105-14.
- Booth, Alan, and Johnson, David R. "Tracking respondents in a telephone interview panel selected by random digit dialing." *Sociological Methods & Research*, 14 (August 1985), 53-64.
- Bragen, Harold. "Phone interviewers get good reviews from the boss." *Marketing News*, 19 (September 13, 1985), 28, 32.
- Burstein, Leigh; Freeman, Howard E.; Sirotnik, Kenneth A.; Delandshere, Ginette; and Hollis, Michael. "Data collection: The Achilles heel of evaluation research." *Sociological Methods & Research*, 14 (August 1985), 65-80.
- Bush, Alan J., and Hair, Joseph F., Jr. "An assessment of the mall intercept as a data collection method." *Journal of Marketing Research*, 22 (May 1985), 158-67.
- Bush, Alan J., and Parasuraman, A. "Mall intercept versus telephone-interviewing environment." *Journal of Advertising Research*, 25 (April/May 1985), 36-43.
- Chadwick, Simon, and Bartram, Mary. "Designing a survey for court." *Journal of the Market Research Society*, 27 (July 1985), 185-90.
- Cohen, Steven B., and Cox, Brenda G. *Methodological Issues for Health Care Surveys*. New York: Marcel Dekker, 1985. 472pp. \$65.
- Cooke, Mike. "The admissibility of survey data as evidence in courts of law." *Journal of the Market Research Society*, 27 (July 1985), 167-73.
- DaVanzo, J. "Measuring community variables for household health and demographic surveys in developing countries." P-7099. Santa Monica, CA: Rand Corporation, May 1985. 7pp. \$4 prepaid.
- Dickson, John R., and Kirzner, Eric. "Questionnaire item omission as a function of within-group question position." *Journal of Business Research*, 13 (February 1985), 71-75.
- Dodd, Tricia. "The use of re-interviewing on the National Travel Survey pilot." *Survey Methodology Bulletin* (Social Survey Division, OPCS, St. Catherine's House, 10 Kingsway, London WC2B 6JP, England), No. 17 (June 1985), 18-27.
- Esser, Hartmut. "Determinanten des interviewer- und befragtenverhaltens: Probleme der theoretischen erklärung und empirischen von interviewereffekten." In K.U. Mayer and P. Schmidt (eds.), *Allgemeine Bevölkerungsumfrage der Sozialwissenschaften*. Frankfurt/M. and New York: Campus Verlag, 1984, pp. 26-71.
- Fay, Robert E. "A jackknifed chi-squared test for complex samples." *Journal of the American Statistical Association*, 80 (March 1985), 148-57.
- Fienberg, Stephen E.; Martin, Margaret E.; and Straf, Miron L. (eds.). *Sharing Research Data*. Washington, DC: National Academy Press, 1985. 240pp. \$17.50 (paper).
- Fink, Arlene, and Kosecoff, Jacqueline. *How To Conduct Surveys: A Step-by-Step Guide*. Beverly Hills, CA: Sage, 1985. 120pp. \$12 (paper).
- Fujii, Edwin T.; Hennessy, Michael; and Mak, James. "An evaluation of the validity and reliability of survey response data on household electricity conservation." *Evaluation Review*, 9 (February 1985), 93-104.
- Goyder, John. "Face-to-face interviews and mailed questionnaires: The net difference in response rate." *Public Opinion Quarterly*, 49 (Summer 1985), 234-52.
- Groves, Robert M., and Fultz, Nancy H. "Gender effects among telephone interviewers in a survey of economic attitudes." *Sociological Methods & Research*, 14 (August 1985), 31-52.
- Hastings, Elizabeth Hann, and Hastings, Philip K. (eds.). *Index to International Public Opinion, 1983-84*. Westport, CT: Greenwood Press, 1985. 733pp. \$125.
- Heady, Patrick. "A note on some sampling methods for visitor surveys." *Survey Methodology Bulletin*, No. 17 (June 1985), 10-17.
- Hess, Irene. *Sampling for Social Research Surveys, 1947-1980*. Ann Arbor: Institute for Social Research, University of Michigan, 1985. 300pp. \$20 (paper).
- Hui, C. Harry, and Triandis, Harry C. "The instability of response sets." *Public Opinion Quarterly*, 49 (Summer 1985), 253-60.
- Kish, Leslie. "Chance, statistics, sampling." *Journal of Official Statistics*, 1 (No. 1, 1985), 35-47.
- Overstreet, R. Edward, and Rootman, Irving. "Are key informant estimates of health-risk behavior really more valid than self-report estimates?" *Evaluation Review*, 9 (June 1985), 361-64.

- Rapoport, Ronald B. "Like mother, like daughter: Intergenerational transmission of DK response rates." *Public Opinion Quarterly*, 49 (Summer 1985), 198-208.
- Sackman, Benjamin. "Deciding sample size is a difficult question." *Marketing News*, 19 (September 13, 1985), 30, 33.
- Sarndal, Carl-Erik. "How survey methodologists communicate." *Journal of Official Statistics*, 1 (No. 1, 1985), 49-63.
- Schneider, Kenneth C. "Uninformed response rates in survey research: New evidence." *Journal of Business Research*, 13 (April 1985), 153-62.
- "Social surveys, social science and social policy." Report of the January seminar, ESRC Survey Methods Seminar Series. *Survey Methods Newsletter* (Spring 1985), 5-9.
- Stevens, Gillian, and Cho, Joo Hyun. "Socio-economic indexes and the new 1980 census occupational classification scheme." *Social Science Research*, 14 (June 1985), 142-68.
- Sudman, Seymour. "Experiments in the measurement of the size of social networks." *Social Networks*, 7 (June 1985), 127-51.
- Sudman, Seymour. "Mail surveys of reluctant professionals." *Evaluation Review*, 9 (June 1985), 349-60.
- Sukhatme, Pandurang V.; Sukhatme, Balkrishna V.; Sukhatme, Shashikala; and Asok, C. *Sampling Theory of Surveys with Applications*. 3rd ed. Ames: Iowa State University Press, 1984. 526pp. \$29.95.
- Sykes, Wendy, and Hoinville, Gerald. *The Use of Telephone Interviewing for Social Surveys in the UK: A Feasibility Study*. Report 24/04. London: Social & Community Planning Research (35 Northampton Sq., London EC1V 0AX, England), 1984. £3.00 + 75p postage & handling.
- Thomas, Roger. "Telephone interviewing at Social Survey Division." *Survey Methodology Bulletin*, No. 17 (June 1985), 31-41.
- U.S. National Center for Health Statistics. *The Bootstrap and Finite Population Sampling*, by Philip J. McCarthy and Cecelia B. Snowden. Vital and Health Statistics, Ser. 2, No. 95. DHHS Pub. No. (PHS) 85-1369. Washington, DC: U.S. Government Printing Office, January 1985. 23pp.
- U.S. Office of Management and Budget. *The Role of Telephone Data Collection in Federal Statistics*. Statistical Policy Working Paper 12. Springfield, VA: National Technical Information Service, November 1984. (NTIS Doc. No. PB85105971.) 63pp. \$10 (hardcopy); \$4.50 (microfiche).



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