

# Survey Research

Volume 8, Number 2

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# In This Issue...

Page
Current Research
Personnel Notes 17
Research Center News
BASR To Join New Center
SRC Summer Institute Announced 18
Request for Material
Election Campaign Materials Wanted 18
List of Academic Survey Research Organizations
JobsPeople
Publications and Data Sets
NORC Social Change Reports 22
ICSPR Offers Census Data from 1790 to 1970
New Methodological Publications 22

# **Editor's Note**

Owing to the lack of time and funds, there will be no Volume 8, Number 3, issue of *Survey Research* this year. Although this is by nature an "occasional" newsletter, we hope next year to have shorter intervals between the "occasions."

# **Current Research**

Further information on the studies described below should be obtained from the organizations conducting the studies at the addresses given at the beginning of each organization's listing.

# Behavioral Sciences Laboratory University of Cincinnati

(University of Cincinnati, Cincinnati, Ohio 45221)

Completed projects:

Random Digit Dialing. In this test of the efficiency of random digit dialing (RDD) as a survey research technique, comparisons were made between results of surveys conducted on crime victimization in Cincinnati by the Law Enforcement Assistance Administration (1974) and the U.S. - Census Bureau and -a survey that BSL conducted using RDD. It was found that RDD was scientifically sound, easier to administer, and only 20-30 percent as costly as more traditional personal interviewing methods. The research results will be published shortly by the Police Foundation (Washington, D.C.), which supported the work, in a book entitled Measuring Crime Victimization: An Efficient Method.

Principal investigators: Alfred Tuchfarber and William Klecka.

1975 Census of the City of Lincoln Heights, Ohio. This census for the Lincoln Heights Development Authority was designed to provide (1) a count of the number of persons living within Lincoln Heights and (2) a description of the characteristics of the population that

could be used in future planning decisions by the city. Information on housing, health care, education, employment, and attitudes toward city services were obtained through personal interviews with an adult in each of 1,249 households out of a total of 1,567 occupied dwelling units in this city approximately 10 miles north of Cincinnati.

Principal investigators: Alfred Tuchfarber and William Philliber.

# Bureau of Social Science Research Washington, D.C.

(1990 M Street, N.W., Washington, D.C. 20036)

WIN Voucher Program. As part of its research centered on the operations and effectiveness of the Work Incentive Program (WIN), BSSR, with funding from the U.S. Department of Labor, has been conducting a three-year experiment in Portland, Oregon, in two phases. In the first phase, almost 200 welfare recipients received paper slips in the summer of 1974 that authorized them to buy up to a year's worth of skill training in a local vocational training institution of their choice. The experiences of these WIN clients were compared with a group who had been enrolled in training during the year prior to the voucher experiment. Interviews were also conducted with administrators and counselors in the 27 participating

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Editor

Mary A. Spaeth

Published three or four times yearly. For a free subscription, write to:

Publications Editor Survey Research Laboratory University of Illinois 414 David Kinley Hall Urbana, Illinois 61801 schools to assess the schools! reactions to vouchering. In the second phase of the voucher program, begun in May, 1975, 265 vouchers were distributed for the purchase of on-the-job training. Again vouchered and unvouchered clients are being compared. This phase involves examination of records and interviews with staff, clients, and employers.

Study directors: Ann Richardson and Laure M. Sharp.

## Completed projects:

This study. Crime Victimization Survey Data. partially supported by a grant from the National Criminal Justice Information and Statistics Service was primarily a methodological trial of an interviewing strategy for reducing response error in crime victimization survey The respondents data on assaultive violence. were 641 adults in Washington, D.C., households interviewed in the summer of 1975. They were first asked if they were currently experiencing pain or were handicapped because of an injury, and those with conditions not attributable to human causes were dropped. Respondents were then asked if the injury was due to the acts of others, and if so, whether "negligent, reckless, or hostile" acts were Finally, they were asked whether they regarded that act as criminal. The results of this pilot study are reported in "Notes on Immunizing Effects of Exposure and 'Risk' in Victimization Surveys" by Albert D. Biderman, available from BSSR for 20¢.

Opinion Study on Marijuana. This study was undertaken under the sponsorship of the Drug Abuse Council and WTOP-TV and conducted by BSSR's The Washington Survey in connection with a television audience participation special on marijuana. Telephone interviews were conducted with 834 randomly selected respondents in the Washington, D.C., area regarding their use of marijuana, attitudes toward marijuana laws, and extent of knowledge of the drug and its effects. During the TV documentary a week later, viewers were asked to answer the same questions and then allowed to compare their scores with the results from the BSSR survey.

# Center for Policy Research New York

(475 Riverside Drive, New York, N.Y. 10027)

Foster Care Experience among Incarcerated A-

dults. The objective of this study is to examine the relationship between a variety of childhood living arrangements, specifically those related to "foster care," and adult in-The research, which will detercarceration. mine the incidence of persons in an incarcerated population by a taxonomy of disruptive family situations, is based on a survey of 3,000 adult males being processed into correctional institutions. From this the extent to which particular family backgrounds are overrepresented in an incarcerated population will be studied, identifying areas requiring more intensive investigation.

Principal investigator: Douglas Gurak.

## Cleveland Area Survey Case Western Reserve University

(Haydn Hall, Case Western Reserve University, Cleveland, Ohio 44106)

Cleveland Area Survey (CAS). CAS, which is entering its second year of operation, is an annual omnibus survey of Cuyahoga County, Ohio (Cleveland and vicinity), open to participants from academic and nonprofit organizations. One year after clients receive the completed data set, the data are available for secondary analysis. Personal interviewing begins each January with a specified adult respondent in each of 1,280 sampled households, from which at least 800 completed interviews are expected. Topics covered in the completed data set based on the 842 interviews in the 1976 survey include physician and dentist utilization, health maintenance behavior, indicators of the quality of life in the Cleveland area, utilization of public transportation, perceptions of pollution, and a battery of general social science indicators.

Director: Saul D. Feldman.

# Division of Sociomedical Sciences Columbia University School of Public Health

(600 West 168th Street, 4th Floor, New York, New York 10032)

Compliance in Dental Health Education and Prevention. The purpose of this two-year study, being conducted by the Center for Community Health Systems under a grant from the National Center for Health Services Research, is to determine rates, patterns, and factors associated with compliance to dental prevention proce-

dures among 150 dental clinic and 150 private office patients in New York City who have completed preventive dentistry programs. Assessments will be made of reported compliance performance of prescribed home-care procedures; oral status; social-psychological and demographic characteristics of patients; and characteristics of the regimen, the dental setting, and the communication approach. The study involves personal interviews, observation of interviewee's performance of home-care oral hygiene routines, and inspection of mouth to record indicators of oral health status. Principal investigator: Mata K. Nikias.

# Educational Assessment Center University of Washington

(PB 30, University of Washington, Seattle, Washington 98195)

Completed projects:

Housing and Community Development Priorities. This study to determine community priorities for allocation of federal Housing and Community Development Block Grant Funding was sponsored by the Department of Planning, King County, Washington, and completed in July, 1976. Telephone interviews were conducted with 400 randomly selected households in unincorporated King County.

Principal investigator: Judith Fiedler.

Steelhead Fishing. The purpose of this study in July-August, 1976, for the National Marine Fisheries Service was to investigate fishing experiences of applicants for steelhead punch cards (licenses) who had not responded to questionnaires previously sent by NMFS. Screening interviews were conducted by telephone with a sample of 600 applicants in Washington and Oregon, followed by personal interviews with 200 who reported having fished between 1972 and 1976.

Principal investigator: Judith Fiedler.

# Institute for Research in Social Science University of North Carolina

(Manning Hall, University of North Carolina, Chapel Hill, North Carolina 27514)

Completed projects:

Assessing the Impacts of General Revenue Shar-

ing in the Fifty States. This report presents the findings of a survey of over 1,500 state administrators who responded to a 1974 mail questionnaire. In addition to questions on the use of General Revenue Sharing (GRS) funds, influence in decisions about GRS, and attitudes toward GRS, information was gathered on the administrators personal and professional backgrounds, current administrative positions and agencies, and views on a variety of intergovernmental issues. The 211-page report by Deil S. Wright, David Kovenock, and associates is available from IRSS for \$4.00.

Work Release in North Carolina: An Evaluation of Its Post-Release Effects. This report of research conducted for the North Carolina Department of Corrections deals with the question whether prison work release has any effect on the level of criminal activity after release from prison, and if so, how the program achieves this goal. Random samples of work release participants and a comparison group were followed for an average of 31 months after release from prison to obtain information regarding their legal and illegal activities as well as their attitudes. The report by Ann Dryden Witte is available for \$4.00 from IRSS.

Drinking Patterns Survey. As part of a project on Drinking, Culture, and Law in North Carolina, questionnaires were administered to 188 students at the University of North Carolina at Chapel Hill. Respondents were asked to provide information on the current "culture of drinking" in their parental homes, including drinking or abstinence in the family and frequency, location, type, and purpose or function of drinking.

Researchers: Anthony Thomas, Susan Morris, and Mary Ann Emmons.

# Institute for Social Research Florida State University

(655 Bellamy Bldg., Florida State University, Tallahassee, Florida 32306)

Access to Knowledge: A Statewide Survey of Post-secondary Education Need Assessment. This survey for the State University System, completed in August, 1976, sought to assess citizen need for educational outreach, inventory existing efforts, determine outreach roles of various post-secondary institutions, and investigate improvement of delivery. The study involved both personal and telephone interviews with adults (16 years and older) at 1,566

addresses in 21 counties in Florida. Principal investigator: W. Scott Ford.

# Institute for Social Research University of Michigan

(P.O. Box 1248, Ann Arbor, Michigan 48106)

Completed projects:

Gambling in the United States. This study, conducted for the Commission on the Review of National Policy toward Gambling, sought to determine the extent of gambling activity in the U.S., to examine the social consequences of changes in gambling laws, and to estimate government revenues from legal gambling. A national probability sample of 1,736 people and a sample of 296 people in Nevada (all 18 years of age or older) were interviewed in the summer of 1975 on their attitudes and opinions about both legal and illegal gambling and about governmental policy toward gambling. For more information, contact Maureen Kallick at ISR.

Drug Use among American Youth. As the first phase of the Survey Research Center's longterm study, "Monitoring the Future," questionnaires were administered last spring to seniors in a representative national sample of high schools to ascertain their experiences with drugs and their perceptions and opinions about drug use and other issues important to young Americans. This longitudinal survey will be conducted with each year's seniors, and annual followup surveys will be mailed to a subset of each senior sample during a fiveyear period following graduation. For further information, contact Lloyd Johnston or Jerald Bachman at ISR.

Adhering to Medical Regimens. This monograph by Robert D. Caplan and others reports the results of a pilot study by ISR's Research Center for Group Dynamics to identify factors that determine why patients with high blood pressure do or do not adhere to their prescribed regimens. For this study, 200 ambulatory patients being treated for high blood pressure at three clinics (city, rural, and university) completed self-administered questionnaires asking about a wide range of social, psychological, and health care matters. In addition, 70 of these patients were part of a longitudinal survey of 6-8 weeks duration in which a field experiment was conducted to test the effects of patient education and social support. The 284-page volume is available for \$10 (paperbound) from ISR's Sales Fulfillment Section.

# Institute for Social Science Research University of California at Los Angeles

(11249 Bunche Hall, UCLA, Los Angeles, California 90024)

Household Survey of Handicapped Persons in the State of California. Undertaken jointly with the Survey Research Center at U.C. Berkeley, this two-year study sponsored by the California State Department of Rehabilitation will estimate the number of persons in California with handicapping and disabling conditions. Severity of condition will also be measured. The study will involve 30,000 telephone household interviews and approximately 1,000 personal household interviews with a representative sample of the State of California stratified by State Rehabilitation Districts.

Co-principal investigators: Howard E. Freeman (ISSR/UCLA) and J. Merrill Shanks (SRC/UCB); study coordinators: William Nicholls (SRC/UCB) and Robert Mecker (ISSR/UCLA).

California Divorce Law Research Project. In this study of divorcing couples, being conducted by the Center for the Study of Law and Society at U.C. Berkeley, ISSR will be interviewing recently divorced individuals about their personal experiences with the process of divorce. This study is one of a series on California divorce laws and the effects of the state's no-fault law.

Principal investigator: Lenore J. Weitzman (Center for Law and Society, UCB).

National Evaluation of School Nurse-Practitioner Programs. This project, funded by the Robert Wood Johnson Foundation, seeks to develop and evaluation design for studying the effectiveness of the School Nurse-Practitioner Programs in providing extended medical care services to underserved children in Survey methods for the developed grades K-6. study will include personal and telephone interviews, mail questionnaires, and examination of school medical records based on health screening and encounters. The sample size for the developed study is anticipated to be 12,000 students and 6,000 parents at sites yet to be determined.

Principal investigator: Howard E. Freeman.

Community Response to Earthquake Threat in Southern California. Under a grant by the U.S. Geological Survey, data will be collected by personal interviews with 1,600-1,800 residents of Los Angeles County, with periodic follow-up telephone interviews. The purpose is to assess community members' understanding of and response to reports of earthquake danger, steps that people take to cope with the threat, extent of altruistic

concern for prospective victims, disposition to cooperate with hazard-reduction programs, how people make up their minds on these matters, and the patterns of changing response in relation to developing events.

Principal investigator: Ralph H. Turner (Dept. of Sociology).

Survey of Students' Post-Graduation Plans. To inventory plans of students after they graduate from the university, data are being collected for the UCLA Placement and Career Planning Center through a mail questionnaire sent to all students receiving degrees in June. For further information, contact Ruth F. Parsell (UCLA Placement and Career Planning Center).

# Institute for Survey Research Temple University

(1601 N. Broad Street, Philadelphia, Pennsylvania 19122)

An Evaluation of the Effectiveness of the Central Medical Intake Unit--City of Philadelphia This two-year study, sponsored by the National Institute on Drug Abuse and the Philadelphia Coordinating Office of Drug and Alcohol Abuse Prevention, seeks to determine whether the Central Medical Intake Unit (CMI) in Philadelphia promotes access to appropriate treatment for drug abuse. An original personal interview and a two-month and eight-month followup interview are being conducted with approximately 625 clients in all outpatient and methadone units in Philadelphia to measure criminal behavior, drug use, employability, and general quality of life variables.

Principal investigator: Christopher D'Amanda (CODAAP); project director and co-principal investigator: Leonard LoSciuto (ISR).

Study of the Functioning, Effectiveness, and Attitudes of Professional and Paraprofessional Counselors. This study, sponsored by the National Institute on Drug Abuse, will measure the differences among three groups of counselors--ex-addict paraprofessionals, non-ex-addict paraprofessionals, and professionals in dealing with drug abuse clients. Emphasis will be on clients' attitudes toward counselors or vice versa, as well as on job activities and effectiveness criteria. Personal interviews will be conducted with approximately 15 administrators, 90 counselors, and 360 clients in drug abuse programs in Washington, D.C., New York, Los Angeles, San Francisco, and Chicago.

Project director: Leonard LoSciuto.

Fertility Values and Family Growth. Funded by

the National Institute of Child Health and Human Development, this is a study of women's evaluations of family size as determinants/correlates of desired number of children. A longitudinal design will be used to determine how the evaluations of family size change as children are added to the family. Special attention will be given to differences in these effects across religions and across social classes. First-wave personal interviews with 1,000 Protestant and Catholic Caucasian married women with 0, 1, or 2 children in the Philadelphia SMSA are to be completed and analyzed by November, 1977.

Principal investigator: Kenneth W. Terhune.

Institute of Social Research Indiana University

(1022 East Third Street, Room 101, Bloomington, Indiana 47401)

Indianapolis Area Project-1977. This project seeks to ascertain what organizational factors (e.g., centralization of decision making, communication structure) affect members' commitment to social-influence voluntary associations. The project will explore hypotheses about the effect of organizational properties on the willingness of members to commit their resources to the social objectives of the collectivity. A further concern will be the interaction of organizational dimensions and policy dissatisfaction on member commitment. Interviews will be conducted with 450 members from 16 social-influence associations in the Indianapolis area.

# Israel Institute of Applied Social Research Jerusalem, Israel

(19 George Washington St., P.O.B. 7150, Jerusalem 91 070, Israel)

Completed projects:

Utilization of Public Welfare Services. This study, supported by the Ministry of Social Welfare, sought to explore some of the sociocultural pressures framing people's attitudes to and use of social services and to examine the way in which these pressures operate on residents of relatively deprived neighborhoods in Israel. A particular focus was the extent to which client satisfaction with services plays a role in setting community attitudes to the welfare services. Three samples were interviewed: (1) 848 residents of deprived urban

and rural areas, (2) 296 welfare recipients living in the same deprived neighborhoods, and (3) 113 social workers who staffed the local welfare offices serving these neighborhoods. Researchers: Elliot J. Markus and Ben-Ami Weiner-Einay.

Community Needs and Services. Supported by the Jerusalem Municipality, the Society for Culture and Sport Centers, and the Ministry of Immigrant Absorption, this project sought to develop and test a research tool for revealing needs, expectations, attitudes, and behaviors of veteran citizens and new immigrants regarding their life in a local community, with particular reference to the environmental, service, and social aspects. Carried out in the Jerusalem neighborhood of Kiryat Hayovel, the sample contained two subgroups: 300 respondents selected to represent the entire neighborhood population and 100 Russian immigrants who settled in the neighborhood in the past three years.

Public Knowledge and Attitudes Regarding Home Visits of Prisoners. This survey for the Hebrew University Criminology Institute, carried out within the framework of the Continuing Omnibus Survey on a sample of 500 respondents, provided information on various aspects related to home visits of prisoners. Topics investigated were extent of personal acquaintance with prisoners, awareness of the policy granting home visits to prisoners, attitudes toward the issue, and home visits with reference to the severity of the prisoner's offense. Researcher: Irah Kahneman.

Researchers: Tsiyona Peled and Judith Dotan.

Public Attitudes toward Equal Rights for Women. Supported by "Ya'ad" (The Movement for Citizens' Rights), this survey was conducted as part of the Continuing Omnibus Survey. The 536 respondents were questioned about women's status in Israel and the desirability of civil marriage and equal rights legislation.

Researcher: Zvi Maimon.

Information Gaps in the Israeli Public. This study examined the level of general knowledge prevalent in the Israeli population and the contribution made by formal education. Conducted for the Ministry of Education and Culture within the framework of the Continuing Omnibus Survey, 1,665 respondents were interviewed. The open-ended questions were designed to test general knowledge in the areas of current affairs, Judaism, the humanities, and science. Analyses were made of the relationship between knowledge and formal education and by subgroups based on country in which education was received; results were compared with a similar study by the Civil Service Commission. Researchers: Dov Elizur and Israel Adler.

Public Opinion on Strikes and Labor Law Courts. The main topics investigated in this study for the Ministry of Labor were the public's knowledge of restrictions imposed by legislation or work agreements on strikes by employees of government or public organizations; the public's opinion of who should determine the existence of a partial strike (slow-down, sanctions, etc.); the role of labor law courts in the event of a partial strike; and the payment of wages to participants in partial strikes. The study was carried out as part of the Continuing Omnibus Survey on a sample comprising 479 respondents.

Researcher: Zvi Maimon.

Consumer Behavior. Several recent studies have been conducted for the Ministry of Commerce and Industry and the Israel Consumers Council within the framework of the Continuing Omnibus Survey: (1) 538 respondents were interviewed about their attitudes and preferences regarding shopping hours, reactions to price reduction campaigns initiated by the Ministry, and attitudes toward prices and wages policies; (2) 590 respondents were asked about their purchases of foodstuffs and detergents in large-sized packages; (3) 591 respondents were interviewed about their behavior and attitudes regarding emergency food hoarding; and (4) 621 respondents were asked about their awareness of activities of the Israel Consumers Council.

Researchers: Ilana Shoham and Israel Adler,

# Mathematica Policy Research Princeton, New Jersey

(P.O. Box 2393, Princeton, New Jersey 08540)

Public Acceptability of Highway Safety Countermeasures. This national study, sponsored by the National Highway Traffic Safety Administration, will measure both public acceptance of a wide range of measures designed to improve highway safety and the factors that lead to acceptability. Four types of countermeasures will be examined: (1) education and training programs; (2) mechanical devices. such as systems that lock a car's ignition unless the driver is capable of performing mental and motor skills functions: (3) alcohol testing measures, such as self-testing breathalyzers; and (4) legal and regulatory procedures. Three types of samples will be utilized: first, 125 focused group interviews to help frame the structured questionnaires; second, a national cross section of 750 telephone respondents; and finally, telephone interviews with 75 leaders of special interest groups

such as consumer groups, insurance companies, and traffic safety councils. A final report is planned by January, 1978.

Principal investigator: Irving Crespi.

Evaluation of the Job Corps Program. The purpose of this project, funded by the U.S. Department of Labor, is to design a study to determine the short-term economic and social impacts of the Job Corps program upon enrollees. Impacts being evaluated are work effort, school or job training attendance, criminal activities, and drug abuse. Respondents will be interviewed while in the Job Corps and again approximately 9 months later. A comparison group of similar respondents who did not attend Job Corps will be interviewed so that the effects of Job Corps can be separated from changes in the population in general.

Principal investigators: Charles Mallar and Stuart Kerachsky; project director: David Kershaw.

# Minnesota Center for Sociological Research University of Minnesota

(2122 Riverside Avenue, Minneapolis, Minnesota 55454)

The Social Life of Young Adults with Epilepsy. This project, conducted by MCSR through the Comprehensive Epilepsy Program (CEP), examines the social and psychological effects of seizures on an individual. The sample consists of persons aged 18-35 who experienced seizure activity within the past six months. They are interviewed upon initial medical contact, or within one month after such contact, and reinterviewed every six months for a two-year period. Chronic seizure patients and diabetics will be used as comparison groups. Principal investigator: Martha Burt.

Evaluation of Comprehensive Epilepsy Program Impact on Medical and Allied Health Professionals. This evaluation seeks to determine the impact of CEP on the attitudes and behavior of health, education, and other professionals who provide services to persons with epilepsy. The questionnaire measures (1) respondents' knowledge about epilepsy, (2) their attitudes toward epilepsy and persons with epilepsy, (3) their perceptions of the problems that people with epilepsy have, and (4) the frequency and kind of interaction individuals have with persons having epilepsy. Field coordinator: Mohammed Tavakoliyzadi.

Evaluation of Directed Team Research Model of the Comprehensive Epilepsy Program. In this study of the communications and interactions among participants in the CEP, interviews are being conducted with project directors, principal investigators, and other participants. The project focuses on the uniqueness of CEP as a medical research model in which attempts are made to optimize the resources and staff of existing institutions instead of the traditional funding of isolated individual projects or the establishment of completely new institutions and large centers.

Field coordinator: Sharon Studer.

"Affirming Our City Together" Evaluation. This program, carried out jointly by Southwest and Central High Schools, Minneapolis, involves students in experiential learning and gives them the opportunity to work with people of other races and ages. The evaluation will describe the various learning experiences and identify the groups with whom students have contact. Questionnaires are being sent to teachers and students, and some students will be interviewed.

Ramsey County Group Homes Evaluation. This six-month project, conducted in cooperation with the Family Studies Center of the Department of Sociology, University of Minnesota, involves interviewing group home parents, former group home juvenile residents, parents of former juvenile offenders, and juvenile justice system staff.

Project field coordinator: Michael Dean.

Fieldwork coordinator: Leah Harvey.

## Completed projects:

Evaluation of Kalamazoo School Accountability System: Survey of Kalamazoo School Teachers. This recently completed project for the Kalamazoo, Michigan, and National Education Associations sought teachers' reactions to the school accountability system in Kalamazoo and their assessment of its effects on their teaching. Mail questionnaires were obtained from 535 Kalamazoo teachers.

Principal investigator: Michael Patton.

Frontier School Division Needs Assessment. The design of this education evaluation project in Northern Manitoba, Canada, for the Provincial Department of Education and the Deputy Minister of Education, was based on an Action Research Model developed by the Center to meet the evaluation project goal of maxi-impact upon the Frontier School Division by stimulating movement for innovation and change. The openended interviews conducted with 96 principals, teachers, and aides in the Division were designed to stimulate thought and reflection on relevant issues in the Division. Copies of the

80-page final report are available from MCSR at a cost of \$3.00 per copy.

Project director: Michael Patton.

Attitudes toward Metro Council. MCSR assisted the Council of Metropolitan Area Leagues of the League of Women Voters in this study, which involved interviews with elected officials and a municipal staff person in 30 communities in the Twin City area. The interviews sought information on the contact that the respondents have had with Metro Council and respondents' attitudes toward that organization. Project coordinator: Tricia Grimes.

# National Opinion Research Center University of Chicago

## In Chicago

(6030 S. Ellis Avenue, Chicago, Illinois 60637)

Tribune Election Study. The purpose of this panel study for the Chicago Tribune is to measure the effects of the national presidential and state gubernatorial campaigns on the political attitudes and behavior of Illinois residents of voting age. Wave I was conducted in late August and early September following the Republican national convention, and Wave 2 immediately prior to the election. The panel consists of about 1,000 persons of voting age in Illinois (750 Chicago metro and 250 in remainder of state), who are being interviewed by telephone using random digit dialing. Study directors: Norman H. Nie (NORC) and Michael Smith (Chicago Tribune).

Family Structure and Ethnic Drinking Behavior. This study, funded by the National Institute on Alcohol Abuse and Alcoholism, will examine the patterns of socialization of drinking behavior among five American religio-ethnic groups. Telephone interviews will be conducted with about 1,000 adults in 200 respondent families from each group selected randomly in 4 major metropolitan areas (New York City, Chicago, Boston, and Minneapolis). tion, self-administered questionnaires will be given to their adolescent children, with a telephone followup. The focus is whether the differences in drinking among Irish, Jews, and Italians are passed on to adolescent children, and if so, the various mechanisms that are involved in drinking socialization. For comparative purposes, two other groups (British and Scandinavian Protestants) are included in the study.

Co-principal investigators: Andrew M. Greeley and William C. McCready.

#### In New York

(817 Broadway, New York, N.Y. 10003)

Informed Consent and Confidentiality in Social Surveys. This study, funded by NSF, investigates the effects of informed consent procedures and varying assurances about confidentiality on response rates and response quality. The study will involve personal interviews and self-administered questionnaires with a national area probability sample of 1,200 completed cases.

Principal investigators: Eleanor Singer and James R. Murray; survey director: Gertrude Peterson.

National Medical Care Expenditure Survey. For a description of this study being conducted jointly with Research Triangle Institute and Abt Associates, see p. 10.

# Office of Research and Development West Virginia University

(17 Grant Avenue, Morgantown, West Virginia 26506)

The 4-H Leadership Development Evaluation Study. In this two-and-a-half-year study, under a grant from the U.S.D.A. Extension Service, ORD is assessing the effect of a 4-H Leadership Development Program on 4-H agents and volunteer leaders in West Virginia. The evaluation uses a before-and-after design to assess (1) changes in the attitudes, role expectations, and role performance of 4-H agents and volunteer leaders, (2) changes in the number and turnover rates of 4-II agents and leaders, and (3) program processes and their influence on the effect of the program. All 4-H agents in the state, a sample of 4-H volunteer leaders from three areas in the state, and the state-level extension staff and administrators involved in the program are being surveyed through mail questionnaires and personal interviews at various stages of the program. For further information, contact James Summers.

An Evaluation of Urban 4-H in West Virginia. This project seeks to evaluate the establishment of a new urban 4-H thrust into a traditional rural 4-H program in the Charleston-Huntington area of West Virginia during 1972-76. The evaluation focuses on three main areas: (1) the process used by the project staff to plan and implement the program, (2) the interaction between the University's overall Extension organization and 4-H program staff most directly involved in the urban 4-H

program, and (3) an examination of the impact of the program on the client group, including youth, adults, local groups, and organizations. The study, scheduled for completion in 1976, involves interviews, observations, and questionnaires with each of the groups involved in the program. For further information, contact James Summers, Evaluation Director.

A Longitudinal Study of the West Virginia Transportation Remuneration Incentive Program Conducted for the West Virginia Department of Welfare, this comprehensive longitudinal study of the Transportation Remuneration Incentive Program (TRIP) is now concluding the second (PHASE II) contract year of an anticipated five-year period. This new and innovative transportation program in West Virginia seeks to make public transportation services accessible to all the people of the state and provides subsidies to the elderly poor and handicapped to enable them to purchase TRIP tickets for use in in-state and out-of-state travel The evaluation studies (1) at reduced rates. the impact of TRIP on individual users (both eligible and noneligible groups), (2) the impact on agencies and agency users and the services provided by these agencies, and (3) the cost effectiveness of the TRIP program. Other aspects of the evaluation deal with recentivity to the program and the need for public transportation generally among the residents of the state. Major elements of the evaluation methodology include interviews with a sample of approximately 375 eligible nonusers and a comparison sample of 375 eligible nonusers in a seven-county assessment area, case studies of seven service agencies (including interviews with the staffs and clients), a questionnaire mailed to a representative sample of 2.500 West Virginia households, and interviews with area TRIP supervisors and other TRIP staff members. Copies of project reports are available from the West Virginia Department of Welfare and/or the Office of Research and Development.

Project coordinator: Wil J. Smith.

#### Completed project:

Scientific, Engineering, and Technical Manpower Utilization in Coal Mining. The purpose
of this study was to determine employment patterns in coal mining, including number and
recruitment of employees, interoccupational
substitutability within and among the three
major groups, and expected increases by 1985.
Twenty-three coal companies were randomly selected and their representatives interviewed.
A final report will be completed by the end of
this year. For further information, contact
Frederick A. Zeller.

# Research Triangle Institute North Carolina

(P.O. Box 12194, Research Triangle Park, North Carolina 27709)

National Longitudinal Study of the High School Class of 1972. The basic purpose of this study for the National Center for Education Statistics, HEW, is to discover what happens to young adults after they leave high school, as reflected in their subsequent educational and vocational activities, attitudes, and aspirations, and to relate this information back to earlier educational experiences and personal or biographical attributes. The study uses a combination of personal and telephone interviews and mail questionnaires with 23,000 persons who were 1972 12th graders in public. private, and church-affiliated high schools in the 50 states and the District of Columbia. Project director: J. P. Bailey, Jr.

Migrant Education Study. Under a contract from the U.S. Office of Education, RTI is in the planning phase of a study of the ESEA Title I Migrant Education Program. The purposes of the study are (I) to determine the impact of the migrant education program on the educational and personal development of participating students; (2) to develop an evaluation handbook for local and state evaluators of migrant programs; and (3) to validate the information in the Migrant Student Record Transfer System (MSRTS). The main impact study, to be conducted over four years, will include personal interviews and questionnaires for students, teachers, administrators, and other study participants at a representative sample of schools serving migrant students. An 18-month substudy will develop methodologies for collecting and analyzing valid, reliable, and comparable achievement representative, data and will produce an evaluation handbook. A second three-year substudy will develop procedures for verification of data in the MSRTS used for funding purposes and then use these procedures to validate the data. Study director: Ben F. Cameron.

Home Dialysis Study. Funded by the Health Services Administration, HEW, this study sceks to ascertain the incentives and disincentives to home dialysis versus facility dialysis and attempts to determine why patients suitable for home dialysis are not electing or being assigned by their physicians to this treatment modality. Personal interviews are being conducted with 250 home dialysis patients and 250 facility dialysis patients at 15-30 dialysis facilities in the U.S.

Director of data collection operations: Milas Kirkpatrick.

Comparison of Mental Health Treatment and Drug Abuse Treatment Responses to Non-Opiate Drug Abuse. The general purpose of this study is to obtain information about non-opiate drug abuse treatment programs, and the clients in these programs, conducted by community health centers in selected sites and to compare these with drug abuse treatment programs per se. At each of six sites, personal interviews will be conducted this November-December with 50 persons in mental health treatment programs and 50 persons in drug abuse treatment programs. Director of data collection operation: Michael Weeks.

Survey of Cotton Insect Control Practices in North Carolina. This survey for the Economics Department, North Carolina State University, seeks to determine the current level of pesticide use and pest control activity in eastern North Carolina. Since a federally funded control program for the boll weevil is being considered, this survey will provide data for a comparison of costs and returns of such a program. Personal interviews are being conducted this fall on 250 farms with 20 acres or more of cotton crop.

Project leader: Don Jackson.

National Medical Care Expenditure Survey. Under the largest single contract in its history, RTI will conduct a \$6 million survey for the U.S. Public Health Service, with the National Opinion Research Center and Abt Associates as subcontractors. The project will be the most intensive study yet undertaken of individual families' medical expenses and use of health care services. A sample of 10,000 households in over 100 PSUs through the 50 states will be surveyed eight times at periodic intervals starting in January, 1977, with three longer interviews in person and five shorter ones by phone. Detailed information will be gathered on all health episodes that have occurred to members of the household during the period. In addition, data will be obtained from hospitals, clinics, physicians, insurance carriers, and, in some instances, employers by means of mail questionnaires, with telephone and personal interviews as required to complete record checks of providers, employers, and thirdparty payers.

Project director: Daniel C. Horvitz.

A Follow-up of the 1974 National Study of Adolescent Drinking Behavior and Attitudes. This study, which will assess changes in drinking patterns of adolescents during 1974-1976, will ascertain the current level of adolescents' use of alcohol and other drugs, trends in recent years, and circumstances of use of these substances. The overall study, funded by the National Institute on Alcohol Abuse and Alcoholism and the National Institute of Drug Abuse,

consists of two interrelated substudies: a panel study of a subsample of 3,400 students who participated in the 1974 study and a cross-sectional study of a sample of about 2,500 10th and 12th graders as a control group. Both personal interviews and in-school group sessions in selected school districts across the nation will be used in the data collection, to begin in the winter of 1977.

Director of data collection operations: Wayne Bradburn.

National Survey of Science, Mathematics, and Social Studies Materials Usage. This nationwide study for NSF will provide information concerning the current status of mathematics, science, and social studies curricula at the precollege level. The main areas of concern are (1) curricula being used in the nation's classrooms; (2) the curricula being taught; (3) materials (audio-visual, texts, etc.) used in mathematics, science, and social studies; and (4) the role of the teachers. Data collection in Spring, 1977, will use both telephone interviews and mail questionnaires with a sample of 10,000, including 7,200 K-12 teachers of mathematics, social studies, and science; 1,600 principals; 400 district superintendents; and 50 state and 500 local district supervisors. A final report is scheduled for completion in December, 1977.

Principal investigator: Iris R. Weiss.

## Social Science Research Center Mississippi State University

(Box 1072, Mississippi State University, Mississippi State, Mississippi 39762)

DUI Probation and Follow-up Project. five-year project, funded by the National Highway Traffic Administration, will test the effectiveness of probation in conjunction with alcohol safety schools for nonproblem drinkers and structured group intervention for problem drinkers. Control groups will also be used in both the problem and nonproblem drinker categories. The study involves personal interviews with 4,800 nonproblem drinkers and 2,400 problem drinkers arrested for driving under the influence of alcohol in nine Mississippi cities, plus local and highway patrol records checks.

Project director: James W. Landrum.

## Completed projects:

Citizens' Responses to Warnings on Hurricane Eloise. In this project for the National Weather Service, personal interviews were conducted in 378 households in Destin, Fort Walton, and Laguna Beach, Florida, to study differences between those who left or stayed when advised by the Weather Service to evacuate the areas where Eloise was likely to cause severe damage. A report will be available in November.

Principal investigator: Gerald O. Windham.

Mississippi Alcohol Safety Education Program. This study for the Governor's Highway Safety Program sought to train persons who were convicted of driving while intoxicated in alcohol education, to evaluate various approaches for communicating knowledge to special groups, and to collect and analyze data on the etiology of DWI behavior. Personal interviews were conducted with 5,000 DWI offenders. A report will be available in November.

Principal investigators: Gerald O, Windham and Barbara Holland.

# Social Science Research Center University of Puerto Rico

(Faculty of Social Sciences, University of Puerto Rico, Rio Piedras, Puerto Rico 00931)

Completed project:

Social Dynamics of Return Migration to Puerto Rico. The sample for this pilot study consisted of 236 return migrants, 14 years and older, who had returned to Puerto Rico between 1965 and 1972. The personal interview schedule contained open-ended questions on the migration experience, motivational factors related to that experience, and general demographic information. The findings from this study, conducted for the Puerto Rico Planning Board under funding from HUD, are presented in a report by Celia Fernández de Cintrón and Pedro A. Vales.

# Social Science Research Institute University of Maine at Orono

(164 College Avenue, Orono, Maine 04473)

Potato Storage Survey. As part of this study by the College of Life Sciences and Agriculture of UMO for the potato industry in Maine, SSRI conducted 1,750 telephone interviews with Maine potato growers. The purpose of the study, which will be completed next year, is

to make an updated inventory of the state potato storage capability and handling capacity. Study director: Ed Johnston (Agriculture and Resource Economics).

The Benefits of VTI Education. This study for the Bureau of Vocational Education appraises income levels of VTI graduates compared to young men with high school educations to determine the economic benefits of a Maine Vocational Technical Institute education. Telephone interviews on the educational and job experiences of young men who graduated within the last five years were conducted with about 400 graduates of Northern Maine VTI, 300 from Southern Maine VTI, and roughly 200 graduates of various Maine high schools, who had not gone on to higher education.

Study director: David Clark (Economics).

Socioeconomic Impact Study. This study seeks to determine the impact of an 83% reduction of Loring Air Force Base on the 40 communities within a 30-mile radius of the base. Over 900 mail, personal, and telephone interviews have been completed with Aroostock County businessmen.

## Completed projects:

Statewide Housing Study. Completed in October for the Maine Human Services Council, this survey provides planning information on current housing conditions, costs of maintenance, construction plans, satisfaction with housing, and awareness of housing programs. Data gathering consisted of 200 personal interviews and 1,000 telephone interviews in Maine.

Principal investigator: Kenneth P. Hayes.

As Envisioned by Maine People. The purpose of this study, sponsored by the Commission on Maine's Future, was to examine the economic, environmental, political, and social perspectives of Maine people. Completed in September, the study included relevant data from seven telephone surveys conducted by SSRI with approximately 6,000 Maine residents over the past few years.

Study director: Kenneth P. Hayes.

Parks and Recreation. In this study of public demand and need for outdoor recreational opportunities and facilities in Maine, SSRI worked in July and August with the Department of Conservation in conducting panel interviews with groups of representative Maine citizens in locations throughout the state. Subsequent telephone surveys were also conducted.

Citibus Utilization. Telephone interviews were conducted for the Penebscot Valley Regional Planning Commission with 1,200 residents

of the Bangor area to ascertain utilization of Bangor's Citibus service, satisfaction with Citibus, and the need for expanded bus service, including expansion both of the schedule and the area served. The project also involved brief surveys completed by bus riders during several weeks in April.

# Survey Research Center University of California, Berkeley

(2538 Channing Way, Berkeley, California 94720)

Primary Health Care. The purpose of the study by the Primary Health Care Study Project, University Extension, UCB, is to examine primary health care as provided by private medical group practices in California that (a) have a staff of at least seven physicians, (b) devote less than half their practice to prepaid care. and (c) have at least two physicians providing primary care. Major focuses include attitudes toward primary care, the comprehensiveness of care provided attention to social and emotional needs of patients, and the organization of the group practice. The field work, conducted in the spring of 1975, involved personal interviews with the business administrator and medical leader in 64 groups and questionnaires completed by 319 member physicians in general practice, family practice, internal medicine, and pediatrics.

Principal investigator: Alberta Parker, M.D.

Civil Liberties and Social Control. This fouryear project funded by the Russell Sage Foundation is the first conducted under the Foundation's new program of research on Civil Liberties and Social Control. The initial phase involves preparation of a "propositional inventory" of published and unpublished findings. A major goal of the research is to make available to other investigators a set of civil liberties measures that overcome difficulties in measures now available. The data collection will be aimed partly at scale building and testing new measures and partly at producing new data to test hypotheses, uncover motivations, and assess the relation of particular beliefs about civil liberties to larger belief systems and philosophical perspectives. research will also examine the consistency between what respondents say about civil liberties and how they act.

Principal investigator: Herbert McClosky (Department of Political Science, UCB).

Analysis of Modes of Prejudice. This project, funded by NSF, will use three data bases: depth personal interviews with over 200 per-

sons from different walks of life, and two surveys of the adult population of the San Francisco Bay Area, one involving personal interviews with 1,000 persons and the other a mail questionnaire survey of 650 persons. This series of studies was undertaken to find a way to conceptualize and measure racial prejudice for social indicator use.

Principal investigator: Charles Y. Glock.

Childhood and Government Project. SRC Berkeley conducted the interviewing in this study by the School of Law, UCB, which examines the discretionary time behavior of 750 children aged 11 and 12 in Oakland, California. These sixth-grade children from 20 neighborhoods were personally interviewed in April-July, 1976, and their parents completed background questionnaires. Telephone reinterviews were conducted to test reliability and stability of children's responses over time. The study is intended to describe the influence of family life and neighborhood setting on the kinds of things that children do when they are not in school and the opportunities, constraints, and pressures shaping their choices. Study director: Elliott A. Medrich.

Mousehold Survey of Handicapped Persons in the State of California. For a description of this study being conducted jointly with the Institute for Social Science Research, UCLA, see p. 5.

## Completed project:

National Study of Women's Correctional Pro-SRC Berkeley assisted in this study by the California Youth Authority, completed in May, 1976, under an LEAA grant. The purpose was to describe the activities and services presently available to women in prisons jails. and community-based programs in order to develop standards and guidelines for improving present conditions. The study involved (1) personal interviews with a stratified systematic sample of 1,607 female inmates in the 17 prisons and 42 jails in the 14 states containing most of the U.S. population of incarcerated women and (2) institutional data from these 59 institutions plus 36 community-based programs, collected via observation and interviews with institutional officials.

Project director: Ruth M. Glick (California Youth Authority).

# Survey Research Center State University of New York at Buffalo

(4320 Ridge Lea Road, Rm C-19, State University of New York at Buffalo, Buffalo, N.Y. 14226)

Evaluation of Program ACCESS (Allied Health Alternatives for Minority Students): Phase I. The purpose of this project for the School of Health Related Professions/SUNYAB, is to design and conduct an evaluation of a program, Allied Health Alternative for Minority Students, instituted at SUNYAB to develop and implement strategies for increasing the level of preparation and the number of minority students in Allied Health educational programs. During Phase I of this study, SRC is developing the evaluation strategy and procedures, which will include questionnaires group-administered to 250-300 students, faculty, and staff of the School.

Study coordinator: Raymond T. Conjeski.

The Erie-Niagara Area Survey (ENAS) II. The ENAS II is now scheduled to get under way in Spring, 1977. The ENAS is an omnibus, time-sharing survey involving personal interviews with a subsample of 1,000 adult respondents drawn from the SRC master sample of dwelling units in the two-county area. The 1977 survey will be much the same as the 1975 ENAS I, with the same specifications, but with new topical questions provided by ENAS II clients. Study director: Raymond G. Hunt.

## Methodological research:

In coordination with the survey on Public Perceptions and Beliefs about Environmental Quality and Environmental Problems (see Survey Research, May, 1976), SRC is collecting extensive data on completion rates. These data are being used in the development and verification of the Disposition Projection Program, which gives to SRC the capability of predicting the proportion of field assignments in each of several disposition categories after a specified number of calls, and for varying numbers of assignments. This program will increase the efficiency of field operations and sampling procedures and, therefore, will reduce costs. A telex version of this program has been completed. The project is under the direction of Joel Rose, SRC's Associate Director/Chief of Operations.

# Survey Research Center Oregon State University

(Oregon State University, Corvallis, Oregon 97331)

Horse Breeders Survey. This project for the Oregon Thoroughbred Breeders Association seeks to develop an economic analysis of the horse breeding industry in Oregon and to identify

breeder preferences for strengthening the industry. Mail questionnaires were sent to all members of three breeders' organizations.

Vocational Training and Educational Programs in Prisons. Carried out for the Oregon Department of Education with the cooperation of the Corrections Division of the Department of Human Resources, this study will attempt to evaluate the benefits of vocational training and educational programs in Oregon penal institutions. A 20% sample of all persons released from state prisons in July-December, 1974, are being personally interviewed 18-24 months after release to ascertain whether those who received training and/or education have had more positive employment experiences than those who did not receive any training or education.

## Completed project:

Demand for Higher Education Teaching Services in Central Oregon. Undertaken for Oregon State University, this project sought to ascertain the upper division educational needs of adults in Central Oregon. Data from mail questionnaires sent to 2,000 randomly selected households were used to estimate the unmet demand for higher educational services. Telephone followup interviews were conducted with respondents who indicated that they had completed at least two years of college and would like to complete work for a college degree. A report by Robert Mason and G. David Faulkenberry is available on request from the Center.

# Survey Research Centre York University

(Institute for Behavioural Research, York University, 4700 Keele Street, Downsview, Ontario M3J 1P3, Canada)

Environmental Planning in Canada. This mail questionnaire study, sponsored by the Canada Council, seeks (1) to contribute to a better understanding of the theory and practice of planning physical and social environments in urban Canada and (2) to stimulate debate within the planning community by advancing the theory and practice of a form of "environmental planning" seen as capable of meeting current and foreseeable requirements, building on a Canadian interpretation of man/environmental relations. The sample includes 50 academics, 574 planning practitioners, 120 students, and 242 planning directors throughout Canada. Principal investigator: John Page University).

Racism in Toronto. The purpose of this study for the Secretary of State, Multi-Cultural Branch, is to analyze attitudes and feelings toward the rapidly growing black population in Toronto. Personal interviews are being conducted with 600 households in metropolitan Toronto.

Principal investigator: Frances Henry (York University).

## Completed project:

Citizenship Status Study. Because of the concern that immigrant groups become Canadians at different rates over time, this study for the Secretary of State, Citizenship Branch, examined the process of naturalization for certain immigrant groups in Toronto and attempted to determine the reasons for the variance in naturalization rates and to devise strategies to stimulate naturalization in accord with Canada's new citizenship legislation. A sample of 600 adults (aged 18 years and over) in Toronto, comprising approximately 150 citizens and 150 noncitizens from four immigrant groups (United Kingdom, Greek, Italian, and Portuguese), were interviewed in person.

Principal investigator: David Neice (University of Toronto).

## Methodological research:

SRC has just completed a study on the effectiveness of call-backs in one of its nationwide surveys conducted in the spring of 1976. Five calls (the initial one plus four callbacks) were made to 5,130 households to obtain an interview. The call-back data indicate that the respondents contacted on each of these five waves of calls differed with respect to important demographic and attitudinal characteristics. The cumulative data available after each wave of calls were tested with respect to congruence to known population parameters. It was found that only after the third call did the cumulative data fall within the 95% confidence limits of population values for sex, level of education, and marital status. Further calls tended to increase the congruence of sample estimators and population parameters. concluded that an optimal 'bost-versus-quality" tradeoff exists by using a design specifying three calls.

# Survey Research Laboratory Arizona State University

(Sociology Department, SS 317, Arizona State University, Tempe, Arizona 85281)

Judicial Evaluation Survey. This study, sponsored by the Maricopa County, Pima County, and Arizona State Bar Associations, seeks to inform voters about judges' performances and to educate the judges on how they are seen by others. The study involves mail questionnaires from 712 members of the Arizona State Bar Association.

Study director: Morris Axelrod.

# Survey Research Laboratory University of Illinois

## at Urbana-Champaign

(414 David Kinley Hall, Urbana, Illinois 61801)

Attitudes toward Clothing Care. This study seeks to determine women's clothing care practices and their attitudes toward recently enacted textiles legislation and the quality of clothing available to them. This information will be used by the Textiles and Clothing Division of the University of Illinois to assist in planning extension programs. Personal interviews are being conducted with 350 adult women in Champaign County.

Project coordinator: Linda Lannom.

Market Potential of Services of an Information Analysis Center. The purpose of this study for the U.S. Army Corps of Engineers is to identify the potential market for a variety of services and products that could be offered by a technical information analysis center on habitability (relationships between man and the built environment) to professional, academic, and research organizations and firms outside the government. The study will involve mail questionnaires to 500 such organizations and firms nationwide.

Project coordinator: Edward Lakner.

Career Development among College Graduates. This study, funded by the National Institute of Education, will investigate three research problems related to outcomes in the early stages of the careers of college graduates: earnings, job satisfaction, and career instability among women. The study will focus on sex and race differences in earnings and job satisfaction and will attempt to learn why careers of women are less stable than those of men. The data are based on mail questionnaires returned by the 4,868 June 1961 college graduates who responded to all five waves of a longitudinal survey between 1961 and 1968. Principal investigator: Joe L. Spaeth.

Completed projects:

Vermilion County Revisited. In this study for Prof. Carl Castore of Purdue University, a subsample of 125 respondents to an earlier study of Vermilion County, Illinois, residents were reinterviewed last May to learn their current opinions on the building of a dam and their sources of information.

Project coordinator: Matilda Frankel.

Minority Student Programs at UICC. The purpose of this study for the University Office of School and College Relations was to gather data for an evaluation of three special programs for minority students at the Chicago Circle campus. The study involved a combination of personal and telephone interviews and mail questionnaires with 432 students in the programs and telephone interviews with 42 high school counselors and 67 community agencies. Also included were questionnaires sent to the faculty teaching the students and to the staff of the programs.

Project coordinator: Matilda Frankel.

## at Chicago Circle

(4075 Behavioral Sciences Building, Chicago, Illinois 60680)

Study of Changing Commitments of Women to Work and Family Roles. This study, conducted for Dr. Helena Z. Lopata of the Center for the Comparative Study of Social Roles, Loyola University of Chicago, under funding from the Social Security Administration, focuses on five aspects of the changing commitments of women: (1) their work history and its relation to other social roles; (2) their attitudes, values, and sentiments, including their relative commitment to the main roles in which they are now involved or plan on becoming involved; (3) their self-identities; (4) their life plans and future expectations; and (5) their knowledge and beliefs about the role of society concerning their rights and opportunities. characteristics of women will be assessed through personal interviews conducted with 1,000 women aged 25-54 in the eight-county Chicago Consolidated Area.

Project coordinator: Ron Czaja.

Mobility Limited--Transportation. The purpose of this study for the Department of Public Works, City of Chicago, is to identify the "mobility limited" population in Chicago and then to determine the level of their ability to use public transportation and to ascertain their transportation needs. Telephone interviews using random-digit dialing will be completed with 1,750 Chicago residents out of a sample of 46,472; an additional 100 out of 400

will be interviewed in person.
Project coordinator: Sharon Calkins.

Health Effects of Aerosol Emitted from an Activated Sludge Plant. The purpose of this study, for Dr. Robert Northrup of the School of Public Health, University of Illinois at the Medical Center, is to determine whether the health of persons residing adjacent to a sewage treatment plant in the northern Chicago suburban area is significantly different from that of persons living further from the plant Of special concern are the effects of acrosal effluents emitted into the air from the plant. An initial survey involves personal interviews with 750-800 households living up to one mile from the plant. In the second phase of the study, a subsample of the initial survey will fill out health diaries for eight months to ascertain the incidence of certain illnesses in the households. The project will also monitor the aerosol effluent levels at various points within the survey area to compare with the incidence of disease. Project coordinator: Beth Eastman.

# Survey Research Program University of Massachusetts/Boston and Joint Center for Urban Studies of MIT and Harvard

(University of Massachusetts/Boston, 100 Arlington Street, Boston, Massachusetts 02116)

Pilot Study for Life Stress and Drinking Behavior Panel Study. This study, funded by the National Institute on Alcohol Abuse and Alcoholism, is a pilot for a larger panel project to begin next year on life stresses and drinking behavior. The purpose of this pilot is to develop interview schedules and procedures for the panel study. In particular, methods for obtaining levels of drinking behavior in a screening interview process will be compared. Three methods of data collection will be tested: field interviews, self-administered questionnaires (interviewer delivered and picked up), and a combination telephone-field followup for nonrespondents. The three methods will be compared on levels of reported drinking and on costs, by sex of interviewers. Each datacollection method will obtain 200 interviews from a probability sample of the Boston SMSA. Co-principal investigators: Norman Scotch and Ralph Hingson (Boston University); study director: Thomas Mangione (SRP).

Feasibility Study for a Neighborhood Multi-Service Center. SRP is working with Dr. Joseph Slavet of the Boston Urban Observatory and Dr. Philip Hart of the University of Massachusetts' College of Public and Community Service on a feasibility study for a multi-service center in the Mattapan section of Boston sponsored by the city of Boston. Mattapan is a changing neighborhood with a low-income black area, a middle-income black area, and a lower-middle-income white area with a high proportion of elderly. The project will assess community needs from a resident survey conducted by SRP. In addition, information about already-existing service resources in the area will be gathered from agencies.

Principal investigator: Philip Hart (University of Massachusetts); study director: Thomas Mangione (SRP).

## Survey Research Unit Johns Hopkins University

(Hopkins Population Center, Johns Hopkins University, 615 N. Wolfe St., Baltimore, Maryland 21205)

Three-Area Health Survey. Combined with data previously collected on the health and health services facilities usage of the population of a low-income neighborhood in Baltimore, data are being collected from two other low-income areas to help assess the role of nearby facilities in the level of health care received by low-income urban populations. Sponsored by the Johns Hopkins Health Services Research and Development Center, personal interviews are currently being conducted with one household member reporting for each resident in 1,000 households in each of two areas in Baltimore: one largely low-income white and the other largely low-income black.

Principal investigator: Pearl German (H.S.R.& D.C.); field director: Hank Becker (S.R.U.).

# Wisconsin Survey Research Laboratory University of Wisconsin

(Lowell Hall--Suite 101-112, 610 Langdon St., Madison, Wisconsin 53706)

Completed projects:

Public Opinions about Education. This study for the Wisconsin Department of Public Instruction assessed citizen attitudes about issues of general concern regarding public schools, compulsory attendance laws, and trends in education. Telephone interviews were completed

in May, 1976, with a cross section of 1,363 Wisconsin residents. Study director: Frank Evans.

Survey of Wisconsin's Resources: This study sought to find out how people feel about the present and future use of Wisconsin's water and other resources. It also explored attitudes toward the Wisconsin Department of Natural Resources, which sponsored the study. At the end of this schedule, an additional question, for another state department, asked whether or not the household members would choose to be immunized for swine flu, and if not, why not. Completed in July, 1976, telephone interviews were conducted with 1,152 residents throughout Wisconsin. Study director: Douglas King.

Attitudes toward Political Participation. WSRL conducted the interviewing in April-September, 1976, in this study for Archibald O. Haller of the UW Department of Rural Sociology. This was primarily a pilot study to develop a set of questions for a larger national survey on attitudes toward political participation and related matters. Young people were asked about the amount of income and political influence they would like to have, and adults were asked how much income and political influence they have attained. A further concern was the different factors that help people decide on occupation, income, and formal schooling. The long-term objective is to learn how people come to hold the positions that they do in society. The pilot study involved six phases: (I) 125 personal interviews with a cross section of adults in Chippewa County, Wisconsin; (II) a self-administered questionnaire to 400 telephone interviews with individuals named by students as significant others; (IV) telephone reinterviews with the Phase I sample about three months later; (V) telephone interviews with 100 selected students from Phase II three months later; and (VI) telephone interviews with individuals in Phase III. Study director: Archibald O. Haller.

Gary-New Duluth, Minnesota, Survey. The purpose of this study, for Arnold Alanen of the UW Department of Landscape Architecture, was to find out residents' attitudes about Gary-New Duluth as a community in which to live and also to determine attitudes about the closing of the U.S. Steel plant. Telephone interviews were completed in September, 1976, with 100 residents of Gary-New Duluth, Minnesota. Study director: Arnold Alanen.

# **Personnel Notes**

Edward Lehman has become an Associate Director of the Center for Policy Research, New York City. Stephanie Clohesy has been promoted to Administrative Director. Amitai Etzioni and E.S. Savas have been reelected by the Center's Board as Director and Associate Director, respectively.

Freda Marsden has been promoted from her position as Assistant Director of the Survey Research Centre to Assistant Director of the Institute for Behavioural Research at York University, Toronto.

F. Thomas Juster has been appointed Director of Michigan's Institute for Social Research to succeed Angus Campbell, who has retired from administrative duties. Juster has been a program director in the Survey Research Center and a U-M professor of economics since 1973. Campbell will continue as a program director in SRC and as professor of psychology and sociology at U-M.

Also at ISR, Stephen B. Withey has become Director of the Survey Research Center and succeeds Robert L. Kahn, who has retired after six years as SRC's Director. He will continue as a program director at the Institute and as professor of psychology at U-M. Withey, who has been associated with SRC since 1948, also serves as a professor in the U-M psychology department.

Donald Witzke has assumed the position of Head of Statistical Services for the Survey Research Center of the Institute for Social Science Rosearch, UCLA. He replaces Miles Rogers, who has been appointed Manager of UCLA's Center for Computer-based Behavioral Studies.

Stephen J. Friedman, Jr., has joined the staff of the Institute for Survey Research, Temple University, as Senior Field Administrator. He was formerly Director of European Offices at Chilton Research Services, Radnor, Pa.

James R. Wood is serving as Acting Director of the Institute of Social Research at Indiana University for one year during the absence of the regular Director, George W. Bohrnstedt.

Mathew Hauck, previously Chief of the Field Operations Section at the Survey Research Laboratory, University of Illinois, and on

leave to serve as Field Director at Westat, Inc., has left the University to join the staff of Mathematica Policy Research as Director of Survey Operations and Vice President.

James Street has been appointed director of operations at the Research Triangle Institute's new Charlotte branch. He also continues as director of RTI's Center for Development and Resource Planning.

At the Survey Research Center at the University of California, Berkeley, Jack Citrin, Associate Professor of Political Science, has been appointed Acting Director for 1976-77 while J. Merrill Shanks, SRC's regular Director, is on sabbatical leave. In addition, Selma Monsky, Director of West Coast Community Surveys, has been appointed Acting Manager of Survey Operations.

Darrel Montero has joined the University of Maryland as Research Sociologist with the Maryland Public Opinion Survey and has been appointed Assistant Professor of Urban Studies.

At the Minnesota Center for Sociological Research at the University of Minnesota, Ronald Geizer has become a Research Fellow in Survey, Evaluation, and Communications Research.

New staff members at the Social Science Research Center, Mississippi State University, are two Assistant Anthropologists, Erve Chambers, formerly at the University of Oregon, and Charles A. Clinton, formerly of Abt Associates.

# **Research Center News**

# BASR To Join New Center

During the current academic year, the Bureau of Applied Social Research at Columbia University will be merged into that University's new Center for the Social Sciences and will move to space in the International Affairs Building. The Center will have significant University funding to develop better computer access facilities, computer and statistical consulting, and data archives for social scientists. In addition, its purpose is to encourage fa-

culty in designing studies and securing funding and to assist students in carrying out research projects.

The Director of the new Center is Harold Watts, who previously directed the Institute for Research in Poverty at the University of Wisconsin. The Associate Director is Jonathan Cole of the Department of Sociology.

Future plans of the Center regarding research and training programs, the extent to which BASR will retain an identity, and the part to be played by full-time research staff are to be decided during the coming year.

# SRC Summer Institute Announced

For the 30th consecutive year, the Survey Research Center of the Institute for Social Research, University of Michigan, will hold a Summer Institute in Survey Research Techniques from June 27 to August 20, 1977.

The Institute is designed to meet some of the educational and training needs of persons engaged in business, government research, and other statistical work, and also to meet the needs of graduate students and university instructors interested in quantitative research in the social sciences.

For further information please write to Helene J. Hitchcock, Administrative Manager, Office of the Director, Survey Research Center, Institute for Social Research P.O. Box 1248, Ann Arbor, Michigan 48106.

# **Request for Material**

# Election Campaign Materials Wanted

George Bishop of the Behavioral Sciences Laboratory, University of Cincinnati (Cincinnati, Ohio 45221), would be interested in hearing about studies of all kinds concerning the Presidential and Vice-Presidential debates as well as the 1976 election campaign in general. He is currently gathering material for a possible book of readings on the election campaign and the debates.

# List of Academic Survey Research Organizations

## United States

#### Alahama

Dr. Paul L. Wall, Director Division of Behavioral Science Research Tuskegee Institute Carnegie Hall-4th Floor Tuskegee Institute, Alabama 36088 (205-727-8575)

#### Amizona

Dr. Morris Axelrod, Director Survey Research Laboratory Sociology Department, SS 317 Arizona State University Tempe, Arizona 85281 (602-965-5000)

#### California

Prof. Jack Citrin, Acting Director, 1976-77 Survey Research Center University of California, Berkeley 2538 Channing Way Berkeley, California 94720 (415-642-6578)

Dr. Howard E. Freeman, Director Institute for Social Science Research University of California at Los Angeles 11249 Bunche Hall Los Angeles, California 90024 (213-825-0711)

#### Florida

Dr. Charles M. Grigg, Director Institute for Social Research Florida State University 655 Bellamy Building Tallahassee, Florida 32306 (904-644-2830)

#### Illinois

Dr. Kenneth Prewitt, Director National Opinion Research Center University of Chicago 6030 South Ellis Avenue Chicago, Illinois 60637 (312-753-1450)

Dr. Robert Ferber, Director Survey Research Laboratory University of Illinois 414 David Kinley Hall Urbana, Illinois 61801 (217-333-4273)

#### Indiana

Dr. George W. Bohrnstedt, Director Institute of Social Research Indiana University 1022 East Third Street, Room 101 Bloomington, Indiana 47401 (812-337-4125)

#### Tour

Dr. Herbert A. David, Director Statistical Laboratory \*Dr. Roy D. Hickman, Professor-in-Charge Survey Group Iowa State University Ames, Iowa 50010 (515-294-5242)

Prof. Robert E. Kramer, Associate Director Center for Business and Behavioral Research University of Northern Iowa Cedar Falls, Iowa 50613 (319-273-2105)

#### Maine

Dr. Kenneth P. Hayes, Acting Director Social Science Research Institute University of Maine at Orono 164 College Avenue Orono, Maine 04473 (207-581-2555)

#### Mary Land

Dr. Robert Janes, Director Public Opinion Survey Institute for Urban Studies University of Maryland College Park, Maryland 20742 (301-454-5718)

Dr. Richard T. Smith, Director Survey Research Unit Hopkins Population Center Johns Hopkins University 615 N. Wolfe Street Baltimore, Maryland 21205 (301-955-3744 or 3745)

#### Massachusetts

Dr. Floyd J. Fowler, Jr., Director Survey Research Program University of Massachusetts/Boston 100 Arlington Street Boston, Massachusetts 02116 (617-542-7037)

#### Michigan

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# Jobs = People

This free column is for the convenience of people available for work in survey research and organizations having job openings in survey research.

Listings should be sent to the Editor, Survey Research, 414 David Kinley Hall, University of Illinois, Urbana, IL 61801, and should be approximately 50 words in length. Names will be coded if requested.

Opening:

New senior staff position as Manager of Survey Operations at the Survey Research Center, University of California, Berkeley, starting no later than July 1, 1977, on a one-year-ata-time basis. Duties: Direct responsibility for all Center's field operations and direction of field and coding supervisory staff. Qualifications: Extensive background and proven ability in research design and administration of high-quality large-scale surveys, with minimum of 10 years' experience in managing such surveys; social science graduate training desirable, with at least a Master's; familiarity with California preferred. Sal-\$16,000-\$25,000, depending on ary range: qualifications. Minority and women candidates are urged to apply.

Qualified applicants should send resumes, names of references, and copies of relevant publications to Mr. William L. Nicholls, Director of Survey Services, Survey Research Center, University of California, Berkeley, California 94720, no later than December 31, 1076

Opening:

Research Associate (applied computer-assisted social and economic research) to function as member of senior research faculty with principal responsibilities for managing data-processing needs of the office. Will consult and advise on the use of appropriate statistical and data-processing methods and will provide in-service training for all research staff (i.e., research and graduate assistants). Requires evidence of significant experience in administering and supervising the data processing associated with applied research.

Contact Dr. Arun C. Basu, Program Leader-Personnel Development, Coordinator--Equal Employment Opportunity, 210 Coliseum, Evansdale Campus, West Virginia University, Morgantown, West Virginia (phone: 304-293-4013/4).

Opening:

Associate Scientist - Consumer Research. Large employer of behavioral science research personnel is seeking a new or near Ph.D. with strong training in survey research to work on the design, implementation, analysis, and report writing of large-scale consumer surveys in the area of life insurance and related financial products and on policyowner studies conducted for individual companies. Salary: \$17,500-\$19,500. Excellent benefits.

Contact Dr. Robert C. Nuckols, Second Vice President--Director Consumer Research, Life Insurance Marketing and Research Association, 170 Signourney St., Hartford, Connecticut 06105.

(Continued)

Opening:

Account executive for rapidly growing opinion research firm in the Midwest. Applicants should have academic background in survey research, experience in commercial survey research, and the ability to work with clients and develop new business. Salary negotiable. Excellent benefits. Write N1, Editor, Survey Research.

Openings:

1. Survey Researcher for the National Health Interview Survey conducted by the National Center for Health Statistics. Duties include planning and development of the survey, questionnaire design, training material development, and methodological research to improve data collection techniques.

2. Health Data Analyst for the National Health Interview Survey. Duties include analysis of survey data and preparation

of reports for publication.

Send resume to Gail Inderfurth, National Center for Health Statistics, 5600 Fishers Lane, Rockville, MD 20852 (phone: 301-443-1260).

**Publications and Data Sets** 

# **NORC Social Change Reports**

The Social Change Reports announced in the May 1976 issue of Survey Research are now available from the NORC Library as follows:

Studies in Social Change since 1948, vol. 1:
Methodolgical. James A. Davis, Principal
Investigator. 1976. i, 194p. NORC Report
127A. \$3.50 plus \$1 postage and handling.
Contains 5 papers on methodological aspects
of the project.

Studies in Social Change since 1948, vol. 2:
Substantive. James A. Davis, Principal Investigator. 1976. i, 487p. NORC Report 127B. \$7.00 plus \$1 postage and handling. Contains 8 papers on substantive aspects of the project.

Individuals should pre-pay orders; institutions may send purchase orders.

A memorandum listing Social Change publications, including a listing of the contents of the above reports and information on Social Change Trend Reports (brief substantive reports) is also available on request from the NORC Library, 6030 S. Ellis Avenue, Chicago, IL 60637.

# ICPSR Offers Census Data from 1790 to 1970

The Interuniversity Consortium for Political and Social Research at the University of Michigan now has available computer-readable historical demographic, economic, and social data for the U.S. from 1790 to the present. Most of these data are from the printed reports of the decennial censuses, but integrated into the collection are selected bodies of data from other sources. The majority of the information is recorded at the county level, which can be aggregated to the state level, and all data can be aggregated to regional and national totals. There are also a number of data sets with material for states, cities, SMSAs, and other geographic areas.

The data can be supplied in any of several technical formats, including card-images or logical records on magnetic tape. Entire data sets or specific subsets may be obtained, at varying costs. For further information or cost estimates, write to the Interuniversity Consortium for Political and Social Research, P.O. Box 1248, Ann Arbor, MI 48106.

# **New Methodological Publications**

NOTE: The publications listed below should be obtained from the author, organization, or publisher cited. They are not available through Survey Research.

Almasy, Elina; Balandier, Anne; and DeLatte, Jeanine. Comparative Survey Analysis: An Annotated Bibliography, 1967-1973. Sage Research Papers in the Social Sciences, vol. 4, series no. 90-028. Beverly Hills and London: Sage Publications, 1976. 93pp.

Barath, Arpad, and Cannell, Charles F. "Effect of Interviewer's Voice Intonation," *Public Opinion Quarterly* 40 (Fall 1976), 370-73.

Faulkenberry, G. David, and Mason, Robert G. "Matched Samples Analysis for Item Responses," *Public Opinion Quarterly* 40 (Summer 1976), 256-60.

Finsterbusch, Kurt. "Demonstrating the Value of Mini Surveys in Survey Research," Sociological Methods & Research 5 (August 1976), 117-36.

Gates, Roger, and McDaniel, Carl. "Improving Completion Rates by More Efficient Scheduling of Telephone Interviews," Viewpoints— The Journal for Data Collection 16 (May 1976), 8-10.

Goudy, Willis J. "Nonresponse Effects on Relationships between Variables," *Public Opinion Quarterly* 40 (Fall 1976), 360-69.

Hargens, Lowell L.; Reskin, Barbara F.; and Allison, Paul D. "Problems in Estimating Measurement Error from Panel Data: An Example Involving the Measurement of Scientific Productivity," Sociological Methods & Research 4 (May 1976), 439-58.

Henley, James R., Jr. "Response Rate to Mail Questionnaires with a Return Deadline," Public Opinion Quarterly 40 (Fall 1976), 374-75.

Hertel, Bradley R. "Minimizing Error Varience Introduced by Missing Data Routines in Survey Analysis," Sociological Methods & Research 4 (May 1976), 459-74.

Johnson, Weldon T., and DeLamater, John D. "Response Effects in Sex Surveys," Public Opinion Quarterly 40 (Summer 1976), 165-81.

Kershaw, David, and Fair, Jerilyn. The New Jersey Income-Maintenance Experiment, Vol.1: Operations, Surveys, and Administration. New York: Academic Press, 1976. 246pp. \$15.00.

Leysieffer, Frederick W., and Warner, Stanley L. "Respondent Jeopardy and Optimal Designs in Randomized Response Models," Journal of the American Statistical Association 71 (September 1976), 649-56.

Locander, William; Sudman, Seymour; and Bradburn, Norman. "An Investigation of Interview Method, Threat, and Response Distortion," Journal of the American Statistical Association 71 (June 1976), 269-75.

McGlynn, Brenda Moon. Annotated Bibliography of Publications with General Relevance in the Area of Alcohol and Driving Research. Report 47. Mississippi State: Social Science Research Center, Mississippi State University, July 1975.

MRS Research and Development Committee. "Response Rates in Sample Surveys," Journal of the Market Research Society 18 (July 1976), 113-42.

Marshall, Cheri, and Wills, Michael. "Income Reporting and Questionnaire Detail: An Analysis of Two Surveys of a Denver Panel," MPR Working Paper # E31. Mathematica Policy Research, Princeton, June 1976.

Changes of address, removals, and additions for Survey Research mailing list

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414 David Kinley Hall
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Permut, Steven E.; Michel, Allen J.; and Joseph, Monica. "The Researcher's Sample: A Review of the Choice of Respondents in Marketing Research," Journal of Marketing Research 13 (August 1976), 278-83.

Survey Research Center, Berkeley. SRC's Publication List. Updated version. Berkeley: Survey Research Center, University of California, October 1976.

Sudman, Seymour. Applied Sampling. New York: Academic Press, 1976. 249pp. \$11.50.

. "Sample Surveys," Annual Review of Sociology 2 (1976), 107-20.

Taylor, D. Garth. "The Accuracy of Respondent-Coded Occupation," *Public Opinion Quarterly* 40 (Summer 1976), 245-55.

U.S. Bureau of the Census. Census Bureau Methodological Research, 1975: An Annotated List of Papers and Reports. Washington, D. C.: U.S. Government Printing Office, July 1976. 16pp. 50¢.

World Fertility Survey. Editing and Coding Manual. Basic Documentation No. 7. The Hague-Voorburg: International Statistical Institute, May 1976. 79pp.

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# Survey Research

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