



Survey Research

Volume 10, Number 2

Spring 1978

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Current Research

Further information on the studies described below should be obtained from the organizations conducting the studies at the addresses given at the beginning of each organization's listing.

Behavioral Sciences Laboratory University of Cincinnati

(Cincinnati, Ohio 45221)

Methodological research:

Trends in the Structure of American Political Behavior: A Secondary Analysis of Methodological Artifacts. This NSF-funded project analyzed the contaminating effects of changes in question wording and format on inference about the growing political sophistication of the American electorate. Using data from the Michigan election studies and a question-wording experiment by the National Opinion Research Center, the study showed that much of the apparent shift in the structure of political cognition in the mass public over the past two decades is an artifact of changes in item properties.

Principal investigator: George F. Bishop; co-principal investigators: Alfred J. Tuchfarber and Stephen E. Bennett.

Bureau of Social Science Research Washington, D.C.

(1990 M Street, N.W., Washington, D.C. 20036)

Aging Survey. With support from the D.C.

Government's Office of Aging, BSSR is undertaking a needs assessment survey of Washington, D.C., residents 60 years and older. The study will first ascertain what facilities serving the elderly exist and then attempt to get descriptive information on this special population, including their needs, their extent of use of and attitudes toward support services, and their demographic characteristics. Telephone interviews will be conducted with approximately 1,500 respondents. One phase of the study will focus on identifying the proportion of blind or visually handicapped among the elderly and analyzing their needs for special services.

Study directors: Gloria Shaw Hamilton and Joanne Frankel.

Completed project:

Survey of Legal Services Resource Needs. This mail survey of 975 lawyers and 370 paralegals in the Legal Services Program assessed the needs of these professionals for back-up research services in substantive law areas in connection with past, current, and anticipated work.

Study director: Gloria Shaw Hamilton.

**Center for Survey Research
University of Massachusetts/Boston and Joint
Center for Urban Studies of MIT and Harvard**

(100 Arlington Street, Boston, Massachusetts 02116)

Life Situations and Alcohol Use in an Urban



Survey Research

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Mary A. Spaeth Editor

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Publications Editor
Survey Research Laboratory
University of Illinois
414 David Kinley Hall
Urbana, Illinois 61801

Setting--Wave II. This project for the Boston University Department of Socio-Medical Sciences, under NIAAA funding, is the second wave of a longitudinal study to ascertain the function of alcohol use in persons' lives. This second wave focuses on role stresses and coping responses. Included in the latter are questions about drinking, smoking, eating, tranquilizer use, marijuana use, TV watching, and exercising. The impact of changes in life stresses from Wave I will also be an analytic focus. Personal interviews are being conducted in the Boston SMSA with 2,500 persons who were interviewed with a shorter schedule in the fall of 1977. The sample includes persons from all levels of drinking, with an oversample of persons who drink an average of more than 2.0 drinks per day or have a current or past drinking problem. Included in the sample are 600 couples in which both members were interviewed last fall.

Study director: Thomas Mangione (CSR); co-principal investigators: Norman Scotch and Ralph Hingson (BU).

Survey of Needs of Boston's Elders. This study for the Commission on the Affairs of the Elderly, City of Boston, seeks to provide a quantitative information base for program planning in Boston. An area probability sample of 3,000 households in Boston was screened for eligible respondents aged 60 or over, and 706 interviews were conducted in February-March (75% in person and 25% by telephone), with an overall response rate of 80%. Information was obtained about knowledge and use of existing programs for elders; a social service needs assessment was done to determine the rate of unmet needs among Boston elders; and extensive information (knowledge, attitudes, and practices) about health service utilization, housing preference, fear of crime, neighborhood satisfaction, and morale was collected. The final report will be available by June 30. Principal investigator: Laurence G. Branch.

**Center for Urban Affairs
Northwestern University**

(2040 Sheridan Road, Evanston, Illinois 60201)

Parental Choice of Services for Developmentally Disabled Children. This project will provide information on the manner in which parents successfully or unsuccessfully secure the community services needed by their developmentally disabled children. Using a sample of 500 parents from Lake County, Illinois, the data will include (1) long-term plans and objectives that these parents have for their children; (2) current professional interven-

tion encountered and its perceived value; and (3) parent attitudes regarding the direct services currently used for their children. A quantitative profile of needs and resources as perceived by parents themselves will be compiled. The project is funded by the Illinois Department of Mental Health and Developmental Disabilities and the Center for Urban Affairs and is scheduled for completion in June 1979. Project director: Marijean Suelzle; project coordinator: Jane Taylor.

Institute for Social Research Florida State University

(654 Bellamy Building, Tallahassee, Florida 32306)

Political Impact of the Elderly: The Case of Florida. This 18-month project, being conducted jointly by the Institute for Social Research, FSU, and the Program for Applied Policy Research, Northern Illinois University, under funding from DHEW Administration of Aging, seeks to define and analyze the patterns and magnitude of policy efforts made by, or on behalf of, the elderly and the underlying political and social processes that link these policy efforts to governmental response in the state of Florida. To assess conditions under which elected substate officials accurately perceive the needs of the elderly and are predisposed to take positive action on their behalf, data will be collected from several sources using personal and telephone interviews and mail questionnaires. Analysis will also be done on the self-perceived needs and political agendas of the elderly themselves. Finally, an assessment of the policy agendas and behavior of nonelected elderly advocates will be conducted. Samples of these three groups will be drawn in 8-12 Florida counties. Co-principal investigators: Douglas Dobson and Douglas St. Angelo.

Institute for Social Science Research University of California at Los Angeles

(11249 Bunche Hall, UCLA, Los Angeles, California 90024)

Volunteers for Services to Older Persons. The purpose of this three-year, NIMH-funded study, to be completed in April 1979, is to develop, test, and evaluate a model service delivery system that will meet the special mental health care and other needs of high-risk elderly persons with multiple problems (medical,

social, emotional, economic, spiritual, legal, etc.) whom communities have difficulty serving with ordinary means. The planned system will make extensive use of volunteers as case managers. The study involves a single personal interview with 700 aged people in Los Angeles County and two personal interviews at different times with a pilot group of 40 aged patients. Principal investigator: Harvey L. Ross (Cedars-Sinai Medical Center).

Institute for Survey Research Temple University

(1601 N. Broad Street, Philadelphia, Pennsylvania 19122)

Evaluation of Employment Support Services. This three-year project for Philadelphia Alternatives for Rehabilitation, funded by NIDA, involves evaluating a group experience program designed to increase job retention and upward mobility among recently employed ex-drug addicts. The evaluation plan will employ an experimental design, multiple sources of data, and extensive follow-up measurement. The study involves 240 ex-addicts and approximately 100 employers in the Philadelphia area, with personal interviews, mail questionnaires, self-administered questionnaires, and extant records being used. Study director: R. Hoyt Walbridge.

Cooley's Anemia Project. In this project funded by the National Heart, Lung and Blood Institute (NIH), questionnaires have been developed and pretested for a mail survey of facilities providing treatment to patients with Cooley's anemia and also for a study of the impact of the disease on family life. The latter study will involve personal interviews with patients' parents. Study director: R. Hoyt Walbridge.

Institute of Social Research Indiana University

(1022 E. Third Street, Bloomington, Indiana 47401)

Identity, Commitment, and Role Performance. This study investigates the relationships among identity commitment, identity salience, and role performance in four role areas: spousal, parental, occupational, and religious. Personal interviews are being conducted with

approximately 400 adults (over 18) in the Indianapolis urban area.
Director: Sheldon Stryker.

Israel Institute of Applied Social Research

Jerusalem, Israel

(19 George Washington St., P.O.B. 7150, Jerusalem 91 070, Israel)

Completed project:

A Social Service for Mother and Child--The Day Nursery: Attitude Survey among Agents and Consumers. The objectives of this study, completed in August 1977 for the Israel Ministry of Finance, were to ascertain whether the service reaches those populations for whom it was designed and in what manner the target populations avail themselves of the service. In addition, the study investigated the characteristics of the service and of its consumers, economic aspects and satisfaction with the service, and the implications of these aspects on the future of the service. Personal interviews were conducted with 1,413 mothers of infants registered in different day nurseries throughout Israel (sampled from all day nurseries) and with samples of headmistresses of nurseries and of representatives of the organizations running the day nurseries.
Principal investigators: Haviva Bar and Elliot J. Marcus.

Mathematica Policy Research Princeton, New Jersey

(P.O. Box 2393, Princeton, New Jersey 08540)

National Survey of Craft Organizations. This survey, sponsored by The National Endowment for the Arts, is a follow-up to a recently completed planning study that recommended a national survey of all craft organizations. Mail questionnaires have been sent to all 2,400 craft organizations nationwide. This census will provide data on the structure of these organizations and on their membership characteristics and activities. The resulting data will be used for the next phase, a national survey of craftsmen.
Survey director: Julie Moran; project director: Connie Citro.

Survey of Trade Adjustment Assistance Recipients. Funded by the Bureau of International Labor Affairs, U.S. Department of Labor, this survey examines the effects of the Trade Adjustment Assistance (TAA) program, which pro-

vides expanded Unemployment Insurance (UI) benefits and employment services to individuals who have lost their jobs as a result of increased imports of foreign goods and materials. The project seeks to ascertain the demographic and economic characteristics of TAA recipients, how well TAA benefits ease workers' short-run adjustment problems, the impact of the receipt of TAA benefits on labor market behavior, and how well the services component of the TAA program functions. Personal interviews will be conducted in California, Indiana, Massachusetts, New York, Ohio, Pennsylvania, and Virginia with 900 TAA recipients and with 600 UI recipients to serve as a comparison group. The project is scheduled for completion in March 1979.
Principal investigator and project director: Walter Corson.

Youth Incentive Entitlement Pilot Project (YIEPP). The purpose of this project, sponsored by the Manpower Demonstration Research Corporation under USDL funding, is to determine eligible youths for a guaranteed part-time work program for low-income youth (age 15-19) who do not have high school diplomas or high school equivalency certificates. Personal interviews to collect baseline information will be completed with 9,000 youths and 7,000 parents/guardians in six urban areas (Denver, Phoenix, Cincinnati, Louisville, Baltimore, and Cleveland) and four rural sites (Laurel, Natchez, Greenville, and Meridian, Mississippi). Youths participating in the program are required to attend school, with the program objectives being to decrease youth unemployment and to increase the number of high school graduates.
Project director: Cheri Marshall.

Hartford Transportation. In this survey of attitudes of Hartford Region residents on transportation-related experiences and preferences, personal interviews will be conducted with 800 residents in the Hartford Metropolitan Area. The survey, scheduled for completion in July 1978, is sponsored by The Capital Region Council of Governments under funding from the Connecticut Department of Transportation and the Urban Mass Transportation Administration.
Project director: Russell Jackson.

Completed project:

Colorado Monthly Reporting Recipients Survey. This HEW-funded survey for the Colorado Department of Social Services was designed to evaluate whether an unwarranted burden is imposed on AFDC recipients by monthly reporting of income. Personal interviews were conducted with about 2,000 past and present AFDC recipi-

ents in Denver County, Colorado. The response rate was 62%.

Project director: Irving Crespi.

Minnesota Center for Social Research University of Minnesota

(2122 Riverside Avenue, Minneapolis, Minnesota 55454)

Minnesota Buildings - Energy Performance Study. Sponsored by Thorson and Thorshov Associates, Inc. and the Minnesota Energy Agency, this study seeks to ascertain the relationship between building types, occupancy rates and densities, and energy consumption. Although most previous research has been oriented to energy consumption as a function of building construction materials and internal engineering characteristics, this study is concerned primarily with describing the effects of different human occupancy patterns on energy consumption. This research will ultimately be integrated with projected energy supplies and population figures in an attempt to gauge better the energy demands of the state of Minnesota. The surveying, completed in April 1978, involved mail questionnaires and telephone interviews with random samples of 350 residences and 450 commercial establishments across the southern third of Minnesota. Director: John A. Rorabacher.

Completed project:

St. Paul Community Development Needs Assessment. This recently completed survey for the St. Paul Community Development Division, Department of Community Services, gathered information on the needs of residents in 5 of St. Paul's 17 planning districts with regard to human services, including health, police protection, recreation, and other private and governmentally funded social services. The purposes were to provide a reliable data base for the planning agencies and the individual districts and to provide the human service agencies of the City of St. Paul with data useful in evaluating their current services. In each of the 5 districts, mail questionnaires were sent to a random sample of 350 residents and personal interviews were conducted with a random sample of 100 residents. In addition, 15 "key informants" per district were interviewed in person. Response rates for the mail survey ranged from 79% to 91%; final rates for the personal interviews are not yet available. Directors: Ronald Geizer and John A. Rorabacher.

National Analysts Philadelphia

(400 Market Street, Philadelphia, Pennsylvania 19106)

1977-78 National Survey of Household Food Consumption and Individual Food Intake. This most recent national study of food consumption, conducted for the USDA, is designed to collect information about the kinds, form, quantity, and cost of foods consumed in a seven-day period by selected households. The study consists of seven surveys, each one having its own probability or list sample. The data are intended to be representative of the 50 states and Puerto Rico, as well as of special elderly and low-income populations. To capture seasonal variations in consumption patterns, data collected in most samples extends over a 12-month period and will include more than 31,000 households and 100,000 individuals. Project director: Lucy B. Wilson.

Public Television Audience Segmentation Study. This nationwide study is being conducted for The Wharton School of the University of Pennsylvania under the sponsorship of the John and Mary R. Markle Foundation and the Corporation for Public Broadcasting to provide a comprehensive profile of American audiences for use in developing and promoting television and radio programs. Personal interviews have been conducted with a national area probability sample of 2,800 respondents, including special samples of the black and Hispanic populations. Multivariate analysis is being used to measure how various interest patterns are related to respondents' television viewing habits and their use of other media such as radio, newspaper, magazines, books, and movies. Project directors: Ronald E. Frank (Wharton School) and Marshall Greenberg (National Analysts).

National Opinion Research Center University of Chicago

(6030 South Ellis Avenue, Chicago, Illinois 60637)

Differential Success among Cuban-Americans and Mexican-Americans: The Role of Policy and Community. The purpose of this study, sponsored by the Employment and Training Commission, USDL, is to contrast the experience of Cuban-Americans and Mexican-Americans in labor market success. Using census data, three organizational levels are being studied for each group: differential structural integration,

differential community cohesion, and differential government policy.
Principal investigator: Teresa A. Sullivan
(Dept. of Sociology).

Population Research Laboratory University of Alberta

(Department of Sociology, University of Alberta, Edmonton, Canada T6G 2E1)

Completed project:

Edmonton Area Study 1977-78. This recently completed study, sponsored by the University of Alberta Department of Sociology, examined urban life styles in the City of Edmonton and replicated some questions asked last year. Personal interviews were conducted with 452 Edmonton households, stratified by income, with an 80% response rate.
Director: L.W. Kennedy; associate director: H.C. Northcott.

Research Triangle Institute North Carolina

(P.O. Box 12149, Research Triangle Park, North Carolina 27709)

Survey of Unemployment Problems of North Carolina Youth. The overall purpose of this study for the Division of Community Employment, NC Department of Natural Resources and Community Development, is to obtain information on the unemployment problems of youth in North Carolina. This information will be used to satisfy three planning objectives: development of data on the characteristics of North Carolina youth and their problems in obtaining employment; development of factors to guide planning for services to meet the employment needs of youth; and preparation of training materials and aids for manpower planners throughout the state. Personal interviews are being conducted with a probability sample of civilian, noninstitutionalized youth (age 14-21) in North Carolina to yield 1,250 interviews.
Project director: A.M. Cruze; survey operations project leader: Donald W. Jackson.

Treatment Outcome Prospective Study (TOPS). Under the sponsorship of the National Institute on Drug Abuse, the first phase of this proposed five-year longitudinal study of clients entering drug treatment programs is an intensive 18-month survey and analysis, begun

last fall. A primary objective is to establish norms or sets of expectations about individuals who have had drug treatment experiences. Structured interviews are being conducted by "program researchers" with about 6,000 clients at 20 treatment centers in six large cities as they enter treatment and every two months thereafter, for an expected total of 16,000 interviews. Three types of treatment programs are being covered in each city; a methadone maintenance/detoxification program, a therapeutic community program, and a drug-free outpatient program. In addition to standard demographic characteristics, data are being obtained on clients' drug use patterns, frequency and type of drugs used (including alcohol), previous treatment received, the circumstances under which drug use began, and its negative consequences, particularly involvement in crimes. Information about behavior during and after treatment includes such topics as employment, family stability, peer group relationships, and criminal activity. The final report of this phase of the study is expected to be delivered in the spring of 1979.
Project director: Valley Rachal.

Completed project:

Safe Schools Study. In this survey, mandated by the U.S. Congress in 1974 and conducted in conjunction with NIE, RTI was responsible for the statistical methodology, data collection, processing, and analysis and helped interpret data results. Survey data collected during the survey's three phases included the number and types of incidents occurring during the survey period, costs of replacement or repair for damaged and stolen property, prevention and control measures used by the schools, and individual attitudes and experiences concerning risk and victimization among teachers and students. During Phase I, principals at 4,014 public elementary and secondary schools were asked to complete report sheets on known offenses during a one-month period and to answer a questionnaire on preventive methods. Phase II consisted of on-site data collection at 642 junior and senior high schools, with questionnaires completed by 23,895 teachers and 31,373 students. Interviews were then conducted with 6,283 students who had been victims of assault, theft, or robbery. In Phase III, 10 secondary schools were selected for intensive case studies to examine the factors affecting the success of the schools' efforts to cope with crime and disruption. A two-volume, 1,000+-page NIE report, *Violent Schools--Safe Schools*, based on the survey, has been presented to Congress. In addition, RTI's data tapes are being made available to researchers by NIE.
Project director: David Bayless.

**Social Science Research Institute
University of Maine at Orono**

(164 College Avenue, Orono, Maine 04473)

Evaluation of University-based Career Education Seminar Series. In this study for the University of Maine Career Education Project, funded by the U.S. Office of Education, SSRI is conducting personal interviews with faculty members who have participated in a series of seminars on how (and why) to infuse career education into University curriculum and advising. Interview data will be used to assess the effectiveness of the seminar series. Faculty members who did not participate in the series but instead completed a self-study program in post-secondary career education will be interviewed for comparison purposes. Interviews will also be conducted with the seminar series advisory committee, consisting of representatives of local businesses and industries in the Bangor-Orono, Maine, area. Project manager: Jay Conboy.

Evaluation of the Bilingual Bicultural Human Services Training Consortium. SSRI has been asked to evaluate the third year of the Bilingual Bicultural Human Services Training Consortium, based at Bangor Community College and funded by the U.S. Office of Education. The Consortium provides a one-year certificate training program in human services to unemployed or underemployed Franco-American adults at five instructional sites in Maine. The program focuses on improving students' language and vocational skills, allowing them to seek paraprofessional-level jobs or transfer certificate course credits to associate degree programs. The study uses both personal interviews and mail questionnaires and involves 100 Consortium students, 50 faculty, 50-75 practicum supervisors, and 10 staff members. Principal investigator: Tracy Bigney.

**Survey Research Center
State University of New York at Buffalo**

(4230 Ridge Lea Road, Rm C-19, Buffalo, New York 14226)

Niagara County Senior Citizen Survey. The purpose of this study for the Niagara County Office of the Aging is to determine the needs of older adults residing in Niagara County, New York, in a variety of areas--financial, health, mobility, social/recreational, nursing, personal care, etc. After telephone screening to determine eligibility, personal interviews are being conducted with 1,500-2,000 senior citizens (60 years and older) in

Niagara County.

Project director: Andrew H. Hageman (Lockport Senior Citizen's Center); study coordinator: Joel S. Rose (SRC).

Completed project:

Public Attitudes toward the Nuclear Waste Issue. This recent study, funded by the U.S. Department of Energy through the Environmental Studies Center/SUNYAB, sought to assess the attitudes of the general public toward the nuclear waste issue. Using the Waksberg sampling method, telephone interviews were conducted with about 600 adults (18 years and older) in southern Erie County. Project director: Lester Milbrath (Environmental Studies Center); study coordinator: Joel S. Rose (SRC).

**Survey Research Centre
York University**

(400 Keele Street, Downsview, Ontario M3J 2R6, Canada)

Completed projects:

Closing Cost Survey. This study, completed in April 1978 for the Consumer Research Branch, Department of Consumer and Corporate Affairs and funded by the Treasury Board, sought to examine the decision-making process and the problems faced by the consumer in buying or selling a home, to determine how the various professionals in these transactions interface with the consumer, to determine consumer satisfaction with the system, and to examine costs incurred by the consumer. Personal interviews were conducted with 200 buyers and 200 sellers of homes in each of three cities: Montreal, Toronto, and Vancouver. The overall response rate was 65%. Project director: P. Horwood.

Community Response to Alcohol-Related Problems in the Durham Region of Ontario. This study for the Addiction Research Foundation involved two samples. Personal interviews were conducted with 1,000 adults to examine community response to attitudes toward alcohol-related problems and toward treatment facilities; to identify persons with alcohol-related problems and relate those problems to alcohol consumption; and to determine if available treatment facilities are utilized and, depending on the actual scale of alcohol problems encountered, to determine what expansion of facilities might be required to meet the needs. Drop-off questionnaires to be picked up or mailed in were used for a sample of 300 adolescents (age

15-17) to determine alcohol and drug consumption by underage youth; to examine trends in alcohol and drug consumption; and to make cross-national comparisons with other youth. The study was completed in April 1978 with a 65% response rate.

Research director: R. Smart (ARF).

Social Science Research in Mental Health. The purpose of this recently completed study for R.W. Hetherington, Applied Research Unit, Psychiatric Research Division, University of Saskatchewan, under funding from the National Health Research and Development Programme, was to explore the extent to which social science information on mental health is disseminated to relevant policymakers, administrators, and researchers in Canada and to assess its utilization. Personal interviews 1 1/2 hours in length were conducted with 200 policymakers, administrators, and researchers in the area of mental health across Canada, with a 75% response rate.

Project director: D. Frey.

Survey Research Laboratory University of Illinois

at Urbana-Champaign

(414 David Kinley Hall, Urbana, Illinois 61801)

Personal Life Styles and Criminal Victimization. In this study for Professor Marcus Felson, UIUC Department of Sociology, SRL will pretest a questionnaire to assess the personal movement of individuals (to work, shopping, school, entertainment, etc.) and frequency of criminal victimization to person or property. Special attention will be given to the times of day and locations where crimes occurred, together with injuries received and/or property damaged or stolen. Telephone interviews will be conducted with 200 respondents in the city of Chicago.

Project coordinator: Edward Lakner.

Attitudes toward Women and Work. This NSF-funded study for Professor Joan Huber (Department of Sociology, UIUC) seeks to determine (1) whether changes in sex-role beliefs both by period and for cohorts are influenced by such ascriptive/achievement variables as age, education, and expected/actual fertility; (2) whether cohort and period trends will show that women's attitudes are more traditional than men's at later periods; and (3) the extent to which sex-role beliefs cluster into three ideologies logically derived from an historico-theoretical framework focusing on technological changes that have affected fer-

tility, women's employment, and the division of household labor. Using the Waksberg method, random-digit-dialed telephone interviews will be conducted nationwide in the fall of 1978 with approximately 1,200 adults aged 18-65, with the respondents being the head of the household and the spouse, if any.

Project coordinator: Linda Lannom.

Completed projects:

Housing, Neighborhoods, and Families--Sociology Practicum, 1978. SRL assisted the UIUC Department of Sociology in this study to learn the effects of urban versus suburban location and living in single or multifamily dwelling units on child rearing and neighborhood usage. The study, part of the practicum course in research methods, involved telephone interviews by students under SRL supervision with 562 residents in one Chicago neighborhood and two suburban neighborhoods; the response rate was 75%.

Project coordinator: Joe L. Spaeth, in collaboration with Harvey Choldin (Dept. of Sociology).

Beat Representative Program Household Survey. As part of a grant from the Illinois Law Enforcement Commission to the City of Chicago through the Chicago/Cook County Criminal Justice Commission, SRL conducted telephone interviews with 2,000 adults (age 16 or older) in Chicago in this recent study for Melaniphy & Associates. The purpose was to evaluate the Beat Representative Program designed to prevent and suppress crime.

Project coordinator: Jutta Sebestik.

at Chicago Circle

(4011 Behavioral Sciences Building, University of Illinois, Chicago, Illinois 60680)

Aging and Kinship Ties among Japanese-Americans. This study for Professor Masako Osaka, Department of Sociology, UICC, under funding from DHEW Administration on Aging, seeks to learn about the changing nature of the Japanese family in American society. The study focuses on many aspects in daily life, such as work, home life, leisure-time activity, and family relationships. The impact on the aged of changes in family structure will be examined closely. Personal interviews will be conducted with 150 Nisei and 150 Issei in the Chicago SMSA.

Project coordinator: Charles Sellers.

Community Dynamics, Social Competence, and Alcoholism in Illinois. In this study for Professors Demetri B. Shimkin (Anthropology and Geography, UIUC), Richard W. Thomas (Anthro-

pology, UIUC), and Miriam B. Rodin (Epidemiology, UIMC), under funding from the Illinois Department of Mental Health and Developmental Disabilities, random samples of the adult population will be compared with panels of adult alcoholic volunteers on drinking patterns, social network and support systems, and various measures of community integration. The purpose is to compare the social patterns of alcoholics with those of nonalcoholic community residents. Telephone interviews will be completed with 300 adult residents (age 19 or over) in the Lakeview community on Chicago's north side.

Project coordinator: Elizabeth Eastman.

Welfare Research, Inc.
Albany, New York

(112 State Street, Albany, New York 12207)

Impact of Rising Energy Costs on the Elderly Poor in New York State. This study, funded by a grant from the U.S. Department of Energy through the New York State Energy Office, examines the impact of rising energy costs on the health, safety, and life styles of the elderly poor. The project includes (1) personal interviews with a sample of 250 New York City and 150 Albany area elderly poor to ascertain energy costs, patterns of energy use, and potential for energy conservation and (2) evaluation of the intervention programs and policies, based on both survey data and interviews with representatives of consumer and provider groups.

Wisconsin Survey Research Laboratory
University of Wisconsin

(610 Langdon Street, Lowell Hall, Madison, Wisconsin 53706)

Completed projects:

Survey of Health Care Consumers. This survey, sponsored by a consortium of representatives from both public and private nursing schools and from health-related state agencies, assessed consumer health needs in Wisconsin with the purpose of improving nursing programs. Telephone interviews were completed statewide in January 1978 with 338 randomly selected adults at randomly selected telephone numbers. The response rate was 80%. In addition, mail questionnaires were sent to RNs, MDs, LPNs, nursing aides, nursing home and hospital administrators, and nursing students. Principal investigator: Michelle Mickelson (Academic Affairs Dept.).

Energy Usage Patterns in Rural Areas. This pilot study, completed in February 1978 for the UW Rural Sociology Department, was designed to see if useful information can be obtained on how people are adapting to the energy problem, if the rural poor have any special disadvantages compared with urban populations, and if there are alternatives available to them. Telephone interviews were conducted with 297 households in four Wisconsin counties, with a response rate of 60%. Principal investigator: Marta Tienda (Dept. of Rural Sociology).

Neighborhood Survey. This study sought to find out what people like and dislike about their neighborhoods, the kinds of services that they think their community needs, and how well local service agencies operate to meet these needs. Hour-long personal interviews were conducted with 253 individuals 18 years of age and older selected by using the Kish selection table. The survey, completed in February 1978 with a response rate of 75%, was conducted in a specific area of Milwaukee that had a high frequency of individuals from several ethnic groups. A comparable sample was interviewed in Baltimore, Maryland, by another organization. Principal investigator: Hermann Ditzig (Medical College of Wisconsin).

Survey of Farmers. In this survey, completed in April 1978 for UW-Extension, telephone interviews were conducted with 480 respondents on farms with 80 acres or more in five Wisconsin counties. The aim was to improve Extension services to farmers, particularly in preparing farm income tax forms. Thus, the respondent was the person primarily responsible for filing that farm's income tax. Response rates ranged from 86% to 88%, depending on the county. Principal investigator: Sara Steele (UW-Extension Dept. of Program and Staff Development).

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Personnel Notes

Bruce Dunning, who joined the staff of the Bureau of Social Science Research in Washington, D.C., in 1971 as Research Analyst, was recently promoted to Research Associate. Also at BSSR, *Leonard M. Mellon* has joined the staff as Research Associate. He was most recently a project director at the National District Attorneys Association.

Victor Tremblay became Director of the Centre

de Sondage (Survey Research Centre) of the University of Montreal in January 1978. He was formerly senior methodologist in the Household Survey Development Division at Statistics Canada. Mr. Tremblay succeeded Dr. Jacques Brazeau, Acting Director of the Centre.

At Mathematica Policy Research in Princeton, *Irving Crespi*, former Director of the Survey Division, will assume the post of Vice-President and Senior Fellow. Dr. Crespi will divide his time between the MPR Survey and Research Divisions doing opinion research. *Kenneth C. Kehrer*, Vice President and formerly Deputy Director of MPR's Research Division, has been promoted to Director of the Survey Division of MPR. *J. Georg Cerf* has joined the MPR Survey staff as a Senior Survey Researcher and is presently working on the Youth Incentive Entitlement Pilot Project (see p. 4). He was formerly Vice President of Economic Consultants Organization in Syracuse, N.Y.

John Roxabacher has joined the staff of the Minnesota Center for Social Research at the University of Minnesota as Survey Research Coordinator.

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Research Center News

New British Survey Unit

The Polytechnic of North London has established a new Survey Research Unit in the Department of Applied Social Studies at Ladbroke House, Highbury Grove, London N5 2AD, England. The Unit, formally established on May 1, 1978, is modeled on the old Social Science Research Council Survey Unit, which closed in September 1976. Unlike the SSRC unit, the new facility is based within a teaching department of an academic institution and will contribute to training in survey methods at both undergraduate and postgraduate levels as well as conducting its own research program. The director of the new unit is John Hall, who was on the staff of the SSRC Survey Unit.

Current research being conducted by the new Survey Research Unit includes the SSRC-funded development of an interactive computer program for path analysis compatible with the SPSS Conversational Statistical Program (SCSS); a feasibility study, funded by the Personal Social Services Council, into the development of survey measures of the quality of life of the elderly in residential care; and an evaluation of an experimental Citizens Advice Bureau at the Royal Courts of Justice. In the fall,

John Hall plans to continue a major program of work in subjective social indicators after a two-year break from his work with Mark Abrams on Quality of Life surveys in Britain.

Update to List of Academic Survey Research Organizations

Some additions and changes to the list published in the Fall 1977-78 issue of *Survey Research* have come to our attention. The following facilities should be added:

Ohio

Dr. John P. Robinson, Director
Communication Research Center
Cleveland State University
Cleveland, Ohio 44115
(216-687-4630)

England

Mr. John Hall, Director
Survey Research Unit
Department of Applied Social Studies
The Polytechnic of North London
Ladbroke House, Highbury Grove
London N5 2AD, England
(01-607-2789, Ext. 5029)

Also, the following change of director should be noted:

Canada

Mr. Victor Tremblay, Director
Centre de Sondage
Université de Montréal

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Announcements

New Federal Statistics Service

A new program called the Statistical Data Reference Service is now available to help data users access federal statistics quickly and at low cost by providing a centralized information source. The service is sponsored by the National Technical Information Service and is available through Data Use and Access Laboratories (DUALabs). In response to specific data requests, information specialists will provide references to federal statistical sources that can provide the needed data.

For each item of information requested, DUALabs makes a thorough search of all available references. A written report provides the re-

quester with precise descriptive information about the data source that contains the desired statistics. Names of individuals to be contacted for additional information and instructions for acquiring the data are also included. Although the program was designed for the needs of state and local governments, anyone with a data need can use the service for a small fee.

To use the Statistical Data Reference Service or to receive a "Data Request Form," call or write NTIS Statistical Reference Service, c/o DUALabs, Suite 900, 1601 N. Kent St., Arlington, VA 22209 (phone: 703-525-1480, ext. 95).

Standard Bibliographic Control Procedures for Machine-Readable Data Files

The Conference on Cataloging and Information Services for Machine-Readable Data files, held in March 1978 at Airlie House, Virginia, concluded with a call for action. Standard bibliographic control procedures and related information services are needed to improve user access to machine-readable data resources. A secretariat is being formed to facilitate work of voluntary groups who will be testing standard procedures for cataloging. An advisory committee will coordinate and direct subsequent developments. A list is being created of all organizations interested in this subject. Persons on the list will be sent a copy of the conference proceedings and information about subsequent developments. They will be invited to participate in the developmental activities that will precede creation of standardized national procedures for bibliographic control of machine-readable data files. Persons wishing to be placed on the list should write to MRDF Cataloging Conference Secretariat, DUALabs, Suite 900, 1601 N. Kent St., Arlington, VA 22209.

Publications and Data Sets

New Public Opinion Magazine

The American Enterprise Institute in Washington, D.C., has begun publication of a new bi-monthly magazine called *Public Opinion*, with the first issue published in March/April 1978. The magazine, co-edited by Seymour Martin Lipset and Ben J. Wattenberg, contains articles interpreting survey results both in the U.S.

and abroad and an "Opinion Roundup" section featuring charts, tables, and graphs that review interesting public opinion data. Subscriptions are available for \$12 a year from American Enterprise Institute, 1150 Seventeenth Street, NW, Washington, D.C. 20036 (phone: 202-296-5616).

New Census Bureau Publications

The Bureau of the Census has issued *Statistics for States and Metropolitan Areas*, which is a 110-page preprint from the forthcoming *County and City Data Book, 1977*. The preprint presents 195 items of statistical information for states, divisions, and census regions and 161 items for SMSAs. Subjects include land area, population, vital statistics, labor force, school enrollment, income, housing, crime, trade, and agriculture. Copies of the preprint may be purchased from the Superintendent of Documents, U.S. Government Printing Office, Washington, D.C. 20402 for \$2.75 per copy (GPO stock no. 003-024-01487-4).

Another recent Census Bureau publication is Technical Paper 40, *The Current Population Survey: Design and Methodology*. This report is a review of the Current Population Survey (CPS) produced by the redesign after the 1970 census. The sample design and survey procedures are described as of January 1977. The major focus is the CPS survey mechanism: the survey design and methodology are discussed in some detail; major aspects are discussed in further detail with illustrations included in 13 appendices, each dealing with a particular aspect of the CPS. Copies of this 186-page technical paper are for sale by the Superintendent of Documents, U.S. Government Printing Office, Washington, D.C. 20402 for \$3.75 each (GPO stock no. 003-024-01490-4).

1978 GSS Data To Be Released

Field work on the 1978 General Social Survey is being completed by the National Opinion Research Center, and the data will be ready for distribution from the Roper Public Opinion Research Center in July. The 1978 data will be available both as part of the 1972-1978 cumulative GSS data file that merges data from all GSS surveys into a single data set and as a separate data set. However, there will not be a separate codebook for the 1978 data; the codebook for the cumulative data file will serve both for that file and for the 1978 data file. The raw cumulative file is available for \$50; SPSS and OSIRIS versions of the cumulative file are available for \$150.

New Methodological Publications

NOTE: The publications listed below should be obtained from the author, organization, or publisher cited. They are *not* available through *Survey Research* or the Survey Research Laboratory.

Alexander, Cheryl S., and Becker, Henry Jay. "The use of vignettes in survey research." *Public Opinion Quarterly* 42 (Spring 1978), 93-104.

Bishop, George F.; Oldendick, Robert W.; and Tuchfarber, Alfred J. "Effects of question wording and format on political attitude consistency." *Public Opinion Quarterly* 42 (Spring 1978), 81-92.

Goldfield, Edwin D.; Turner, Anthony G.; Cowan, Charles L.; and Scott, John C. "Privacy and confidentiality as factors in survey response." *Proceedings of Social Statistics Section, American Statistical Association*, 1977, pt I, 219-29.

Groves, Robert M. "An Experimental comparison of national telephone and personal interview surveys." *Proceedings of Social Statistics Section, American Statistical Association*, 1977, pt I, 232-41.

Hawkins, Darnell Felix. "Nonresponse in Detroit Area Study surveys: A ten-year analysis." Working Papers in Methodology No. 8. Institute for Research in Social Science, University of North Carolina at Chapel Hill, 1977. 196pp. \$5.50.

Klecka, William R., and Tuchfarber, Alfred J. "Random digit dialing: A comparison to personal surveys." *Public Opinion Quarterly* 42 (Spring 1978), 105-14.

Miller, Peter V., and Cannell, Charles F. "Communication of measurement objectives in the survey interview." Chap. 7 in Paul M. Hirsch, Peter V. Miller, and F. Gerald Kline (eds.), *Strategies for Communication Research*. Sage Annual Reviews of Communication Research, v. 6. Beverly Hills, CA: Sage Publications, 1978. Hardcover, \$18.50; softcover, \$7.95.

Singer, Eleanor. "Informed consent: Consequences for response rate and response quality in social surveys." *American Sociological Review* 43 (April 1978), 144-62.

Stem, Donald E., Jr.; Lamb, Charles W., Jr.; and MacLachlan, Douglas L. "Remote versus adjacent scale questionnaire designs." *Journal of the Market Research Society* 20 (January 1978), 3-13.

U.S. Bureau of the Census. *The Current Population Survey: Design and Methodology*. Technical Paper 40. Washington, D.C.: U.S. Government Printing Office, 1978. 186pp. \$3.75. (S/N 003-024-01490-4)

U.S. National Center for Health Statistics. *A Concurrently Validational Study of the NCHS General Well-Being Schedule*, by Anthony F. Fazio. Vital and Health Statistics, Ser. 2, No. 73. Hyattsville, MD: Health Resources Administration, 1978. 53pp. Single copies free from NCHS, Rm 1-57, Center Bldg., 3700 East-West Highway, Hyattsville, MD 20782.



Survey Research

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