

Survey Research

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Editor's Note

As you can see, *Survey Research* has taken on a change in appearance with this issue. In order to help conserve our limited funds, we have reduced the type size so that we can get more text without adding too many extra pages. We have also switched to lighter and less expensive paper, thus saving on postage and printing costs.

In making these changes, we have tried to make *Survey Research* still readable without cutting down too much on the amount of information it contains, since we felt that was the preferred course of action. We hope that our readers and contributors will understand the need for these economy measures and that the smaller type size is not an inconvenience to anyone.

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Current Research

Further information on the studies described below should be obtained from the organizations conducting the studies at the addresses given at the beginning of each organization's listing. Information should not be requested through *Survey Research* or the Survey Research Laboratory.

Capstone Poll University of Alabama

(Drawer I, University of Alabama, University, AL 35486)

Completed projects:

Public Attitudes toward Health Care in Alabama. The purpose of this study, completed in May 1982 for the Medical Association of the State of Alabama, was to examine public attitudes about health care issues and providers in Alabama. Telephone interviews were conducted with 523 Alabama adult citizens.
Associate director: Patrick Cotter.

Bring Extension Services to Alabamians. Completed in May 1982 for the Alabama Cooperative Extension Service, the project examined how people obtain information about the Alabama Cooperative Extension Service and Extension Service related topics. Telephone interviews were conducted with a sample of 1,220 Alabama adult citizens.
Project director: Edward Mullins.

Center for Community and Regional Studies Sangamon State University

(Springfield, IL 62708)

Setting Priorities: Community Perceptions of Needed Services. Sponsored by the United Way of Decatur and Macon County (Illinois), this telephone interview survey of 200 residents and 250 service professionals in Decatur seeks to ascertain their proportion of needed United Way services and to examine the United Way's system of service accountability and suggested improvements.
Project director: Harry Berman.

The Sangamon County Needs Assessment Study. This survey for the United Way of Sangamon County seeks to determine the fundamental human needs of resi-

dents of the county and to provide information relevant to allocating funds based on these needs. The survey involves personal interviews with a sample of 1,000 County residents and mail questionnaires sent to all human service professionals in the County.

Project director: Dolo Brookings; research director: David Thomas.

Economic-Business Review of Central Illinois. This study seeks to better understand business and economic conditions in Central Illinois by conducting telephone interviews with a sample of 250 Central Illinois leaders in commerce and industry, finance, government, and labor in Springfield, Decatur, Bloomington/Normal, and Peoria.

Project director: Mark Erenburg; research director: David Thomas.

Center for Health Services Research University of Iowa

(Oakdale Hospital, University of Iowa, Oakdale, IA 52319)

65+ Rural Health Study. Funded by the National Institute on Aging, this 5-year comprehensive longitudinal study on the health and well-being of elderly persons residing in 2 rural counties in Iowa is part of a national research project, with Yale and Harvard conducting comparable studies on the urban elderly in New Haven and East Boston. The purpose is to document the prevalence and incidence of health conditions among the elderly and to assess a wide range of suspected causes and correlates of health problems and functional disabilities common in the elderly. Among a population of 5,200 persons 65 or older, personal interviews have been completed with approximately 4,250, with a 80% response rate for the noninstitutionalized and a 96% response rate for those in nursing homes (about half were proxy interviews by staff nurses). Respondents will be monitored through yearly follow-up interviews: by telephone in 1983 and 1984 and in

a long personal interview in 1985.

Principal investigator: Robert Wallace; co-investigator: Frank Kohout.

Absenteeism and Turnover among Hospital Employers. The purpose of this 3-year, NCHSR-funded project, to be completed in June 1983, is to develop a set of recommendations that will enable hospitals to contain costs by reducing employee turnover and absenteeism. To determine those factors that contribute to turnover and absenteeism among hospital employees, mail questionnaires were sent to all personnel at 5 voluntary, short-term, general hospitals in the Denver (Colorado) area, with a 60% response rate on 2 administrations of the questionnaire.

Principal investigator: James L. Price.

Center for Mass Communications Research and Policy University of Denver

(Department of Mass Communications, University of Denver, University Park, Denver, CO 80208)

Long-Term Impact of Mass Communications for Crime Prevention. This project, sponsored by the National Institute of Justice and scheduled for completion in March 1983, seeks to determine appropriate strategies for the use of mass media in informational campaigns aimed at promoting greater citizen involvement in crime prevention. Specifically, the project evaluates the ongoing Advertising Council's "Take a Bite Out of Crime" campaign in terms of its impact on citizens' cognitions, attitudes, and behavior regarding crime and crime prevention. Two samples are involved: a national probability sample of 1,200 U.S. adults, with personal interviews; and a panel sample of 450 adult residents of 3 major urban areas, interviewed once in person with a telephone follow-up.

Co-principal investigators: Garrett J. O'Keefe and Harold Mendelsohn.

Center for Organizational Research and Evaluation Studies Texas Christian University

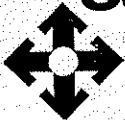
(P.O. Box 32874, Fort Worth, TX 76129)

Fort Worth Human Service Needs Assessment. Sponsored by the United Way of Metropolitan Tarrant County and the City of Fort Worth with funding from the Sid Richardson Foundation and the City of Fort Worth and scheduled for completion in December 1982, this study seeks to assess the need for human services in Fort Worth. A telephone survey of 4,000 randomly selected households will assess the incidence of problems, demographic characteristics, and a combination of the two to indicate the need for services. Mail questionnaires will be sent to 100 service provider agencies to inventory the service provision capabilities in Fort Worth, and 50 personal interviews will be conducted with the transient population to assess their characteristics and needs.

Principal investigator: Patrick Miller; co-principal investigator: Karen Harlow.

Texas Commission on Alcoholism Incidence and Prevalence Study. This one-year study for the Texas

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Editor

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Commission on Alcoholism is conducting a statewide analysis of the incidence and prevalence of alcohol abuse and addiction in Texas. Scheduled for completion in May 1983, the study involves telephone interviews with 2,250 randomly selected adults (over age 17) throughout the state and data gathered from state records.

Principal investigator: Barry S. Tuchfeld; co-principal investigator: Patrick Miller; project director: Robert D. Williams.

Alcoholism Treatment Research Study. The purposes of this 5-year study for the Schick Shadel Hospital of DFW, Inc., to be completed in May 1983, are to assess the long-term effectiveness of the hospital's medically oriented alcoholism treatment program and to gain further information on the social-psychological dynamics of the recovery process. The study involves a one-year cohort of 458 new admissions with a high level of severity of alcoholism and has used a variety of survey methods: personal interviews at admission, telephone interviews at 6 and 18 month follow-ups, self-administered questionnaires for patients and staff at admission and discharge, and mail questionnaires to family members of patients. The overall patient response rate has been 76%.

Principal investigator: Barry S. Tuchfeld; project director: Wendy L. Lipton.

Research Evaluation of the Outcomes of Child Abuse Cases Involving Sexual Abuse. This research, scheduled for completion in January 1984 for the Texas Department of Human Resources and the Tarrant County District Attorney, with funding from The Hogg Foundation, is designed to evaluate a special child abuse program that is a cooperative effort between Child Protective Services and the Tarrant County District Attorney's office. The major focus of the evaluation is to monitor and assess the impact of the program on family functioning and structure. The study examines a minimum of 200 cases and involves victims, perpetrators, and parents of families with reported cases of child sexual abuse, with personal interviews being conducted with agency personnel involved in the cases and standardized psycho-social evaluations of the victim and family members.

Principal investigator: Kathryn J. Dolan; co-principal investigator: Randall Kahan.

Raleigh Hills Alcoholism Research and Management System (ARMS). Funded by Advanced Health Systems, Inc., the main purpose of the pilot phase of this study, to be completed in June 1983 for Raleigh Hills Hospitals, is to document and evaluate the effectiveness of 6 Raleigh Hills treatment programs in Texas, California, and Nevada. Involved are 300-350 patients, who will be interviewed in person while in treatment to gather background information, with 3 and/or 6 month telephone follow-ups to assess post-treatment drinking status and personal adjustment. The ARMS evaluation also involves assessments by hospital staff of treatment activities participation and reports of medical and physical condition.

Principal investigator: Barry S. Tuchfeld; project director: Susan H. Marcus.

Completed project:

Survey of Attitudes toward Fort Worth Schools. This study, completed in May 1982 for the Fort

Worth Independent School District, sought to identify community attitudes about education and to determine evaluation and perceptions about the district both by consumers and nonconsumers of services. Telephone interviews were conducted with a sample of 1,204 residents of the school district, with a 75% response rate.

Principal investigator: Karen Harlow; co-principal investigator: Patrick Miller.

Center for Public Affairs University of Kansas

(607 Blake Hall, University of Kansas, Lawrence, KS 66045)

Attitudes on Drinking and Driving. This is a pre and post survey for the Kansas Community Alcohol Action Project to measure changes in citizen attitudes regarding the punishment of those arrested for drinking and driving. In the first wave before enactment of a new and stricter law and a media campaign on the subject, telephone interviews were conducted with a sample of 871 Kansas residents over 18 years old in 4 selected media areas (80% response rate). The second wave will be conducted 6 months later in January 1983.

Study director: Steven Maynard-Moody.

A Multi-Method Test of a Model of Citizen-Initiated Contacting. This NSF-funded project, to be completed in June 1983, seeks to clarify the factors influencing citizens' propensity to contact city government with requests for services or complaints. Telephone interviews will be completed by January 1983 with 100 respondents in each of 24 study neighborhoods in Kansas City, Missouri. Data are also being collected from Kansas City's Action Center records.

Principal investigator: Elaine B. Sharp.

Evaluating the Implementation of Community Corrections. This multi-method study, sponsored by the National Institute of Justice and scheduled for completion in April 1984, is examining the implementation process of community corrections, a major reform of the Criminal Justice System, with the hypothesis that successful implementation depends on the activities, behavior, and attitudes of individuals who interact with clients on a day-to-day basis. The study will involve personal and telephone interviews, mail questionnaires, and analyses of court records and state criminal history data.

Principal investigator: Dennis Palumbo.

Completed projects:

Residents of Kansas Nursing Homes. This study, completed in August 1982 for the Kansas Department of Aging, examined the demographic characteristics of residents of Kansas nursing homes and the conditions under which the decision was made to have a person enter a nursing home. The study combined telephone interviews with a random sample of 408 family members (86% response rate) and face-to-face interviews with 153 residents. In addition, a social and health assessment was made by 164 nursing home staff, and 58 doctors who had recommended placement were interviewed.

Co-principal investigators: Dennis Palumbo and Paula Wright; study director: Steven Maynard-Moody.

Public Employees as Human Resources: Organizational Involvement and Job Security. This research, completed in August 1982 for the Human Resources Program, University of Kansas, under a grant from USDL, examined some work-related attitudes of public employees under governmental agency cutbacks. It focused on organizational involvement of employees who stayed with public agencies and the impact of employees' perceptions of organizational effectiveness, personal job security, criticism of the public service, and level of public service motivation on the psychological attachment of government employees. Questionnaires were mailed to a sample of 704 employees of federal, state, and local governmental units in the Kansas-Missouri region, with a 69% response rate.

Principal investigator: Barbara B. Romzek.

The Noninstitutionalized Elderly in Kansas. Conducted for the Kansas Department of Health and Environment, this telephone interview survey of 510 noninstitutionalized residents over 60 years old in 5 Kansas counties focused on health issues. Study director: Steven Maynard-Moody.

Center for Public and Urban Research Georgia State University

(College of Public and Urban Affairs, Georgia State University, Atlanta, GA 30303)

Completed projects:

Atlanta Poverty Survey. This survey, completed in October 1981 for Atlanta Newspapers, Inc., sought to assess among different segments of the metropolitan area population perceptions of poverty, its causes, and potential remedies. Telephone interviews using Waksberg RDD were conducted in the 5-county Atlanta area with 1,400 residents, with a 91% response rate.

Director: John Hutcheson; co-director: Bob Thomas.

Atlanta Tourist Visitors Survey. Conducted for the Atlanta Convention and Visitors Bureau and completed in April 1982, this survey sought to estimate the economic impact of tourist visitors in Atlanta and to assist in developing a marketing strategy for the ACUB. Telephone interviews (RDD Waksberg) were conducted with 400 persons each in Cincinnati, Jacksonville, and Birmingham, with an 82% response rate.

Director: John Hutcheson; co-director: Jill Auerbach.

Center for Survey Research University of Massachusetts/Boston and Joint Center for Urban Studies of MIT and Harvard

(100 Arlington Street, Boston, MA 02116)

Evaluation of New Drunk Driving Laws. As part of continuing work with Boston University's Department of Socio-Medical Sciences, this study, funded by the Commonwealth Foundation and NIAAA, focuses on 3 states that have changed their laws: Maine, Massachusetts, and Maryland. Pre-post law change comparisons are being made based on interviews that include questions on driving, drinking, driving and drinking, driving and smoking marijuana, traffic accidents, and perceptions about enforcement and

about formal and informal sanctions. Data were collected in 1981 in Maine and Massachusetts, and this summer and fall RDD telephone interviews are being conducted with 1,000 adults in each experimental state and with 1,000 adults in a 4-state control area (New Hampshire, Rhode Island, Connecticut, and Vermont). Each experimental state and the control area will have at least one more data collection during 1983.

Principal investigator: Ralph Hingson (BU); study director: Thomas W. Mangione (CSR).

Centre de Sondage Université de Montréal

(5858 Côte des Neiges s. 600, Montreal, Quebec H3S 2S1 Canada)

Health and Social Services Evaluation. Sponsored by Centre de recherche en droit public, University of Montreal, and funded by Conseil québécois en recherche sociale, this study sought to evaluate to what extent people experienced any problems regarding health and social services received (or refused) during the last 5 years and to determine what actions were taken when a problem was met. After initial telephone screening of 17,154 households in the Province of Quebec, telephone interviews were completed in March 1982 with 1,090 persons having experienced a problem. Project director: Guy Trudel.

Evaluation of "Operation 10,000 Dwellings." In this project for Institut d'Urbanisme, University of Montreal, with funding from the Central Mortgage and Housing Corporation, personal interviews were conducted in June-July 1982 with 316 residents from the "Operation 10,000 dwellings" in the City of Montreal to study the residential mobility of people presently living in a dwelling in the operation and to evaluate the operation through the users' opinions.

Project director: Pierre Bouchard.

Study of Public and Private Sector Senior Managers. The object of this study for a research group from the University of Montreal Department of Sociology, funded by the Government of the Province of Quebec, was to conduct a scientific inquiry into the characteristics of executive and managerial functions, access to these senior positions through formal education and/or career training, and the occupational mobility and general characteristics of managers in 2 very different institutional settings—public service and large private firms. The survey work, completed in September 1982, involved personal interviews in the Province with a selected sample of 1,115 filled positions, with 90.6% of the contacted persons completing a questionnaire. Of the selected companies, 55% collaborated. Project director: Guy Trudel.

Centre for Applied Social and Survey Research Flinders University of South Australia

(Bedford Park, S.A. 5042, Australia)

The Social Impacts of Market Rent Policies in Public Housing in South Australia. Sponsored jointly by CASSR and the Urban Research Unit at Australian National University with funding from

the Australian Housing Research Council, this study investigates the characteristics, economic circumstances, residential aspirations, and tenancy histories of tenants of public housing in South Australia, plus the reasons why vacating tenants leave public housing and what housing submarkets they enter. Scheduled for completion in May 1983, the study involves personal interviews with 350 public housing tenants and about 200 vacating tenants in 3 metropolitan and 2 county local government areas.

Researchers: R.J. Stimson (CASSR); C. Paris and P. Williams (URU).

Housing Conditions and the Incidence of Disease and Use of Health Services in Galle District, Sri Lanka. This study, to be completed by early 1984 with Australian funding sources of the Australian Research Grants Scheme and the Ian Potter Foundation, examines the relationship between housing and area environmental conditions, the incidence of various diseases (especially in children), and the use of health services in the mixed urban/semirural district of Galle, Sri Lanka. The study, which is part of a wider investigation of the ecological aspects of diseases, environment, and health care in the district, involves personal interviews with all inhabitants of 350 housing units plus a survey of housing and environmental conditions and a medical examination of the children. Principal investigators: R.J. Stimson (CASSR) and H. Wellmar (South Asia Institute, University of Heidelberg, West Germany).

Division of Behavioral Science Research Tuskegee Institute

(Carnegie Hall--4th floor, Tuskegee Institute, Tuskegee Institute, AL 36088)

Adjustments of Black Return Migrants to Rural Communities in Alabama. In this 3-year, USDA-funded study, personal interviews are being conducted in the 11 rural counties of the Alabama Black Belt Area with persons born in these counties who have returned after having been away for over 2 years. The study seeks to ascertain the return migrants' sociodemographic characteristics, their motives for returning, their adjustment and readaptation, and the impact of return migration on rural development.

Principal investigator: Paul L. Wall.

Institute for Governmental Service University of Maryland

(2101S Woods Hall, University of Maryland, College Park, MD 20742)

Completed projects:

Evaluation of the Handbook for Maryland Municipal Officials. Funded by the Intergovernmental Personnel Act, this survey sought to analyze the impact of the Handbook on Maryland municipal officials. The survey, completed in February 1982, involved 49 telephone pre-tests (100% response rate), 9 mailed monthly forms (77.3%), and 49 mail post-tests (71.4%) with Municipal Action Agents in Maryland.

Principal investigator: Francis E. McKenna, Jr.

Municipal Election Procedures. The purpose of this study, completed in February 1982 and sponsored in part by the Maryland Municipal League, was to analyze the election procedures of Maryland municipalities and to compare these findings with voter turnout in the respective jurisdictions. Mail questionnaires were sent to the Municipal Action Agents in 152 Maryland municipalities, with a 78.3% response rate.

Principal investigator: Francis E. McKenna, Jr.

Institute for Social Research University of Michigan

(P.O. Box 1248, Ann Arbor, MI 48106)

Political Socialization: A Study of Aging and the Development of Socio-Political Orientations. The purpose of this study for the National Institute on Aging is to examine the aging process and how it is reflected in people's socio-political orientations. The study is built on an original 1965 national probability sample of 1,669 high school seniors and at least one parent in 1,562 cases. In 1973, 81% of the youths and 75% of the parents were reinterviewed. Personal interviews (85%) and mail questionnaires (15%) have been used in a 1982 survey consisting of respondents from the 1973 one. With move of the parents toward retirement age and of the teenagers into careers and parenthood, the 1982 study emphasizes relating life-stage transitions to changes in respondents' attitudes about social and political issues studied in the 1965 and 1973 surveys. Areas of study include motivations for involvement in public life, political participation, public policy preferences and goals, and evaluations of public institutions and national leaders. Principal investigators: M. Kent Jennings and Gregory B. Markus; study manager: Jeanne Castro.

Institute for Social Science Research University of California at Los Angeles

(405 Hilgard Avenue, Los Angeles, CA 90024)

Social Drinking. This study seeks to determine attitudes toward drinking, the social uses of alcohol, and personal drinking habits of respondents. Personal interviews are being conducted in 4 Los Angeles County communities with 200 Anglo, middle-class persons aged 21-60 who have had an alcoholic drink in the past year.

Principal investigator: Jerome Rabow.

California Hypertension Study. ISSR is conducting the Southern California interviewing on this study under subcontract from the Survey Research Center at Berkeley. See p. 11 for a full description of the study.

Institute for Survey Research Temple University

(1601 N. Broad Street, Philadelphia, PA 19122)

Needs Assessment and Marketing Analysis of Leisure Services in Philadelphia. ISR is assisting the Department of Recreation and Leisure Studies in this project, funded by the City of Philadelphia Department of Recreation, which involves depth

Interviews with city officials concerning recreation policy and structured interviews with the public concerning usage and perceptions of public recreation facilities. In addition to an in-person survey of 1,000 people being conducted in recreational facilities, a mail survey will be directed to a representative sample of registered voters. Principal investigator: Richard Kraus; ISR study director: R. Hoyt Walbridge.

New Beneficiary Survey. This study, being conducted in collaboration with Mathematica Policy Research for the Social Security Administration, is designed to provide data for evaluating the adequacy of benefit payments in meeting the economic needs of individuals in retirement and disability. The project, to be completed in June 1983, involves personal interviews with 17,850 disabled workers, retired workers, wives and divorced wife beneficiaries age 62 and older of retired or disabled workers, widows and divorced widow beneficiaries age 60 and older, and Medicare only beneficiaries. Project director: Allan T. Walters.

A Follow-up Study of Drug Abuse among Young Men. This NIDA-funded study for Harwin L. Voss and Richard B. Clayton, University of Kentucky, involves personal interviews nationwide with 450 males born between 1944 and 1954. The project, scheduled for completion in December 1982, seeks to answer questions such as how many men in the sample ever used various drugs, when and in what order did they use these drugs, what were their patterns of use, have these patterns changed since the first phase of the study in 1974, and are there effects and benefits from the use of certain drugs. Project director: Leonard LoSciuto; project co-director: Allan T. Walters.

Study of Temple University's Public Image. Conducted for the Temple University President's Office, this study seeks to determine the University's image in the Delaware Valley region among adults and adolescents, to explore the relationship between components of the public image and decisions to attend the University, and to investigate sources of information about the University and variation by demographic characteristics. Telephone interviews are being conducted in the Philadelphia SMSA with 1,200 persons--560 general population aged 18 and over, 390 parents of children 12-18, and 250 15-18 year old children of the parents interviewed. Study director: Leonard LoSciuto; study co-director: Mary Ann Ausetts.

Institute of Social Research Indiana University

(Department of Sociology, 1022 E. Third Street, Bloomington, IN 47401)

The Indianapolis Area Project. As part of an annual survey training program of the IU Department of Sociology, a statewide RDD telephone survey will be conducted in April-May 1983 with 1,000 Indiana adult residents, who will be asked their attitudes about a variety of topics, including gun control, crime, abortion, and political behavior. Principal investigator: Alan Lizotte; field director: Suzanne B. Lincoln.

Israel Institute for Applied Social Research Jerusalem

(19 Washington Street, P.O. Box 7150, Jerusalem 91070, Israel)

Completed projects:

Latin American Immigrants in Israel. This project, completed in July 1982 for Donald Herman, Latin American Studies Center at Michigan State University, examined various aspects related to the immigration motives and the processes and adjustment in Israel of Latin American immigrants. The findings, based on personal interviews with 227 persons living in the large urban centers of Israel, are described in a report (in English). Principal investigator: Irah Kahneman.

Consumption Habits of Alcoholic Drinks among the Israeli Public. Sponsored by the Anti-Alcohol Unit at the Ministry of Labor and Welfare and completed in July 1982, this project studied assessments and perceptions of the public regarding drinking of alcoholic beverages; studied scope, nature, and extent of problems related to drinking; attempted to specify the characteristics of risk groups; and attempted to assess the problem of alcoholism in Israel. Personal interviews were conducted in 34 Israeli settlements throughout the country with 1,033 respondents. The report is in Hebrew. Principal investigator: Haviva Bar.

Mathematica Policy Research Princeton, New Jersey

(P.O. Box 2393, Princeton, NJ 08540)

Compensated Multiple Choice (CMC) Demonstration to Test the Effectiveness of a Multiple-Choice of Health Plans. This 5-year project for DHHS involves designing, implementing, and monitoring a demonstration of CMC, an innovative concept in group health insurance that offers employees the option of choosing between the standard insurance plan currently offered by an employer or an insurance plan with higher co-payment requirements in combination with a cash rebate. The feasibility of the concept will be tested by implementing CMC in a limited number of sites. During the first year of site operations, telephone interviews will be conducted with employees of companies participating in the CMC demonstration to examine their enrollment decisions. Project director: J. Alan Brewster.

Survey of Differentlyabled Persons. This survey, to be completed in May 1983 for the Office of the Handicapped, City of Hartford, CT, seeks to determine the size of Hartford's population with disabilities, to examine the housing and other service needs of residents determined to have mobility impairments, and to estimate the number and characteristics of barrier-free housing units in the city. Telephone interviews will be conducted with 600 RDD households and 300 households selected from service agency lists. Study director: Susan S. Stephens; survey manager: Merced Perez-Trevino.

National Long Term Care Demonstration (NLTC) Informal Caregiver Survey. This demonstration pro-

ject for DHHS is designed to explore concepts of community long term care for the frail elderly as alternatives to costly institutionalization. This research on the informal care network (i.e., care from friends and family members) will consider the utilization of informal services and the psychological and financial burden on caregivers. Beginning in fall 1982, baseline interviews followed by 2 surveys at 6-month intervals will be conducted by telephone with the family member or friend of the NLCD sample member who provides the most help to that elderly person.

Project director: George Carcagno; survey director: Barbara Phillips.

National Analysts

Philadelphia

(400 Market Street, Philadelphia, PA 19106)

Completed projects:

National Follow-up Survey of YEDPA Demonstration Program Participants' Labor Force and Schooling Behavior. Completed in September 1982 for the Educational Testing Service under USDL auspices, this study collected the 24-month follow-up data for an ongoing impact measurement and assessment of a variety of youth programs targeted at disadvantaged youth nationwide. Personal in-home interviews were conducted with 862 YEDPA program participants and case controls in major metropolitan cities nationwide to gather socioeconomic and demographic information; employment, school, training, and military service histories for the 2-3 years following program termination; and career expectations and aspirations. The final response rate exceeded 89%. Officer-in-charge: Lucy B. Wilson; project director: Beth B. Rothchild.

Juvenile Attitude and Behavior Study. This study, completed in September 1982 for Bowling Green State University under NIMH auspices, sought to provide a contemporary perspective on socialization processes affecting teenagers and to bring into sharper focus those factors linked to patterns of juvenile delinquency behaviors. Personal interviews with a modified probability sample of 950 youths aged 12-18 in Toledo, Ohio, and environs gathered data on topics such as the respondent's friends, parents, social activities, and delinquent activities. Officer-in-charge: Lucy B. Wilson; project director: Beth B. Rothchild.

National Opinion Research Center University of Chicago

In Chicago

(6030 S. Ellis Avenue, Chicago, IL 60637)

Study of Public Attitudes toward Issues of Military Service. A supplement to the 1982 General Social Survey, funded by the Ford Foundation, investigated public attitudes toward the following military service issues: compulsory national service (military and non-military) and sources of funds to pay for it; the quality of the military; pay and benefits in the military; minorities in the military; the all-volunteer army; role of women in the military;

and selective service. Personal interviews were completed with 1,506 adults (over 18) nationwide. Data on the supplement will be made available in 1983.

Principal investigator: James A. Davis; project director: Paul B. Sheatsley.

In New York

(21st floor, 461 Eighth Avenue, New York, NY 10001)

Michigan Consolidation Project. NORC is assisting the State of Michigan Department of Social Services with this DHHS-funded test of an approach to consolidating application procedures for AFDC, Food Stamps, and Medical Assistance. Mail questionnaires are being sent to a list sample of approximately 2,000 persons currently receiving welfare payments in 4 Michigan counties (2 rural and 2 urban). The last evaluation is due in September 1983.

Project director: Cynthia Thomas.

Drug Abuse Reporting Program (DARP). This program was established in 1969-73 as a client reporting system for community-based drug abuse treatment programs to serve as a database for drug treatment outcome evaluation research. Funded by NIDA, the current (fourth) phase of DARP is a 12-year follow-up of a subsample of people admitted to drug treatment agencies in 1969-72. The focus is on how people end their addiction to opiate drugs. Personal interviews are being conducted between September 1982 and April 1983 with 700 respondents selected from 20 treatment agencies nationwide. Principal investigator: D. Wayne Simpson (Texas A&M University); project director: Brad Edwards (NORC).

Survey of Informal Caregivers. This DHHS-funded survey is collecting data on the kinds of care given to physically impaired, noninstitutionalized people 65 years of age and older by unpaid caregivers (relatives, friends, neighbors). The purpose is to assess what informal care provided to these persons makes it possible for them to remain in the community rather than enter nursing homes. Personal interviews are being conducted nationwide in October 1982-January 1983 with 2,500 persons identified through a Survey of Impaired Individuals interviewed by the U.S. Census Bureau in summer 1982.

Project director: Pearl Zinner.

In-Place Housing Adjustments by the Elderly. This 3-year study, conducted for The Urban Institute under NIA funding, seeks to understand better the adjustments made in housing as they are influenced by the circumstances of aging. To collect data on repairs and improvements that people make to their homes and property, approximately 600 single-family homeowners in 7 cities nationwide will be interviewed in person in each of the 3 years, followed by 3 periodic supplements administered by telephone.

Principal investigator: Raymond Struyk (Urban Institute); project director: Cynthia Thomas (NORC).

Methodological research:

Development of a 1980 National Sampling Frame. Funded by the Russell Sage Foundation, this is a

unique effort by NORC and the Survey Research Center of the University of Michigan to establish areas of cooperation in developing a new national sampling frame and in creating shared interviewer training materials. A national sampling frame will be a long-term, multipurpose resource that will provide samples of households and serve as the basis for samples of special populations for the next 10 years. The project is to be completed by the end of 1982.

Project director: Brad Edwards (NORC); SRC Head of Field Section: Stanley Presser.

Office of Institutional Studies University of Arkansas at Little Rock

(33rd and University Avenue, Little Rock, AR 72204)

1981-82 Analysis of Inactive UALR Students. The aim of this study is to either confirm or deny the perception that UALR students are stopouts rather than dropouts. Data collected from approximately 5,000 mail questionnaires sent to former students are being examined to ascertain the effect on the retention rate of demographic variables and of academic, administrative, personal, medical, employment, and campus housing factors.

Project coordinator: Judy K. Brummett.

Completed project:

Older Adult Participation in Higher Education: New Roles for Older Arkansans as Students and Educational Resources. Conducted in 1981 by UALR in collaboration with Arkansas Community Foundation, this telephone survey of 349 people 50 and older in Pulaski County (Arkansas) sought to describe the characteristics of the respondents, their educational goals, and perceived barriers to participation; determine the degree of interest in specific educational opportunities; determine what support services would facilitate their ability to take advantage of educational opportunities; and provide suggestions for educational policy and program changes. A copy of the report is available on request.

Project leaders: Jerry Bell, Judy Brummett, Frances Jones, and Mark Krain (UALR); Lou Graham (Arkansas Community Foundation).

Policy Sciences Program Florida State University

(Bellamy Building, Florida State University, Tallahassee, FL 32306)

Completed projects:

October 1981 Florida Energy Study, Wave II. In the second wave of this 2-year study to assess changes in energy consumption patterns of Florida households, the same 1,080 Florida adults interviewed by telephone in October 1980 using a 2-stage RDD method were reinterviewed in October 1981, with a 74% response rate.

Study director: Albert L. Rhodes; study coordinator: Anneliese R. Oppenheim.

1982 Florida Annual Policy Survey. This statewide survey was the fourth in a series designed to

measure opinion over time. RDD telephone interviews were conducted in January-February 1982 with 1,086 adults in Florida (69% response rate) to ascertain their opinions on policy and political issues facing the state, especially taxes and spending; government performance and evaluation of state services; and political and demographic characteristics.

Study director: Paul Allen Beck; study coordinator: Anneliese R. Oppenheim.

Structure of State and National Policy Attitudes, Wave II. This statewide panel study examined a variety of policy issues at both the national and state levels of government, assessed the impact of a changing political context on mass policy thinking and dimensions of structure of policy attitudes, and treated the structure of policy attitudes as a dependent variable in its own right to determine how structure is patterned across important groups in the population. In Wave I in April 1981, RDD telephone interviews were conducted with 929 Florida adults, who were reinterviewed in March 1982. The Wave II response rate was 70%.

Study director: Paul Allen Beck; study coordinator: Anneliese R. Oppenheim.

Population Research Laboratory University of Alberta

(Department of Sociology, University of Alberta, Edmonton, Alberta T6G 2H4, Canada)

Completed project:

Edmonton Area Study 1982. The sixth annual survey, completed in June 1982, had as a special topic "Cultural and Leisure Participation in the City" and contained questions on the frequency and extent of participation in a wide variety of activities. Other questions dealt with personal health, crime victimization, employment, and quality of life measures. Personal interviews were conducted with 507 Edmonton residents 18 and older, with a 76% response rate.

Study director: E. Snider.

Public Opinion Research Program Arizona State University

(Center for Urban Affairs, Arizona State University, Tempe, AZ 85281)

Completed projects:

The 1982 Election in Arizona. Conducted for Phoenix Newspapers, Inc., this study monitored the Arizona electorate regarding several federal, state, and local elections and several important referenda. Two waves of 1,000 RDD telephone interviews each, one in mid-September and one in mid-October, were conducted statewide.

Director: Bruce Merrill.

Evaluating the Effectiveness of City Government in Mesa, Arizona. This study, conducted in October 1982 for the City of Mesa, sought to evaluate the performance of various service programs in the city. RDD telephone interviews were conducted citywide, with an 82% response rate.

Director: Bruce Merrill.

Methodological research:

The 2 studies above each involved split-ballots: in the statewide newspaper survey to measure the impact of using party labels as descriptors that influence party voting by identifying candidates as Republican or Democrat in one-half and using no party labels in one-half; and in the Mesa survey to measure the effect of randomly selecting respondents within the household when using RDD compared with allowing the interviewer to select an eligible respondent within the household.

The Rand Corporation Santa Monica, California

(1700 Main Street, Santa Monica, CA 90406)

Hartford Youth Employment Study. This NIE-sponsored study seeks to determine the long-term effects of desegregation on minority youth using data from the Hartford (Connecticut) Project Concern program--a voluntary city-to-suburban busing program. Former participants and a matched control group who remained in segregated schools are being interviewed to measure the educational, social, and economic effects of desegregation. The sample consists of 1,200 predominately black young adults aged 17-27 who attended high school in 1974-1981. Parents of sample members are also being interviewed. Tracking of respondents and telephone interviews are being conducted by Westat, Inc., under subcontract to Rand. For further information, contact Jennifer Hawes or Robert Crain.

Study of Practice Locations of Recently Graduated Physician. This study, sponsored by the Commonwealth Fund, focuses on the choices of practice locations of minority and nonminority physicians who graduated from medical school in 1975. A mail survey with telephone follow-up was conducted with 700 minority physicians during the summer of 1982, with a 72% final completion rate. A survey of a second sample of about 1,850 majority physicians was started in October 1982. For further information, contact Diane Schoeff or Steve Keith.

Completed projects:

Survey of Cleveland Metal Stamping Manufacturers. Conducted for the Cleveland Foundation as part of a larger Rand study on the state of the Cleveland economy, this study focused on the impact of technological changes, shifting markets, and the availability of skilled labor and apprenticeship programs among metal stamping firms in metro Cleveland. After advance letters from Rand and the trade association to 100 such firms, telephone interviews were completed by June 1982 with the presidents or vice-presidents of these firms, with a 66% response rate. For further information, contact Jennifer Hawes or Peter Reuter.

1980-81 Biomedical Research Grant Applicants. Sponsored by the Hartford Foundation, this study of 215 young physician researchers (including successful and unsuccessful grant applicants) collected information on how fellowships are used to enhance resources available for carrying out biomedical research, as well as data to conduct an analysis of selection procedures for grant awards. After initial contact by telephone, a questionnaire was

mailed with a payment of \$25. After telephone follow-ups, a 98% response rate was achieved. For further information, contact Sandy Berry or Grace Carter.

Research Triangle Institute North Carolina

(P.O. Box 12194, Research Triangle Park, NC 27709)

Impact of Occupational Safety and Health Training Programs on the Supply and Demand for Occupational Safety and Health Professionals. This study for the National Institute for Occupational Safety and Health seeks to determine the nature and extent of the match (or mismatch) between the output of occupational safety and health academic programs and employer needs. The study, scheduled for completion in April 1983, involves data gathered by telephone interviews with 200+ academic programs and mail questionnaires sent to approximately 1,000 graduates and 150 employers in the U.S. Project director: J. Lamarr Cox.

Medicare Health Survey. This survey for HCFA is part of a larger study designed to evaluate a demonstration program under which HCFA contracts with HMOs to provide Medicare-covered health services to Medicare beneficiaries on a prepaid basis. The survey involves personal interviews in Minneapolis/St. Paul, Marshfield (WI), and Worcester (MA) with a total of 3,000 Medicare beneficiaries, including those who belong to an HMO under the demonstration program and those who do not belong to an HMO. Principal investigator: Fred Bryan, Jr.; survey director: Michael Weeks.

Carbon Monoxide Exposure Study. This study, scheduled for completion in January 1983 for the Environmental Monitoring Systems Laboratory, U.S. EPA, is using Personal Exposure Monitors, specific for carbon monoxide, with a sample of residents to construct a distribution of CO exposures of the population. Individuals carry the Monitor for 24 hours recording activities and automatically recording exposures every hour or every time activity changes. The first stage involved a sample of 14,863 lines for telephone screening in metropolitan Washington, DC, and Denver, with approximately 70% of all eligible cases interviewed. The second stage involves 1,250 lines in Washington to yield 1,000 personal interviews and environmental samples. Project director: Ty Hartwell.

National Evaluation of the Special Supplemental Food Program for Women, Infants, and Children (WIC). This evaluation of the nutrition and health benefits of participation in the national WIC program, conducted for the Food and Nutrition Service, USDA, by RTI in collaboration with the New York State Research Foundation for Mental Hygiene (NYSRF), involves 4 studies: 1. An *Ecological Study* measures the effect of the WIC Program on infant mortality rates in the WIC-eligible population in 24 states for 1972-81 and examines overall changes in birth outcomes attributable to the introduction and expansion of the WIC Program. 2. A *Longitudinal Study of Pregnant Women* measures the outcome of pregnancy for approximately 7,000 women

nationwide, including WIC participants and eligible nonparticipants. 3. A *Study of Children* measures certain physical characteristics, dietary intake, and psychological and emotional development of children of women in the longitudinal study drawn from about 3,000 families. 4. A *Study of Substitution and Sharing* measures the degree to which WIC foods substitute for food that would have been purchased or shared with family members by collecting household food expenditure data and reported dietary intakes from families of women in the longitudinal study. These 4 studies involve personal interviews, record abstractions, anthropometry, and blood samples.

NYSRF principal investigator: David Rush; RTI project leader: Daniel G. Horvitz.

Louisiana Social Service Needs Survey. This survey for the Louisiana Department of Human Development seeks to ascertain the incidence and magnitude of social service needs in that state as an aid in identifying unmet needs, setting goals and objectives, and setting levels of funding. The survey involves telephone interviews statewide with 884 households and field interviews with 300 households.

Principal investigator: J. Valley Rachal.

Survey of Newspaper Editors, Publishers and Staff Members. In this survey for the Ethics Committee of the American Society of Newspaper Editors, mail questionnaires presenting hypothetical ethical problems were mailed to the editor, publisher, and a staff member of 333 daily newspapers nationwide. The data will be used to develop information about the relationship between editors and publishers, to compare the ethical concerns of private- and public-held newspapers, and to determine how ethical values are transmitted.

Study director: Donald W. Jackson.

Methodological research:

Evaluation of Application of Several Existing National Data Collection Methodologies to Selected Small Geographic Areas. This 3-year study for NCHS, scheduled for termination in November 1982, consisted of 3 phases. In Phase I (Design), a study design was developed for conducting surveys in the Florida Gulf Health Systems Agency 4-county area to provide data similar to those generated on a national basis by the HIS, HANES, NAMCS, and HDS. Six alternative survey approaches were evaluated involving separate samples for each survey or various extents of linkage among the surveys. In Phase II (Implementation), data collection was undertaken in 1981 in the 4-county Tampa/St. Petersburg area on 4 surveys: Health Interview Survey (personal interview--439 households; telephone interview--571 households; response rates: 88% and 62%, respectively); Household Follow-up Survey; Ambulatory Care Survey (personal interviews with 195 physicians; 63% response rate); and Hospital Discharge Survey. All but the second were modifications of the national surveys. Phase III (Evaluation) has generated 2 reports: "A Comparison of Telephone and Personal Interview Modes for Conducting Local Household Health Surveys," which deals with non-response bias, response differences, and accuracy of reporting as well as response rate and cost, and "Creation of a Standardized Hospital Data File from Multiple Abstraction Sources."

Project director: David L. Bayless.

Social Research Center Washington State University

(Wilson Hall #133, Pullman, WA 99164)

Incentives for Conservation: Survey of Commercial Electric Customers. This telephone interview survey of 500 businesses in Eastern Washington seeks to determine the types of incentives needed to encourage the average-sized business establishment to conserve electricity. The principal objectives are to determine (1) what information businesses need to conserve energy, (2) who the decision makers are and what information forms the basis for energy conservation decisions, and (3) the possible incentives for commercial establishments to conserve energy and (4) to assess the structural, heating, and ownership characteristics of the buildings occupied by utility customers. Principal investigators: John Tarnai (SRC) and Donald E. Stem, Jr. (Business and Economics).

Influence of Customer Perceptions and Sociodemographic Profiles on Views Toward Utility Conservation Efforts, Decisions to Weatherize, and Acceptance of Interest Free Loans. The goals of this project are to determine the public's views on the role of utilities in promoting energy conservation, determine what factors are involved in people's decisions to weatherize their homes, and discover why many people are unwilling to take advantage of interest-free loans to weatherize. The study involves a combination mail and telephone survey of a random sample of 1,200 residential customers of the Washington Water Power Co. Principal investigators: Eugene A. Rosa (Sociology and SRC) and Marvin Olsen (Sociology).

Social Science Research Center Mississippi State University

(P.O. Box 5287, Mississippi State, MS 39762)

A Survey of Political Attitudes. Funded by the Clarion Ledger (Jackson, MS), this project involves telephone interviews with a statewide sample on selected issues and possible candidate choice. Project director: Steve Shaffer.

Victimization Study of Rural and Urban Residents in Mississippi. This study, funded by the Sociology Department, Mississippi Agricultural and Forestry Experiment Station, and SSRC at MSU, seeks to determine the extent to which residents have been victims of specific types of crimes and the measures used to prevent crimes. Both telephone interviews and mail questionnaires are involved. Researchers: Arthur G. Cosby, Wolfgang Frese, Julian Roebuck, and Gerald O. Windham.

Survey Research Associates Baltimore

(217 E. 25th St., Baltimore, MD 21218)

Completed projects:

Secondary Prevention with Adult Patients in Primary Care Settings. SRA has completed its role in this NIMH-funded study being conducted by the Health Services Research & Development Center, Johns Hop-

kins University, to assess the power of a psychiatric screening instrument, the General Health Questionnaire, in increasing the sensitivity of primary care providers to the emotional problems of their adult patients so that the detection and management of these problems can be improved. SRA conducted the first wave of in-home personal interviews in December 1981-April 1982 with a sample of 809 patients at a group practice clinic at Johns Hopkins Hospital (91% response rate). Researchers at JHU completed follow-up personal and telephone interviews.

Principal investigator: Sam Shapiro (JHU); project director: Joan S. Cwi (SRA).

Baltimore Neighborhood Study. In this study for Ralph Taylor, Johns Hopkins Center for Metropolitan Planning and Research, adult residents of 66 Baltimore City neighborhoods were surveyed about their attitudes toward their individual neighborhood and block, including such issues as sources of satisfaction derived from the neighborhood, how neighborhood space is used, view of local crimes, and conditions necessary to establish a positive residential atmosphere. Telephone interviews were conducted in June-August 1982 with a quota sample of 1,620 households (25 per neighborhood) in single-family and multiple-family dwellings of less than 4 stories, with personal interviews if no phone number was available. The response rate was 97%. Project coordinator: Sandi Ezrine.

Survey Research Center University of California, Berkeley

(2538 Channing Way, Berkeley, CA 94720)

Alameda County Hypertension Study. This 5-year community high blood pressure control project, funded by the National Heart, Blood and Lung Institute and conducted in contiguous parts of Oakland, Berkeley, and Albany, California, is a joint effort of the City of Berkeley and UC's School of Public Health, with the survey conducted by SRC. The goals are to decrease prevalence of uncontrolled high blood pressure in the community, increase the likelihood that people with high blood pressure get appropriate care, and encourage the population to have their blood pressure checked regularly. In 1978, 1,000 adults (20 or older) were interviewed, and the data were used to help plan a variety of community programs designed to control prevalence. During the summer of 1982, a parallel sample of 500 adults was interviewed in the same areas to facilitate evaluation of the program. Both surveys gathered data on health practices, knowledge and understanding of high blood pressure, and other subjects. Interviewers also measured each respondent's blood pressure.

Principal investigators: Florence Stroud (Berkeley Health Department) and Joan Bloom (UC School of Public Health).

California Hypertension Study. The goals of this study, funded by the NHBLI through a grant to the California State Department of Health Services, are similar to those in the Alameda County study described above. The baseline survey was conducted by a commercial firm, but SRL is responsible for the second wave of interviews, with those in the Los Angeles area being conducted by the Institute for Social Science Research at UCLA. Interviews

will be completed statewide with one randomly selected adult in each of approximately 3,150 households, with a shorter interview with all other adults (18 or older) in the same households to yield data for approximately 6,000 individuals. Interviewers will also measure the blood pressure of all 6,000 respondents. All data are to be delivered to DHS by summer of 1983.

California DHS principal investigator: Alvin R. Leonard; UC principal investigator: James A. Wiley (SRC).

Completed project:

Use of Forest Lands. In this survey, telephone interviews were conducted in the spring of 1982 with a sample (drawn from land records) of private, non-industrial forestland owners regarding land use (including involvement in reforestation or resource development and use of forest land as an income source), plans for future use, and financing plans. Principal investigator: Jeffrey R. Romm (UC Department of Forestry).

Survey Research Center University of Georgia

(636 Graduate Studies Building, University of Georgia, Athens, GA 30602)

Completed projects:

Survey of Community Characteristics and Opinions. Completed in April 1982 for the Griffin-Spalding County School System, this study focused on various issue areas regarding the school system, including problems faced by the system, curricula and programs, alternatives to expulsion for discipline problems, grade groupings, public information available about the schools, and priorities. Telephone interviews were conducted with 489 Spalding County (Georgia) residents, for a 70% response rate.

Director: Bruce A. Campbell.

Teaching Effectiveness Study. This study, completed in June 1982 for the Hall County Board of Education, examined the way that secondary school teachers use their professional time. All such teachers in the system were asked to keep a diary of their professional activities for one week, including the number of minutes spent on classroom activities, other activities during the school day, and after school. The questionnaire concluded with a section on teacher burnout. Diaries were completed by 249 teachers, for an 81% response rate. Director: Bruce A. Campbell.

Spring 1982 Georgia Omnibus. Topics covered in this shared-cost survey, completed in June 1982 for question contributors from 4 University departments, 2 Georgia State departments, and the Centers for Disease Control, included public transportation and interstate highways, carpooling, highway taxes, Network of State Polls questions, voter participation, political party preference, Georgia gubernatorial election, exposure to information on agricultural research, occupational satisfaction, public school evaluation, purchase of technological innovations for home use, house type preferences, attitudes on credit purchases, male/female household division of labor, birth control methods, and

family planning education. Telephone interviews were conducted with 1,008 Georgians, for a 58% response rate.
Director: Bruce A. Campbell.

**Survey Research Center
Oregon State University**

(Corvallis, OR 97331)

Assessment of Experimental Field Pilot Data. Scheduled for completion in December 1982, this study seeks to learn if farmers who adopt agricultural production practices recommended as a result of field plot experiments achieve the yield levels predicted from experimental data. Two waves of mail questionnaires were sent to 200 Willamette Valley wheat growers, with background information and data on the adoption of selected practices gathered in the first wave and yield levels and plant disease incidence obtained in the second.
Study directors: Robert Mason (Sociology) and T.L. Jackson (Soil Science).

Effect of "Bracket Creep" on Perceived Fairness of Taxes. This study, scheduled for completion in December 1982, examines "bracket creep," i.e., the increased taxes that occur when an individual moves into a higher income bracket without achieving a gain in purchasing power, and seeks to determine its effect on the perceived fairness of Oregon's tax system and on the willingness of honest taxpayers to tolerate dishonesty in taxpaying. Two personal surveys, one of 800 Oregon adults in 1975 (75% response rate) and one of 801 adults in 1980 (76% response rate), are being analyzed.
Study director: Robert Mason (Sociology).

**Survey Research Laboratory
Arizona State University**

(Department of Sociology, SS321, Arizona State University, Tempe, AZ 85287)

Completed projects:

Arizona State University Parking. This study, conducted in the spring of 1981 for ASU, sought to determine parking needs and attitudes toward parking situations and proposed solutions to parking problems. The survey involved mail questionnaires for 99 faculty (81% response rate), 94 staff (95%), 154 students (42%), and 79 handicapped (73%).
Study director: Deborah Sullivan.

Management of Funded Projects. This fall 1981 study for ASU sought to ascertain experience with and attitudes toward service units and fiscal policy and procedures. The study involved mail questionnaires for 411 ASU administrators and faculty, with a 90% response rate.
Coordinator: Caryl DuBrock.

Judicial Evaluation Poll: 1982. Completed in September 1982 for the Maricopa County Bar Association, Pima County Bar Association, and Arizona State Bar, this evaluation of judges involved mail questionnaires for 1,761 members of the Arizona State Bar, with a response rate of approximately 90%.
Study director: Morris Axelrod.

**Survey Research Laboratory
University of Illinois**

at Urbana-Champaign

(1005 W. Nevada St., Urbana, IL 61801)

Future Information Needs of Agricultural Producers. This study for Steve Sonka and Tom Frey, UIUC Department of Agricultural Economics, seeks to document the perceptions of leading farmers, farm leaders, and farm management consultants regarding the current and future information needs of agricultural producers. The study, scheduled for completion in May 1983, considers both the internal data generation system (on the farm) and the external systems that provide consultation. Mail questionnaires were sent to 333 leading farmers, 203 farm lenders, and 101 farm management consultants in the U.S. and Canada, with response rates of 81%, 89%, and 86%, respectively. Respondents were asked to describe current practices and problems and to predict future needs.
Project coordinator: Linda Lannom.

Illinois State Bar Association Survey II. The purpose of this study for the Illinois State Bar Association, cooperating with the American Bar Association, is to update the economic and professional information gathered in the 1975 survey, with an expanded section on office management and organization. Mail questionnaires were sent to 2,075 registered attorneys in Illinois, with a 64% response rate.
Project coordinator: Matilda Frankel.

District Representation and Satisfaction with City Government. This NSF-funded study for Peggy Heilig, UIUC Department of Political Science, scheduled for completion by February 1, 1983, seeks to determine the impact of change from at-large to district representation on citizens' perceptions of their own access to city government and on their evaluation of the quality and equity of services that city government provides. Telephone interviews are being conducted with a sample of 1,000 residents of voting age in selected cities in the southern U.S. with at-large and district methods of city council elections.
Project coordinator: Michael Cox.

Earnings and the Stratification of Work. The purpose of this study is to collect data designed to operationalize a theory of work stratification incorporating the role of organizations in structuring work activities. Using a snowball sample based on a subsample of the 557 respondents to an earlier study of employed persons in Illinois, about 200 telephone interviews will be conducted statewide with respondents' immediate supervisors and their supervisors up the organizations' hierarchical chains. Dimensions of work stratification will be evaluated as determinants of earnings.
Co-principal investigators: Joe L. Spaeth (SRL and Sociology) and Marianne A. Ferber (Economics).

Forest Owners Survey. This USDA-funded survey for Robert Young, UIUC Department of Forestry, seeks to ascertain the attitudes and practices related to the management of privately owned forest land in Illinois. Telephone interviews will be completed with 800 forestland managers statewide.
Project coordinator: Johnny Blair.

Completed projects:

Illinois Poll--Summer 1982. The first Illinois Poll, a statewide omnibus survey sponsored by an Illinois state agency, 2 nonprofit associations, 3 University faculty, and the University administration, included questions on road conditions and funding, traffic safety laws, attitudes toward energy usage, home energy behaviors, attitudes toward higher education and the University of Illinois, attitudes toward local government, medical costs and problems of Medicare users, pet ownership, and attitudes toward family planning and abortion. Two methodological components were (1) a split-ballot experiment on respondent selection--the Kish method vs. asking for the family member with the most recent birthday; and (2) asking respondents about the number of separate phone lines into the household, whether listed or not, and whether for personal or business use or both. Telephone interviews were completed in June-July 1982 with 1,056 Illinois residents, using RDD in the Chicago SMSA and phone book sampling elsewhere in the state.

Illinois Poll coordinator: Diane O'Rourke.

Family-oriented vs. Institutional Services Study. This study, completed in August 1982 for the Illinois Department of Mental Health and Developmental Disabilities, sought to ascertain existing attitudes about home care vs. institutionalization of people with mental or developmental problems (the mentally ill and the mentally retarded). Telephone interviews were completed with 514 members of the general population statewide, for a 76% response rate.

Project coordinator: Matilda Frankel.

Pilot Project to Develop Telephone Methodology to Investigate Risk Factors Associated with Trophoblastic Disease. Funded by the Illinois Cancer Council, the purposes of this pilot study were (1) to develop and test a questionnaire to investigate trophoblastic disease risk factors, (2) to determine whether female interviewers can conduct interviews with men regarding sensitive questions of sexual history and behavior, and (3) to conduct a case-control study of women and their husbands using the developed questionnaire and compare the quality of data from telephone interviews with that from face-to-face interviews. The study, completed in August 1982, involved telephone interviews with 31 women and 14 of their husbands and face-to-face interviews with 8 women and 6 husbands, for overall response rates of 98% among the women and 87% among the men.

Co-investigators: Ronald Czaja and Johnny Blair (SRL) and Gerald Sharp (ICC); project coordinator: Johnny Blair.

at Chicago

(2300 Formfit Building, P.O. Box 6905, Chicago, IL 60680)

Women's Health Study. This one-year epidemiologic study, conducted for the Illinois Cancer Council under contract from Westat, Inc., with funding from the National Cancer Institute, is the Illinois portion of a national study to identify environmental and/or lifestyle exposures that may contribute to the occurrence of cervical cancer. Scheduled for

completion by July 1, 1983, the Illinois study involves personal interviews with a total sample of 400 women, composed of 100 cases with invasive cervical cancer and 100 with in-situ cervical cancer and 200 control group cases living in roughly the same geographic areas as the 100 invasive patients, i.e., within a 100-mile radius of the Chicago SMSA. Project coordinator: Wendy Kreitman.

Hospital Discharge Study. Conducted for the Center for Community Health and Medical Care, Harvard University Medical School, with funding from the Robert Wood Johnson Foundation, this study seeks to investigate the needs for assistance of elderly, noninstitutionalized people upon discharge from the hospital and to evaluate the effectiveness of a program in northwest Cook County (Illinois) designed to improve service delivery to the elderly by improving the coordination among agencies responsible for this function. The study involves two rounds of personal interviews, one in October 1982-February 1983 with 1,500 elderly people (aged 70+) within 21 days of hospital discharge and one in April-July 1983 with 1,200 of the Round 1 respondents, conducted in northwest Cook County and in Lake County. The responses of those living in northwest Cook County, where an attempt is being made to improve coordination, will be compared with responses of those in Lake County, where no special coordination program exists.

Project coordinator: Wendy Kreitman.

**Urban Studies Center
University of Louisville**

(Gardencourt Campus, Alta Vista Road, Louisville, KY 40292)

Resources, Stress, and Mental Health of Older People. Funded by NIMH, this is a study of the effects of stressful life events on the mental health of older persons over time and how these effects are influenced by variables such as social support, SES, physical health, and psychological resources. A secondary purpose is to make estimates of the prevalence of disorders such as depression in this population. The study, due for completion in June 1983, involves 5 interviews at 6-month intervals with 3,096 Kentuckians 55 years of age or older.

Principal investigator: Stanley A. Murrell.

Completed projects:

Evaluation of Public Welfare Perception throughout Kentucky. Sponsored by the Kent School of Social Work, University of Louisville, under funding from Kentucky's Department of Social Insurance, this survey sought to measure the general public's attitudes toward programs funded by the Department, as well as welfare in general. RDD telephone interviews were conducted in August 1982 with 823 members of the general population in Kentucky, with a 73% response rate. In addition, a mail survey of all employees of the Department was conducted to measure attitudes toward the programs and general perceptions of welfare.

Principal investigator: Gerard M. Barber; study director: Gordon S. Bonham.

West Louisville Business and Household Surveys. These surveys were completed in September 1982 for

the West Louisville Economic Development Task Force. The household survey was designed to determine the current perceived economic development needs of the residents of West Louisville and was oriented to measure both the need for and availability of retail trade there. The business survey focused on measuring attitudes toward West Louisville, perceived problems and opportunities, growth potential, and economic development priorities. Telephone interviews were conducted with 351 household residents of West Louisville aged 18 or older, and mail questionnaires were sent to 198 business firms located in West Louisville and elsewhere. Principal investigator: C. Theodore Koebel.

Wisconsin Survey Research Laboratory University of Wisconsin

(Lowell Hall, 610 Langdon Street, Madison, WI 53706)

Completed projects:

Attitudes toward New Businesses. This survey, completed in June 1982 for the University Industry Research Program with funding through the Wisconsin's Alumni Research Foundation, assessed public opinion about the possible effects of new businesses moving into Madison and surrounding Dane County, with a focus on research and development and on medium-to-light manufacturers. RDD telephone interviews (using CATI) were completed with 1,137 adults in Dane County. For further information, contact Harry Sharp, Director, WSRL. Research participant: George Huber.

Wisconsin Income and Spending Survey. The final wave of interviewing in this panel study, completed in July 1982, concerned financial issues and household characteristics and sought to update some aspects of each household's situation, to collect information to complete the picture of the financial situation of these households, and to learn about the quality of respondent's recall. Telephone interviews (using CATI) were completed with 1,385 of the 1,453 respondents still available for this phase, for a 95% response rate. For further information, contact Harry Sharp, Director, WSRL. Research participant: Diane Colasanto.

Zentrum für Umfragen, Methoden und Analysen (ZUMA) e.V. Mannheim, Germany (FR)

(B 2,1, D-6800 Mannheim, West Germany)

Political Ideology and Political Participation. Funded by Deutsche Forschungsgemeinschaft (DFG) and to be completed at the end of 1982, this study seeks to ascertain the structures and determinants of political ideology and political participation among persons in the Federal Republic of Germany. Involved are personal interviews with a panel of 1,092 (1st wave in 1974; 2nd wave in 1980 with response rate of 40% of 1st wave) and with a representative sample of 2,095 (65% response rate) and qualitative interviews with 100. Principal investigators: K.R. Allerbeck, M. Kaase, and H.D. Klingemann; study director: D. Fuchs.

Personnel Notes

Two new Study Directors at the Center for Survey Research, University of Massachusetts/Boston and Joint Center for Urban Studies of MIT and Harvard, are *Mary Ellen Colten*, formerly an Assistant Research Scientist at the University of Michigan's Institute for Social Research, and *Charles Turner*, formerly a Study Director at the National Research Council of the National Academy of Sciences.

Bibb Latane, a sociologist, has been named Director of the Institute for Research in Social Science at the University of North Carolina, Chapel Hill. He succeeds *James W. Prothro*, who has been serving as Acting Director since the death of *Frank J. Mungen* in April 1981.

At the Institute for Social Research, University of Michigan, *Howard Schuman* has been appointed Director of the Survey Research Center, effective September 1, 1982. He has been a Program Director at SRC since 1974 and succeeds *Stephen B. Withey*, who has directed SRC since 1976 and will return to SRC as a Program Director next spring after several months on special duty assignment.

Also at ISR, *Philip E. Converse* has been named Director of the Center for Political Studies, effective September 1, 1982. He has been a CPS Program Director since 1970 and succeeds *Harold K. Jacobson*, Acting Director since January 1, 1982. He, in turn, succeeded *Warren E. Miller*, CPS Director from 1970 through 1981, who has become a Professor of Political Science at Arizona State University.

The new Director of the Institute of Social Research at Indiana University and of The Indiana Poll is *David Knoke*, a Professor of Sociology at IU. The Field Director of The Indiana Poll is *Kathryn Cirksema*, previously Research Coordinator for the University of Kentucky Survey Research Center.

Marilynn Brewer has been named Director of the Institute for Social Science Research and Professor of Psychology at UCLA. She was previously a Professor of Psychology and Department Chair at the University of California at Santa Barbara.

At Mathematica Policy Research, *Lois Blanchard* has been promoted to Survey Researcher.

Brad Edwards, formerly Survey Director in NORC's Chicago office, moved to the New York office in June 1982 and was promoted to Senior Survey Director.

At the Survey Research Center of the University of Kentucky, *Philip W. Roeder* has been named Director and *Timothy P. Johnson* has become Research Coordinator.

Richard B. Warnecke, who has been serving at Acting Director of the Survey Research Laboratory at the University of Illinois since the death of *Robert Ferber* in September 1981, was appointed permanent Director in July 1982. He is also a Professor of Sociology and of Epidemiology at UI Chicago. Also at SRL, *Roland J. Liebert* has resigned his position
(continued on p. 18)

List of Academic Survey Research Organizations

The following list contains as accurate information as possible on those academic survey research organizations that have come to our attention. It does not claim to be a list of all such organizations, and we would appreciate hearing from any other academically based organizations engaged primarily in sample survey research.

United States

Alabama

Dr. Patrick R. Cotter, Associate Director
Capstone Poll
Drawer I
University of Alabama
University, AL 35486
(205-348-5980)

Dr. Paul L. Wall, Director
Division of Behavioral Science Research
Carnegie Hall--4th Floor
Tuskegee Institute
Tuskegee Institute, AL 36088
(205-727-8575)

Dr. Thomas Diener, Director
Institute of Higher Education Research and
Services
University of Alabama
P.O. Box 6293
University, AL 35486
(295-348-7770)

Dr. Sam Brown, Director
Office of Educational Development
School of Medicine
University of Alabama in Birmingham
410 Community Health Services Building
Birmingham, AL 35294
(205-934-3686)

Arizona

Dr. Bruce D. Merrill, Director
Public Opinion Research Program
Center for Urban Affairs
Arizona State University
Tempe, AZ 85281
(602-965-4006)

Dr. Morris Axelrod, Director
Survey Research Laboratory
Sociology Department, SS 321
Arizona State University
Tempe, AZ 85287
(602-965-5000)

California

Dr. Marilyn Brewer, Director
Institute for Social Science Research
University of California at Los Angeles
405 Hilgard Avenue
Los Angeles, CA 90024
(213-825-0711)

Prof. Percy H. Tannenbaum, Director
Survey Research Center
University of California
2538 Channing Way
Berkeley, CA 94720
(415-642-6578)

California (continued)

Dr. David E. Abbey, Associate Director
Survey Research Service
Loma Linda University
Loma Linda Campus
Loma Linda, CA 92350
(714-824-4591)

Colorado

Dr. Harold Mendelsohn, Director
Dr. H. T. Spetnagel, Executive Director
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as Associate Director but continues as an SRL Program Director and Associate Professor of Sociology at UI Urbana.

Roger S. Ahlbrandt, Jr., has been named Associate Director of the University Center for Social and Urban Research at the University of Pittsburgh. He was previously Deputy Assistant Secretary of the Office of Policy Development and Research, U.S. Department of Housing and Urban Development.

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Research Center News

Two New Area Surveys

The Minnesota Center for Social Research, a research unit within the Department of Sociology at the University of Minnesota, has inaugurated the

Twin Cities Area Survey (TCAS), an omnibus survey to be conducted annually, with the first conducted in October 1982. Sponsors are agencies, organizations, and companies that provide contributions to the effort. The three objectives of TCAS are to make available to local decision-makers information regarding characteristics, attitudes, and behaviors of Twin Cities area residents; to develop an on-going public survey research capability within the area; and to provide sociology students and other selected students the opportunity to participate in a professional field survey operation. In each survey, RDD telephone interviews will be conducted with 1,000 adult residents (aged 18 or older) in the 7-county Minneapolis-St. Paul area. Ronald E. Anderson and Ray Bradley direct the survey and Sander Lund serves as Survey Manager, with sociology students hired and trained for interviewing and other tasks.

The Indiana Poll, which is sponsored by Indiana University, will be conducted by the Institute of Social Research at IU at least twice yearly. Using

the Computer Assisted Telephone Interviewing system operating under UNIX on ISR's PDP 11/44, random digit dialed samples of 1,000 Indiana adult residents in homes with telephones will be interviewed on a variety of topics. The initial survey, in October-November 1982, focuses on attitudes toward state taxation and expenditures. The Director of The Indiana Poll is David Knoke; the Field Director is Kathryn Cirksena.

New Survey Lab at VCU

A Survey Research Laboratory was established this year at Virginia Commonwealth University in Richmond. The new unit offers public opinion and survey research services on a fee-for-service basis to the community, including local, state and federal agencies, and to others working in the public interest. SRL is directed by J. Sherwood Williams and has a 7-member interdisciplinary Executive Committee chaired by sociologist Daniel M. Johnson.

Microcomputer at WSRL

The Wisconsin Survey Research Laboratory is now using its own microcomputer as a central host computer for production interviewing, coding, and production of codebook and marginals. When operating at full capacity, the new system is capable of operating 32 interviewing stations, with 405K bytes of memory and the ability to address up to one megabyte of memory. An updated (July 1982) version of the description of WSRL's CATI system, titled "Microcomputer Assisted Telephone Interviewing," is now available from WSRL.

Publications and Data Sets

Recent NORC Publications

The National Opinion Research Center has recently issued 3 publications available from the NORC Library. *NORC Report 1981-82* contains reports on projects and activities and includes a 40-year overview. The *Bibliography of Publications, Supplement, 1961-June 1982* is available in limited supply. A fuller version, covering through the end of 1982, will be issued in early 1983. The fourth edition of the *Annotated Bibliography of Publications Using General Social Surveys*, by Tom W. Smith, contains about 800 entries. Each entry includes the citation, a list of GSS years and of other data used, a list of GSS mnemonics for variables employed, an index by mnemonic, and an abstract. Copies are scheduled to be available in mid-November for a tentative price of \$6.

New Methodological Publications

NOTE: The publications listed below should be obtained from the author, organization, or publisher cited or from your local library. They are not

available through *Survey Research* or the Survey Research Laboratory.

Bayless, David L. "Twenty-two years of survey research at the Research Triangle Institute: 1959-1980." Pp. 87-103 in *Current Topics in Survey Research*. New York: Academic Press, 1981.

Bone, Margaret. "SIFT/follow-up surveys--some problems and suggestions." *Survey Methodology Bulletin* (Social Survey Division, Office of Population Censuses and Surveys, St Catherine's House, 10 Kingsway, London WC2R 6JP, U.K.), no. 14 (May 1982), 22-31.

Butcher, Bob. "Grossing up--when and how." *Survey Methodology Bulletin*, no. 14 (May 1982), 16-21.

Call, Vaughn R.A.; Otto, Luther B.; and Spenner, Kenneth I. *Tracking Respondents: A Multi-Method Approach*. Entry into Careers Series, Vol. II. Lexington, MA: Lexington Books, 1982. 152pp. \$19.95.

Christoffersen, Mogens Nygaard, and Andersen, Bjarne Hjorth. *Åbent Interview (Open Interview)*. Copenhagen: Danish National Institute of Social Research, 1982. 140pp. (Summary in English)

Cotter, Patrick R.; Cohen, Jeffrey; and Coulter, Philip B. "Race-of-interviewer effects on telephone interviews." *Public Opinion Quarterly*, 46 (Summer 1982), 278-84.

Czaja, Ronald; Blair, Johnny; and Sebestik, Jutta P. "Respondent selection in a telephone survey: A comparison of three techniques." *Journal of Marketing Research*, 19 (August 1982), 381-85.

Dijkstra, W., and Zouwen, J. van der. *Response Behaviour in the Survey-Interview*. New York: Academic Press, 1982. 262pp. \$26.50.

Dunnell, Karen, and Martin, Jean. "Piloting--purposes and evaluation." *Survey Methodology Bulletin*, no. 14 (May 1982), 36-41.

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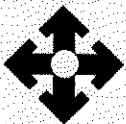
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Goyder, John C. "Further evidence on factors affecting response rates to mailed questionnaires." *American Sociological Review*, 47 (August 1982), 550-53.

Hunt, Shelby D.; Sparkman, Richard D., Jr.; and Wilcox, James B. "The pretest in survey re-

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- Kulka, Richard A. "Monitoring social change via survey replication: Prospects and pitfalls from a replication survey of social roles and mental health." *Journal of Social Issues*, 38 (No. 1, 1982), 17-38.
- Marsh, Catherine. *The Survey Method: The Contribution of Surveys to Sociological Explanation*. Contemporary Social Research No. 6. London and Boston: Allen & Unwin, 1982. 180pp. \$28.50 cloth; \$12.95 paper.
- Mayer, Charles S., and Piper, Cindy. "A note on the importance of layout in self-administered questionnaires." *Journal of Marketing Research*, 19 (August 1982), 390-91.
- Messmer, Donald J., and Seymour, Daniel J. "The effects of branching on item nonresponse." *Public Opinion Quarterly*, 46 (Summer 1982), 270-77.
- Miller, M. Mark, and Hurd, Robert. "Conformity to AAPOR standards in newspaper reporting of public opinion polls." *Public Opinion Quarterly*, 46 (Summer 1982), 243-49.
- Miller, Peter V., and Cannell, Charles F. "A study of experimental techniques for telephone interviewing." *Public Opinion Quarterly*, 46 (Summer 1982), 250-69.
- Parasuraman, A. "More on the prediction of mail survey response rates." *Journal of Marketing Research*, 19 (May 1982), 26-68.
- Ritchie, Jane. "Questionnaire design--trial by error." *SCPR Survey Methods Newsletter* (35 Northampton Square, London EC1V 0AX, U.K.), (Spring 1982), 3-5.
- Robinson, John P., and Meadow, Robert. *Polls Apart: A Call for Consistency in Surveys of Public Opinion on World Issues*. Cabin John, MD: Seven Locks Press, 1982. 183pp. \$14.95.
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- Stanton, John L., and Tucci, Louis A. "The measurement of consumption: A comparison of surveys and diaries." *Journal of Marketing Research*, 19 (May 1982), 274-77.
- Sudman, Seymour, and Norman M. Bradburn. *Asking Questions: A Practical Guide to Questionnaire Design*. San Francisco: Jossey-Bass, 1982. 397pp. \$18.95.
- Turner, Charles F., and Martin, Elizabeth (eds.). *Surveys of Subjective Phenomena: Summary Report*. Washington, DC: National Academy Press, 1981. 97pp.
- U.S. National Center for Health Statistics. *A Statistical Methodology for Analyzing Data from a Complex Survey: The First National Health and Nutrition Examination Survey*. Vital and Health Statistics, Series 2, No. 92. Washington, DC: U.S. Government Printing Office, September 1982. 52pp.



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