

Survey Research

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Current Research

Further information on the studies described below should be obtained from the organizations conducting the studies at the addresses given at the beginning of each organization's listing.

Bureau of Social Science Research Washington, D.C.

(1990 M Street, N.W., Washington, D.C. 20036)

Federal Court Standards. BSSR is assisting the Federal Judicial Center in the formulation, administration, and analysis of eight sample-specific survey instruments to be used in gathering information about the quality of federal court advocacy. In this one-year study, mail questionnaires are being sent to approximately 600 district and appellate judges. In

addition, federal judges are being asked to submit case reports, which include a systematic evaluation of lawyer performance. About 6,000 trial and appellate lawyers are also receiving screening questionnaires for use in developing samples of practicing attorneys to be sent detailed instruments dealing with questions of lawyer performance in federal courts.

Study director: Gloria Shaw Hamilton.

Completed project:

Care Labeling: A Survey of the Consumers' Use and Understanding of Labels. This report presents the findings of a telephone survey of 700 randomly selected adults in the Washington SMSA, undertaken for the National Consumers Congress in response to proposed revisions of the FTC's Care Labeling Rule. The survey examined the importance to consumers of care instruction labels, their usefulness in the cleaning process, and their influence on purchasing decisions. The study also tested the clarity and adequacy of instructions on the labels and the public's understanding of certain terms. The 69-page report by Gloria Shaw Hamilton and Mary Eileen Dixon is available from BSSR for \$7.00.

Center for Survey Research University of Massachusetts/Boston and Joint Center for Urban Studies of MIT and Harvard

(100 Arlington Street, Boston, Massachusetts 02116)

Life Problems and Alcohol Use in an Urban Population. In conjunction with the Department of Socio-Medical Sciences and Community Medicine of Boston University's School of Medicine, the Center for Survey Research is conducting a two-year, NIAAA-funded study of drinking practices. The first phase involves 20-minute interviews with 9,000 adults in the Boston SMSA. In each

randomly selected household, all adults over 18 years old are being interviewed. A combined telephone and field strategy is being used in which interviews are conducted on the phone where possible and in the field if the phone number is unavailable or if the respondent prefers being interviewed in person. This phase of the study focuses on life roles, drinking patterns, and family background and also examines the drinking patterns of various ethnic groups. The study also includes a panel design in which CSR will reinterview 2,000 respondents in an hour-long personal interview after a five-month period. These respondents will be selected from all levels of drinking, and the interview will focus more extensively on life stresses, social support systems, coping styles, and drinking patterns. About half these respondents will be reinterviewed three more times at six-month intervals. The study is scheduled to be completed in Fall 1979. Study director: Thomas W. Mangione (CSR); co-principal investigators: Norman Scotch and Ralph Hingson (BU).

**Division of Sociomedical Sciences
Columbia University School of Public Health**

(Public Health Building, 600 W. 168th St., 4th Floor, New York, NY 10032)

Completed project:

Alcoholism and Violent Deaths in New York. In this study, funded by NIAAA, personal interviews were conducted with 1,954 persons 18 years of age or older when they identified decedents at the Office of Chief Medical Examiner, New York City. The response rate was 100%. The study findings will be published in

Spring 1978 in a book entitled *Alcohol, Other Drugs and Violent Death* (Oxford University Press).

Principal investigator: Paul W. Haberman; co-investigator: Michael M. Baden.

**Educational Assessment Center
University of Washington**

(1400 N.E. Campus Parkway, University of Washington, PB 30, Seattle, Washington 98195)

Completed projects:

Citizen's Opinion on Funding Sources for Seattle Parks and Recreation. The purpose of this study, completed in August 1977 for the City of Seattle, was to assess citizens' knowledge on park and recreation funding and their interest in and willingness to seek alternatives. Telephone interviews were conducted with 245 respondents randomly selected from telephone listings in Seattle. Study director: Jeannette Eeckhoudt.


Driving Situations and Solutions: Opinions of Metro Transit Drivers and Supervisors. This personal interview study, completed in September 1977 for the Seattle/King County Metro Transit, investigated experiences, critical incidents, and perceived problems of a sample of 135 bus drivers and supervisors in a combined urban-suburban transit system, as part of an evaluation of training and system management. The response rate was 87%. Study director: Judith Fiedler.

**Institute for Survey Research
Temple University**

(1601 N. Broad Street, Philadelphia, Pennsylvania 19122)

Study of Low Fertility Cohorts. This study for Dr. Jeanne Clare Ridley, Georgetown University Center for Population Research, funded by NICHD, is designed to provide data on the reproductive behavior of women born between July 1, 1900, and June 30, 1910. The study seeks to understand how and why these women achieved the lowest fertility to date in the U.S. Personal interviews will be conducted nationally with 1,000 females, with self-administered questionnaires mailed to 350-400 respondents' first and only husbands. Study director: Koray Tanfer.

Study of Volunteers in Drug Treatment Programs. This study for the National Institute on Drug Abuse investigates the attitudes and roles of volunteers in drug treatment programs as well



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Urbana, Illinois 61801

as the attitudes of administration and clients. In a random sample of programs, 150 program administrators will be interviewed by phone. In addition, 10 counselors, clients, and volunteers in 15 exemplary programs around the country will be interviewed face to face. The study is scheduled for completion in July 1978. Principal investigators: Leonard LoSciuto and Leona Aiken.

Direct Deposit of Social Security Checks. This national study for the Social Security Administration and the U.S. Treasury Department will examine the implementation and impact of the SSA direct deposit of benefits option to determine whether the direct deposit program needs modifications for more effective management and for eliminating or minimizing any undesirable effects on beneficiaries. The study will be 80% telephone interviews and 20% personal interviews with 2,250 respondents (900 current direct depositors, 900 nondirect depositors, and 450 former direct depositors), plus in-depth group interviews with 40 respondents in four groups.

Project coordinator: Koray Tanfer.

Institute of Social Research Indiana University

(1022 E. Third Street, Bloomington, Indiana 47401)

The Commitment Process in Voluntary Associations. The purpose of this study, funded by Indiana University and NSF, is to collect information on participation in and attitudes toward "social influence" voluntary associations by their members and leaders. Emphasis is on decision-making processes and efforts to influence public officials in four areas--justice, health, neighborhoods, and general civic affairs. Personal interviews were conducted with 825 members of 32 "social influence" voluntary associations in Indianapolis, with an 83% response rate.

Principal investigators: David Knoke and James R. Wood (Sociology).

Israel Institute of Applied Social Research Jerusalem, Israel

(19 George Washington St., P.O.B. 7150, Jerusalem 91 070, Israel)

The Vote, Yesterday and Today. Results from 10 years of the continuing survey, conducted by the Israel Institute of Applied Social Research and the Hebrew University Institute of Communication, have enabled assessment of change in the public's political behavior before and after an election. In each of these

surveys, which cover a variety of topics and are currently conducted biweekly, 500 adults are interviewed in their homes in the large cities of Israel. Among the questions used to examine political trends are ones on voting preferences, satisfaction with election results, and opinions on the way in which the government handles current internal and foreign issues.

Scientific director: Louis Guttman.

National Opinion Research Center University of Chicago

(6030 S. Ellis Avenue, Chicago, Illinois 60637)

Study of the Labor Market Behavior of Dental Hygienists. The purpose of this study, to be completed by February 1978 for the U.S. Health Resources Administration, Division of Dentistry, Manpower Analysis Branch, is to provide a description of the current dental hygienist population and to collect retrospective labor market histories from a national probability sample of 800 dental hygienists to facilitate the estimation of dynamic labor supply functions for use in dental manpower projection modules.

Senior survey director: Paul B. Sheatsley.

Survey of Farmers' Opinions in North and South Dakota. This one-year study for the U.S. Department of Agriculture's Statistical Reporting Service seeks to ascertain farmer's attitudes about the value and role of statistical and economic information on agriculture, their understanding of surveys, and their information needs for formulating marketing and production decisions. Telephone interviews will be conducted with a random sample of 2,000 farmers from an existing USDA sampling frame in North and South Dakota.

Senior survey director: Paul B. Sheatsley.

Data and Models for the Analysis of Subjective Indicators in the Context of Aggregate Social Trends. This NSF-funded project will provide a tool by which investigators can study subjective indicators already collected in the General Social Survey (GSS) in the context of the social lives of respondents. A magnetic tape will enable a user to match aggregate variables (e.g., census tract level characteristics) to already existing GSS data sets. NORC will conduct some analysis of the resulting data sets on attitudes toward sex, the family and reproduction, and job and financial satisfaction to illustrate the usefulness of the research tool to scholars already using GSS for teaching and research. Data tapes for GSS years 73-78 should be available in Fall 1978. The substantive analysis mentioned above would be done in the second year of the proj-

ect, along with the preparation of the aggregate tape for GSS79, should GSS be funded for 1979.

Co-principal investigators: Arthur L. Stinchcombe and D. Garth Taylor.

Population Research Laboratory University of Alberta

(Department of Sociology, University of Alberta, Edmonton, Canada T6G 2E1)

Completed project:

Yukon Residents Outdoor Recreation Survey. The general objective of this survey, completed in October 1977 by the Department of Recreation Administration and the Population Research Laboratory, University of Alberta, for Parks Canada and the Yukon Territorial Government, was to discover recreation use patterns by residents of the Territory of facilities, waters, and lands in, adjoining, and surrounding Territorial campgrounds, lakes, and rivers and Kluane National Park. Specifically, the survey sought to measure the summer and winter time resident use patterns, to ascertain the annual vacation patterns of Territorial residents during the past five years, and to relate these patterns to major socioeconomic characteristics of the population of the Territory and to ownership and use of a wide range of outdoor recreation equipment. Self-administered questionnaires, delivered and picked up, were distributed to 1,710 members of the adult population (16 years and over) of the Yukon Territory.

Study director and principal investigator:
T. L. Burton.

Research Triangle Institute North Carolina

(P.O. Box 12149, Research Triangle Park, North Carolina 27709)

Virginia Statewide Health Survey. The purpose of this study for the Virginia Department of Health is to obtain data on the health status of family units in the State of Virginia, including perceived health problems, acute and chronic diseases, disability due to accidents and illness, utilization of health and medical services, and some expression of the accessibility, availability, cost and quality of such services. Personal interviews will be conducted in January-March 1978 with 5,000 households in 210 PSUs in the State of Virginia. The study analysis is scheduled for completion by December 1978.

Principal investigator: Bill Kalsbeek; field director: Mike Weeks.

Sample Survey Centre University of Sydney

(New South Wales 2006, Australia)

Dwelling Type and Neighborhood Social Contact. Funded by C.S.I.R.O., Australia, this survey of neighborliness compares occupants of three distinct building types on various aspects of social contact. The study involves personal interviews conducted in Sydney with 100 subjects each from three dwelling types: high-rise units, low-rise units, and single dwelling houses.

Principal investigator: Brian D. Crabbe (Dept. of Psychology).

Sydney Owner-Builders. This study seeks to ascertain the characteristics of owner-builders of private dwellings in the Sydney region and focuses on their reasons for choosing to become owner-builders, their building experiences, their attitudes toward owner-building, and their perceptions of benefits derived from being an owner-builder. Personal interviews were conducted in July with 200 owner-builders of new houses in the Sydney Statistical Division.

Principal investigator: Graham E. Holland (Dept. of Architecture).

Hypertension Survey. The SSC is assisting a medical research team at the School of Public Health and Tropical Medicine in a two-year survey of hypertension among selected populations in the working environment of some Commonwealth Public Service departments. Some 5,000 persons will be screened, and a program of preventive intervention launched and monitored by survey techniques. In addition to measurement of blood pressure and other bodily conditions, survey participants will be asked about their personal, home, and work environments in an effort to examine the biosocial background of hypertension.

Head of research team: David Ferguson (Dept. of Environmental and Occupational Health).

Medical Students. In this project being pursued jointly by the Department of Behavioural Sciences in Medicine and the SSC, the medical students entering in 1977 are being surveyed to study their sources of information about medicine as a career, their reasons for entering medical school, their expectations about future practice and life styles, and their socio-demographic characteristics. This is the fourth in a series of such surveys, which will be used in longitudinal studies of the doctor in society.

Women in Medicine. This project, being conducted by the Department of Behavioural Sciences and the SSC in conjunction with the Royal Australian College of General Practi-

tioners, concerns the training, career paths, life styles, and professional roles of women in medicine. The study involves in-depth interviews with women undergraduates and self-administered questionnaires distributed to women graduates.

Methodological research:

Under a grant from the Australian Research Grants Committee, a study of the effects of public opinion polls on political decision-making is focusing on the collection, codification, storage, and indexing of data from press releases and reports of opinion polls published in Australia from 1941 to the present. Also, interviews are being conducted with those involved in the specification, conduct, and use of opinion polls--pollsters, politicians, journalists, lobbyists, academics, etc. Besides studying the use of polls, the project will contribute to research on survey reporting bias.

Social Research Center Washington State University

(Wilson Hall 133, Washington State University, Pullman, Washington 99163)

Evaluating Energy Policy Effects on Private Nonindustrial Consumption. The purpose of this study, funded by NSF, is to develop and test a system for continuously monitoring reactions to energy policy decisions. A combined panel and longitudinal design is being used to collect the following data: (1) personal energy consumption (e.g., total household and transportation usage); (2) attitudinal information relating to energy; (3) detailed consumer information; and (4) demographic information. The study involves two 12-month panels of 1,000 each of 10 lesser duration panels of 200 each. The respondents receive an initial telephone interview, a mail questionnaire, and periodic follow-up questionnaires every two months. Response rates have averaged approximately as follows: 90-93% for telephone, 70-75% for mail, and 45-55% for follow-ups. The study is scheduled for completion in February 1978. Principal investigator: Lewis F. Carter.

Social Science Research Institute University of Maine at Orono

(164 College Avenue, Orono, Maine 04473)

First Annual Census of New England Commercial Fishermen. This census for the New England

Regional Fisheries Management Council will collect data from the approximately 3,000 commercial fishermen fishing from New England ports in waters 3 to 200 miles off the New England coast. Information such as vessel and catch characteristics, demographic characteristics of the fishermen, and anticipated changes in level of fishing effort during the next year will be included in the mail questionnaire. The census is scheduled for completion by early April 1978.

Principal investigator: James Wilson.

Survey of Maine Potato Growers. The purpose of this study for the New York Mercantile Exchange is to find out potato growers' current marketing practices, their attitudes toward trading in potato futures, and their general background characteristics. Telephone interviews are being conducted with 700 Maine potato growers, mainly in Aroostook County. The study is to be completed by January 31, 1978. Project manager: Jay Conboy.

State Science, Engineering, and Technology Program. This one-year study, to begin in February 1978 for the Maine State Planning Office under NSF funding, will evaluate existing State science, engineering, and technology information systems and suggest alternative systems or system modifications. The study will involve personal interviews with providers and consumers of science, engineering, and technology information in Maine and the northeastern U.S.

Principal investigator: Sylvia Fries.

Statistical Laboratory Iowa State University

(Ames, Iowa 50011)

Quality of Life Project. As part of a regional project in 15 midwestern states, the Statistical Lab is assisting the Department of Family Environment at Iowa State and the University of Nebraska in this personal interview study of households in the Council Bluffs-Omaha area and a few nearby small towns.

Completed projects:

Iowa ADC Recipients. The Statistical Lab assisted the Home Economics Research Institute and the Department of Family Environment, ISU, in this study for the Iowa Legislature to aid in the development of a standard of need for Iowa ADC recipients. Personal interviews were conducted statewide with 664 selected households, both rural and urban, with the sample including middle and higher income households as well as lower income families.

Household Decision Making with Respect to the Use of Credit. In this project sponsored by the Department of Family Environment, ISU, approximately 200 married women under 55 years of age in the greater Des Moines area were questioned about their use of credit and its effect on their shopping habits.

Faculty Use of Time. This project concerned the amount of time spent by Iowa State Faculty on teaching and research. A sample of faculty, stratified by rank and department, was divided into 16 subsamples corresponding to the 16 weeks of the study. Each week the members of one of the subsamples were mailed questionnaires asking them to report their hours worked during the previous week. The data were used to estimate the average number of hours worked per week by Iowa State Faculty members.

Family Farms. This project for the College of Agriculture obtained detailed information about various types of family farms in Iowa. In a sample of approximately 900 farm households located throughout the state, the homemaker was asked about the farm family and its activities and the farm operator was asked about the farming operation. Both were also asked to express their opinions and attitudes on selected topics.

Soap Opera Viewing. The purpose of this study for a graduate student in the Department of Journalism and Mass Communication was to investigate the soap opera viewership of adult women. Mail questionnaires were sent to a sample of women selected from the city directory, which gives wives' names, covering Des Moines and its suburbs.

Survey Research Centre York University

(4700 Keele Street, Downsview, Ontario M3J 2R6, Canada)

Ethnic Pluralism in an Urban Setting. The purpose of this study for the Canada Council is to examine determinants and consequences of ethnic diversity, including occupational opportunity, residential segregation, variations in corporate action among ethnic collectivities, and ethnic identity retention. Phase 1, currently under way, involves screening 18,000 households in metropolitan Toronto. In Phase 2, personal interviews will be conducted in 1978 with 1,850 adults aged 18 years and over who are in the labor force or students. The sample will be composed of first, second, and third generation groups from 5 ethnic groups: Anglo-Saxon, Italian, Jewish, German, or Ukrainian.

Principal investigators: R. Breton, W.E. Kalbach, W. Isawij, and R. C. Reitz.

Survey Research Laboratory University of Illinois

at Urbana-Champaign

(414 David Kinley Hall, University of Illinois, Urbana, Illinois 61801)

Owners of Wind Energy Conversion Systems. This one-year study, sponsored by the U.S. Department of Energy, seeks to determine how many individuals in the continental U.S. own windmills used for generating electricity, their location, and their experiences with the windmills. In the initial phase currently in progress, mail questionnaires are being sent to windmill manufacturers, associations, etc., to find the population of windmill owners. As many as 300 owners will than be interviewed by telephone to ascertain the characteristics of both the windmills and their owners, problems encountered with the windmills, and suggestions for improvements. In addition, personal interviews will be conducted with 20-30 of the phone respondents.

Project coordinator: Diane O'Rourke.

Health Services Study. The purpose of this study for Fred Kviz, University of Illinois at the Medical Center, is to evaluate the validity of the Index of Medical Underservice (IMU) developed by HEW. The study will measure the extent to which residents of rural counties in HEW Region V perceive that they are in need of medical services and will also examine present utilization patterns. Mail questionnaires will be used in the entire HEW Region V (Illinois, Indiana, Michigan, Minnesota, Ohio, and Wisconsin) to yield 3,000 completes. In addition, 500 personal interviews will be conducted in Illinois. Two sampling frames will be used, with telephone directories used for the non-Illinois and half the Illinois mail samples and listing used for the rest of the Illinois mail sample and the personal interview sample. The rural counties are all first stratified according to their IMU values. SRL's part of the study is scheduled for completion in April 1979.

Project coordinator: Linda Lannom.

at Chicago Circle

(4011 Behavioral Sciences Building, University of Illinois, Chicago, Illinois 60680)

Housing Needs of the Handicapped in Chicago. This study for the City of Chicago Department of Development and Planning seeks to determine the needs of the physically disabled population in Chicago in the areas of housing, health, education, employment, and recreation. Telephone interviews are being conducted in Chicago with 1,811 respondents to a previous

SRL study on transportation needs of the handicapped in Chicago (see *Survey Research*, October 1976), plus 454 nonrespondents who were identified as eligible for the earlier study. Analysis is scheduled for completion in March 1978.

Project coordinator: Sharon Calkins.

Cancer Information Needs in Illinois. The first phase of this project for the Illinois Cancer Council is a baseline survey to examine current knowledge, beliefs, and behavior regarding cancer of specific sites (breast, cervix/uterus, colon/rectum, and skin) among hard-to-reach rural and urban population groups in Illinois. The goal of the entire project is to determine the most effective means of communicating information about prevention and early detection of cancer of these specific sites to these population groups. Telephone interviews will be conducted statewide in urban and rural areas with 1,600 respondents aged 35 or older divided into two age and income categories; age 35-64 with household income below \$12,000 and age 65 and over with household income below \$4,000. Results from the study are expected to be available by approximately June 1978.

Project coordinator: Elizabeth Eastman.

Wisconsin Survey Research Laboratory University of Wisconsin

(610 Langdon Street, Lowell Hall, Madison, Wisconsin 53706)

Completed projects:

Statewide Assessment of Educational Needs. The purpose of this study of the education-related needs of public school educators, conducted for the State of Wisconsin Department of Public Instruction, was to provide basic information for the establishment of educational priorities at the state level. Two different mail questionnaires were used for a sample of 1,595 teachers and administrators in Wisconsin public schools. The teachers were asked their opinions about various issues relevant to effective teaching, such as services, materials, and interpersonal relations; the administrators were asked their opinions about the importance of selected DPI activities and how well they were being carried out. The overall response rate for the study, completed in June 1977, was 73%.

Study director: Frank Evans.

Hoyt Lakes, Minnesota, and Midway Area of Virginia, Minnesota, Survey. This study, completed in September 1977, obtained information dealing with housing and community planning issues, in order to determine the ways that future communities might be planned and de-

signed. Telephone interviews were conducted with 250 adults in Hoyt Lakes and 133 in the Midway area, with response rates of 96% and 92%, respectively.

Research participant: Arnold Alanen (Dept. of Landscape Architecture, UW-Madison).

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Personnel Notes

Miriam Balutis has become head of field operations at the Bureau of Social Science Research in Washington, D.C. She previously worked in the same capacity at the Survey Research Center of the State University of New York at Buffalo.

Albert E. Gollin, former director of The Washington Survey at BSSR has been appointed Associate Director of Research at the Newspaper Advertising Bureau, New York City.

At the National Opinion Research Center, *Michael Harrison* has become Director of Data Processing. He was formerly a Research Associate at the National Bureau of Economic Research. Also at NORC, *Lawrence W. Larson* has been appointed Associate Director/Treasurer. He had been Vice-President and Treasurer of Mills College.

R. Paul Moore has become director of the Research Triangle Institute's Survey Operations Center. He joined the staff at RTI in 1970 after spending 10 years with the USDA's Statistical Reporting Service. Mr. Moore succeeds *Babu Shah*, who had been Interim Director since the resignation of *Don Bates*, who left RTI to enter private business in Florida.

At the Social Science Research Institute, University of Maine at Orono, *Colin Martindale* (Dept. of Psychology) and *James Sorg* (Dept. of Political Science) have been awarded positions as SSRI's first Faculty Research Associates. The positions are designed to allow the Associates to work half time at SSRI during the academic year and full time during the summer. The appointments are for the calendar year 1978.

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Research Center News

NORC Postdoctoral Training Grants

The National Opinion Research Center has announced a postdoctoral training program in

survey research for highly qualified PhDs in the social sciences or related fields. The program, sponsored by NIMH and funded through 1979, will provide several different research and practice opportunities for the Fellows. They will be able to work with senior scholars at NORC in Chicago on various research projects. They will also have the opportunity to work with members of the senior operations and management staff on surveys. They will be encouraged to submit their own grant proposals and to respond to requests for contract research funded by agencies of government, while generally developing their own projects.

Candidates must have completed their PhD prior to the beginning of the award and have a proven research record. They must be nominated by a member of their institution's faculty. Preferential consideration will be given to candidates who fall into one of the following categories:

1. PhD with advanced training in statistics and survey research who would like to apply these skills to policy-evaluation research.
2. PhD with specialized training in a discipline who wishes to combine that training with an understanding of the theory and practice of survey research; need not be trained in survey research, although should have advanced training in statistics.
3. PhD with advanced training in statistics and survey research whose interest lies in methodological research (measurement theory, response rates, sample design, data quality, etc.). Candidates of this type urged to apply.

The initial appointment will be for one year, renewable for one or two years. The starting date is negotiable, and Fellows may begin their tenure at NORC at the beginning of any quarter during the year. The award gives a stipend plus salary, amounting to \$1,000-\$1,500 per month.

Applications should be submitted through faculty members and should include full curricula vitae. Write to Kenneth Prewitt, Director, National Opinion Research Center, 6030 S. Ellis Avenue, Chicago, IL 60637. Telephone inquiries may be directed to Linda Budd at 312-753-1450.

SRC Summer Institute

For the thirty-first consecutive year, the Survey Research Center of the Institute for Social Research at the University of Michigan will hold a summer institute in Survey Research Techniques from June 26 to August 18, 1978.

The Institute is designed to meet some of the educational and training needs of men and women engaged in business, government research, and other statistical work, and also to meet the needs of graduate students and university instructors interested in quantitative research in the social sciences.

For further information concerning specific dates, courses, fees, housing, etc., write to Helene J. Hitchcock, Administrative Manager, Office of the Director, Survey Research Center, Institute for Social Research, P.O. Box 1248, Ann Arbor, MI 48106.

Jobs ↔ People

This free column is for the convenience of people available for work in survey research and organizations having job openings in survey research.

Listings should be sent to the Editor, *Survey Research*, 414 David Kinley Hall, University of Illinois, Urbana, IL 61801, and should be approximately 50 words in length. Names will be coded if requested.

Opening:

The Center for Survey Research is tentatively considering adding a staff member at the study director or program director level during the coming year. Candidates must have strong academic backgrounds in survey research methodology as well as a minimum of 3 postdoctoral FTE years of experience managing contract or grant research projects.

The Center conducts complete research efforts and provides service (field work, sampling, coding, and consultation) to other PIs in the Boston metropolitan area. Candidates would be expected to work on some service-related contracts as well as projects emanating directly from their own research interests. The Center is an equal opportunity employer. Send resume to Floyd J. Fowler, Jr., Director, Center for Survey Research, 100 Arlington St., Boston, MA 02116.

Opening:

Experienced behavioral science researcher with interest in consumer behavior. Strong analytical/quantitative abilities. Graduate degree required. Excellent salary benefits/opportunity.

Write to Joseph R. Murphy EG-1, General Foods Corp., 250 North St., White Plains, NY 10625.

List of Academic Survey Research Organizations

United States

Alabama

Mrs. Abenaa Gharthey-Tagoe, Assistant to the
Acting Director
Division of Behavioral Science Research
Carnegie Hall--4th Floor
Tuskegee Institute
Tuskegee Institute, Alabama 36088
(205-727-8875)

Arizona

Dr. Morris Axelrod, Director
Survey Research Laboratory
Sociology Department
Arizona State University
Tempe, Arizona 85281
(602-965-5000)

California

Prof. J. Merrill Shanks, Director
Survey Research Center
University of California, Berkeley
2538 Channing Way
Berkeley, California 94720
(415-642-6578)

Dr. Howard E. Freeman, Director
Institute for Social Science Research
11249 Bunche Hall
University of California at Los Angeles
Los Angeles, California 90024
(213-825-0711)

Florida

Dr. Charles M. Grigg, Director
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654 Bellamy Building
Florida State University
Tallahassee, Florida 32306
(904-644-2830)

Illinois

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National Opinion Research Center
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Dr. Robert Ferber, Director
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414 David Kinley Hall
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Indiana

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Indiana University
1022 E. Third Street
Bloomington, Indiana 47401
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Iowa

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Statistical Laboratory
Dr. Roy A. Hickman, Professor-in-Charge
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Ames, Iowa 50010
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Prof. Robert E. Kramer, Associate Director
Center for Business and Behavioral Research
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Public Opinion Survey
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Health
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Massachusetts

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Boston, Massachusetts 02116
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Minnesota

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Missouri

Dr. William K. Barnett, Director
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419 Martin Luther King Hall
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New York

Prof. John Colombotos, Acting Head
Division of Sociomedical Science
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Dr. Arthur Butler, Acting Director, 1977-78
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North Carolina

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NOTE: The publications listed below should be obtained from the author, organization, or publisher cited. They are *not* available through *Survey Research*.

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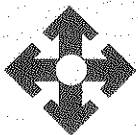
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