

Survey Research

Volume 13, Number 4

Fall 1981

In This Issue . . .

	Page
Current Research	1
In Memoriam: Robert Ferber, 1922-1981 . . .	3
List of Academic Survey Research Organizations	11
Personnel Notes	20
Research Center News	
Australian Unit Closes	21
Two Research Centers Initiate State Polls	21
New CRUSK Program at ISR	21
Announcements	
Health Survey Research Methods Conference	22
Jobs--People	22
Publications and Data Sets	
Recent ISR Working Papers	23
New NCES Tapes and Reports	23
New Methodological Publications	24

#

Current Research

Further information on the studies described below should be obtained from the organiza-

tions conducting the studies at the addresses given at the beginning of each organization's listing. Information should *not* be requested through *Survey Research* or the Survey Research Laboratory.

Applied Psychology Center St. Ambrose College

(104 Lewis Hall, 518 W. Locust St., Davenport, IA 52803)

Completed project:

Evaluation of Videotape Course Options for Nontraditional Students. During spring 1981, an evaluation was conducted of a pilot project at St. Ambrose to deliver traditional courses in a nontraditional mode to non-traditional students. In three undergraduate psychology courses, the regular class sessions were videotaped and then viewed by 24 students on a self-paced, self-scheduled basis. At mid-semester and following final exams, mail questionnaires were sent to these 24 students to assess the perceived effectiveness and psychological factors of this new delivery mode (100% response rate). Supplementary information was gathered by personal interviews with a selected subsample.

Study director: John C. Greenwood.

Center for Survey Research University of Massachusetts/Boston and Joint Center for Urban Studies of MIT and Harvard

(100 Arlington Street, Boston, MA 02116)

Evaluating the Maine "Operating Under the Influence" Law. As part of a two-year evaluation by the Boston University Medical School of a new Maine law designed to impact on the

increase in operating a vehicle under the influence of alcohol by proposing mandatory minimum penalties including jail and changing the basis for obtaining a conviction of an OUI offense, baseline data were collected in Maine by the Social Science Research Institute (see p. 10) before the law was implemented and in Massachusetts by CSR as a control state. The Massachusetts portion involved RDD telephone interviews with a sample of 1,000 adults, with a 75% response rate. Two waves of post law change data collection are scheduled for 1982 and 1983.

Principal investigator: Ralph Hingston (BU); study directors: Thomas W. Mangione and Steve Dubnoff (CSR).

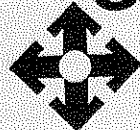
Center for the Study of Middle-size Cities Sangamon State University

(Sangamon State University, Shepherd Road, Springfield, IL 62708)

Completed project:

Springfield Energy Study. The purpose of this study, completed October 1, 1981, was to explore the attitudes of Springfield (Illinois) residents toward energy policies. Mail questionnaires were sent to a random sample of 700 residents, with a 45% response rate.

Principal investigator: Karen Gantz; project director: Al Casella; project coordinator: David Thomas.



Survey Research

Volume 13, Number 4
Fall 1981

Mary A. Spaeth

Editor

Published quarterly. Subscriptions free. For subscriptions, changes of address, etc., write:

SURVEY RESEARCH
Survey Research Laboratory
University of Illinois
1005 W. Nevada Street
Urbana, IL 61801

Permission to reprint material is granted provided that source is cited.

Communication Research Center Cleveland State University

(Department of Communication, 1983 E. 24th Street, Cleveland, OH 44115)

Ethnic Communication. Analysis is currently under way in this extension of a 1976 survey of ethnics in the Cleveland metropolitan area to provide panel data on ethnic behaviors, ethnic identification, ethnic media use, metro media use, perceived images of ethnics in the media, and political activities. Representatives of 11 ethnic groups (Slovene, Irish, Lithuanian, Ukranian, Polish, Italian, Greek, Lebanese, Hungarian, Romanian, and Czech) were included in the survey, which utilized both mail questionnaires and telephone interviews. Of the 664 names available from the 1976 survey, 391 still in the Cleveland area were interviewed to provide data to test a dynamic model relating maintenance of ethnic identification and patterns of communication. Director: Leo W. Jeffres.

Division of Behavioral Science Research Tuskegee Institute

(Carnegie Hall--4th floor, Tuskegee Institute, Tuskegee Institute, AL 36088)

Adjustments of Black Return Migrants to Rural Communities in Alabama. This one-year USDA-funded study, scheduled for completion September 30, 1982, is concerned with four basic issues of return migration behavior: (1) the sociodemographic characteristics of return migrants; (2) the migrants' motives for returning to their homelands; (3) the adjustment and readaptation of returnees in their homelands after long absences in other societies; and (4) the impact of return migration on rural homelands and its significance for rural development. In 11 rural counties that constitute the Alabama black belt, personal interviews will be conducted with persons who (1) were born in one of these counties, (2) migrated outside this area (for reasons other than military or schooling), (3) stayed away for at least two years, and (4) have returned since 1970.

Principal investigator: Paul L. Wall.

Institute for Social Research University of Michigan

(P.O. Box 1248, Ann Arbor, MI 48106)

A 1980-81 Study of Time Allocation among American Households. Funded by NSF and the Foundation for Child Development, this study
(continued on p. 4)



In Memoriam: Robert Ferber, 1922-1981

Robert Ferber, Director of the Survey Research Laboratory, University of Illinois, and an internationally known expert in marketing, economics, and statistics, died on September 8, 1981, at the age of 59.

Bob was the first and only Director of the Survey Research Laboratory, which he helped establish in 1964. He saw it grow to a multi-million dollar research group with national recognition. Although he greatly admired the management skills and abilities of Angus Campbell of the Survey Research Center at Michigan, like Campbell he never considered administration to be a full-time activity. He spent much of his time and enormous energy on his own research, editing, and professional activities.

He was the first Editor of the *Journal of Marketing Research*, which he quickly established as a major journal. After six years in that role, he became first the Applications Editor and then both the Applications and the Coordinating Editor of the *Journal of the American Statistical Association*. After six years in that role, he became the Editor of the *Journal of Consumer Research*, a task he was actively engaged in at the time of his death. He enjoyed working with authors and had great patience in working to improve a manuscript. He used his editorial skills on several important reference works, the *Basic Bibliography on Marketing Research*, which has gone through several editions, and his *Handbook of Marketing Research*.

Bob Ferber's written output was prodigious, by any standards, and miraculous given his other responsibilities. There were 17 books, 32 monographs and reports, 25 chapters in books, more than 115 journal articles and book reviews, and dozens of papers at professional meetings.

There were several major threads in his re-

search. One involved understanding consumer savings and expenditure behavior. His panel of young households was followed over the years to see how husbands and wives made major buying plans. Recently he had been involved with procedures for improving reporting of life insurance and other net worth components. Second was a wide range of methodological studies on measuring and reducing survey errors. There was, third, a continuing interest in the operation of and analysis of data from consumer panels. Finally, his latest work was on social experimentation and economic policy.

No discussion of Bob Ferber's professional life could omit his many services to the research community and to professional societies. He founded this newsletter, *Survey Research*, in 1969 as a vehicle for improving communications between survey research organizations. His cool, good judgment and wit made him a valuable member of any board on which he participated. He was a former President of the American Marketing Association; a member of the Advisory Committee to the Economic Behavior Program, Survey Research Center, University of Michigan; a member of the American Marketing Association's Census Advisory Committee; Chairman of the Committee on Publications of both the American Statistical and the American Economic Associations; and a member of several other special committees. Probably the work that he found most interesting was his advisory role through the Brookings Institution to the consortium of Latin American governments and banks who collect data on consumer savings and expenditures.

Bob's capacity for working with others seemed inexhaustible. In addition to his formal responsibilities, he acted as a mentor for hundreds of graduate students and colleagues around the world.

Bob received many prizes and awards, including the Charles Coolidge Parlin Award and the Hall of Fame in Distribution Award, but above all he prized family and friends. He and his wife Marianne, who had met as students in Economics at the University of Chicago, had been married 35 years and had two children, Ellen and Don. The Ferbers' range of friends was worldwide.

In his honor, the Robert Ferber Scholarship Fund has been established at the University of Illinois to provide scholarships for students in survey research. Contributions to this fund can be sent care of me at the Survey Research Laboratory.

Seymour Sudman
Survey Research Laboratory
University of Illinois
1005 W. Nevada St.
Urbana, IL 61801

(continued from p. 2)

seeks to examine the ways in which American households spend time from a panel perspective. The national panel of approximately 1,000 members is comprised of respondents to the 1975-76 *Study of Time Use*, plus their current spouses. Changes in time use over a five-year period are being investigated by replicating the 24-hour time diary used in the earlier study as well as various economic, circumstantial, and attitudinal measures. In addition to the panel, this study is also attempting to examine the use of time among children through child time diaries. Specific questions on parental attitudes, methods of child care, and perceptions of children regarding various aspects of their lives are included to help provide insights into the way home environments, peer relationships, and school environments impact on child development. This part of the study involves approximately 500 children aged 3-17 related to the panel respondents by blood, marriage, or adoption. The study involves four waves of data collection between February and December 1981, with Waves I and III involving field interviews with both adults and children and Waves II and IV involving telephone interviews with adults only.

Co-principal investigators: F. Thomas Juster and Frank P. Stafford; study director: Martha S. Hill.

Completed projects:

Job Characteristics and Social Attitudes. The central purpose of this NSF-funded project, completed in September 1980, was to study power relations within work and the effects of those relations on various other aspects of peoples lives. The focus was on the ways in which some people control others, in which people do and do not control their own work, and in which people control the basic decisions of the workplace as a whole. RDD telephone interviews were completed in the continental U.S. with 1,596 employed and unemployed men and women and 167 housewives, for a 69-77% response rate. The project was also conducted in several other countries with advanced industrial societies to provide cross-national data.

Principal investigator: Eric Wright (Dept. of Sociology, University of Wisconsin-Madison); project director: John C. Scott (SRC, ISR).

American National Election Studies--1980. Funded by NSF and conducted by the Center for Political Studies with a Board of Overseers, the NES 1980 targeted four areas for special attention: partisanship and party-related matters, the measurement of voter attitudes and salience concerning issues of public policy, new content concerning public perceptions of and responses to political leadership, and the

exploration of social networks in the crystallization of the voter choice. Eight integrated survey data collections occurred at strategically chosen periods during 1980, with a year-long panel (3 personal and 1 telephone interview), a minor panel (1 personal and 1 telephone), and the traditional pre- and post-election interviews (both personal). The initial sample sizes, selected from a national cross-section of Congressional Districts, were 1,008, 965, and 1,614, respectively, for the two panels and the traditional pre/post interviews, with response rates ranging from 70 to 87%.

Director: Warren E. Miller; Director of Studies in 1980: Maria Sanchez.

Institute for Survey Research Temple University

(1601 N. Broad Street, Philadelphia, PA 19122)

New Awards Survey. This survey for the Social Security Administration, conducted in conjunction with Mathematica Policy Research, is designed to provide data for two purposes: (1) an evaluation of the old age, survivor and disability benefit programs and (2) the projection of cost and distributional effects of proposals to change the Social Security program during the 1980s. ISR has overall responsibility for the study, including project direction, questionnaire construction, sampling, interviewing, and coding. MPR is responsible for data processing and the policy and analytic activities. The survey involves personal interviews with disabled workers, retired workers, wives and divorced wife beneficiaries age 62 and older of retired or disabled workers, and widows and divorced widow beneficiaries age 60 and older. A pilot is planned for February-March 1982 in which 750 respondents in four geographic areas in the Northeast and South will be interviewed. In the main study, planned for September-December 1982, 18,000 respondents in 100 PSUs nationwide will be interviewed.

Project director: Allan T. Walters.

Continuation of The Pennhurst Study. Funded by the Office of Human Development, DHHS, this longitudinal evaluation of the court-ordered deinstitutionalization of the Pennhurst Center involves collaboration among Temple University staff from the Development Disabilities Center (DDC), Department of Special Education, and Institute for Survey Research (ISR). During this third of five scheduled project years, tasks will include assessment of the mentally retarded clients' progress in areas of behavioral development and quality of life following their relocation and assessment of new living arrangements vis-à-vis institutional

qualities. Using a variety of survey methods, surveys will also be conducted with parents of relocated clients and with randomly sampled neighbors of clients in community living arrangements in the Philadelphia area. The data obtained will be compared with that from the first two project years.

Principal investigator: James W. Conroy (DDC); project director: R. Hoyt Walbridge (ISR).

Project BEST. In Phase III of this study for the Center for Labor and Human Resource Studies, Temple University, personal interviews are being conducted in fall 1981 with a new sample of 279 minority youths in the Philadelphia area who either graduated or should have graduated from high school in June 1981. The study seeks to determine whether a select group of students enrolled in Project BEST (Better Employment through Skill Training) will perform better than a group of students who pursued a more traditional high school curriculum. Phase I involved a sample of 349 minority males and females interviewed in person in the fall of 1980 (98% response rate), with reinterviews (Phase II) conducted in the spring of 1981 (96% response). Study director: Ellin Spector.

Israel Institute for Applied Social Research Jerusalem

(19 Washington Street, P.O. Box 7150, Jerusalem 91070, Israel)

Project Renewal in Or-Yehuda. This study, funded by the Jewish Agency and the Local Council of Or-Yehuda, seeks to provide information and data to aid in the planning and performance of renewal activities in the Israeli settlement of Or-Yehuda. The main topics studied are the residents' physical life conditions, demographic characteristics, life quality, neighborly and social relations, behavior in the environment, and attitudes toward various topics related to the settlement. Personal interviews are being conducted with about 2,500 families (20% of the total population of four neighborhoods) in Or-Yehuda. The data will be used to describe the problems and the physical and social resources of families living in the two sections that are to undergo renewal and of the overall population of the settlement. Research directors: Amira Joelson and Carol Razel.

Laboratory for Behavioral Research State University of New York at Stony Brook

(Department of Political Science, N-708 Social

and Behavioral Sciences Bldg, SUNY at Stony Brook, Stony Brook, NY 11794)

Electoral Attributes of Party Identification. The purposes of this NSF-funded study, to be completed by early 1982, are to examine some of the behavioral and cognitive components of the party identification scale developed by Campbell et al. in *The American Voter* and to learn what voting behaviors are cognitively associated with the seven party categories of this scale, as well as with eight additional categories derived by various collapsing strategies. After using personal interviews in the pretests and a preliminary study, the main study involved telephone interviews with a sample of 1,039 Long Island (New York) voters in April 1980 randomly distributed among 42 stimulus groups, with each group receiving different behavioral stimuli. The response rate was 60%.

Survey director: Ralph W. Bastedo.

Market Facts' Public Sector Research Group Arlington, Virginia

(1611 North Kent Street, Arlington, VA 22209)

Youth and Military Service. In the eleventh survey in the ongoing "Youth Attitude Tracking Study" sponsored by the Department of Defense, to be conducted in fall 1981, telephone interviews averaging 30 minutes will be completed with 10,400 16-21 year old males and females in 26 geographic "tracking areas" that approximate the Services' recruiting districts. The survey investigates future military enlistment intentions, factors affecting reported propensity to enlist, awareness of starting salary and fringe benefits, desired employment attributes, recruiting advertising campaigns, and topics of current interest such as draft registration.

Project directors: Sid Groeneman and James T. Heisler.

Completed projects:

The Residential Market for Passive Solar Energy. This project for the Solar Energy Research Institute involved three national studies of consumers that examined the characteristics of home improvers and home buyers, their levels of awareness and knowledge of passive solar heating, and their preferences for specific passive solar features. Two studies were directed to the home improvement market and included people who had recently completed various types of home improvements or who were planning to undertake these improvements in the near future. The third study was directed to those planning to buy a

new or existing home within the next two years. Using Market Facts' Consumer Mail Panel, each sample contained approximately 450 respondents.
Principal investigator: Nancy Klein.

Evaluation of Jurors' Trial Experience. This survey, completed in August 1981 for the Federal Judiciary Center, examined the experiences and reactions of former jurors who had served on closed federal civil trials up to four years prior to the survey. Of particular interest was the assessment of features of long trials (more than 20 trial days) and shorter trials (8 trial days or less) that posed particular burdens for jurors. Telephone interviews, completed with a sample of 180 former jurors, focused on potential economic and personal hardships posed to jurors and jurors' understanding of preliminary charge, evidence, and testimony, as well as deliberations.
Project director: Glenn E. Davis.

Mathematica Policy Research Princeton, New Jersey

(P.O. Box 2393, Princeton, NJ 08540)

Design and Conduct a Survey of Households Experiencing Fire Injuries. This survey for the Federal Emergency Management Agency, scheduled for completion in September 1982, seeks to (1) generate reliable national estimates of the number of residential fire injuries occurring annually, (2) identify areas of under- or over-reporting by local fire departments, and (3) identify characteristics of households that experience these injuries and of the victims themselves. A sample of 3,541 households that recently experienced fires will be drawn from the National Fire Incidence Reporting Service listings in 38 states. After screening by mail to identify whether the fires resulted in any personal injuries, telephone interviews will be conducted in the households reporting injuries.
Co-principal investigators: James C. Ohls and Michale J. Munson; survey manager: Kenneth Zeldis.

Baseline Study for Phase I of the Proposed Trade Regulation Rule on Food Advertising. In connection with the proposed publication by the Federal Trade Commission of a Trade Regulation Rule to regulate specific claims in food advertising, this study for the FTC involves a baseline survey using RDD telephone interviews to be conducted in the spring of 1982 with the primary food purchaser in 1,600 households nationwide. Focus group discussions and in-depth interviews using mall intercepts will be used in the questionnaire

design process. The baseline survey will be used with a post-Rule survey to evaluate the impact of the Rule.
Project director/principal investigator:
Diana Davis.

Coordinated Administration of Assistance Policies and Procedures for AFDC and Food Stamps. Sponsored by the State of Vermont, MPR is evaluating a demonstration conducted by the Vermont Department of Social Welfare to integrate the administration of the AFDC and Food Stamp programs. The evaluation will assess the impact of the policy changes on (1) workload of income maintenance workers using random moment work sampling; (2) error in eligibility determination and benefit payment computation measured by an independent desk audit of actual cases, together with standard state quality control review; (3) aggregate benefits disbursed by means of an evaluation of cases directly affected by the policy changes; and (4) recipient burden measured by a self-administered questionnaire of ADPC clients. A baseline client survey was conducted with 700 individuals in four public assistance offices prior to implementing the revised procedures (80% response rate). Now that the procedures have been implemented, another client survey is being conducted in November to determine the impact of the new procedures on the amount of time that clients spend in office visits and the number of office visits required.
Principal investigator: John Burghardt; project director: Alan Hershey.

National Opinion Research Center University of Chicago

(6030 S. Ellis Avenue, Chicago, IL 60637)

High School and Beyond (see *Survey Research*, v. 10, no. 3, Summer 1978). In the base year (1979-80) of this study, sponsored by the National Center for Education Statistics, questionnaires and tests were administered to about 60,000 sophomores and seniors in 1,015 public and private high schools in all 50 states. In addition, school data and teacher comments were collected, and self-administered questionnaires were sent to a sample of 7,200 parents. The base year data are available from NCES. The next phase of the study will include administering questionnaires in the spring of 1982 to all respondents who were sophomores in 1979, most of whom will be high school seniors. Efforts will be made to locate those no longer in school because of early graduation or drop out. In addition, a sample of the 1979 seniors will be contacted and administered a questionnaire that includes a detailed work history section.

National Longitudinal Survey of Labor Market Behavior of Youth (see *Survey Research*, v. 10, no. 1, Winter 1977-78). The original survey included personal interviews with about 13,000 young people in 1979. Since then, the same group has been reinterviewed twice (in 1980 and 1981). The fourth wave of interviews will take place in January-May 1982. Data from the 1979 and 1980 waves are now available from the study's sponsor, the Center for Human Resource Research, Ohio State University. Besides the above data collection, the project has included the administration of the Armed Services Vocational Aptitude Battery test (ASVAB) in order to establish national norms (see *SR*, v. 12, no. 4, Fall 1980) and the collection of transcript information for respondents who have finished high school (see *SR*, v. 12, no. 2, Spring 1980). The ASVAB testing is completed, and the collection of transcript information continues as more of the sample completed high school.

Completed project:

Nationwide Survey of Farm Women. This two-year project for the USDA sought to provide information on the characteristics of farm women, their roles as farm decision makers or partners in the decision process, their participation in USDA programs and program management activities, and their experiences with USDA services and programs. Telephone interviews were conducted nationwide with a sample of 3,200 farm women, plus a subsample of men. A 314-page report (including questionnaires) on the study, *American Farm Women: Findings from a National Survey* by Calvin Jones and Rachel A. Rosenfeld (NORC Report No. 130), is available free from the NORC Library.

**Office of Research and Development
West Virginia University**

(407 Knapp Hall, West Virginia University,
Morgantown, WV 26506)

Completed project:

Program Evaluation in Extension: A Comprehensive Study of Methods, Practices and Procedures. Funded by the USDA Extension Service and the West Virginia University Center for Extension and Continuing Education and completed July 1, 1981, this baseline study documented and assessed current methods and practices used to conduct program evaluation of Extension educational programs at 54 state Extension Services at land-grant universities. Personal interviews were conducted with program staff and administrators in 16 states and with selected federal and national officials

in USDA, OMB, and Congress; and mail questionnaires were sent to program staff and administrators in 38 states and territories and to a random sample of 1,790 county agents in 501 counties in the U.S. The overall response rate was 88%.

Co-directors: James C. Summers and Robert W. Miller.

**Policy Sciences Program
Florida State University**

(68 Bellamy Bldg, Florida State University,
Tallahassee, FL 32306)

Completed projects:

Structure of State and National Policy Attitudes. This study assessed public opinion on the quality of life and issues facing Florida as well as the intensity of opinion and attitudes on national policy issues. Using a two-stage RDD method, telephone interviews were conducted in April-May 1981 with 929 adults, with a 67.5% response rate.

Study director: Paul Allen Beck; study coordinator: Anneliese R. Oppenheim.

WFSU-TV Study. Conducted in July 1981 using a special 12-county RDD sample covering the local public television area, this study sought to ascertain viewing habits and opinions on program preferences and changes of WFSU-TV viewers. Telephone interviews were conducted with 543 adults, for an 84.5% response rate. Study directors: Jim Moran and Anneliese R. Oppenheim.

**Public Opinion Research Center
Arizona State University**

(Center for Urban Studies, Arizona State University, Tempe, AZ 85281)

Arizona Poll. Sponsored by The Phoenix Newspapers Inc., this poll is conducted every three months and involves 800-1,000 telephone interviews.

Completed projects:

Public Attitudes toward Car Pooling in Maricopa County, Arizona. This survey, completed August 1, 1981, for the Maricopa Association of Governments, sought to determine attitudes toward car pooling and non-car pooling in Arizona. RDD telephone interviews were conducted with a sample of 1,000 persons in Maricopa County, with a 75% response rate.

Principal investigator: Bruce D. Merrill.

Attitudes toward Municipal Politics and Electoral Reform in Phoenix, Arizona. Completed October 1, 1981, this survey for The Phoenix Newspapers Inc. involved RDD telephone interviews with a sample of 500 Maricopa County residents, for a 73% response rate.
Principal investigator: Bruce D. Merrill.

Research Triangle Institute North Carolina

(P.O. Box 12194, Research Triangle Park, NC 27709)

National Household Garden Survey. This survey for the Office of Pesticides and Toxic Substances, Environmental Protection Agency, scheduled to end in July 1982, seeks to determine the levels of various toxic chemicals and pathogens in the soil and vegetables, especially the levels in gardens treated with sewage sludge and sewage sludge products compared with those not so treated. The initial stage was selecting and screening by telephone a sample of 1,000 sewage treatment plants in 100 PSUs nationwide to determine their level of sludge distribution to the public for gardening purposes (100% response rate). A sample of 5,000 telephone numbers in these PSUs was then selected for RDD telephone screening to identify households with sludge-treated and non-treated vegetable gardens (83% response). A sample of households in each category will be selected for personal interview, which will include taking soil and vegetable samples.
Project director: Jane Bergsten.

National Sample Survey of Registered Nurses II. This survey, completed in October 1981 for the Bureau of Health Professionals, Health Resources Administration, USPHS, collected data on the employment status, distribution, post-RN educational experiences, and licensure status of registered nurses throughout the nation, with special emphasis on their educational and work-related experiences. Designed as the first in a series of periodic national sample surveys of licensed RNs, the study will enable the Bureau of Health Professionals to monitor the country's nursing resources, evaluate and project the supply of nurses in the nation, and document changes in that supply. Questionnaires were mailed to 39,573 licensed RNs drawn from state registries in the 50 states and the District of Columbia, with a 79% response rate. The survey also included an experiment designed to assess the effectiveness of advance notification, personalization of correspondence, first class vs. bulk rate postage, an incentive/aid, and alternative follow-up procedures in the third contact in increasing response rates, speed, and quality

with this professional population.

Project director: Dale Jones; assistant project director: Jack Shirley.

Survey of Savings and Loan Associations' Adjustable Mortgages. This survey was sponsored by the American Mortgage Insurance Company (AMIC) to obtain information on the kinds of adjustable rate mortgages that have become available since the Federal Home Loan Bank Board authorized their use. The survey also developed information to determine the potential market for an insurance plan tailored to changeable-rate loans. The use of CATI enabled RTI to collect the information from a nationwide sample of 400 savings and loans over a four-day period in late August 1981, with a 98% response rate, and to deliver summary statistics to AMIC in early September.
Project director: Barrett Joyner; data collection coordinator: Louise Henderson.

SCPR Survey Methods Centre London, England

(35 Northampton Square, London EC1V 0AX, England)

Methodological research:

Autumn Survey. This purpose of the November 1981 personal interview survey of 850 households in Bristol and Birmingham is to carry out extensive experimental work in each of the Centre's six research programs, which are funded by the Social Science Research Council:

1. *Sample Design:* This program has calculated complex sampling errors due to multi-stage sample designs and is examining the errors and associated statistics in order to identify patterns that can be used in sample designs. One aim is to link design effect data with cost data to reach conclusions about the optimum efficiency of sample designs.

Principal investigator: Denise Lievesley.
2. *Interviewing Methods:* One objective of this program is to develop a model of the interview process that takes into account the tasks required of both the interviewer and the respondent and the interaction between them. Discussions have been held with training officers and supervisors to identify performance criteria and with interviewers to see how they perceive their role. Tape-recorded interviews have been analyzed using a detailed coding frame developed to study interaction patterns and to lay the groundwork for a survey of sources of interviewer variance, which is built into the Autumn Survey. Doorstep introductions will also be stu-

died.

Principal investigator: Jean Morton-Williams.

3. *Open Questions:* A broad classification of question types has been developed based on both the question form (extent to which "closed") and its purpose. The Autumn Survey will test alternative question forms to evaluate the relative effectiveness of open and closed questions. Principal investigator: Jean Morton-Williams.

4. *Coding:* This program has included studies of coder reliability and variability and experiments with different coding frames. Subsequent work will examine more closely how coding frames are compiled and tested. A computer program under development will enable coding staff to test the consistency of application of a coding frame in a pilot exercise before the main coding operation. Principal investigator: Martin Collins.

5. *Data Editing:* A classification of errors made by interviewers on questionnaires has been developed and is being applied to the Autumn Survey in order to permit refinement of the scheme. In the future, clerical and computer editing will be compared. Principal investigator: Jane Ritchie.

6. *Non-Response:* As the first stage of this program, the ways in which non-respondents differ from respondents are being examined. The Autumn Survey is collecting relevant information and includes in-depth follow-up interviews to attempt to distinguish between situational and immutable response. Also being examined is the relative success of calls made at different times and days in order to ascertain the influence of interviewers' work patterns on the size and composition of non-response. Principal investigator: Denise Lievesley.

Social Science Research Center Mississippi State University

(P.O. Box 5287, Mississippi State, MS 39762)

The Mississippi Youthful DWI Offender. Funded by the Mississippi Alcohol Safety Education Program (MASEP) and scheduled for completion in May 1982, this study seeks to (1) present a sociodemographic, sociopsychological, and behavioral profile of the youthful DWI (Driving While Intoxicated) offender, (2) examine sex and race differences in drinking behaviors and motivations, and (3) examine knowledge scores prior to and after attending MASEP and factors influencing change in knowledge scores. The study involves personal data questionnaires for 2,220 youthful DWI offenders aged 15-24

who attended MASEP from 1976 to 1980.

MASEP research coordinator: Michael L. Lightsey.

Survey of Alcohol Education Resources and Resource Needs in the Mississippi Public School System. The major objective of this MASEP-funded survey is to determine the extent to which existing resources can be utilized to provide education and training opportunities for individuals working in the public school system within present time and budget constraints. Scheduled for completion by December 1982, the survey will involve mail questionnaires and personal interviews with school administrators and school personnel involved in alcohol education in Mississippi. MASEP research coordinator: Michael L. Lightsey.

A 20-Year Follow-up Study of Alcohol and Drug Use by Secondary Students in Three Mississippi Communities. This MSU-funded study, scheduled for completion July 1, 1982, examines the prevalence of alcohol and drug use by students in three Mississippi communities (Tupelo, Clarksdale, and Biloxi) and seeks to determine factors that are causally related to use and abuse of alcohol and drugs. The study involves personal interviews with 600 students in grades 7, 8, 9, 10, and 12. Principal investigator: Gerald O. Windham.

Completed projects:

Life Problems Experienced from Drinking and Factors Associated with Level of Problem Drinking: The Case of the Youthful DWI Offender. This study, completed in October 1981 and funded by the Mississippi Alcohol Safety Education Program (MASEP), sought to (1) identify general life problems experienced by a group of Mississippi youthful DWI offenders from their use of alcohol; (2) examine the relationship between selected social, personal, motivational, and behavioral factors and problem drinking level; and (3) explore the relationship between problem drinking level and accident involvement on the date charged for DWI. The study involved personal questionnaires for 2,458 youthful DWI offenders aged 15 to 25 who attended MASEP in 1976-1980 (99% response rate). MASEP research coordinator: Michael L. Lightsey.

The Starkville-Mississippi State University Alcohol Use Survey. The purpose of this survey for MASEP, carried out in March-April 1981, was to attain a statistical estimate of selected variables as they relate to alcohol, particularly the number of drinking and driving incidences, size of group that commits such acts, and how the members of that group

vary. Telephone interviews were conducted with a sample of 378 individuals aged 18 or over in Starkville, Mississippi, for a 95% response rate.

Principal investigator: Richie D. Watts.

Mississippi DUI Probation Follow-up Project. Sponsored by the National Highway Traffic Safety Administration, U.S. Department of Transportation, with additional funding from the Mississippi Governor's Highway Safety Program, the client communities, and MSU, this project tested the social and cost-effectiveness of three treatment modalities for DUI offenders. Completed July 31, 1981, the project involved personal interviews and monitoring of arrest histories for 7,000 DUI offenders in 11 medium-sized Mississippi communities.

Project director: James W. Landrum.

The Role of Stress and Other Temporal Factors in the Abuse of Alcohol among the Aged. Funded by the AARP/Andrus Foundation, this study sought to determine factors precipitating heavy drinking bouts among a sample of the aged who were historically abstinent or moderate drinkers. The study involved personal interviews with a sample of 150.

Principal investigator: Elisabeth Wells-Parker.

A Typology of Public Drinking Places in the French Quarter of New Orleans. This MSU-funded project used participant observations to classify 55 bars in the French Quarter of New Orleans by their structure and function.

Principal investigator: David Salloum.

The Effects of Professional Training and a History of Alcoholism on the Therapist Credibility Rating of Alcohol Clients. This MSU-funded study sought to determine the perception of alcohol patients toward therapists with professional training to the terminal degree and no history of alcoholism in comparison with those with limited training and a history of alcoholism. Personal interviews were conducted with a sample of 100 alcoholic patients.

Principal investigator: Steven LoBello.

Social Science Research Institute University of Maine at Orono

(164 College Avenue, Orono, ME 04469)

Maine-wide Attitudes Regarding Water Fluoridation. This study for the State of Maine Department of Human Services measures sources of drinking water, perceptions of own and others' dental health, and perceptions of and attitudes toward water fluoridation. Telephone

interviews are being conducted with 500 adults in randomly selected telephone households in Maine.

Project manager: David Kovenock.

Maine-wide Operating-Under-the-Influence Law Survey. This study for the State of Maine, Boston University School of Public Health, and a private foundation measured perceptions, attitudes, and behavior regarding traffic law enforcement, driving motor vehicles, drinking alcoholic beverages, operating vehicles while under the influence (OUI) of alcohol, and OUI laws and law enforcement in Maine prior to the September 18, 1981, implementation of a new Maine OUI law. These baseline data will be compared with data collected in one year and two years, and with parallel data collected in Massachusetts by the Center for Survey Research (see p. 1), in order to assist in the evaluation of the new Maine law. Telephone interviews were completed in September 1981 with a sample of 500 Maine adults in randomly selected telephone households, with a 75% response rate.

Principal investigator: Ralph Hingston (BU);
Maine project manager: David Kovenock (SSRI).

The Demand for Continuing Education in Maine. Completed in August 1981 for the Maine Community Service/Continuing Education Agency, this was the third biennial survey of current and potential participation in continuing education, the subjects/topics/courses in demand, and the types of institutions preferred for the delivery of continuing education. Telephone interviews were conducted with a sample of 500 adults in randomly selected telephone households in Maine (75% response rate). The data are to be used by Maine agencies, institutions, and businesses operating in the continuing education field for program planning purposes.

Principal investigator: David Kovenock.

Statistical Laboratory Iowa State University

(Ames, IA 50011)

Childhood Cancer. This National Cancer Institute project is studying long-time survivors of childhood cancer and involves cases identified by the Iowa Cancer Registry who were diagnosed as having cancer between birth and age 19, have survived at least five years, and had attained age 21 by December 31, 1979. Sibling controls are also being studied to compare psychosocial morbidity of the survivors and the controls. A pilot study involved field interviews with 23 cases and 39 controls, and eventually 285 cases and 485 controls.

(continued on p. 14)

List of Academic Survey Research Organizations

The following list contains as accurate information as possible on those academic survey research organizations that have come to our attention. It does not claim to be a list of all such organizations, and we would appreciate hearing from any other academically based organizations engaged primarily in sample survey research.

United States

Alabama

Dr. Paul L. Wall, Director
Division of Behavioral Science Research
Carnegie Hall--4th Floor
Tuskegee Institute
Tuskegee Institute, AL 36088
(205-727-8577)

Dr. Sam Brown, Director
Office of Educational Development
School of Medicine
University of Alabama in Birmingham
410 Community Health Services Building
Birmingham, AL 35294
(205-934-3686)

Arizona

Prof. Bruce D. Merrill, Director
Public Opinion Research Center
Center for Urban Studies
Arizona State University
Tempe, AZ 85281
(602-965-1046)

Prof. Morris Axelrod, Director
Survey Research Laboratory
Sociology Department
SS221
Arizona State University
Tempe, AZ 85281
(602-965-5000)

California

Prof. Percy H. Tannenbaum, Director
Survey Research Center
University of California
2538 Channing Way
Berkeley, CA 94720
(415-642-6578)

Dr. Finis Welch, Acting Director
Institute for Social Science Research
University of California at Los Angeles
405 Hilgard Avenue
Los Angeles, CA 90024
(213-825-0711)

Dr. Jan W. Kuzma, Director
Survey Research Service
Loma Linda University
School of Health--Room 1905
Loma Linda, CA 92350
(714-769-7311, Ext. 3725)

Colorado

Dr. Harold Mendelsohn, Director
Center for Mass Communications Research
and Policy
University of Denver
Denver, CO 80208
(303-753-2166)

Connecticut

Dr. Everett Carll Ladd, Jr., Director
Institute for Social Inquiry
University of Connecticut, Box U-164
Storrs, CT 06268
(203-486-4440)

District of Columbia

Dr. Michael A. Karchmer, Director
Office of Demographic Studies
Gallaudet College
7th Street & Florida Avenue, N.E.
Washington, DC 20002
(202-651-5300)

Florida

Dr. Charles M. Grigg, Director
Institute for Social Research
654 Bellamy Building
Florida State University
Tallahassee, FL 32306
(904-644-2830)

Georgia

Dr. Bruce A. Campbell, Acting Director
Survey Research Center
636 Graduate Studies Building
University of Georgia
Athens, GA 30602
(401-542-6110/1806)

Illinois

Mr. Norman M. Bradburn, Director
National Opinion Research Center
University of Chicago
6030 S. Ellis Avenue
Chicago, IL 60637
(312-753-1300)

(continued)

Illinois (continued)

Dr. Richard B. Warnecke, Acting Director
Survey Research Laboratory
University of Illinois
2300 Formfit Building
400 S. Peoria Avenue
Chicago, IL 60607
(312-996-6130)

or

1005 W. Nevada Street
Urbana, IL 61801
(217-333-4273)

David C. Thomas, Director
Survey Research Unit
Center for the Study of Middle-size Cities
Sangamon State University
Shepherd Road
Springfield, IL 62708
(217-786-6600)

Indiana

Prof. James R. Lincoln, Director
Institute of Social Research
Department of Sociology
Indiana University
1022 E. Third Street
Bloomington, IN 47401
(812-337-8984)

Iowa

Dr. John C. Greenwood, Director
Applied Psychology Center
104 Lewis Hall
St. Ambrose College
518 W. Locust Street
Davenport, IA 52803
(319-383-8766)

Prof. Robert E. Kramer, Associate Director
Center for Business and Behavioral Research
University of Northern Iowa
Cedar Falls, IA 50613
(319-273-2105)

Dr. Herbert A. David, Director
Statistical Laboratory
Dr. Roy A. Hickman, Professor-in-Charge
Survey Group
Iowa State University
Ames, IA 50010
(515-294-5242)

Kansas

Steven Maynard-Moody, Coordinator
Survey Research Program
Center for Public Affairs
607 Blake Hall
University of Kansas
Lawrence, KS 66044
(913-864-3701)

Kentucky

Prof. James A. Christenson, Director
Survey Research Center
211 McVey Hall
University of Kentucky
Lexington, KY 40506
(606-257-4684)

Maine

Prof. David Kovenock, Director
Social Science Research Institute
University of Maine at Orono
164 College Avenue
Orono, ME 04473
(207-581-2555)

Maryland

Dr. Patricia S. Florestano, Director
Institute for Governmental Science
Social Science Building
University of Maryland
College Park, MD 20742
(301-454-2507)

Dr. John P. Robinson, Director
Survey Research Center
Art-Sociology Building
University of Maryland
College Park, MD 20742
(301-454-6800)

Massachusetts

Dr. Floyd J. Fowler, Jr., Director
Center for Survey Research
University of Massachusetts-Boston and Joint
Center for Urban Studies of MIT and Harvard
100 Arlington Street
Boston, MA 02116
(617-542-7037)

Michigan

Dr. F. Thomas Juster, Director
Institute for Social Research
University of Michigan
P.O. Box 1248
Ann Arbor, MI 48106
(313-764-8363)

Minnesota

Prof. Ronald E. Anderson, Acting Director
Minnesota Center for Social Research
University of Minnesota
2122 Riverside Avenue
Minneapolis, MN 55454
(612-373-0177)

Mississippi

Dr. Gerald O. Windham, Director
Social Science Research Center
Mississippi State University
P.O. Box 5287
Mississippi State, MS 39762
(601-325-3273)

(continued)

Missouri

Dr. Arnold G. Parks, Director
Institute for Social Research
Lincoln University
Jefferson City, MO 65101
(314-751-2325)

New York

Prof. Morton Bard, Director
Center for Social Research
Graduate School
City University of New York
33 West 42nd Street
New York, NY 10036
(212-790-4330)

Dr. Jonathan R. Cole, Director
Center for the Social Sciences
Columbia University
814 International Affairs Building
420 West 118th Street
New York, NY 10027
(212-280-3093)

Prof. Barbara S. Dohrenwend, Head
Division of Sociomedical Sciences
Columbia University School of Public Health
600 West 168th Street
New York, NY 10032
(212-694-3912)

Profs. Bernard Tursky and Milton Lodge,
Directors
Laboratory for Behavioral Research
Department of Political Science
N-708 Social & Behavioral Sciences Building
State University of New York at Stony Brook
Stony Brook, NY 11794
(516-246-3307)

North Carolina

Dr. James W. Prothro, Acting Director
Institute for Research in Social Science
Manning Hall--026A
University of North Carolina
Chapel Hill, NC 27514
(919-962-3061)

Dr. A. L. Finkner, Senior Vice President
Research Triangle Institute
P.O. Box 12194
Triangle Park, NC 27709
(919-541-6000)

Ohio

Dr. Alfred J. Tuchfarber, Director
Institute for Policy Research
Location 132
University of Cincinnati
Cincinnati, OH 45221
(513-475-5028)

Ohio (continued)

Dr. Leo W. Jeffres, Director
Communication Research Center
Cleveland State University
1983 E. 24th Street
Cleveland, OH 44115
(216-687-4643)

Oregon

Dr. Lyle D. Calvin, Director
Survey Research Center
Oregon State University
Corvallis, OR 97331
(503-754-3773)

Pennsylvania

Dr. Leonard A. LoSciuto, Director
Institute for Survey Research
Temple University
1601 N. Broad Street
Philadelphia, PA 19122
(215-787-8355)

Dr. Vijai P. Singh, Director
University Center for Social and Urban
Research
4A01 Forbes Quadrangle
University of Pittsburgh
Pittsburgh, PA 15260
(412-624-5442)

Puerto Rico

Prof. Rafael Corrada Guerrero, Director
Social Science Research Center
Graduate Faculty of Social Science
University of Puerto Rico
Rio Piedras, PR 00931
(809-764-0000, Ext. 2104)

Rhode Island

Population Research Laboratory
Population Studies and Training Center
Box 1916
Brown University
Providence, RI 01912
(401-863-2367/3213)

Tennessee

Dr. Joseph P. McKerns, Director
Communications Research Center
College of Communications
University of Tennessee
Knoxville, TN 37916
(615-974-6651)

Washington

Dr. James F. Short, Jr., Director
Social Research Center
Wilson Hall #133
Washington State University
Pullman, WA 99164
(509-335-1511)

(continued)

West Virginia

Dr. James C. Summers, Director and Program Leader
Office of Research and Development
407 Knapp Hall
West Virginia University
Morgantown, WV 26506
(304-293-4201)

Wisconsin

Dr. Harry P. Sharp, Director
Survey Research Laboratory
University of Wisconsin-Extension
610 Langdon Street
Madison, WI 53706
(608-262-3122)

Canada

Mr. Victor Tremblay, Director
Centre de Sondage
University of Montreal
P.O. Box 1628, Station "A"
Montreal, Quebec H3C 3J7, Canada
(514-343-7598)

Dr. Earle L. Snider, Acting Director
Population Research Laboratory
Department of Sociology
University of Alberta
Edmonton, Alberta T6G 2H4, Canada
(403-432-4659)

Dr. Anthony H. Richmond, Director
Survey Research Centre
Institute for Behavioural Research
York University
4700 Keele Street
Downsview, Ontario M3J 2R6, Canada
(416-667-3026)

Other

Australia

Dr. Robert John Stimson, Director
Centre for Applied Social and Survey Research
School of Social Sciences
The Flinders University of South Australia
Bedford Park, S.A. 5042, Australia
(08-275-2396)

Dr. Terence W. Beed, Director
Sample Survey Centre
University of Sydney
Sydney, N.S.W. 2006, Australia
(02-692-3623)

England

Prof. Gerald W. Hoinville, Director
SCPR Survey Methods Centre
35 Northampton Square
London, EC1 VOAX, England
(01-250-1866)

England (continued)

Mr. John F. Hall, Director
Survey Research Unit
School of Applied Social Studies & Sociology
Polytechnic of North London
Ladbroke House
62-66 Highbury Grove
London N5 2AD, England
(01-607-2789, Ext. 5080/1/2)

Germany (FR)

Prof. Karl Ulrich Mayer
Zentrum für Umfragen, Methoden und Analysen
B 2,1
6800 Mannheim 1
Federal Republic of Germany
(0621-12003)

Israel

Prof. Louis Guttman, Scientific Director
Israel Institute of Applied Social Research
19 Washington Street
P.O. Box 7150
Jerusalem 91070, Israel
(02-231421)

Sweden

Prof. Karl-Erik Wäneryd, Director
The Economic Research Institute at the
Stockholm School of Economics
Box 6501 (Sveavägen 65)
113 83 Stockholm, Sweden
(08-34 95 60)

(continued from p. 10)

controls are expected to be studied. Data analysis will be conducted by NCI researchers.

Oral Contraceptive Use and Cancer. This NCI study, under the direction of the Atlanta Center for Disease Control, is designed to assess association between oral contraceptive use and subsequent development of breast, endometrial, and ovarian cancer in women. Personal interviews are being conducted with 600 cases and 400 controls selected using RDD telephone techniques.

Completed project:

Foreign Ownership of Farm Land. Conducted in conjunction with the Department of Economics under a cooperative agreement with the U.S. Department of Agriculture, this study examined the possible effects of foreign ownership of farm land. Operators of a sample of farm tracts under foreign and domestic ownership located in California, Iowa, and Mississippi were interviewed.

**Survey Research Center
University of California, Berkeley**

(2528 Channing Way, Berkeley, CA 94720)

Methodological research:

Rehearsal Study. This experimental telephone survey was designed to test the hypothesis that an individual can benefit by having sufficient advance time to "think through" or rehearse an opinion on some fairly complex phenomenon before formally responding. Respondents were randomly assigned to one of three conditions: (1) a low-rehearsal version in which respondents were told in very general terms what the study was about, were asked to give the matter some thought, and were then formally interviewed several days later; (2) a high-rehearsal version in which respondents were given a sample of the question format and a list of much more specific topics and were interviewed several days later; and (3) a conventional on-the-spot interview with no preparation. Results indicated that the mean differences between conditions, although sizable on some items, were not statistically significant because of larger error variances. There was, however, a significantly smaller between-subject variance in the high-rehearsal condition. Further data analysis and a paper on the results are planned.

Principal investigator: Percy H. Tannenbaum.

Direct Data Entry (DDE) Experiment. Because of the growth in the use of computer-assisted data entry and the realization that conventional coding followed by keypunching and computer-assisted contingency cleaning was not cost-effective, this experiment was designed to assess the relative costs and benefits of direct data entry. In contrast to the conventional system of using different types of individuals (editors, coders, keypunchers, and programmers) at different stages, conventional coders were employed as entry clerks using a program that rejects both illegal single entries and illogical combinations or contingencies. A random subsample of interviews in a recently completed telephone survey were used as the main data base, along with carefully maintained and detailed time/activity records in entering and cleaning data. The results suggest that computer-assisted DDE is both time- and cost-effective and can reduce the costs of conventional punching and cleaning by 25-50%. Although savings are expected to vary considerably depending on the nature and scope of the specific study, SRC staff have decided to switch virtually all such operations to DDE.

Principal investigator: Percy H. Tannenbaum, with Michael Denney and Robert L. McCarthy.

**Survey Research Center
University of Georgia**

(636 Graduate Studies Building, University of Georgia, Athens, GA 30602)

Completed projects:

Savannah Utilities Study. The purposes of this study, completed in September 1981, were to determine sources of satisfaction and dissatisfaction with the various services provided by local utility companies in Savannah, Georgia. The study included a battery of political affiliation questions and national issue questions, e.g., ERA, National Health Insurance, defense spending, U.S.-Soviet policy, and a federal jobs program. A sample of 506 residents of Savannah were interviewed by telephone, with a 75% response rate. Study director: Bruce A. Campbell.

Survey Research Center 1981 Atlanta Omnibus. The purpose of the SRC Omnibus, completed in September 1981 and funded by the University of Georgia, was to provide University of Georgia faculty with a no-cost, data-gathering mechanism. Faculty members were invited to submit research questions. The questions of 22 faculty members were included in the Omnibus and covered such topics as the Atlanta mayoral election, adult education, criminal justice, restaurant selection, electricity usage, perceived occupational prestige, the importance of studying foreign languages, occupational advancement, use of credit, use of a private school tax break, house satisfaction, the nature and use of advertising information, Social Security, divorce and child custody after divorce, the Moral Majority, cable TV, and Congressional decision making. Telephone interviews were conducted within the Atlanta City limits with a sample of 456 persons (74.5% response rate).

Study director: Bruce A. Campbell.

**Survey Research Center
University of Kentucky**

(211 McVey Hall, University of Kentucky, Lexington, KY 40506)

Cable TV. This study will examine how the availability of cable television influences the use of other media, particularly educational and public television. In a telephone survey, Lafayette County residents 12 years and over will be asked about the media use and habits of the entire household. In a subsample, all household members over 12 years will be interviewed to verify the initial respondent's report. Another 50 individuals will be asked to keep "media use diaries" to measure

their media use habits.

Survey directors: Leonard Tipton and Ramona Rush (College of Communication).

Evaluation of "Balance of State" CETA Programs. This three-year study, conducted under the auspices of the University of Kentucky Appalachian Center and the Center for Developmental Change with funding from the Bureau for Manpower Services of the Kentucky Department for Human Resources, aims to determine how well the CETA job training programs in areas other than Fayette, Scott, Woodford, Madison, Jefferson, and Kenton counties and certain regions of eastern Kentucky prepare people for the job market. The survey uses telephone, mail, and personal interviews to contact groups of enrollees before, during, and after their participation in CETA and to recontact them at six-month intervals to measure their progress and satisfaction with the program. A control group will also be interviewed for comparison purposes.

Survey Research Center University of Maryland

(Art-Sociology Building, University of Maryland, College Park, MD 20742)

Public Participation in the Arts. This study, conducted under a grant from the National Endowment for the Arts, seeks to ascertain the extent of arts participation and its determinants--demographic, geographic, leisure lifestyle, media use, socialization patterns, etc. Data collection, scheduled to begin in early 1982, will involve personal interviews conducted by the U.S. Bureau of the Census with a projected sample of 16,000 adults (aged 18+) nationwide.

Principal investigator: John Robinson.

Attitudes toward Violence and Extremism in State of Maryland. This study for the State of Maryland Governor's Task Force on Violence and Extremism attempts to assess the extent of attitudes, opinions, and incidents of violence and extremism toward minority groups in Maryland. Telephone interviews are being conducted with a random sample of 500 Maryland residents stratified for urban-rural.

Principal investigator: John Robinson; coordinator: Sue Dowden.

Survey Research Center Oregon State University

(Corvallis, OR 97331)

Impact of the Davis-Bacon Act on Construction

Costs in Rural Areas of the United States.

Conducted in cooperation with the OSU Department of Economics under a grant from the American Farm Bureau Federation, this study seeks to determine the effect of the Davis-Bacon Act on wage rates and costs for construction projects in rural counties. Personal interviews are being conducted with building contractors at 386 nonresidential construction projects (half publicly funded and half privately funded) in 100 rural counties in the 48 contiguous states. A report is expected to be available in early 1982.

Project leader: Robert Mason.

Health Effects of Willamette Valley Field Burning: Respiratory Health Diary Panel.

Funded by the Oregon Department of Environmental Quality, this project is part of a continuing effort to detect any possible respiratory health effects of smoke from field burning (see also below). Conducted in cooperation with three doctors serving patients in the area of three Oregon cities (Corvallis, Lebanon, and Sweet Home) and involving a sample of 126 people suffering from reactive chronic respiratory disease, mail questionnaires were first sent to the sample to measure demographic and disease-related variables. The second phase was a daily diary covering six summer weeks beginning in July 1981. The data collected will be analyzed in conjunction with nephelometer readings that measure ambient smoke dose.

Project leader: Lyle D. Calvin.

Completed projects:

Health Effects of Willamette Valley Field Burning: Analysis of Hospital Admissions Data.

This study, completed in February 1981 for the Oregon Department of Environmental Quality, sought to determine if there are adverse effects of field burning in the Willamette Valley by relating ambient smoke levels (measured by nephelometer readings) to public health response measured by examining hospital records of admissions to Lebanon Community Hospital, in the midst of the field burning area, in July-September 1978-79. Admissions were divided into a test group and a control group on the basis of whether admission could reasonably be attributed to poor air quality. A final report is available from the Survey Research Center.

Project leader: Lyle D. Calvin.

Section 8 Housing Assistance Program Operations in Rural Areas.

The objective of this HUD-funded project, conducted in conjunction with Appalachian State University and the University of Massachusetts, was to provide information on subsidized housing program operations in rural areas of the U.S. Face-to-face interviews with some 3,200 participating

households in 100 counties nationwide were completed during the summer of 1980. The survey sought to ascertain the extent to which the Existing Housing Program and the New Construction Program are meeting some major goals, including the provision of opportunities for housing assistance to low income households and improved locational choice and housing quality for these people.

Project leader: Robert Mason.

Survey Research Laboratory University of Illinois

(1005 W. Nevada St., Urbana, IL 61801)

CIES Evaluation Study. The purpose of this study for Charles Kozoll, Office of Continuing Education and Public Service, UIUC, is to identify the issues and problems of communities in mid-Illinois and to evaluate the Community Information and Education Service (CIES) program developed to assist communities with local problems and issues. Scheduled for completion in December 1981, telephone interviews are being conducted with approximately 160 officials and leaders of communities serviced by the CIES program (e.g., sheriffs, mayors, county board chairmen, public works directors) in mid-Illinois communities.

Project coordinator: Jutta Sebestik.

Survey Research Unit Polytechnic of North London

(School of Applied Social Studies and Sociology, Polytechnic of North London, Ladbroke House, 62-66 Highbury Grove, London N5 2AD, England)

Trends in the Employment Market for Graduates in Sociology and Related Subjects with Special Reference to Posts in Social Research. The purposes of this study are to (1) investigate the career experiences of those currently employed as social researchers and planners, (2) assess the current labor market for employment in social research and planning and investigate the nature and directions of any trends, (3) investigate the nature of employers' expectations and the function of credentialism, and (4) investigate the nature of students' career aspirations. As pilot work for this study, interviews have been conducted with five social researchers, five employers of social researchers, and ten students; basic information has been sought from organizations advertising research and planning posts; and advertisements of research and planning posts have been investigated.

Research fellow: J. Alfred Coalter.

Cross-National Survey of Social and Moral Values in Contemporary Europe. Sponsored by the European Values Systems Study Group, chaired by Jan Kerkhofs, University of Louvain, Belgium, this study seeks to analyze and describe the moral and social values systems prevailing in Europe, to produce predictive analytical models or typologies of contemporary values systems within and between nations, and link these typologies to existing trend data to assess shifts in values across time. In the pilot study, completed in May 1980, 200 adults (age 18+) each in Great Britain, France, Germany, and Spain were interviewed in person. The main study is scheduled for completion in November 1981.

Research officer: S.D. Harding.

Completed projects:

A Citizens' Advice Bureau at the Royal Courts of Justice. The aim of this project was to monitor and evaluate an experiment at the Royal Courts of Justice in London that involved establishing a special Citizens' Advice Bureau (CAB) at the High Court in order to assess the need to provide information to members of the public and litigants in person relating to procedures at the court. The Nuffield Foundation funded both the experiment and the independent monitoring of the experiment. Over a one-year period, personal interviews were conducted with all clients to CAB. Basic information was obtained from 1,221 (95%), additional information from 578 (84%), and additional information by mail questionnaire from 288 (55%). Procedures were also observed and records examined. A report, completed in December 1980, is available from the Survey Research Unit for £4.50 prepaid.

Principal investigator: Leonie A. Kellaher.

Values and Social Problem Indicators in Contemporary Europe: The British Pilot Survey. This pilot survey for the Working Group on Values and Social Problem Indicators in Contemporary Europe, sponsored by the European Science Foundation and chaired by Walter Ruegg of Berne University, was designed to test the wording and intelligibility of items for a proposed Common Core Questionnaire drawn up by a group of European social scientists (representing Austria, Denmark, Federal Republic of Germany, France, Ireland, Israel, Netherlands, Switzerland, Spain, and United Kingdom) that aims to conduct a cross-national study of values, chiefly in the area of political culture and work. A central feature of the research is the methodology, which involves application of Mapping Sentences and Facet Theory, as developed by Louis Guttman. In the pilot survey, personal interviews were conducted with 153 respondents in London and the home counties. The full study, to commence in fall 1982, will involve a four-year series of

annual longitudinal panel surveys (sample of 1,200) in each of the ten countries in order to examine changes in people's values and beliefs over time. A report on the pilot survey is available from SRU for £3.50 prepaid. Research officer: David R. Phillips.

Personal Social Services Consumer Study of Accommodations and Environmental Requirements in Old People's Homes. This study, completed in September 1981 for the British Department of Health and Social Security sought to investigate and evaluate existing provision in residential homes (Local Authority) for elderly people and to assess future needs. The social and psychological well-being of residents was related to their living environment in terms of physical design, institutional environment, and residential "mix" with the aim of discovering those features of residential care that contribute to an enhanced quality of life for the elderly. Personal interviews were conducted with 1,000 residents and 400 staff members in 100 Local Authority residential homes for the elderly. In addition, mail questionnaires were sent to 29 Local Authority Social Service Departments and 1,000 residential homes, central government statistical information was examined, observation and qualitative interviews were carried out in four homes, and a neighborhood survey was conducted with 80 neighbors around four homes. Research coordinator: Dianne W. Willcocks.

University Center for Social and Urban Research University of Pittsburgh

(4A01 Forbes Quadrangle, University of Pittsburgh, Pittsburgh, PA 15260)

Social and Economic Trends in Southwestern Pennsylvania: Monitoring Change in Assessing Policy Contexts. The primary purpose of this project, funded by the Pittsburgh Foundation, is to establish a data base of key social and economic indicators in order to enhance the research capabilities of the University Center for Social and Urban Research to study major social and economic issues relevant to the Pittsburgh area and to the Southwestern Pennsylvania region. During the two-year project, scheduled for completion in December 1982, a research infrastructure is being developed to collect data on a set of key indicators focusing initially on the steel, coal, and health service industries. The project involves personal interviews with 50-100 corporate personnel--management--in Southwestern Pennsylvania. Principal investigator: Vijai P. Singh; co-principal investigator: Burkart Holzner.

Radiological Emergency Alerting and Notification Systems: Analysis of Public Response Data. Because of the federal government's

desire to enhance the public's awareness of preparedness in the vicinity of existing and planned power plant sites in the U.S. and the nuclear utilities' request that a warning system be established around each power plant facility, the Center is assisting the Federal Emergency Management Agency in the assessment and evaluation of warning system tests by providing a report on the adequacy of the emergency system tests and the extent to which residents in the vicinity of nuclear power plants are informed about appropriate behavior in case of an actual emergency. Scheduled for completion in June 1982, the study will involve mail questionnaires sent nationwide to residents living near nuclear power plants. Principal investigator: Jiri Nehnevajsa; co-principal investigator: Vijai P. Singh.

Completed projects:

Socioeconomic Needs Assessment Study within the Hispanic Community in the Washington, D.C., Metropolitan Area. Funded by the Community Services Administration and completed in March 1981, this study was designed to evaluate the employment, educational, housing, medical, and financial needs of Hispanic residents in the greater metropolitan Washington, D.C., region, the majority of whom have migrated to the U.S. within the last ten years, and to assess potential differences in adjustment between the most recent arrivals and those who have resided in the U.S. the longest. Personal interviews were completed with 803 Hispanic residents in the Washington, D.C., SMSA.

Principal investigator: Vijai J. Singh; project director: Elaine P. McGivern.

Social Support Networks and Neighborhood Stability. Completed in June 1981 and conducted in conjunction with the University of Pittsburgh School of Social Work, this NIMH-funded study examined how social support networks are related to the stability of a neighborhood. Telephone interviews were completed with 5,896 Pittsburgh residents out of a sample of 13,700. Data were collected on residents' perceptions of neighborhood services and conditions including recreational facilities, neighboring patterns, social supports (emotional and organizational), density of respondents' networks, housing and health status of respondents, perceptions of availability and effectiveness of public services, and household demographics.

Principal investigator: Roger Ahlbrandt.

Development and Testing of an Instrument for the Study of Engineering Graduates in Institutions of Higher Education in the United States. Conducted in cooperation with the University of Pittsburgh School of Engineering, the purpose of this study, funded by the

Exxon Education Foundation, was to design and test a valid instrument for monitoring the curricula and career patterns of engineering graduates in the U.S. In the study, completed in June 1981, mail questionnaires were sent to 1,050 graduates from the University of Pittsburgh School of Engineering since 1974, with 350 returns.

Principal investigator: James T. Cobb; project director: Michael J. Sabath.

Systematic Analysis of Peremptory Challenge System in Allegheny County. Completed in August 1981 with funding from the R.K. Mellon Foundation, this study examined the system of peremptory challenge, employed by prosecutors and defense counsel in the selection of jurors for criminal trials, in an effort to determine its potential for discriminatory exclusion of minority races from juries and the partiality that might result from such practice. The implications of peremptory challenge were explored through a telephone survey of 2,700 members of the general public and former jurors (with 1,400 completes), as well as through interviews with prosecutors and defense counsel.

Principal investigator: Raymond D. Owen.

Welfare Research, Inc.
Albany, New York

(112 State Street, Albany, NY 12207)

Mental Hygiene Therapy Aide Training and Career Development Needs Assessment. On behalf of the Committee on the Work Environment and Productivity (CWEP), which is the joint labor-management committee of the Governor's Office of Employee Relations and the Civil Service Employees Association (CSEA), WRI is conducting a study to assess the training and career development needs of mental hygiene therapy aides and assistants in developmental and psychiatric centers operated by the New York State Offices of Mental Hygiene and Mental Retardation and Developmental Disabilities. Personal interviews are being conducted on-site with 540 therapy aides, assistants, and trainees in 12 psychiatric centers and developmental centers across New York State, and 600-1,000 questionnaires are being handed out. The study also includes a review of literature, programs, and materials and background discussions with labor and management representatives at the central and local levels. The final report is due in December. Study director: Richard King.

Completed project:

Evaluation of New York State's Employee Assistance Programs. The purpose of this recently completed study, funded by New York State/CSEA

Labor-Management Committee on the Work Environment and Productivity (CWEP), was to provide a description of two CWEP-funded Employee Assistance Programs in New York State and to evaluate the degree to which the programs are serving the purpose for which they were established. One program, located in the NYS Department of Transportation, uses a circuit-rider approach with a full-time qualified counselor covering a large decentralized work force; the other, under CSEA auspices, consists of about 85 programs in separate work locations, each with a full- or part-time coordinator who refers employees to appropriate community services. All programs received mail survey forms for providing information on the method of program operation. From those responding, 14 were selected for site visits, which included interviews with program coordinators, committees, and management and union representatives at the work locations.

Director of Evaluation: Constance R. Warden.

Wisconsin Survey Research Laboratory
University of Wisconsin-Extension

(610 Langdon Street, Madison, WI 53706)

Parent-Child Political Opinion Survey--Wave III. This NSF-funded panel study seeks to understand better the patterns of political learning of pre-adults (10-17 years old) during and after a Presidential election, with special attention to the influence of parents and mass media. The first wave was conducted during the early primary campaign (see *Survey Research*, v. 13, no. 1, Winter 1980-81). Wave III (the final one) began in November 1981 and focuses on the attitude changes that may have occurred during the year following the election. Telephone interviews are being conducted in approximately 700 Wisconsin households with a person 10-17 years old at the time of Wave I and one of his/her randomly selected parent or guardian, for a total of 1,400 interviews. For further information, contact Harry Sharp, Director, WSRL. Research participant: Jack Dennis.

UW-Parkside (Kenosha Unified School District Survey). Funded by the University of Wisconsin-Parkside, this study seeks to measure the relative satisfaction of Kenosha (Wisconsin) residents with Kenosha as a place to live and with its school system and to measure the importance that residents place on the scope of services, curriculum, and programs provided by the Kenosha Unified School District. RDD telephone interviews using CATI are being conducted in November-December 1981 with 1,000 randomly selected adults in Kenosha. For further information, contact Harry Sharp, Director, WSRL. Research participant: Chancellor Allan Guskin.

Wisconsin Income and Spending Survey. The first wave of telephone interviews on CATI has been completed for each of the four panels of respondents originally interviewed in person during the winter of 1981 (see *Survey Research*, v. 13, no. 2, Spring 1981). The telephone interviews update background information and collect additional financial data on the panel households during a single month. The second wave of CATI interviews is continuing, with each panel interviewed at approximately four-month intervals for a year. The last interviews of the last panel will be conducted in May 1982. The study involves a sample of 1,829 Wisconsin residents originally drawn using area probability sampling, ADC recipient-provided names, and RDD/CATI screening. The survey is funded primarily by a grant from the federal government through the Social Security Administration; and the sponsor, the Wisconsin Department of Health and Social Services, will use the data on financial well-being to help focus policy regarding the structure of public assistance programs. For further information, contact Harry Sharp, Director, WSRL.
Research participant: Diane Colosanto.

**Zentrum für Umfragen, Methoden und
Analysen (ZUMA) e.V.
Mannheim, Germany (FR)**

(B 2,1, 6800 Mannheim 1, Federal Republic of Germany)

Westdeutsche Elite 1980. Funded by the German Research Foundation (Deutsche Forschungsgemeinschaft--DFG), this research concentrates on political decision making, formal and informal networks, political agenda setting, and current teleology in the political arena. Field work involving personal interviews with a sample of 3,600 political, economic, and media elite in West Germany was finished in August 1981 (50% response rate), and analyses are expected to be completed in 1983.

Principal investigators: R. Wildenmann and M. Kaase (University of Mannheim).

Life History and Welfare Development. Sponsored by Sonderforschungsbereich (Sfb 3) under DFG funding, the purpose of this study is to design and test an instrument for gathering quantitative data concerning the life histories of men and women. Beginning in fall 1981, personal interviews are being conducted in West Germany with a sample of 2,250 men and women in three age groups: 30-32, 40-42, and 50-52 years. Data evaluation will continue through 1982.

Principal investigator: Wolfgang Zapf; study director: Karl Ulrich Mayer.

Methodological research:

Occupational Prestige Studies. In several small-scale and two cross-sectional national surveys, all financed by ZUMA, comparisons were made between magnitude scales (with numbers and lines) and category scales of 50 occupational titles.

Cross-cultural Comparison of Attitude Scales USA/FRG. In this project, being carried out in cooperation with the National Opinion Research Center, with the German part financed by DFG, a battery of 13 items describing "job values" is being studied in two matched quota samples in the U.S. and Germany. Methods involve categorial and magnitude scaling procedures, as well as ratio and difference measurements.

#

Personnel Notes

At the Center for Survey Research in Boston, *Karen S. Louis* has joined the staff at a Study Director. She was previously a Senior Analyst at Abt Associates.

Stanley Presser has returned to Michigan's Institute for Social Research to become Head of the Field Section of the Survey Research Center. He had most recently been a Research Associate and Visiting Assistant Professor at the Institute for Research in Social Science, University of North Carolina at Chapel Hill. Presser assumes a position left vacant by the death in May of *John C. Scott*, who had held the position for the last 15 years.

Also at ISR, *Leslie Kish*, Program Director in Sampling Techniques at SRC, retired July 1 after 35 years at ISR. Also retiring July 1 was *Irene Hess*, for many years Head of SRC's Sampling Section, having joined the ISR staff in 1953.

James W. Prothro was appointed Acting Director of the Institute for Research in Social Science at the University of North Carolina at Chapel Hill as of June 1, 1981, to succeed *Frank J. Munger*, who died April 19. Prothro is Alumni Distinguished Professor of Political Science and Chairman of the Political Science Department at UNC-Chapel Hill and previously served as IRSS Director in 1967-73.

Ronald E. Andersen has been named Acting Director of the Minnesota Center for Social Research at the University of Minnesota. He was previously an Associate Professor in the Department of Sociology at that University.

Two new Research Associates on the staff of the Cultural Pluralism Research Center at NORC are *Pastora San Juan Cafferty*, who is also an Associate Professor at the University of Chicago School of Social Work, and *Carmen Rivera-Martinez*, who is an Assistant Professor at the Jane Addams School of Social Work at the University of Illinois at Chicago Circle.

Bruce D. Merrill has been appointed Director of the Public Opinion Research Center at Arizona State University.

At Research Triangle Institute, *Ronald W. Johnson* has been appointed Director of the Center for Population and Urban-Rural Studies. He came to RTI in 1977 from Pennsylvania State University, where he was Associate Professor of Political Science and Public Administration. *Lois MacGillivray*, who has been Director of CPURS since 1976, has resumed her responsibilities as Senior Sociologist in order to complete work on the NSF-funded Organization of Fire Delivery Service study, which she has directed since 1974.

Barbara M. Hopcroft has been named Assistant Field Director at the Social Science Research Institute, University of Maine at Orono. She was formerly the Lowell, Massachusetts, Site Director for Mathematica Policy Research and replaces *Beth-Ellen Curran*, who has left the University.

At the Survey Research Laboratory of the University of Illinois, *Richard B. Warnecke*, Deputy Director of SRL, was named Acting Director following the death of the Director, *Robert Ferber*, in September. The Acting Deputy Director is *Seymour Sudman*, a Research Professor in SRL.

Two new Research Fellows at the Survey Research Unit in the School of Applied Social Studies and Sociology at The Polytechnic of North London are *David R. Phillips* and *J. Alfred Coalter*. Also joining the SRU staff are *Sheila M. Peace* and *Leonie A. Kellaheer* as Research Officers and *Shaista Faruqi* as Assistant Research Officer.

#

Research Center News

Australian Unit Closes

The Survey Research Centre at The Australian National University in Canberra, which was established in 1974, was disestablished earlier this year. The majority of its re-

sources are being used to establish a new unit, the Social Science Data Archives, at the ANU. The main task of this new unit will be archival, and although it will continue to provide advice to researchers on survey methods, it will not itself undertake data collection activities. The Acting Director of the new SSSA is *Roger Jones*, formerly Acting Director of the ANU Survey Research Centre.

Two Research Centers Initiate State Polls

The Institute for Policy Research/Behavioral Sciences Laboratory at the University of Cincinnati will offer a new research service, the *Ohio Poll*, beginning in November 1981. This Poll will be a regularly scheduled, bimonthly survey of Ohio residents and will operate on a cost-shared omnibus format. Computer-assisted interviews will be conducted with 1,000 randomly selected adult respondents every other month. Persons interested in learning more about the Ohio Poll should call *Alfred Tuchfarber* at (513) 475-5028.

Another new state poll is that being initiated by the Survey Research Laboratory at the University of Illinois. The *Illinois Poll* is also planned as a shared-cost omnibus survey and will be conducted by telephone on a semi-annual basis, with the first one scheduled for April 1982. The sample for each Poll will consist of 1,000 Illinois residents, selected by a random-digit-dialing process for the Chicago area and by listings from telephone directories for the remainder of the state. Further information on the Illinois Poll can be obtained by writing to *Diane O'Rourke*, Survey Research Laboratory, University of Illinois, 1005 W. Nevada St., Urbana, IL 61801 or calling her at (217) 333-7170.

New CRUSK Program at ISR

The Center for Research on Utilization of Scientific Knowledge at the Institute for Social Research, University of Michigan, has added the area of health services evaluation to its research program. The Health Services Research Program staff, directed by *Beverly Payne*, is currently involved in two medical evaluation studies. One, funded by the National Center for Health Services Research, is examining the effectiveness and cost of burn care centers at ten different hospitals. The other, sponsored by the Michigan Department of Health, is evaluating treatment programs for diabetic patients. Also planned are evaluation studies on the prescription of antibio-

tics and on the selection and use of diagnostic tests.

#

Announcements

Health Survey Research Methods Conference

Abstracts are invited for the Fourth Health Survey Research Methods Conference, to be held in Washington, D.C., May 2-5, 1982. Sponsored by the National Center for Health Services Research and the National Center for Health Statistics, the conference will provide an interdisciplinary forum at which survey methodologists working in diverse areas can present and discuss research results, ideas, and hypotheses of mutual interest. In addition to formal papers on major topics, sessions will include small-group and panel discussions on related topics.

Conference planners have established four major topics: (1) research on telephone methodology (Chair: Charles Cannell or Robert Groves, Institute for Social Research, University of Michigan); (2) techniques for screening for rare populations--e.g., the aged, members of ethnic groups, those with specific health conditions (Chair: Seymour Sudman, Survey Research Laboratory, University of Illinois); (3) methods of imputation and post-survey adjustments in health survey data (Chair: Daniel G. Horvitz, Research Triangle Institute); and (4) other new research methodology (Chair: Ronald Andersen, Center for Health Administration Studies, University of Chicago).

Abstracts (under 800 words) should summarize current work, methods, and results and should be submitted in three copies by January 15, 1982, to Dr. Charles Cannell, Institute for Social Research, University of Michigan, P.O. Box 1248, Ann Arbor, MI 48106. Reimbursement of some or all conference expenses for invited participants is anticipated.

#

Jobs \longleftrightarrow People

This free column is for the convenience of people available for work in survey research and organizations having job openings in survey research.

Listings should be sent to the Editor, *Survey Research*, University of Illinois, 1005 W. Nevada St., Urbana, IL 61801. Names will be coded if requested.

Opening:

Director of University Survey Research Laboratory, University of Illinois. The Survey Research Laboratory is a University-wide organization with offices on all three campuses (Chicago Circle, Medical Center, Urbana-Champaign) of the University of Illinois. Under the supervision of a Director, who reports to the Vice President for Academic affairs, the functions of the Laboratory have been to:

1. promote, strengthen, and conduct social science policy and health science research using survey methods on all campuses of the University and within the larger social science research community;
2. strengthen teaching in survey research methods;
3. promote and conduct research in survey research methodology;
4. provide survey research services for staff, students, public agencies, and other non-university organizations and groups; and
5. maintain a data archive of past studies and support and facilitate secondary analysis of social science problems; and promote the use of survey data for teaching and research.

The duties of the Director have been: (a) to initiate, develop, and coordinate research programs and projects to ensure the continued growth, quality and development of the scientific program of the Laboratory; (b) devise and implement operational policies and prepare budgets of the Laboratory; and (c) monitor and review the administrative practices of the Laboratory to ensure effective management.

Qualifications include: earned doctorate, a national reputation of scholarly achievement sufficient to warrant a senior tenured appointment as full professor in an academic department on one of the three campuses, administrative and survey research experience, and demonstrated capability of attracting external research funding.

Salary open; actual salary will be commensurate with experience and qualifications.

The position is available July 1, 1982.

In order to receive full consideration, vitas or nominations should be submitted prior to February 15, 1982, to Nancy Way, Office of the Vice President for Academic Affairs, 377 Administration Building, Urbana, Illinois 61801. Telephone: (217) 333-3077.

The University of Illinois is an Affirmative Action, Equal Opportunity Employer.

Publications and Data Sets

Recent ISR Working Papers

The Institute for Social Research at the University of Michigan has made some additions to its Working Paper Series, which was established to disseminate short papers describing the latest thoughts and findings of ISR research staff and to encourage discussion and exchange of ideas before more formal publication.

Listed below are the most recent papers. Copies should be requested from the authors underlined at Institute for Social Research, University of Michigan, P.O. Box 1248, Ann Arbor, MI 48106.

Andrews, Frank M. "Innovation in R & D Organizations: A Review of Some Relevant Concepts and Empirical Results."

Andrews, Frank M. "Population Issues and Social Indicators of Well-Being."

Andrews, Frank M. "Social Indicators and Health-for-All."

Andrews, Frank M. "Subjective Social Indicators, Objective Social Indicators, and Social Accounting Systems."

Campbell, Angus (write to Betty Jennings). "Age Differences in Sense of Well-Being: Descriptive Data from National Surveys 1957-1978."

Dow, Greg K., and Juster, F. Thomas. "Goods, Satisfaction with Activities, and Well-Being: An Exploratory Analysis."

Juster, F. Thomas. "Current and Prospective Financial Status of the Elderly Population."

Marans, Robert W., and Spreckelmeyer, Kent F. "An Organizational Framework for Conducting Evaluations of Built Environments."

Rousseau, Denise M., and Cooke, Robert A. "Technology and Structure."

Uzun-Belding, Eser. "Organizations and Their Environments."

In addition to the above, the following papers are available from Robert M. Groves, Sampling Section, SRC, ISR:

Groves, Robert M., and Magilavy, Lou J. "Estimates of Interviewer Variance in Telephone Surveys" (1980 Proceedings of Section on Survey Research Methods, American Statistical Association).

Groves, Robert M., and Mathiowetz, Nancy A. "An Experiment to Measure the Effects of Respondent Rules on Health Survey Responses."

Cannell, Charles C.; Groves, Robert M.; and Miller, Peter V. "The Effects of Mode of Data Collection on Health Survey Data" (1981 Proceedings of Section on Survey Research Methods, American Statistical Association).

New NCES Tapes and Reports

The National Center for Education Statistics has announced the availability of updated computer data tapes for the *National Longitudinal Study of the High School Class of 1972* (NLS-72), conducted for NCES by Research Triangle Institute. NLS-72 follows the progress of young people as they move for high school to take on adult roles. The sample includes over 22,000 seniors enrolled in over 1,300 public and private high schools in the U.S. in spring 1972. RTI conducted four follow-up surveys of the NLS-72 sample in the fall and winter of 1973, 1974, 1976, and, most recently, 1979. These follow-ups used a combination of mail surveys and personal and telephone interviews. Individual responses to each of the five survey questionnaires have been merged into a single data file, now updated with the Fourth Follow-up survey. The file can be used by most statistical program packages, such as BMD, SPSS, SAS, or OSIRIS. Information on the contents and uses of the data files can be obtained from NCES's Longitudinal Studies Branch, (301) 436-6688. For complete pricing and ordering information, including tape specifications, contact NCES's Data Access and Dissemination Section, (301) 436-7944.

NCES has also announced the availability of computer tapes and codebooks for two additional data files from *High School and Beyond* (HS&B), its national longitudinal study of 58,270 sophomores and seniors from 1,015 high school in the U.S. Base-year data were collected in spring 1980 by the National Opinion Research Center, and earlier this year NCES released the HS&B Student File and the HS&B School File. The two newly released files are the Parent File and the Language File. The former contains questionnaire responses from the parents of a sample of about 3,500 sophomores and 3,500 seniors who participated in the base-year survey and includes data on parents' aspirations for their children and information about their ability to finance the postsecondary education of their children and their plans for doing so. The second file contains information on each student in the base-year survey who reported some non-English language experience either during childhood or currently. In both of these files, each record can be merged with other HS&B files. For complete pricing and ordering information for these additional HS&B files, contact Jeff Owings, Longitudinal Studies Branch, National Center for Education Statistics, Presidential Bldg, Rm 408, 400 Maryland Ave., S.W., Washington, DC 20202; phone: (301) 436-6688.

Two reports based on *High School and Beyond* have also been published by NCES. The first, entitled "High School and Beyond: A Capsule Description of High School Students," summar-

izes descriptive information about the students' plans, abilities, grades, high school programs, and experiences. The second report, "Youth Employment during High School," examines the labor force activity of high school youth and the effects of such experiences on learning and development. While supplies last, single copies of these reports can be obtained from the Statistical Information Office, National Center for Education Statistics, Presidential Bldg, Rm 1001, 400 Maryland Ave., S.W., Washington, D.C. 20202; phone: (301) 436-7900. Additional information on these reports may be obtained from Dennis Carroll, Chief, Longitudinal Studies Branch, NCES, Presidential Bldg, Rm 408, 400 Maryland Ave., S.W., Washington, D.C. 20202; phone: (301) 436-6688.

New Methodological Publications

NOTE: The publications listed below should be obtained from the author, organization, or publisher cited or from your local library. They are *not* available through *Survey Research* or the Survey Research Laboratory.

Champion, Dean J. *Basic Statistics for Social Research*. New York: Macmillan, 1981. 452pp. \$19.95.

Feldman, Elliot J. *A Practical Guide to the Conduct of Field Research in the Social Sciences*. Boulder, CO: Westview Press, 1981. 122pp. \$16.95 cloth, \$6.95 paper.

Glass, Gene V.; McGaw, Barry; and Smith, Mary Lee. *Meta-Analysis in Social Research*. Beverly Hills, CA: Sage, 1981. 280pp. \$25.00.

Groves, Robert M., and Magilavy, Lou J. "Increasing response rates to telephone surveys: A door in the face for foot-in-the-door?" *Public Opinion Quarterly*, 45 (Fall 1981), 346-58.

Hawkins, Del I., and Coney, Kenneth A. "Uninformed response error in survey research." *Journal of Marketing Research*, 18 (August 1981), 370-74.

Marsden, Peter V. (ed.). *Linear Models in Social Research*. Beverly Hills, CA: Sage, 1981. 300pp.(tent.) \$25.00 cloth, \$12.50 paper.

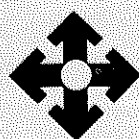
McDaniel, Stephen W., and Rao, C.P. "An investigation of respondent anonymity's effect on mailed questionnaire response rate and quality." *Journal of the Market Research Society*, 23 (July 1981), 150-60.

Schuman, Howard, and Presser, Stanley. *Questions and Answers in Attitude Surveys: Experiments on Question Form, Wording, and Context*. New York: Academic Press, 1981. 382pp. \$29.50.

Spector, Paul. *Research Designs. Quantitative Applications in the Social Sciences No. 23*. Beverly Hills, CA: Sage, 1981. 80pp. \$4.00.

Stinchcombe, Arthur L.; Jones, Calvin; and Sheatsley, Paul. "Nonresponse bias for attitude questions." *Public Opinion Quarterly*, 45 (Fall 1981), 359-75.

U.S. Bureau of the Census. *Census Bureau Methodological Research, 1980: An Annotated List of Papers and Reports*. Washington, DC: U.S. Government Printing Office, 1981. 21pp. \$.50.



Survey Research

Survey Research Laboratory
University of Illinois
1005 W. Nevada Street
Urbana, IL 61801-3883

Non-Profit Org.
U.S. Postage
PAID
Permit No. 75
Urbana, Ill. 61801