

Survey Research

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Editor's Note: Our Financial Plight

As you will note on the masthead of this issue, we are once again having to publish combined issues of *Survey Research* because of the financial situation in which we find ourselves. The Survey Research Laboratory at the University of Illinois has borne the entire burden of financing *Survey Research* since the first issue appeared in 1969. Various attempts through the years to obtain external

funding have proved unsuccessful. Due to the present shortage of research funds, SRL is unable to continue supporting *Survey Research* to the extent that it has in the past. Rather than ceasing publication, we are reducing the number and size of issues to conserve our meager funds. Thus, only two issues with a maximum of 16 pages each are currently planned for 1982.

In order to continue publishing on a regular basis, we are asking our readers to help us defray the costs of producing *Survey Research*, which is sent to approximately 4,500 individuals, organizations, and libraries worldwide. For various reasons, we are not in a position to charge for *Survey Research* on a subscription basis. However, we hope that our readers find the newsletter sufficiently valuable that they are willing to help finance its publication. If you wish to make a voluntary contribution as a token of your support for our endeavors, please use the form on p. 15 of this issue. Any amount, however, large or small, will be greatly appreciated.

In addition, please consider making arrangements with your colleagues who also receive *Survey Research* to share a copy in order to help reduce our printing and mailing costs. If you move, please notify us promptly of your change of address so that we don't waste postage. And if you no longer wish to receive *Survey Research*, please ask us to remove your name from the mailing list.

Thank you for any help that you can give us in our effort to keep publishing *Survey Research*.

Mary A. Spaeth

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Current Research

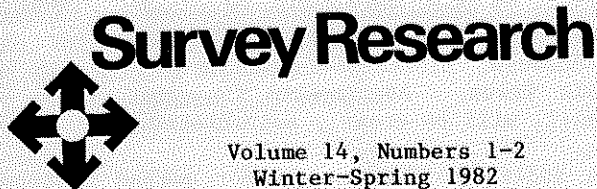
Further information on the studies described below should be obtained from the organizations conducting the studies at the addresses given at the beginning of each organization's listing. Information should *not* be requested through *Survey Research* or the Survey Research Laboratory.

Bureau of Social Science Research Washington, D.C.

(1990 M Street, N.W., Washington, DC 20036)

Completed project:

Measurement of Respondent Burden: Phase II. The second phase of this study, completed in July 1981, assessed the effect of the repeat administration of an interview on perceived burden, defined as negative feelings that may be experienced by those who participate in household surveys. Interviews were conducted twice in a ten-month period with 150 respondents, who received the same instrument both times, with some being given short (25 minute) and some long (75 minute) interviews. The project sought to determine if twice-interviewed respondents felt more burdened than those interviewed only once and to what extent instrument length played a role in this outcome. A 58-page report (BSSR 0529-11) by Joanne Frankel on the findings from this phase of the project is available from BSSR.



Mary A. Spaeth

Editor

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Capstone Poll University of Alabama

(Center for Administrative and Policy Studies, Drawer I, University, AL 35486)

Recruitment of Non-Traditional Students. This study for the University of Alabama seeks to determine the number of non-traditional students potentially enrolling in a course, especially in a night course, at the University. The study also examines what factors encourage or discourage non-traditional students from enrolling in university courses, particularly at the University of Alabama. The study involves telephone interviews with 1,500 high school educated residents in Tuscaloosa, Jefferson (Birmingham), and other West Alabama counties and with 1,000 students currently enrolled in junior college. Principal investigators: Patrick Cotter and Edward Mullins.

Center for the Social Sciences Columbia University

(814 International Affairs Bldg, 420 W. 118th St., New York, NY 10027)

Completed project:

The Columbia University Economic Survey of American Authors. Sponsored by the Authors Guild Foundation, this survey examined in detail the economic condition of American authors. Defining "author" as a contemporary writer who has had at least one book published, questionnaires were mailed to a representative listing compiled with the help of the Authors Guild. Responses were received from 2,241 authors, for a 46% response rate after two mailings. A report of the findings was published in 1981 by the Center for the Social Sciences. Study co-directors: Paul W. Kingston and Jonathan R. Cole.

Center for the Study of Middle-size Cities Sangamon State University

(Sangamon State University, Shepherd Road, Springfield, IL 62708)

Completed project:

Resource and Community Issues for Central Illinois Survey. This survey, sponsored by Sangamon State University and completed in February 1982, sought to gain insight into resident opinions and attitudes about resource issues such as soil erosion regulations, urban development, strip mining, and water conserva-

tion. Mail questionnaires were sent to a random sample of 700 addresses in the 10-county Sangamon River Basin area, with a 57% response rate.

Co-directors: Malcolm B. Levin (Environmental Studies) and Sharon Baum (CSMC); coordinator: David C. Thomas.

Centre de Sondage Université de Montréal

(P.O. Box 1628, Station "A", Montreal, Quebec H3C 3J7, Canada)

Completed projects:

Adult Cancer Prevention in General Practice--The Quebec Study. Sponsored by the Federation des Medecins Omnipraticiens du Quebec, the McGill Cancer Centre, and the Kellogg Centre for the Advanced Studies in Primary Care, this study sought to ascertain the actual practices of general practitioners in Quebec with respect to primary prevention and early detection of four cancers. Personal interviews were completed by the beginning of December 1981 with 433 general practitioners located in urban centers and rural areas of the Province of Quebec.

Project director: Pierre Bouchard.

Survey of Doctors on the Organization of Health Services. This survey, completed in December 1981 for the Faculty of Medicine of University of Montreal, collected factual and opinion data from doctors practicing in the Province of Quebec on the organization of health services. The study dealt with practice in remote areas, type of payment, and attitude toward possible changes in type of payment. Telephone interviews at work were completed with 911 doctors (231 generalists and 680 specialists) in the Province of Quebec (71.5% response rate).

Project director: Victor Tremblay.

Division of Sociomedical Sciences Columbia University School of Public Health

(School of Public Health, 600 W. 168th St., New York, NY 10032)

Adolescent Antecedents of Cigarette Smoking: A Longitudinal Study of Urban Black Youth. Funded by the Behavioral Medicine Branch of the National Cancer Institute and scheduled for completion in August 1982, the multivariate predictive model in this study spans five domains: social-structural background, social attainment, interpersonal influences, psychosocial attitudes, and health attitudes and practices. It will be tested for gender differences and for its generalizability in pre-

dicting illicit drug use among 536 non-Hispanic black youths (approximately half males and half females) in Central Harlem, New York City, who were interviewed in person both in adolescence and in early adulthood, with 89% of eligibles reinterviewed.

Principal investigator and study director: Ann F. Brunswick.

Development of a Classification Scheme for Identifying High Health Risk Adolescents. The purpose of this one-year study, funded by the United Hospital Fund and partly sponsored by the Medical and Health Research Association of New York City, Inc., is to develop a classification scheme for identifying high health risk adolescents based on data collected from 668 non-Hispanic black youths (52% males, 48% females) in Central Harlem, New York City (83% response rate). In addition to personal interviews, the study, scheduled for completion in December 1982, involved medical exams. Principal investigator and study director: Ann F. Brunswick.

Completed project:

Health Outcomes of Medical Care in Adolescence: A Longitudinal Study of Urban Black Youth. This one-year project, completed in December 1981 with funding from the Robert Wood Johnson Foundation, analyzed health status outcomes of medical care in adolescence. Two waves of personal interviews and medical exams were conducted with an area probability sample of 536 non-Hispanic black youths in Central Harlem, New York City, with an 89% reinterview rate among the eligibles. Principal investigator and study director: Ann F. Brunswick.

Environmental Studies Center State University of New York at Buffalo

(123 Wilkeson Quadrangle, Ellicott Complex, Buffalo, NY 14261)

International Comparative Study of Environmental Beliefs and Values. This mail questionnaire study involves a sample of the general public and samples of environmentalists, business leaders, labor leaders, and elected and appointed officials. ESC is conducting the American component in collaboration with the International Institute for Environment and Society, part of the Science Center in Berlin, the Department of Sociology at the University of Bath (England), and two psychologists at Macquarie University and the University of South Wales in Australia. The overall study is oriented to comparisons across groups and nations and over time of a broad spectrum of environmental beliefs and values. Particular attention is given to

beliefs that people hold about how their world works and the way they would wish it to work. In the first phase of the study, completed in 1980, response rates for the general public ranged from 45 to 55% across the countries. Response rates for the elites varied from 70% for environmentalists down to 38% for elected public officials. A second wave of data collection will be undertaken in spring 1982. Principal investigator (U.S. component): Lester W. Milbrath.

Institute for Governmental Service University of Maryland

(Social Science Bldg, University of Maryland,
College Park, MD 20742)

Completed projects:

Montgomery County Government 1979 Reorganization: A Survey of Employee Opinions. This survey, conducted for Montgomery County, Maryland, was part of an evaluation of a major reorganization in county government in 1979. Mail questionnaires were sent to 139 affected employees in eight county departments to collect data on their perceptions of the reorganization. The response rate for the study, completed in December 1981, was 66%. Study directors: Brian M. Gardner and Victor K. Tervalo.

City of Rockville, Maryland: A Survey of Citizens/Users Opinions of City Concrete Maintenance Program. This survey, completed in October 1981 for the City of Rockville, was part of an overall examination of Rockville's concrete maintenance program. Personal interviews were conducted with a sample of 118 citizens in two maintenance sectors in Rockville, with response rates of 54% and 46%, respectively. Study directors: Barbara S. Hawk and Brian M. Gardner.

Institute for Policy Research University of Cincinnati

(Location 132, University of Cincinnati,
Cincinnati, OH 45221)

Methodological research:

Experiments on Political Information-Processing and Responses in Sample Surveys. Recently funded by NSF, this project will include several split-ballot experiments and replications designed to test an information-processing model of question order and context effects in the measurement of political cognitions. In November 1981 the first series of experiments was conducted as part of the Behavioral Sci-

ences Laboratory's semi-annual Greater Cincinnati Survey. A replication of these experiments is scheduled for spring 1982, with results available in May or June. Principal investigator: George F. Bishop; co-principal investigators: Robert W. Oldendick and Alfred J. Tuchfarber.

Institute for Social Research University of Michigan

(P.O. Box 1248, Ann Arbor, MI 48106)

Panel Study of Income Dynamics--15th Annual Wave. Funded by NSF, the Sloan Foundation, the National Institute on Aging, and USDA, this extensive study of the causes and results of year-to-year changes in family income and exploration of many aspects of American family life within an economic framework is conducting its 15th annual wave of data collection. Using personal and telephone interviews and mail questionnaires, data are to be collected nationally in March-May 1982 from approximately 6,850 respondents, who include the original panel families plus selected family members who have left home to form their own households. Principal investigators: James N. Morgan and Greg J. Duncan; study manager: Kate Rawlinson.

Women's Coping Strategies: Research on Alcoholism in Women. This NIAAA-funded study seeks to further our understanding of women, particularly young women, with drinking problems. Women who began drinking in their teens and twenties will be compared with women whose problem drinking began later in life. In-depth personal interviews (about two hours in length) are being conducted with 300 white alcoholic women (50% aged 20-30, 50% aged 31-50) at alcoholism treatment centers in southeastern Michigan and 150 women in a control group and include questions on family and childhood experiences, social supports, coping behavior, experience in adult roles, the development of the problem drinking, and self-esteem/self-view. Principal investigators: Edith Gomberg, Mary Ellen Colten, and Elizabeth Douvan; study manager: Joan Peebles.

Study of Stress: Work, Family and Health. Funded by Hoffman-LaRoche, this longitudinal study seeks to relate people's methods of coping with stress to their perception of the quality of their lives. Four waves of personal interviews at six-week intervals were conducted with a panel of 784 respondents in the Detroit SMSA, approximately half of whom had recently received a prescription for Valium. These interviews focused on their feelings of anxiety and depression, somatic complaints, perception of control over their

lives, amount of social support received, and use of alcohol and minor tranquilizers. In addition, 10-minute telephone interviews were conducted with people close to the respondents--one in their personal life and one in their work life (if any).

Principal investigators: Robert D. Caplan, John R.P. French, Jr., and Frank M. Andrews; study manager: Jeanne Keresztesi.

Institute for Social Science Research University of California at Los Angeles

(405 Hilgard Avenue, Los Angeles, CA 90024)

Alcohol: Consumption and Availability. This study for the Alcohol Research Center of UCLA's Neuropsychiatric Institute seeks to determine if increased availability of alcohol for purchase has an effect on the alcohol consumption patterns of residents near a new alcohol outlet. The study involves two waves (baseline and follow-up) of 100 personal interviews each with community residents in the City of Los Angeles at a test site and a control site and a garbage study for verification of the household interviews.

Principal investigator: Jerome Rabow.

Completed project:

Typology of Violent Death. The purpose of this recently completed project for the UCLA Neuropsychiatric Institute was to locate a control group for a study of personality characteristics of victims of homicide, suicide, or accidental death. After telephone screening in Los Angeles County for targets and informants, personal interviews were conducted with 100 significant others acting as informants for deceased/target persons.

Principal investigator: Fred Loya.

Institute for Survey Research Temple University

(1601 N. Broad Street, Philadelphia, PA 19122)

PCB Neutral Enforcement Procedure. This project, funded by the EPA Office of Pesticides and Toxic Substances Enforcement Division, provides technical assistance to EPA under subcontract from Vector Research, Inc. The purpose is to develop a prototype neutral enforcement strategy for selecting EPA regulated facilities for compliance monitoring. A statistically based sampling procedure will be developed for selecting firms for audit that are involved with the use and/or disposal of Polychlorinated Biphenyls (PCBs). ISR's work includes review and abstraction of inspection records located in regional offices and testing multivariate statistical techniques for

selecting firms with higher probabilities of regulatory noncompliance.

EPA projects coordinator: R. Hoyt Walbridge.

Completed project:

National Survey of Children--Wave 2. Sponsored by Frank F. Furstenberg, Jr. (Department of Sociology, University of Pennsylvania) and Nicholas Zill and James L. Peterson (Child Trends, Inc.) under funding from the Foundation for Child Development and NIMH, this study sought to examine the social, psychological, and physical effects of marital disruption and remarriage on children. Reinterviewing the same individuals after a five-year interval permitted analysis of those factors in children's home, school, and neighborhood environments that contribute to stability or change in children's social, emotional, and intellectual development. Interviews were completed nationwide with 1,047 parents (mainly mothers) and 1,375 11 to 16-year-old children who were previously interviewed in 1976, with telephone interviews in 933 households and personal interviews in 114 (80% response rate).

Study director: Ellin Spector.

Institute of Social Research Indiana University

(Department of Sociology, 1022 E. Third Street, Bloomington, IN 47401)

Indianapolis/Tokyo Work Commitment Study. This study, currently funded by Indiana University and the Indiana State Department of Commerce, seeks to compare work attitudes and behaviors of employees in 100 Japanese and American manufacturing firms and to measure the effects of management systems, industry, and country on these attitudes and behaviors. The study uses personal interviews, mail questionnaires, analysis of documentary evidence, and qualitative observation and involves probability samples of employees within plants. Data collection is in progress in 50 Japanese plants and is scheduled to begin in 50 Indianapolis firms in spring 1982.

Principal investigators: James R. Lincoln, Arne Kalleberg, and Janet Near.

Israel Institute for Applied Social Research Jerusalem

(19 Washington Street, P.O. Box 7150, Jerusalem 91070, Israel)

Completed projects:

Consumption Behavior of the Urban Citizen. Completed in September 1981, the purpose of

this study for the Israeli Ministry of Industry and Commerce was to obtain a picture of some aspects of consumption behavior that would serve as a basis for the Ministry's policy making in the area of public consumption. Personal interviews were conducted with 829 respondents in the three large cities of Israel and their environs. A report (in Hebrew) is available from the Institute in Israel.

Principal investigators: Haviva Bar and Irah Kahneman.

Socioeconomic Characteristics of Renting Tenants. This study, completed in December 1981 for the Israeli Ministry of Construction and Housing, sought to locate those population groups that do not own an apartment of their own, in contrast to the custom in Israel of privately owned rather than rented housing. The purpose in locating such groups was to ascertain whether people who are entitled to government aid in obtaining housing indeed utilize their rights in this respect. Personal interviews were conducted with a sample of 3,000 households in the four large urban centers of Israel, with reinterviews with 650 non-owners.

Principal investigator: Yael Nathan.

Mathematica Policy Research Princeton, New Jersey

(P.O. Box 2393, Princeton, NJ 08540)

Lifecycle Preventive Health Services. This study for INSURE (Industrywide Network for Social, Urban and Rural Efforts), a nonprofit organization set up by 13 insurance companies, seeks to define "packages" of preventive health services targeted for consumers at different stages of the lifecycle and to apply these packages to a study population of physicians and their patients. In addition, the study aims to evaluate the short-term, proximal effects of this program on physicians and their patients, including employees, and third-party payers. Baseline surveys are currently under way and involve samples of 75 patients in each of 10 age groups in each of 6 sites (3 experimental and 3 control) in 3 states (Wisconsin, New Mexico, and Kentucky), for a total of 4,500; a supplemental sample of 375; and 100 physicians in 6 medical group practices. Telephone interviews are being conducted with the physicians and adolescents, and mail questionnaires are being sent to the others with telephone follow-up of nonresponders. Reinterviews will be conducted 8 months after the baseline surveys.

Survey director: Lois Blanchard.

Information Requirements Study. This feasibility study and functional requirements anal-

ysis of automated data processing systems within the Office of Civil Rights, U.S. Department of Education, scheduled for completion in June 1982, encompasses a review of the information needs of the major organizational units and of the automated/manual systems in place to meet those needs. Personal interviews are being conducted with 25 top OCR management and operating level personnel. Project director: Louis Yannaco; survey director: Paul Planchon.

Developing a New DAWN Survey Design. Under a subcontract with Professional Management Associates, the purpose of this study, to be completed in May 1982 for the National Institute on Drug Abuse, is to design and construct a national sample of hospital emergency rooms for use in DAWN (Drug Abuse Warning Network) starting in fiscal 1983. The sample should be projectable to the number of drug mentions in emergency room episodes for the nation. The design work will include analysis of data from the existing DAWN system and the American Hospital Association, development of stratification criteria, examination of methods to adjust for nonresponse, and consideration of local area estimates.

Principal investigator: Eugene P. Ericksen.

Study of the Utilization and Effects of Temporary Nursing Services (TNS). Sponsored by the Division of Nursing, Health Resources Administration, DHHS, this national study of the utilization and effect of supplemental nursing services in the U.S. is collecting data on the supplemental nursing industry, its registered nurse employees, and its institutional clients (hospitals and nursing homes). After telephone screening to identify the universe, the study involves mail questionnaires to three samples--1,133 TNS managers, 3,127 registered nurse employees of TNSs, and 1,676 administrators of hospitals, nursing homes, and other long-term care facilities--with telephone follow-ups for the managers and administrators.

Project director: Barbara H. Kehrer; survey manager: Roderick D. Pannell.

Completed project:

1981 Food Stamp Recipient Characteristics Survey. This survey for the USDA Food and Nutrition Service obtained national estimates of the characteristics of food stamp recipients and their families, including sex of household head, family size, employment status, income, assets, and size of benefit. The probability samples ranged in size from 50 to 250 in all 50 states, the District of Columbia, and four U.S. possessions. The data transcribed from Food Stamp administrative records will be compared with data obtained for 1980 to assess the programmatic changes in the recipient

population.

Project director: Diana Davis.

Methodological research:

As part of the evaluation of the Supported Work/Structured Training and Employment Transition Service under subcontract from the Manpower Demonstration Research Corporation, MPR is conducting an analysis of data quality (completeness and consistency) for similar data on a sample of 100 mentally retarded youth obtained from three sources: (1) sample members' self-report, (2) identified knowledgeable "informants" for each sample member, and (3) service program and agency records.

In conjunction with the Pilot Quarterly Surveys of the AMA's Socioeconomic Monitoring System of Physicians, MPR is conducting experiments on (1) the effect of including an article with results from the previous wave's survey and (2) the effect on response rate of reinterviewing. Additional methodological research at MPR includes random assignment to telephone and in-person interviews in the Evaluation of Home Health Services to the Elderly for the Community Services Society in New York City.

National Opinion Research Center University of Chicago

in Chicago

(6030 S. Ellis Avenue, Chicago, IL 60637)

General Social Survey 1982. The 1982 GSS, funded by NSF, continues the social indicator series begun in 1972. A wide variety of topics are covered, with most questions repeated in each GSS survey. In addition to the usual national area probability sample of around 1,500 cases, this year's GSS includes an oversample of blacks (see *Survey Research*, vol. 13, no. 3, Spring 1981). The data and codebook covering all GSS years (1972-82) will be ready for distribution from the Roper Center, University of Connecticut, in July 1982. Further information on the GSS is available from the NORC Library.

Principal investigator: James A. Davis; senior study director: Tom W. Smith.

On the Road Fuel Economy Survey. The purpose of this study for the U.S. National Highway Traffic Safety Administration, scheduled for completion in December 1983, is to monitor the fuel economy of late model vehicles as actually experienced by the motoring public in everyday driving. The data, to be collected on 44,000 late model passenger cars and light trucks nationwide by use of a diary, will be used to evaluate Federal Fuel Economy Stan-

dards in terms of benefits from fuel savings by consumers.

Project director: Jean Atkinson.

Completed projects:

Collection of Individualized Education Plans (IEPs) for Handicapped Individuals. In this project, sponsored by the National Center for Research in Vocational Education at Ohio State University and funded by the Office of Special Education and Rehabilitation, U.S. Department of Education, mail questionnaires to schools were used to gather IEPs for handicapped individuals drawn from the National Longitudinal Survey of the Labor Market Behavior of Youth (see *Survey Research*, vol. 13, no. 4, Fall 1981) to supplement other data on these mentally or physically handicapped students. Although 398 in the NLS sample were identified as having handicaps, only 55 IEPs were retrieved.

Project director: Jean Atkinson.

Effectiveness of the NIH/OMAR's Consensus Development Program: Evaluations of Conferences on Catscanning and Total Hip Replacement. Sponsored by GDP Associates, Rockville, Md., and funded by the NIH Office for Medical Applications Research (OMAR), this project was part of OMAR's attempt to determine the effectiveness of its programs to disseminate and transfer information on health care technology to practitioners and the community at large. The project consisted of two studies designed to assess physicians' awareness of specific NIH consensus development conferences on the topics of catscanning and total hip replacement. In the catscan study, completed in November 1981, telephone interviews were conducted with a national sample of 1,050 physicians listed in the *Marquis Directory of Medical Specialists*. The hip study, completed in March 1982, involved telephone interviews with a national sample of 958 physicians drawn from AMA records. Both studies had response rates of 83% for those for whom telephone numbers could be obtained.

Project director: Jean Atkinson.

in New York

(21st floor, 461 Eighth Avenue, New York, NY 10001)

Genetic Screening in the Workplace. This study, scheduled for completion in June 1982 for the U.S. Congressional Office of Technology Assessment, seeks to assess the use of biochemical genetic and cytogenetic testing in large manufacturing and mining companies. The study involves questionnaires sent to chief executive officers of Fortune 500 companies, of 50 utilities with comparable gross

receipts, and of the 11 largest unions in mining and manufacturing. Information will be collected on the kinds of tests, how they are chosen, and the uses of test results.
Project director: Cynthia Thomas.

Survey of Youth in Urban Areas. This NIMH-funded study, to be completed in November 1982 for the Columbia University School of Medicine, investigates child and adolescent development in a large urban area and will examine the effects on this development of factors both within and outside the family. About 600 boys (aged 11-16) and their mothers or guardians will be interviewed in person in 10 New York City neighborhoods.

Principal investigator: Ora Simcha-Fagan (Columbia University School of Public Health); project director: Pearl Zinner (NORC).

Soviet Interview Project: A Study Based on the Third Soviet Emigration. NORC is providing technical assistance and will administer the main questionnaire in this five-year project, being conducted by scholars from eight universities and funded by the National Council for Soviet and East European Research under contract with the U.S. Department of State, to conduct personal interviews with a national sample of recent emigrants from the Soviet Union. The project design calls for structured interviews with a systematically selected general sample of approximately 3,000 emigrants and intensive interviews focusing on important specialized topics (science and technology, education, media) with another sample of approximately 1,500 specialists. The goals are to take advantage of the knowledge and experience of these emigrants to learn how the Soviet social, economic, and political systems really work and to determine how the USSR may have changed since a similar interview project was conducted by Harvard University in the early 1950s.

Principal investigator and project director: James R. Millar (Dept. of Economics, University of Illinois at Urbana-Champaign); study director: Esther Fleishman (NORC).

Public Opinion Research Center Arizona State University

(Center for Urban Studies, Arizona State University, Tempe, AZ 85281)

Completed projects:

Citizen Attitudes toward President Reagan and State Politics in Arizona. Funded by Phoenix Newspapers Inc. and completed in December 1981, this study investigated attitudes toward the performance of Ronald Reagan in terms of his economic and foreign policy proposals. Telephone interviews were conducted statewide

with an RDD sample of 700 households in Arizona, with an 80% response rate.
Principal investigator: Bruce D. Merrill.

Satisfaction with Cable TV in Mesa, Arizona. This study, completed in January 1982 for the City of Mesa, sought to determine citizen attitudes toward construction and maintenance of a cable TV network in that city. Telephone interviews were conducted with a systematic sample of 400 Mesa residents from an existing list.

Principal investigator: Bruce D. Merrill.

Research Triangle Institute North Carolina

(P.O. Box 12194, Research Triangle Park, NC 27709)

Design of a Data System for a Sample of Hospitals Participating in the National Nosocomial Infections Study (NNIS). As part of a contract with the Centers for Disease Control (CDC) to design a data system for a sample of NNIS hospitals, RTI is conducting site visits to 34 hospitals nationwide to determine what medical data at the patient level are in computerized form, the flow and sources for these data, hardware/software in place, and what data are collected on nosocomial infections. The purpose is to build a database that will allow the design of a data collection and transmission system of patient-level data related to nosocomial infections.

Project director: Margo Brinkley.

Residential Conservation Strategies: An Experimental Evaluation of Consumer Responses. This demonstration project in the Florida Power and Light service area, scheduled for completion in December 1983, seeks to determine consumer responses to specific conservation strategies--improved ceiling insulation, high-efficiency air conditioners, and high-efficiency heat pumps. The objective is to determine the costs and benefits of these three conservation technologies and their measured effects on the FPL system load. After screening by mail questionnaires to 15,000 residential FPL customers, personal interviews are being conducted with 2,000 respondents who satisfied eligibility criteria. In addition, 500 of these respondents will be selected for monthly monitoring of electric usage by special metering, to begin in July 1982.
Project director: Allen K. Miedema.

1982 Worldwide Survey of Drug and Alcohol Use among Military Personnel. Conducted for the Office of Assistant Secretary of Defense (Health Affairs), this survey seeks to provide a comprehensive worldwide assessment of the prevalence of drug and alcohol use for each

military service and to provide a better understanding of the nature, causes, consequences, and treatment of substance abuse in the military. After a pilot survey in spring 1982, the main survey, to be conducted at installations in each service branch in four regions of the world--North Pacific, Other Pacific, Europe, and the U.S.--and scheduled for fall 1982, will involve two-person teams from RTI conducting survey sessions in which approximately 21,000 randomly identified, active duty service personnel will be asked to complete self-administered questionnaires. Project director: Valley Rachal; associate project director: Robert Bray.

Chemical and Statistical Analysis of Toxic Substances in Environmental Media--Total Exposure Assessment Methodology (TEAM). The purpose of the TEAM project for the U.S. EPA is to develop statistical and chemical protocols for the investigation of a population that may have been exposed to toxic substances via one or more environmental media--by air, water, or soil or by food intake. The project involves personal interviews with a sample of 600 individuals in Bayonne and Elizabeth, New Jersey, selected according to age, occupational exposure, smoking habits, and site of residence. In addition, the project utilizes breath samples and personal and fixed-site monitors.

Principal investigator: Edo Pellizzari.

Coproduction in the Food Stamp Program: Reducing Participant Errors. The purposes of this two-wave survey for the USDA Food and Nutrition Service are to assess the reliability at the county level of data developed from a statewide sample of food stamp cases and to develop pre- and post-demonstration measures of case error rates in the demonstration sites. Personal interviews are being conducted with a total of 1,200 households receiving food stamps in Mecklenburg and Brunswick Counties, North Carolina, with 300 in each site in the first wave (February-March 1982) and another 300 in the second wave (September 1982).

Project director: Charles L. Usher.

Medigap--A Study of the Comparative Effectiveness of Various State Regulations. Under a subcontract from SRI International, RTI is conducting the data collection for this HCFA-funded study that is examining the extent of consumer problems and the effectiveness of existing state regulations related to supplemental Medicare health insurance policies. The primary data collection component is a six-state Consumer Survey of Medicare eligibles 65 years or older selected from the HCFA's Health Insurance Master Record. After telephone screening, the sample will be divided into two subsamples: those who do not

own a supplemental health insurance policy and those who do. The former will be asked to participate in a short telephone interview focusing on their use and knowledge of Medicare, reasons for not having private health insurance, and any previous experience with insurance agents or companies. The latter will be interviewed in person to obtain information about their use and knowledge of Medicare, factors that influenced their private health insurance purchase behavior, and information on the type and extent of coverage of each policy owned. The project also involves a survey of disabled Americans and a survey of interest in long-term insurance coverage.

SRI project director: Nelda McCall; RTI project leader: Dale S. DeWitt; RTI field operations manager: Mimi Holt.

Completed projects:

Test of a Study Design and Pilot Study for a National Study of Epilepsy. This three-year study, sponsored by the National Institute of Neurological and Communicative Diseases and Stroke and completed in October 1981, involved testing the feasibility of estimating the prevalence of drug-treated seizure disorders by assessing therapeutic medical records in retail drug outlets as a means of identification and validating the disorder identification through personal interviews with attending physicians. These procedures were pilot-tested in February-July 1981 using 48 pharmacies (81% response rate) and 61 physicians (73% response rate).

Principal investigator: Fred Bryan, Jr.; data collection manager: Michael Weeks.

Ozone Perception Pilot Study. This project, completed in December 1981 for the U.S. EPA, developed and field tested a survey instrument suitable for collecting perception data on health status and its relation to air pollution, particularly ozone. The study involved 105 personal interviews and 105 telephone interviews in Washington, D.C., with the additional purpose of comparing interview method. Task leader: Martin Rosenzweig.

Response Analysis Princeton, New Jersey

(Research Park, P.O. Box 158, Princeton, NJ 08540)

Methodological research:

Fall 1981 Incentive Evaluation Report for the National Drug Abuse Survey. Sponsored by the Social Research Group at George Washington University and the National Institute on Drug Abuse and completed in December 1981, this study sought to test the effectiveness of

varied levels of cash incentives to respondents as an inducement for cooperation in completing an in-home interview. The nationwide sample was composed of 400 households containing youths, young adults, and older adults and was divided among three incentive levels. Response rates ranged from 75 to 81% across incentive groups.

Research director: Patricia M. Fishburne.

Social Research Center Washington State University

(Wilson Hall #133, Pullman, WA 99164)

Energy Directions: A Western Perspective. Conducted for the Agricultural Experiment Stations of the 11 participating states (Arizona, California, Colorado, Idaho, Montana, Nevada, Oregon, Utah, Washington, Wyoming, and Pennsylvania) in conjunction with the USDA Cooperative States Research Service, this mail survey focuses on energy consumption practices, energy policy preferences, effects of energy prices on household expenditures, and energy efficiencies in the home. Using a common questionnaire in the ten western states and one eastern state, the first wave was conducted in March 1981 with 9,000 usable questionnaires received from the 15,000 initial contacts (50% urban and 50% rural in each state), for a 56% response rate. A second wave is scheduled for spring 1983.

Washington State principal investigators: Joye J. Dillman (Home Economics Research Center), Don A. Dillman (Dept. of Rural Sociology), and Eugene A. Rosa (SRC).

Survey Research Center University of Georgia

(636 Graduate Studies Building, University of Georgia, Athens, GA 30602)

Human Services and Industry Survey. The purpose of this survey for the Georgia Mountains Area Planning and Development Commission is to evaluate the effect of reduced funding on levels of staffing and service programs of human service agencies in the Georgia Mountains area. The second phase of the survey is to assess the degree to which industry in that area is willing to support employee-related services, particularly child care. The study involves telephone interviews with a sample of 600 selected social service representatives and industry managers in the Georgia Mountains Area Planning and Development region.

Director: Bruce A. Campbell.

Completed project:

Georgia Quality of Life Study. This statewide

survey for the Institute for Community and Area Development, University of Georgia, assessed varying levels of satisfaction regarding the environment, governmental responsiveness, crime, etc. Telephone interviews were conducted with a sample of 1,000 Georgia residents.

Director: Bruce A. Campbell.

Survey Research Laboratory University of Illinois

at Urbana-Champaign

(1005 W. Nevada St., Urbana, IL 61801)

Survey of Tipping Practices by Consumers. Funded by the Internal Revenue Service and scheduled for completion in January 1983, this study seeks to provide data for assessing the degree of underreporting of tipping income to the IRS and to develop guidelines to assist the IRS in detecting possible delinquencies in the reporting of tipping income. Telephone interviews will be conducted with a sample of 600 households in the continental U.S., and mail questionnaires will be sent to a subsample of 5,000 members of the NPD Crest panel.

Principal investigators: Robert B. Pearl and Seymour Sudman; project coordinator: Linda Lannom.

Atlanta Telephone Interviews on Construction Noise. Conducted for the U.S. Army Construction Engineering Research Laboratory, this study involves telephone follow-ups with 45 respondents who were previously interviewed in person in Atlanta about neighborhood construction noise. The respondents, who live within a specific geographic area in an Atlanta neighborhood near construction noise, are being asked a few questions about eight times at about two-week intervals.

Project coordinator: Jutta Sebestik.

Public Aid Client/Employee Relations. This study for the Illinois Department of Public Aid seeks to determine the quality of interpersonal relationships between applicants/recipients of public assistance and Department personnel. Telephone interviews will be completed by June 30 with 10 applicants for public assistance each month in each of 34 offices in the state.

Project coordinator: Matilda Frankel.

Health Care Practices and Education Activities in Illinois. Jointly sponsored by the Illinois Department of Public Health, the Illinois Board of Higher Education, and the Education Commission of the States and scheduled for completion in July 1982, this study will (1) examine factors associated with health among

the people of Illinois; frequency of health check-ups; knowledge about health effects of smoking, drinking, exercise, and diet and associated practices of the population; and incidence of high blood pressure, diabetes, and cancer and treatments prescribed; and (2) ascertain courses, lessons, workshops, and other forms of instruction taken by Illinois residents in the past year and assess barriers to further education and the instructional needs of the Illinois population. Telephone interviews will be completed with 2,200 Illinois residents for IDPH and 1,600 for IBHE. Project coordinator: Edward Lakner.

Study of Meat Packers, Processors, and Retailers. This USDA-funded study, to be completed in June 1982 for Mohamed Sarhan, Department of Agricultural Economics, UIUC, will gather data about the buying and selling of meat from processors, wholesalers, and retailers of meat, including information on cattle, hogs, sheeps and lambs, where they are obtained, their cost, how many there are, where they are sold, etc. After telephone interviews to identify the appropriate respondent, questionnaires will be mailed to 500 meat packers, processors, retailers, and brokers throughout the U.S. Project coordinator: Diane O'Rourke.

Work Stratification--1982 Sociology Practicum. SRL is assisting the UIUC Sociology Department in its practicum course in research methods, which this year is developing and testing measures of work stratification and assessing the effects of work stratification on earnings. Telephone interviews, to be conducted by the students in the course, will be completed this spring with about 800 employed persons (50% males, 50% females) throughout Illinois. Principal investigator and project coordinator: Joe L. Spaeth.

Completed projects:

Airport Noise Demonstration Project--Community Noise Survey. This recently completed study for the Illinois Department of Energy and Natural Resources assessed the frequency and intensity of noise from aircraft using the Decatur (Illinois) airport and the effects on the lifestyles of nearby residents. Telephone interviews were conducted with a sample of 275 Decatur residents living in zones of different intensities of aircraft noise near the airport (81% response rate). Project coordinator: Edward Lakner.

Survey of Facilities Engineer Service Users. This follow-up study, conducted in the Military District of Washington, D.C., for the U.S. Army Construction Engineering Research Laboratory and completed in March 1982, sought

to determine the effects of consolidating under one command the maintenance and engineering operations on three separate military installations. The study involved personal interviews and mail questionnaires for a sample of 46 authorized personnel at Ft. McNair, Ft. Myer, and Cameron Station regarding the condition of buildings and facilities and the quality of services provided one year after the consolidation (88% response rate).

Project coordinator: Edward Lakner.

at Chicago Circle

(2300 Formfit Building, 400 S. Peoria St., Chicago, IL 60607)

Survey of Elderly Homeowners in Lake County, Illinois. This survey, conducted for the UIUC Housing Research and Development Program under funding from the Retirement Research Foundation, seeks to assess the needs of older homeowners for alternative housing options such as lower cost housing, low-maintenance housing, or barrier-free housing. Data will be collected on a number of characteristics associated with elderly homeowners, the housing that they currently occupy, and their attitudes and preferences for alternative homeownership options. Personal interviews will be conducted in April-May 1982 in Highland Park, Libertyville, Mundelein, and Antioch townships in Lake County, Illinois, with 412 homeowners (103 in each location) who received a Senior Citizen's Tax Exemption for taxable year 1979. Project coordinator: Wendy Kreitman.

American Dental Hygienists' Association Survey. This survey for the American Dental Hygienists' Association, scheduled for completion in June 1982, will examine the attitudes of dental hygienists and dentists toward the role of dental hygienists in dental care, will gather information on the role relationships between dentists and hygienists, and will examine the attitudes of the general public toward hygienist-provided care. Mail questionnaires are being sent to a nationwide sample of 2,300 dental hygienists and 400 dentists, and RDD telephone interviews will be completed nationwide with 200 members of the general population. Project coordinator: Francis Fullam.

Study to Determine Flooding Characteristics of Selected Drainage Areas within the Chicagoland Underflow Plan Area. The purpose of this study, to be completed in September 1982 for the Chicago District of the U.S. Army Corps of Engineers, is to determine the characteristics of flooding events in selected sewer drainage areas for designated rain events by collecting and analyzing economic and flood frequency data within the Chicagoland Underflow Plan

study area. Telephone interviews will be conducted in approximately 15 sewer drainage areas to yield about 200 interviews per area. Project coordinator: Cathy Keeley.

Wisconsin Survey Research Laboratory University of Wisconsin-Extension

(610 Langdon Street, Madison, WI 53706)

Completed projects:

Survey of Employed Males in Dane County. In this survey, RDD telephone interviews were completed in November 1981-January 1982 with 250 men in the Madison (Wisconsin) area who are employed full time. The purpose was to measure income satisfaction and factors that affect this satisfaction. The project also sought to investigate the role of the social comparisons in income satisfaction and what factors affect these comparisons. The study will serve as the basis for a proposed larger study in both England and the U.S. Inquiries should be directed to Harry Sharp, Director, WSRL.

Research participant: Leonard Berkowitz (UW-Madison Dept. of Psychology.)

National Woodburning Survey. Conducted for the Forest Products Laboratory with U.S. Forest Service funding, this nationwide RDD survey sought to obtain information about the use of woodburning by households. Questions were asked about wood actually burned, wood acquired, and wood self-cut by households. Non-woodburning households were also surveyed to determine how demographic characteristics of non-woodburners vary from those of woodburners. Using CATI with screening of 31,822 assigned telephone numbers to determine if households burned wood or not, telephone interviews were completed in August-December 1981 with 5,569 respondents in the continental U.S., 1,918 with woodburners and 3,651 with non-burners. For further information, contact Harry Sharp, Director, WSRL.
Research participant: Ken Skog.

Zentrum für Umfragen, Methoden und Analysen (ZUMA) e.V. Mannheim, Germany (FR)

(B 2,1, 6800 Mannheim 1, West Germany)

Allgemeine Bevölkerungsumfrage der Sozialwissenschaften (ALLBUS)--General Survey of the Social Sciences. Funded by the Deutsche Forschungsgemeinschaft (German Science Foundation), the three primary purposes of this continuous study are (1) to study social change; (2) to provide key data for research-

ers and students with no direct access to national survey samples; and (3) to provide a social report for informed policy decisions. The study involves personal interviews with about 3,000 individuals of German nationality who are over 18 years of age and live in the Federal Republic of Germany or West Berlin. The 1980 study had a 69.5% response rate; the 1982 study is scheduled for completion in fall 1982. The data are available through the Zentralarchiv für empirische Sozialforschung der Universität Köln, Cologne.
Principal investigators: M. Rainer Lepsius (Heidelberg), Erwin K. Scheuch (Cologne), and Rolf Ziegler (Munich); study director: Karl Ulrich Mayer.

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Personnel Notes

Elizabeth Martin has been named Research Associate at the Bureau of Social Science Research in Washington, D.C. She was most recently at the National Academy of Sciences and prior to that was on the faculty of the University of North Carolina, Chapel Hill, and director of the Social Science Data Library at the University's Institute for Research in Social Science. Also joining the BSSR staff is *Robert B. Hill* as a Senior Research Associate. He has been Director of Research at the National Urban League for eight years.

Also at BSSR, *Albert D. Biderman* has resigned as Assistant Director for Professional Affairs but will continue as Research Associate.

At the Institute for Policy Research, University of Cincinnati, *George F. Bishop*, Senior Research Associate in the Behavioral Sciences Laboratory, has been named Director of The Greater Cincinnati Survey, a semi-annual omnibus project conducted at the University.

Effective December 1, 1981, *Linda Bourque* was appointed Acting Associate Director of the Institute for Social Science Research at UCLA. She is an Associate Professor in the School of Public Health in the Divisions of Epidemiology and Population, Family, and International Health.

At Mathematica Policy Research in Princeton, *Russell Jackson* has been promoted to Vice President. A new staff member at MPR is *Antoinette Delk*, Survey Researcher, who was previously a field director at NORC.

Thomas J. Cook has been promoted to the new position of Senior Scientist in the Center for Population and Urban-Rural Studies at Research

Triangle Institute. He has been a Senior Political Scientist at RTI since 1976, is an Adjunct Professor of Political Science at the University of North Carolina at Chapel Hill, and was previously on the faculty of the University of Illinois in Chicago.

At Response Analysis in Princeton, *Paul A. Scipione* has been named Vice President. He rejoins the staff after having been Vice President and Manager of the New Jersey office of Kenneth Hollander Associates. Also joining the Response Analysis staff, as Senior Research Associate, is *Debbie R. Stern*, who was previously Director of Consumer Research at Payment Systems, Inc. in Atlanta.

Sharon R. McLean left her position as Survey Research Associate at the Survey Research Program of the Center for Public Affairs, University of Kansas, in January 1982 to do part-time consulting with area firms.

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Research Center News

New Unit at Mississippi State

A Survey Research Unit has been established within the Social Science Research Center at Mississippi State University. Co-directed by Stephen Shaffer of the Political Science Department and Wolfgang Frese of the Sociology Department, the Unit conducts telephone and mail surveys for University and non-University clients. Inquiries should be directed to Dr. Gerald O. Windham, Director, Social Science Research Center, Mississippi State University, P.O. Box 5287, Mississippi State, MS 39762.

RTI Developing Information System for Total Survey Design

Survey statisticians at Research Triangle Institute are advocates of a concept called total survey design and of a resource called the Survey Design Information System.

Total survey design means considering all possible error sources and trying to find the most cost-effective way to reduce their impact on accuracy. The Survey Design Information System (SDIS) would provide documentation to back up total survey design. As proposed by RTI, SDIS would store information about the type and magnitude of errors in specific variables, about ways in which these errors have been handled in past surveys, and about how

cost-effective these methods have been. In addition to past survey experience, SDIS would draw on all areas of survey methodology research.

As a first step toward developing SDIS, Judy Lessler and Ralph Folsom of RTI's Sampling Research and Design Center and William Kalsbeek of the University of North Carolina at Chapel Hill are writing a book, *A Taxonomy of Survey Errors*, which is partially based on a project recently completed by Dr. Lessler for the National Science Foundation in which she developed such a taxonomy. The book will discuss a wide variety of errors that survey researchers should consider and methods for combating and quantifying them. The book also contains a classification system for survey errors, which would be useful in storing and retrieving SDIS information.

NORC Summer Workshop

The National Opinion Research Center will hold its Fourth Annual Summer Workshop on Longitudinal Data Analysis on July 14-16, 1982, at the University of Chicago. Presentations will be given by Burton Singer, Department of Statistics, Columbia University; James Heckman, Department of Economics, University of Chicago; and Christopher Flinn, Department of Economics, University of Wisconsin. For additional information, contact William M. Tilford, National Opinion Research Center, 6030 S. Ellis Ave., Chicago, IL 60637 (phone: 312-753-1120).

Update to List of Academic Survey Research Organizations

The following organizations have come to our attention and should be added to the list published in the Fall 1981 issue of *Survey Research* (vol. 13, no. 4):

Alabama

Dr. Patrick R. Cotter, Director of Survey Research and Service
Center for Administrative and Policy Studies
Drawer I
University, AL 35486
(205-348-5980)

Dr. Thomas Diener, Director
Institute of Higher Education Research and Services
P.O. Box 6293
119 East Annex
University of Alabama
University, AL 35486
(205-348-7770)

Nevada

Dr. James H. Frey, Director
Telephone Survey Center
University of Nevada, Las Vegas
Las Vegas, NV 89154
(702-739-3322)

Texas

Barry S. Tuchfeld, Director
Center for Organizational Research and
Evaluation Studies
Texas Christian University
P.O. Box 32874
Fort Worth, TX 76129
(817-921-7473)

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Publications and Data Sets

ISR Publications List Issued

The Institute for Social Research at the University of Michigan has recently issued *ISR List of Publications, 1971-1981*, which includes the written works of ISR and its research staff that have been acquired by the ISR Library in the past 11 years. Included in roughly chronological order by title are such materials as commercially published books and monographs, reports, papers, journal articles, and published memoranda. The *List* also contains an author index with code number references to the full citations. Copies can be obtained free from Abye Bel Evans, Institute for Social Research Library, 426 Thompson, Ann Arbor, MI 48106.

New Methodological Publications

NOTE: The publications listed below should be obtained from the author, organization, or publisher cited or from your local library. They are *not* available through *Survey Research* or the Survey Research Laboratory.

Alt, Mick, and Brighton, Malcolm. "Analysing data: or telling stories?" *Journal of the Market Research Society*, 23 (October 1981), 209-19.

Andrews, Frank M. et al. *A Guide for Selecting Statistical Techniques for Analyzing Social Science Data*. 2nd ed. Ann Arbor: Institute for Social Research, University of Michigan, 1981. 77pp. \$8 paper (\$20 for 5 copies).

Bateson, Nicholas, and Chidley, Stella. "Use of tape recordings in a pilot study." *Survey Methods Bulletin* (Social Survey Division, Office of Population Censuses and Surveys, St Catherines House, 10 Kingsway, London WC2B 6JP, U.K.), no. 13 (October 1981), 45-51.

Bernard, H. Russell; Killworth, Peter D.; and Sailer, Lee. "Informant accuracy in social-network data V: An experimental attempt to predict actual communication from recall data." *Social Science Research*, 11 (March 1982), 30-66.

Berry, Sandra H.; Kanouse, David E.; and Rogers, William H. *Sample Selection for the Prescription Drug Information Study*. Rand Note N-1657-FDA. Santa Monica, CA: Rand Corp., August 1981. 72pp.

Biernacki, Patrick, and Waldorf, Dan. "Snowball sampling: Problems and techniques of chain referral sampling." *Sociological Methods & Research*, 10 (November 1981), 141-63.

Bishop, George F. "Survey research." Pp. 591-626 in Dan D. Nimmo and Keith R. Sanders (eds.), *Handbook of Political Communication*. Beverly Hill, CA: Sage, 1981.

Bohrnstedt, George W., and Knoke, David. *Statistics for Social Data Analysis*. Itasca, IL: Peacock, 1982. 475pp. \$22.50.

"The classification of social class." Report of the November Seminar, SSRC Survey Methods Seminar Series. *SCPR Survey Methods Newsletter* (Social & Community Planning Research, 35 Northwestern Square, London EC1V OAK, U.K.), (Winter 1981/82), 5-11.

Ferber, Robert. "Sampling in economics." Pp. 833-36 in Greenwald, Douglas (ed.), *Handbook of Economics*. New York: McGraw-Hill, 1982.

Fern, Edward F. "The use of focus groups for idea generation: The effects of group size, acquaintanceship, and moderator on response quantity and quality." *Journal of Marketing Research*, 19 (February 1982), 1-13.

Finch, Caroline. "General Household Survey letter experiments: An exercise in the use of an initial postal approach to sampled households." *Survey Methodology Bulletin*, no. 13 (October 1981), 30-37.

Furse, David H.; Stewart, David W.; and Rados, David L. "Effects of foot-in-the-door, cash incentives, and followups on survey response." *Journal of Marketing Research*, 18 (November 1981), 473-78.

Green, Hazel. "Interviewer coding of occupation and industry on the Women and Employment Survey." *Survey Methodology Bulletin*, no. 13 (October 1981), 14-29.

Hamilton, Lawrence C. "Self-reports of academic performance: Response errors are not well behaved." *Sociological Methods & Research*, 10 (November 1981), 165-85.

Herzog, A. Regula, and Bachman, Jerald G. "Effects of questionnaire length on response quality." *Public Opinion Quarterly*, 45 (Winter 1981), 549-59.

Hornik, Jacob. "Impact of pre-call request form and gender interaction on response to a mail survey." *Journal of Marketing Research*, 19 (February 1982), 144-55.

Kim, Jae-On, and G. Donald Ferree. "Standardization in causal analysis." *Sociological Methods & Research*, 10 (November 1981), 187-209.

Kulka, Richard A. "Idiosyncrasy and circumstance: Choice and constraints in the research process." *American Behavioral Scientist*, 25 (November/December 1981), 153-78.

Lawrence, Raymond J. "How many categories for respondent classification?" *Journal of the Market Research Society*, 23 (October 1981), 220-38.

McDonald, Colin. "Coding open-ended answers with the help of a computer." *Journal of the Market Research Society*, 24 (January 1982), 9-27.

McGrath, Joseph E.; Martin, Joanne; and Kulka, Richard A. "Some quasi-rules for making judgment calls in research." *American Behavioral Scientist*, 25 (November/December 1981), 211-24.

Mangione, Thomas W.; Hingson, Ralph; and Barrett, Jane. "Collecting sensitive data: A comparison of three survey strategies." *Sociological Methods & Research*, 10 (February 1982), 337-46.

Marquis, Kent H. et al. *Response Errors in Sensitive Topic Surveys: Estimates, Effects, and Correction Options*. R-2710/2-HHS. Santa Monica, CA: Rand Corp., April 1981. 174pp.

Marquis, Kent H. et al. *Response Errors in Sensitive Topic Surveys: Executive Summary*.

Contributions, changes of address, or removals for *Survey Research*

Return to: Mary A. Spaeth, Editor
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R-2710/1-HHS. Santa Monica, CA: Rand Corp., April 1981. 30pp.

Morton-Williams, J. "How do interviewers introduce surveys." *SCPR Survey Methods Newsletter* (Winter 1981/82), 3.

Nederhof, Anton J. *Some Sources of Artifact in Social Science Research: Nonresponse, Volunteering, and Research Experience of Subjects*. Leiden, The Netherlands: Center for Social Science Research (Breestrat 70, 2311 CS Leiden), 1981. 146pp. \$10 paper.

Shanks, J. Merrill; Nicholls, William L. III; and Freeman, Howard E. "The California Disability Survey: Design and execution of a computer-assisted telephone study." *Sociological Methods & Research*, 10 (November 1981), 123-40.

Sheatsley, Paul B., and Loft, John D. "On monetary incentives to respondents." *Public Opinion Quarterly*, 45 (Winter 1981), 571-73.

Smouse, Evan P. "Bayesian estimation of a finite population total using auxiliary information in the presence of nonresponse." *Journal of the American Statistical Association*, 77 (March 1982), 97-102.

"Survey research and opinion polls." Pp. 80-115 in U.S. National Science Board. *Only One Science: Twelfth Annual Report of the National Science Board*. Washington, DC: National Science Foundation, 1981. 216pp.

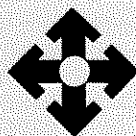
Tamhane, Ajit C. "Randomized response techniques for multiple sensitive attributes." *Journal of the American Statistical Association*, 76 (December 1981), 916-23.

Thomas, Roger. "Problems in the collection and analysis of individual histories." *Survey Methodology Bulletin*, no. 13 (October 1981), 2-13.

U.S. Bureau of the Census. *Measurement of Subjective Phenomena*, edited by Denis F. Johnston. Special Demographic Analysis CDS-80-3. Washington, D.C.: U.S. Government Printing Office, 1981. 193pp. \$5.50.

U.S. Bureau of the Census, Survey Methodology Information System. *Telephone Interviewing*. Bibliography no. 6. Washington, DC: Bureau of the Census, July 1981. 73pp.

"The use of open questions in survey research." Report of the May Seminar, SSRC Survey Methods Seminar Series. *SCPR Survey Methods Newsletter* (Autumn 1981), 5-10.



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