

Survey Research

Volume 7, Number 3

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Current Research

Further information on the studies described below should be obtained from the organizations conducting the studies at the addresses given in parentheses at the beginning of each organization's listing.

Behavioral Sciences Laboratory University of Cincinnati

(1403 Crosley Tower, Cincinnati, Ohio 45221)

LEAA Project Evaluation. The Behavioral Sciences Laboratory will be doing the sample survey work for an evaluation of the Law Enforcement Assistance Administration's Full Service Neighborhood Team Policing Demonstration Project. The Urban Institute has overall responsibility for this evaluation under a two-year grant from LEAA.

The BENCHMARK Program Academy for Contemporary Problems

(1501 Neil Avenue, Columbus, Ohio 43201)

Completed projects:

Communications and Information. Sponsored by the Telecommunications Center of Ohio State University with a grant from the Corporation for Public Broadcasting, this study examined sources of information, radio programming preferences, and information bias and objectivity. Telephone interviewing using random digit dialing was completed in April, 1975, with 800 respondents in Franklin County, Ohio. The report, "Programming Public Radio: A Survey of the Evening Media Habits and Preferences of Franklin County Residents," is available from The BENCHMARK Program for \$3.00. Study director: Thomas E. James, Jr.

Columbus Area Social Profile (CASP). CASP was a comprehensive social survey of 2,401 Columbus, Ohio, residents. It was designed to create a data base of information for use in local planning, decision making, and evaluation. The personal interviews were completed in August, 1974, and 16 Social Reports have been written from this information in the past year. In addition, 37 special analyses or reports have been produced for people and organizations within the community. CASP Social Reports issued recently are "Employment Situation and Related Issues," "The Need for Child Care in the Columbus Metropolitan Area," "Food Shopping and Spending in Metropolitan Columbus," "Recreation Profile of Metropolitan Columbus," and "Citizen Perceptions of Education." Social Reports are available from The BENCHMARK Program individually for 40¢ each or all 16 reports for \$6.40. Also available for \$5 is a *CASP Users Guide*, which contains a copy of the questionnaire and marginals for each question. Study director: Dennis K. Benson.

**Bureau of Applied Social Research
Columbia University**

(605 West 115th Street, New York, N.Y. 10025)

Paying the Doctor: Foreign Lessons for the U.S. As an aid in the U.S. decision on some form of national health insurance, this project, supported by the Social Security Administration, is studying the methods of paying in other developed countries to derive specific lessons for the U.S. The principal survey method is flexible interviews with informants in various sectors of medical administration, with initial interviewing focused on American medical care administrators and scholars to learn the policy issues involved in the payment of doc-

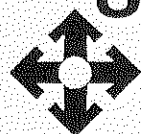
tors by insurance funds, hospitals, and private patients. Information on foreign systems of remuneration and health care finance is also being collected from reports, fee schedules, and articles in foreign medical journals. Study director: William A. Glaser.

Noise Pollution Study. This study, supported by the National Aeronautics and Space Administration, will sample two groups of socioeconomically comparable residents in high and low aircraft noise areas. Interviews will inquire about neighborhood problems and satisfactions and, if not spontaneously mentioned, will raise the question of aircraft noise. Subjects will also be recruited for laboratory experiments on aircraft noise. Study directors: Allen H. Barton, Walter Adams, and Naomi Golding.

**Bureau of Social Science Research
Washington, D.C.**

(1990 M Street, N.W., Washington, D.C. 20036)

Federal Employees Health Benefits Program Utilization Study (FEHBUS). This three-phase study is being conducted by BSSR, together with the Health Services Foundation and the National Center for Health Services Research of HEW, to help illuminate the debate over the ability of prepaid group practice to use medical resources more rationally than conventional fee-for-service plans. Being compared are Washington-area federal employees and their families enrolled in a fee-for-service plan, Blue Cross Blue Shield (BC/BS), and those participating in the Group Health Association, Inc. (GHA), a prepaid group practice arrangement. The principal objective of the first phase of FEHBUS was to substantiate earlier findings that hospital utilization is less under GHA than under BC/BS. Thus, 6,939 BC/BS and 11,949 GHA contracts were systematically drawn from the providers' enrollment files, and mail questionnaires and telephone interviews were used to verify and update plan records. In Phase II, 500 single persons and families from each plan were interviewed at monthly intervals for an entire year to collect data on out-of-pocket costs, socioeconomic status, attitudes about health care, and satisfaction with the plan and care received. Phase III focused on differences in medical care during an episode of illness resulting in hospitalization. A sample of 2,500 BC/BS and all 500 GHA newly discharged patients were interviewed about medical care received before and after hospitalization. Copies of a 133-page report, *Federal Employees Health Benefits Program Utilization Study*, by Samuel M. Meyers, Donald C. Riedel, and Daniel C. Walden, are available from DHEW publications office (cite DHEW Publication No. HRA 75-3125). Study director: Samuel Meyers.



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Study of Pre-Trial Screening Data. In this evaluation of existing information on the pre-trial screening process, conducted under a grant from the Law Enforcement Assistance Administration, BSSR is conducting a literature search, supplemented by on-site inspections of prosecutors' offices, to assess the reliability and adequacy of existing data on pre-trial screening, to project future information needs on this topic, and to develop a model data collection and evaluation procedure.

Project director: Joan Jacoby.

Completed projects:

Study of Drinking Practices of Naval Personnel. In this study for the U.S. Navy's Human Goals Program, mail questionnaires were received from a representative sample of 9,508 Navy personnel, divided into four groups (male and female, officer and enlisted). The purpose was to determine the nature and extent of problems related to excessive use of alcohol (i.e., loss of job, problems with police, family relations) and to ascertain attitudes toward existing treatment facilities and educational programs. For comparative purposes, responses were compared with a 1969 national survey of civilian men aged 21-59.

Study directors: Ira H. Cisin and Don Cahalan.

Youth in the WIN Program. The final phase of this study, supported by the U.S. Department of Labor, was based on interviews with young former Work Incentive Program (WIN) participants (those under 22 years of age) in 13 cities across the U.S. The objective was to assess the effects of personal characteristics and program exposure on the post-WIN labor force behavior of this group of participants. The final report, *Youth in the WIN Program: Report on a Survey of Client Background, Program Exposure, and Subsequent Labor Force Participation* (BSSR 0085-3), by Ann Richardson with the assistance of Bruce Dunning, is available from BSSR for \$6; a 45-page *Summary of Findings* (BSSR 0085-4) is available for \$1.35.

Study director: Ann Richardson.

Center for Business and Behavioral Research University of Northern Iowa

(Cedar Falls, Iowa 50613)

Waterloo-Cedar Falls Community Survey: Interstate Highway 380 Extension Project. The purposes of this study for the Federal Highway Administration and the Iowa Department of Transportation are to determine (1) what Waterloo-Cedar Falls residents (18 years old and over) consider to be the major community goals of their cities; (2) the order of importance of planning factors deemed most relevant to

metropolitan residents regarding the placement of a major highway in their community; and (3) the general attitude of Waterloo-Cedar Falls residents toward their neighborhoods and their cities. The study involves personal interviews with 344 households in the Waterloo-Cedar Falls Metropolitan Area.

Study director: Robert E. Kramer.

Center for Policy Research

New York

(475 Riverside Drive, New York, N.Y. 10027)

The New Americans: Immigration in the 1970s. Begun in August, 1975, this comprehensive study of recent immigrants to the U.S. will examine reasons for leaving their native lands, problems and achievements after they arrive in this country, and their potential impact on the American future. Supported by the National Endowment for the Humanities, the research involves personal interviews and intensive contact with individual immigrants and their families over an extended period of time. It will deal with both legal and illegal immigrants and will provide a historical perspective by comparing present and past generations of immigrants.

Principal investigator: Susan L. Jacoby.

Competency Motivation Project Ireland

(70, Hillcourt, Glenageary, Co. Dublin, Ireland)

Completed projects:

Teachers' Perception of Educational Objectives and Examinations. This study was undertaken as part of a wider study designed to evaluate the overall educational system in Ireland. A nationally representative sample of 1,246 teachers was asked what they believed the main goals of education should be, which ones they devoted most attention to achieving, which ones were most effectively achieved, why they did not devote more attention to the goals that they believe to be the most important, and what the barriers were that prevented them from attaining their goals more effectively. A technical report, *Teachers' Perception of Educational Objectives and Examinations*, by J. Raven et al., is available from the Competency Motivation Project at £3 (including postage by surface mail).

Pupils' Perception of Educational Objectives and Their Reactions to School and School Subjects. Data in this study were obtained from questionnaires administered to a nationally representative sample of 4,222 pupils. The

pupils were asked to rate the relative importance of a large number of goals of education and to indicate which ones they thought deserved more attention from schools. The report, *Pupils' Perception of Educational Objectives and Their Reactions to School and School Subjects*, by J. Raven et al., is available for \$3.95 (including postage by surface mail) from the Competency Motivation Project.

Pupil Motivation and Values. Based on questionnaires completed by 4,222 pupils, the intention of this study was to discover ways in which enthusiasm for school tasks might be improved. Data were collected on pupils' perceptions of the efficacy of various types of reward and punishment in school, the sort of teacher that they would be most inclined to work for, their perception of the role of their parents, their values, and satisfactions wanted from their careers. A draft report is available at cost from the Competency Motivation Project.

Civic Attitudes among Teachers and Pupils in Ireland. Based on questionnaires completed by about 800 pupils at ages 14 and 18 and 350 teachers of Civics and related subjects, this study was carried out as part of the six-subject enquiry of the International Association for the Evaluation of Educational Achievement (IEA). The study examined teachers' and pupils' perceptions of the role of the good citizen in society, their perception of social institutions such as the government and the police force, and their views on the way social leadership should be exercised. Draft reports are available from the Competency Motivation Project at cost.

Adults' Civic Attitudes in Ireland. Data paralleling and supplementing that collected by Almond and Verba were collected from interviews with a national representative sample of 1,226 adults. It was concluded that adults' perceptions of civic institutions and their expectations of themselves and of others in relation to those institutions were likely to be socially dysfunctional and that institutional reform and changes in adult and child education were urgently needed. *Civic Attitudes in Ireland: The Views of Two Generations* will shortly be available from the Institute of Public Administration, 57, Lansdowne Road, Dublin 4, Ireland.

**Division of Sociomedical Sciences
Columbia University School of Public Health**

(630 West 168th St., Room 138, New York, N.Y. 10032)

Oral Health Status and Practices According to Sociodemographic and Ethnic Characteristics.

This study, conducted in conjunction with the Health Insurance Plan (HIP) of Greater New York under a grant from the Bureau of Health Services Research, HEW, is part of a larger study to measure health status, medical care practices, and attitudes of adult enrollees at a multiphasic automated health testing center. The present substudy on oral health developed indicators of major oral health components (tooth loss, periodontal disease, oral hygiene, dental caries, restorative care) and examined their interrelationships with economic status, education, ethnic status, and certain dental practices (recency and frequency of using dentist's services, tooth-brushing habits). Oral examinations and a video-administered health inventory were carried out with 1,290 adult (18-79 years old) enrollees at HIP in New York City participating in a program of screening in automated multiphasic health testing. Principal investigator: Ray Fink (HIP); consultant: Mata Nikias (CUSPH).

Sociomedical Health Indicators. Under the sponsorship of the Section on Medical Sociology of the American Sociological Association, a committee is conducting a review of research on sociomedical health indicators in the U.S., Great Britain, and Australia. A monograph on these indicators is being prepared under the editorship of Jack Elinson, chairman of the committee.

**Division of Behavioral Science Research
Tuskegee Institute**

(Carnegie Hall--4th Floor, Tuskegee Institute, Alabama 36088)

The Written Language of Black College Students. The major objective of this project, funded by the Spencer Foundation, is to provide insights into the written language behavior of freshman students at Tuskegee Institute and their behavior upon completion of required writing courses. Questionnaires were administered during the 1975 summer session to 150 freshman and upper-classmen, and a restructured version is being administered in the fall term. In addition, samples of the writings of Tuskegee Institute students have been accumulated since 1965.

Principal investigator: Youra Qualls.

Patterns of Individual and Organizational Adaptation: The Impact of Minority Groups in Predominantly White Institutions. Data collection for the first phase of this three-year project was finished in May, 1975, with the completion of interviews with black and white undergraduates at two predominantly white institutions: Tulane University in New Orleans and Berea College in Kentucky. The objectives were exploratory, focusing on key variables

that facilitate, or inhibit, organizational accommodation to the introduction of significant numbers of minority-group personnel into predominantly white institutions. The second phase, now being conducted at the U.S. Naval Base, Mayport, Florida, involves field observations of work units of naval personnel, both officers and enlisted men, at sea and on shore. The research is funded by the Organizational Effectiveness Branch, Office of Naval Research. Principal investigators: Paul L. Wall, A.M.S. Rao, and Abenaa Ghartey-Tagoe.

Economic Research Institute Stockholm School of Economics

(Box 6501, 113 83 Stockholm, Sweden)

The Functions of Mass Media. This project is aimed at studying how different groups regard their sender and receiver roles, and which functions mass media fulfill for them. In the first phase, questionnaires were sent to approximately 500 journalists in four geographic areas of Sweden to construct a frame of reference by specifying journalists' normative and descriptive conceptions of their professional roles and mass media ideology. The second phase will study sender and receiver roles in a small community, e.g., a Swedish rural town. Project leaders: Björn Fjaestad, P.G. Holmlöf, and Kjell Nowak.

Evaluation of the Study Group as a Channel for the Diffusion of Information. This study involves a telephone and mail survey with a sample of 400 participants in study groups on international issues set up by various large organizations throughout Sweden to increase the public's knowledge about and involvement in the problems of developing countries. The two main purposes of the survey are (1) to describe the group of participants along a number of social and psychological dimensions and compare these with data on the normal population, and (2) to observe effects in terms of knowledge, attitudes, and behavior during participation in the study group and again six months later.

Project leaders: Göran Hedebro and Kjell Nowak

A Study of Organizational Climate. This study investigates the organizational climate that affects the job satisfaction, development, and productivity of personnel. The purposes are (1) to evolve a concept of organizational climate to be used as an instrument for diagnosis and (2) to study how this diagnosis may form a basis for organizational change. The main investigation in this project involves interviews with all 5,000 employees in a large Swedish company.

Project leaders: Sven-Erik Sjostrand and Anders Ljung.

Institute for Social Research Florida State University

(654 Bellamy Building, Tallahassee, Florida 32306)

Adult Educational Needs Assessment: A State-wide Survey for The Florida Commission on Educational Outreach and Service. The purpose of this survey, to be completed by November 1, 1975, for the Commission and the Board of Regents of the Florida State University System, is to determine better the types of learning activities in which adults participate or would like to participate. The results will serve as input to recommendations that the Commission will make on the "outreach" programs and prospects for Florida's state universities and community colleges. The study involves mostly telephone interviews, with some personal interviews, with a representative cross-section sample of 1,921 households throughout Florida.

Principal investigator and project director: W. Scott Ford.

Institute for Social Research University of Michigan

(P.O. Box 1248, Ann Arbor, Michigan 48106)

Housing Problems among the Aged. In the initial phase of this study, a national sample was questioned about the types of changes in housing and living arrangements made by older persons (as reported by themselves, their spouses, their children, or grandchildren) necessitated by a major event in the life cycle: retirement, the death of a spouse, or physical or mental disability. The second phase of the study focuses on the social-psychological impact of the various types of housing adjustments by examining the strains exerted on family routines, interpersonal relationships, time, and finances when older persons move in with relatives or live in nursing homes. A report of findings, "Housing Adjustments of Older People: A Report from the First Phase," is available from ISR for \$2.25.

Study director: Sandra Newman.

Completed project:

Philanthropic Attitudes and Behavior. This 1974 survey examined the giving behavior and attitudes among a national sample of 2,917 households. Respondents were asked about both their monetary contributions to religious, charitable, and educational organizations and their donations of time in the form of volunteer service. Also of interest was the rela-

relationship between charitable contributions and itemized deductions on income tax returns. Study directors: James Morgan, Richard Dye, and Judith Hybels.

Institute for Social Science Research University of California at Los Angeles

(11250 Bunche Hall, Los Angeles, California 90024)

Monitoring Evaluation Research On and About Children. The primary objective of this two-year study, begun in July, 1975, and supported by the Foundation for Child Development, is to examine the quantity and quality of research conducted under federal grants and contracts. Assessment of the state-of-the-art for measuring the impact of federal programs on children and certification of the substantive contributions of evaluation studies are planned. In-depth personal interviews will be conducted nationally with selected directors of research projects.

Study directors: Howard Freeman and Linda Bourque.

Study of Contracting in Correctional Treatment Services. Funded by the National Institute for Law Enforcement and Criminal Justice, the purpose of this national study is to describe the characteristics of private organizations providing corrections-related services, how persons (clients, residents, etc.) join or are taken into the organization, the manner in which services and programs are administered, the kinds of programs and client (or member) experiences offered, and how these fit in with other organizations and agencies, governmental and private. The study involves telephone interviews with approximately 150 directors of correctional treatment facilities throughout the U.S.

Principal investigators: Gene Kassebaum and Joseph Seldin, University of Hawaii at Manoa.

Household Consumption of Energy under Mandatory and Voluntary Conservation Programs. In this study, reinterviews will be conducted with respondents to a Los Angeles Metropolitan Area Survey (LAMAS) last year who were asked about their attitudes and behavior in the face of the energy crisis. The purpose of the reinterviews is to learn more about how the energy crisis of 1973 and its aftermath have modified community members' views and actions with regard to energy use. In addition, their social characteristics, attitudes, and energy-use-related behavior will be correlated with their actual use of electricity and gas.

Principal investigators: Carl Hensler and David Sears.

Methodological research:

Developing a Demonstration System for Computer-Assisted Telephone Surveys. Under Russell Sage Foundation funding, this project applies advanced interactive computing technology to telephone interviewing. Specifically, using telephone interviews in Los Angeles County, a "demonstration package" is being developed that utilizes the computer as an "on-line" aid to the interviewer. The general advantages may include increased accuracy and efficiency. The project results will also be useful in examining the feasibility of face-to-face computer-assisted interviewing.

Principal investigators: Richard Lutz and Gerald Shure.

Institute for Survey Research Temple University

(1601 N. Broad Street, Philadelphia, Pennsylvania 19122)

Divorce Statistics Feasibility Study. Because of the slow progress of the National Divorce Registration System and incomplete reporting of certain items on the Standard Divorce Certificate, ISR is conducting a study for the National Center for Health Statistics to determine the feasibility of collecting divorce statistics directly from the local agencies that maintain basic divorce records. Attitudinal data will be collected from individuals responsible for maintaining such records, as well as operations data regarding different phases of system processing within each agency. This national study involves both personal interviews and on-site collection of system processing information by expert observation. Site visits will be made to two counties in each of the 21 states not participating in the National Divorce Registration System and to the District of Columbia, and to two counties in three states that do participate.

Study director: James Peterson.

1975 National Fertility Study. This study for Drs. Charles Westoff and Norman Ryder of Princeton University is a continuation of the series of national fertility studies conducted since 1965, which have been important in measuring the fertility experiences, fertility intentions, and family planning practices of American women. This year's study differs from the earlier ones in that it is a follow-up of women previously interviewed in the 1970 National Fertility Study. Personal interviews will be conducted with 3,247 currently married white women in their first marriages who had been married less than 20 years at the time of the 1970 interview. Comparisons of the two sets of data will allow measurements

of changes in attitudes, intentions, and practices, as well as assessments of the predictive ability of measures taken during the 1970 study. In addition, a supplementary sample of 1,000 currently married white women in their first marriages who have been married less than 5 years will be interviewed to complete the cohort of women married since 1970. The data-collection phase of the study is expected to be finished by February, 1976. Study director: James Peterson.

Pennsylvania State Drug Study. Sponsored by the Governor's Council on Drug and Alcohol Abuse, Commonwealth of Pennsylvania, ISR will be conducting a study of the incidence and prevalence of drug use in Pennsylvania. This study will be carried out in conjunction with an indicator study by the University of Delaware, which will seek to develop social indicators measuring drug use. ISR's incidence and prevalence study will also be used to validate the indicators developed in the comparison study. Personal interviews with 2,000 adults will be conducted from a household probability sample of the state of Pennsylvania, with data collection to continue through early 1976.

Study director: James Peterson.

Completed project:

Progesterone-T IUD. In this study, 100 in-depth personal interviews were conducted in August-October, 1975, with obstetrician/gynecologists practicing in Los Angeles, Philadelphia, Boston, New Orleans, and Chicago. The purpose was to determine physicians' perceptions of and attitudes toward the newly developed progesterone-T IUD contraceptive device. Study director: Richard Vanderveer.

Israel Institute of Applied Social Research Jerusalem, Israel

(19 George Washington St., P.O.B. 7150, Jerusalem 91 070, Israel)

Completed project:

Patterns of Socialization in an Arab Village. This study, which was supported by the Ford Foundation, investigated patterns of family relations, sex differences in forms of behavior for boys and girls in late childhood and adolescence, and changes in patterns of education, occupation, and marriage over the last two generations. Personal interviews were conducted in the village of Artas, south of Bethlehem, with 89 families having children aged 10-16.

Principal investigator: Helen Antonovsky.

Minnesota Center for Sociological Research University of Minnesota

(Department of Sociology, 1114 Social Science Bldg., Minneapolis, Minnesota 55455)

Survey of the Handicapped. In this statewide survey for the State Department of Vocational Rehabilitation, a multistage sampling procedure will be used to gather data on the incidence, prevalence, and characteristics of handicapped persons.

National Opinion Research Center University of Chicago

In Chicago

(6030 S. Ellis Avenue, Chicago, Illinois 60637)

National Data Program for the Social Sciences: Fourth Year. The National Data Program is both a data diffusion project and a program of social indicator research. Its data collection instrument, the General Social Survey (GSS), went into the field for the fourth time in March, 1975. In each yearly survey, personal interviews are conducted with a national cross section of approximately 1,500 adults, 18 years of age and older. The questionnaire each year contains a standard core of demographic and attitudinal variables plus certain topics of special interest selected for rotation. Among the rotation items in the 1975 survey are attitudes toward open housing and busing, women's roles, legalization of marijuana, international politics, and TV viewing.

The data set and codebook for the 1975 survey, as well as those from the first three surveys (1972, 1973, and 1974), are currently available from the Roper Public Opinion Research Center, Williams College, Williamstown, Massachusetts 01267; users need not belong to the Roper Center. For more information on the National Data Program, a booklet entitled "NORC General Social Survey: Questions and Answers" can be obtained from the NORC Library, 6030 S. Ellis Avenue, Chicago, Illinois 60637.

In New York

(817 Broadway, New York, N.Y. 10003)

Worker's Compensation Recipients Study. In this study for the Health Studies Program of the Maxwell School at Syracuse University, personal interviews are being conducted in six states (California, Florida, New York, Washington, Wisconsin, and one other) with 3,200 workers who were injured or became ill at least five years ago. The purpose is to find

out what effect a severe work-related injury or illness has on the lives of workers and their families. Of special interest is the effect of injury or illness on people's income, work history, and general attitude toward life. Principal investigators: William Johnson and Julie Makarushka.

Administrative Costs of Office-Based Physicians. Funded by the Social Security Administration, the objectives of this research on administrative costs in physicians' offices are (1) to determine the factors responsible for inter-physician variation in total cost per visit and in overhead or administrative costs per visit; (2) to measure the administrative costs incurred by physicians in obtaining reimbursement from specific types of insurers such as medicaid and medicare; and (3) to analyze variations in the bad debt experience and the value of services rendered to patients on a reduced-fee basis. Personal interviews will be conducted in Spring, 1976, with 2,000 office-based physicians in approximately 60 locations throughout the U.S. Co-principal investigators: Frank Solan (University of Florida) and Jerry Cromwell (Abt Associates).

Population Research Laboratory Brown University

(Department of Sociology, Box 1916, Providence, Rhode Island 02912)

Immigrant Portuguese Medical Care Patterns. This pilot study to determine the feasibility of conducting interviews in Portuguese and locating recent Portuguese immigrants in the community is funded by a Biological Sciences Support Grant from Brown University. The study will examine the access which this group has to medical care delivery sources, and the amount of their medical care use. Personal interviews have been conducted with a sample of foreign-born Portuguese in 100 Rhode Island households.

Principal investigator: Lois Monteiro.

Research Triangle Institute North Carolina

(P.O. Box 12194, Research Triangle Park, North Carolina 27709)

Economies of Scale and Increased Productivity in Group Dental Practice. The purpose of this project, sponsored by the Division of Dentistry, Bureau of Health Manpower, Health Resources Administration, is to study solo and group dental practices. Data will be collected from

approximately 400 dental practice firms. The objectives include identification and estimation of factors leading to productivity differences and economies of scale. Project director: Kent D. Nash.

Safe School Study. Funded by the National Institute of Education, this study seeks to determine the extent of crime in the nation's public schools. Incident data, as reported by students, teachers, and principals, will be collected from 4,800 schools over an eight-month period. The data will be used for an evaluation of the effectiveness of school crime prevention measures and a description of preventive measures classified by school type. Project director: James D. Bates

Evaluation of Hospital Discharge Survey. This project sponsored by the Health Resources Administration will evaluate, and explore modifications and/or alternatives to, the annual Hospital Discharge Survey (HDS) presently conducted by the National Center for Health Statistics. RTI is discussing the HDS with various experts in the field of hospital discharge data and will test possible modifications/alternatives to the survey design. Project director: R.E. Folsom.

Survey of Attitudinal Acceptance of a Children's Incremental Dental Care Program by Parents, Teachers, and School Administrators. Sponsored by the Division of Dentistry, Bureau of Health Manpower, Health Resources Administration, this study assesses how well the Georgia-Tennessee Dental Program has been accepted by parents, teachers, and school administrators and explores the pertinent factors associated with acceptance or nonacceptance. The children's dental health program, established in six counties in 1968 by the State of Tennessee under contract with the Division of Dental Health, USPHS, was designed to provide information for implementation of similar programs in other parts of the U.S. Project director: Jay R. Williams.

1975-76 Complement Survey for the 1974 National Inventory of Family Planning Services. Funded by the National Center for Health Statistics, this project will provide a statistical measure of the coverage of the National Inventory of Family Planning Services, which was set up as a part of the Master Facility Inventory Program in 1974. The National Inventory is intended to be a comprehensive national listing of all family planning service sites in the U.S. The survey will be performed in 58 primary sampling units of the RTI General Purpose Sample and will be conducted by mail with telephone follow-ups. Sample sites will be drawn from lists of clinics, hospitals, physicians, and other organizations offering family planning services. Project director: Milton D. Lieberman.

Methodological research:

Design Task for Surveys of Patient Attitudes and Knowledge about Cancer Control and Rehabilitation. Funded by the National Cancer Institute, the major product will be a series of carefully pretested survey instruments designed to identify knowledge and attitudes about cancer among four populations: (1) the general population, (2) cancer patients, (3) the patients' families, and (4) treatment facilities. RTI is one of five contractors who have similar mandates to develop instruments for use in a future national survey. This survey will seek to develop a primary data base from which to (1) identify effective strategies for the reduction of cancer incidence, morbidity, and mortality from a social science perspective and (2) develop issues for future policy research on cancer, the cancer population, and the general population.

Project leaders: Jay R. Williams.

Social Science Research Center Mississippi State University

(Box 5287, Mississippi State, Mississippi 39762)

An Evaluation of Public Hearings on Water Development Projects in Mississippi. The purpose of this project, funded by the Department of the Interior through the Mississippi Water Resources Research Institute, Mississippi State University, is to provide historical information on the amount and quality of public participation and the basic structure of public hearings on waterways in Mississippi. The study, which runs through June, 1976, involves mail questionnaires to a sample of 100-200 and content analysis of 54 public hearings.

Principal investigator: Gary D. Hampe.

Joint Alcohol and Driver Education Project. In this project, sponsored by the Department of Mental Health, Division of Alcohol Abuse and Alcoholism, an alcohol-related curriculum was constructed, introduced, and used in selected driver education classes. Before and after measurements were made of the amount and retention of alcohol knowledge for the classes and control groups. Questionnaires were administered in classrooms in 6 Mississippi high schools to 2,116 students (51% black, 49% white). The project is to be completed by the end of this year.

Principal investigator: Gary D. Hampe.

Statistical Laboratory (Survey Section) Iowa State University

(Ames, Iowa 50010)

Completed projects:

Driver Education. In the study for the Iowa Department of Public Instruction of driver education students and programs in Iowa high schools, an additional 500 students were interviewed to obtain information about an experimental driver education curriculum used in several schools.

Project director: Richard Dorsch.

Land Use Trends. In this study of land use trends in Iowa, questionnaires were sent to governing officials of a sample of incorporated areas, Iowa county extension directors, and various state agencies. Data were also collected and tabulated from secondary sources, and estimates of the present major uses of Iowa's land and of future land use were computed.

Project director: Richard Dorsch.

Impact of a Family Practitioner. The Statistical Lab assisted researchers from the Division of Preventive Medicine at the Mayo Clinic in Rochester, Minnesota, who were interested in assessing the impact on a particular community of the establishment of a family practitioner in an area heretofore considered deficient in medical services. Interviewing was to be carried out before the doctor began his practice, with follow-up studies to be made at a later date.

Project director: Harold Baker.

Methodological research:

Census Bureau Research Project. As part of its continuing cooperative relationship with the U.S. Census Bureau, this project has been primarily oriented to research in survey and measurement methods. Current objectives include (1) considering the estimation of regression equations from data collected by sample surveys where design may be other than simple random sampling; (2) studying the application of variance component models to sample data having measurement errors; (3) formulating models and methods of estimation for data subject to response errors; and (4) investigating the estimation of time series models.

Principal investigator: Wayne Fuller.

Survey Research Center State University of New York at Buffalo

(4230 Ridge Lea Road, Buffalo, New York 14226)

Completed projects:

Poisoning Study. The purpose of this study was to determine how to improve emergency medical care for cases of accidental childhood poisoning. Using random digit dialing, brief

telephone interviews were conducted with 320 parents of children under 10 years old in Tonawanda and Kemmore, New York. Project directors: John A. Coulter and Gerhard Levy (School of Pharmacy); study coordinator: Miriam Balutis.

Master Sample for Erie-Niagara Area Survey. The design and selection of the sample of blocks for SRC's omnibus surveys has been completed. The sample was stratified by location, race, income, size, and potential growth and contains 172 blocks and 8,000 dwelling units, which produced the sample for the Fall 1975 Erie-Niagara Area Survey. Project directors: Joel S. Rose and Joseph Sedransk.

Survey Research Center Oregon State University

(403 Agricultural Hall, Corvallis, Oregon 97331)

Annual Survey of Hunters in Oregon: 1976. This survey is conducted annually for the Oregon Department of Fisheries and Wildlife among hunters licensed in Oregon to determine hunter effort measured in days, hunter success, and the season harvest of deer, elk, bear, waterfowl, and upland game. The survey is conducted by mail with a random sample of 5% of the licenses, or approximately 20,000 hunters. Study director: Lyle D. Calvin.

Grass Seed Farmers. The purpose of this panel survey, funded by the OSU Agricultural Experiment Station, is to test the implications of decision theory in the prediction of the adoption behavior of grass seed farmers in Oregon. The panel of 40 farmers is interviewed after significant technological innovations are made available or legal decisions are made concerning open field burning.

Wind Turbine Generation. The Energy Research and Development Administration, through Lockheed Corporation, has contracted with the SRC to develop a model of public acceptance of wind turbine generation. A nationwide probability sample of 1,500 individuals will be used, with the field work to be carried out by the Gallup Corporation of Princeton, N.J., under a subcontract.

Completed projects:

Perceptions of the Oregon Tax System. This study evaluated the awareness, attitudes, and knowledge of Oregon residents concerning the state's tax system, with particular emphasis on the state income tax and the extent and kinds of income tax evasion practiced. A pre-

diction model of tax system knowledge and evasion practices has been developed, tested, and evaluated. In this study, personal interviews were conducted with 800 noninstitutionalized adults in the state.

Study directors: Robert G. Mason and Lyle D. Calvin.

Quality of Life Perceptions of Oregonians. Funded by the Rockefeller Foundation, this survey was an attempt to develop a meaningful measure of the satisfaction of Oregonians with various domains of their lives: transportation, family planning, neighborhood, health, energy, public safety, state government, air quality, income security, and gasoline availability. Data were obtained by personal interviews with 1,946 noninstitutionalized adults throughout the state. A report of the survey will be published in November, 1975. Principal investigator: Robert G. Mason.

Central Oregon Educational Needs. Undertaken for the Administration of Oregon State University, the purpose of this project was to ascertain the upper division educational needs of adults in Central Oregon. The sample consisted of 2,000 randomly selected households.

Corvallis Voters' Attitudes toward the Amount and Kind of Future Economic Growth. This survey was carried out for the Corvallis Goals Steering Committee, which was interested in learning the dominant attitudes of Corvallis voters toward the advantages and disadvantages of economic growth. Questionnaires were mailed to a random sample of 600 voters.

Survey Research Centre York University

(4700 Keele Street, Downsview, Ontario M3J 1P3, Canada)

Attitudes toward Local Government in Kent County. This study for the County of Kent and City of Chatham aims to measure satisfaction and involvement with local government and to study attitudes toward its restructuring. Telephone interviews were conducted in August-September, 1975, with a random selection of 596 voters (aged 18 and over) within households in Kent County. A preliminary report is under way. Commissioner: Lionel D. Feldman.

Federal Seat Belt Study. In this study for the Ministry of Transport, Ottawa, 11,000 observations were made in May of automobile drivers wearing seat belts throughout Canada; the report is now being written. The purposes of the study are (1) to measure regional variations in seat belt usage by Canadian automobile drivers, and (2) to study engineering aspects of seat belt design in relation to seat

belt usage.

Principal investigator: B. Bragg.

Completed project:

Auld-Manga Study. The purposes of this study for the Ontario Economic Council (O.E.C.) were to examine the utilization of health services in Ontario (O.H.I.P.) and to discover what people know about government spending and their attitudes to how that money is allocated. Personal interviews were conducted in May-July, 1975, with 1,294 eligible O.H.I.P. families in Ontario.

Principal investigators: P. Manga (O.E.C.) and D. Auld (Dept. of Economics, University of Guelph).

Survey Research Laboratory

Arizona State University

(Department of Sociology, Tempe, Arizona 85281)

Methodological research:

In a mail survey, a comparison is being made of (1) two forms--a 2-page chart vs. an 8-page booklet; and (2) mailbacks--using an I.D. number vs. a double envelope.

Survey Research Laboratory

University of Illinois

at Urbana-Champaign

(414 David Kinley Hall, Urbana, Illinois 61801)

Public Reactions to Wind Energy Devices. Funded by NSF, this wind energy study will explore reactions of the general public in various parts of the country toward the construction of different types of windmills for generating electrical energy. Personal interviews will be conducted beginning in December and continuing through Summer, 1976, with 300 respondents in each of six locations (Chicago area, western Washington, Rhode Island, southeastern Wyoming, west central Michigan, and a national park site). A small windmill will be constructed in the national park, where people will be asked about their reactions to it. In the other locations, respondents will be shown slides of different types of windmills in various settings.

Project coordinator: Diane O'Rourke.

Consumer Panel. This ongoing study of consumer decision processes, currently funded by NSF, involves panels of married couples in Peoria and Decatur, Illinois, and in the Chicago area.

Personal interviews are under way on the eleventh wave in Peoria/Decatur with 214 couples and on the fifth wave in Chicago with 259 couples. Up-to-date information is being obtained on such previously asked areas as fertility, durable goods purchases and purchase plans, asset management, and various types of attitudes.

Project coordinator: Claudia Washburn.

Follow-up of Consumer Panel Dropouts. In conjunction with the Consumer Panel just described, this study aims to determine the extent to which dropouts from the panel differ from ongoing panel members in order to estimate the representativeness of those remaining in the panel. Of the 213 former members of the panel, questionnaires have been mailed to the 137 who could be located (87 from the Chicago panel and 50 from the Peoria/Decatur panel).

Project coordinators: Claudia Washburn and Linda Lannom.

Community Reaction to Military Noise. In this study for the U.S. Army Corps of Engineers, a survey questionnaire will be designed and pre-tested for reliable measurement of annoyance levels in communities where blast noise (artillery) and helicopter and aircraft noise occur as by-products of military training activities. Beginning in 1976, surveys will be carried out at several military posts, with personal interviews conducted at each location with 2,000 members of the general population residing near the selected military installations.

Project coordinator: Edward Lakner.

Completed project:

Community Needs Survey. The purpose of this survey for the University of Illinois Division of Broadcasting was to ascertain what the people of Cicero and the Chicago area feel are the major issues and problems in their community. Telephone interviews were completed in early October with 259 residents of Cicero and the Chicago area.

Project coordinator: Jutta Phillips.

at Chicago Circle

(4075 Behavioral Sciences Building, Chicago, Illinois 60680)

Wholistic Health Centers. This study for the Wholistic Health Centers will evaluate the health care offered at the Centers in Hinsdale and Woodridge, Illinois. Telephone interviews will be conducted with 500 Wholistic Health Center patients to assess their satisfaction with the care received, and questionnaires will be mailed to 200 physicians practicing in Hinsdale and Woodridge to ascertain their attitudes toward the Centers.

Project coordinator: Beth Eastman.

**Survey Research Program
University of Massachusetts/Boston and Joint
Center for Urban Studies of MIT and Harvard**

(University of Massachusetts/Boston, 100
Arlington Street, Boston, Massachusetts 02116)

*Survey of Support of the Massachusetts Coastal
Zone Management Program.* In this study for the
Executive Office of Environmental Affairs, Com-
monwealth of Massachusetts, SRP is developing
a questionnaire to be used by the Coastal Zone
Management Program to provide citizen input
concerning permissible and optimal use of the
land and water resources of the coastal zone.
Study director: Laurence G. Branch.

*The Effect of Anti-Gambling Laws in the Cri-
minal Justice System.* Under a grant from the
National Institute for Law Enforcement and
Criminal Justice, SRP will be studying the im-
pact of anti-gambling laws on the criminal
justice system. The objective is to describe
in detail the experience of police and prose-
cutors with existing anti-gambling laws, in-
cluding recent introductions of lotteries and
off-track betting. The project involves col-
lecting information in 15-20 large cities,
grouped into four types according to the le-
gality of on-track and off-track betting on
horses or dogs and a state-run lottery. In
each city, information will be gathered from
four different sources: (1) statistics on
gambling arrests, prosecutions, and convic-
tions from departmental and court records; (2)
interviews with informed persons, including
police administrators, vice operations head,
prosecutors, known bookies, newspaper report-
ers, parole-probation officers, and officials
from other state enforcement agencies; (3) a
comparative study of the relevant statutes on
gambling in each city; and (4) questionnaires
filled out by the vice squad and patrolmen in
each city about their perceptions and feelings
about gambling law enforcement.

Study directors: Floyd J. Fowler, Jr., and
Thomas W. Mangione.

*United Community Planning Corporation/Combined
Jewish Philanthropies Planning Study.* Spon-
sored by the United Planning Corporation and
Combined Jewish Philanthropies under funding
from the Permanent Charity Fund, the purpose
of this project is to identify the social, ed-
ucational, recreational, and health needs of
the Boston area. Personal interviews are be-
ing conducted with an area probability sample
of 1,000 households in the Boston SMSA plus a
probability sample of 1,000 Boston area Jewish
households. The mobility patterns, neighbor-
hood and family composition, and other demo-
graphic information gathered, as well as a mea-
sure of Jewish identification, will help define
better the population served by the agencies.
Study director: Floyd J. Fowler, Jr.

Health Care Needs of the Elderly. Under a
\$200,000 grant from the Administration on
Aging, SRP is studying the health care needs of
the elderly. Personal interviews about their
health status and personal needs will be con-
ducted in February-March, 1976, with about
1,600 elderly persons who were respondents to
an SRP study for the Massachusetts Department
of Public Health early in 1975. The new in-
vestigation is designed to determine how the
needs and health of the original group have
changed over the 12 months and to develop a
way to predict changes in health and need
status.

Principal investigator: Laurence G. Branch.

**Urban Opinion Surveys Division of Mathematica
Princeton, New Jersey**

(P.O. Box 2392, Princeton, New Jersey 08540)

Study of Unemployment Insurance Exhaustees.
This study was designed to test various hypoth-
eses about the behavior of UI recipients who
exhausted their benefits. Data were collected
from 2,000 UI recipients in three waves in
Chicago, Atlanta, Baltimore, and Seattle. The
first wave, in October-November, 1974, provided
baseline data on pre-UI job, current income,
and labor force behavior of exhaustees at the
time of UI benefits exhaustion. The second
interview in February, 1975, collected data
on adjustments made by exhaustees to the loss
of UI benefits, focusing mainly on labor force
and consumption adjustments. The third wave,
in November, 1975, addresses the kinds of long-
term adjustments made by exhaustees, charac-
teristics of individuals eligible to participate
in the extended benefits programs, and how in-
dividuals cope over extended periods with var-
ious catastrophic events associated with loss
of their jobs. A final report on Waves I and
II has been made to the U.S. Department of
Labor.

Principal investigator: Walter Nicholson;
project director: Mary Kilkenny.

Educational Performance Study. This study,
being conducted for HEW under contract through
the State of Washington, is an adjunct to the
Seattle/Denver Income Maintenance Experiments.
The purpose is to measure the effect of income
maintenance upon the school performance of
children of recipients. The study will in-
volve interviews in January, 1976, with 4,700
recipient and control-group parents and 2,800
subsampling children plus interviews with 2,500
teachers and the collection of 8,500 school
records.

Principal investigators: Kenneth Kehrer and
Rebecca Maynard.

Canadian Physicians' Supply Response. Two re-
lated projects, supported by HEW, examine the

responses of physicians to the introduction of universal health insurance in Canada utilizing data collected through claims records and from a survey of physicians' offices. The study will examine the effects of the program on physician location, ease of access to medical care within various market areas, and changes in organization and management of physicians' offices. In the survey, telephone interviews will be conducted in April-May, 1976, with a random sample of physicians' offices in Quebec Province, Canada.
Principal investigator: Philip Held; project director: Alan Brewster.

Wisconsin Survey Research Laboratory University of Wisconsin

(Lowell Hall, 610 Langdon Street, Madison, Wisconsin 53706)

Completed projects:

Wisconsin Library Manpower Study. Funded by the Division for Library Services, Department of Public Instruction, and carried out in January-February, 1975, under contract with the University of Wisconsin-Extension, Department of Communication, this study involved questionnaires mailed to 900 staff members and directors of high school and public libraries throughout Wisconsin. The purpose was to gather information to improve library services and the cooperation and interchange of materials among all public and educational libraries in the state.

Study director: David Hoffman.

University Attenuation Study--Student Access to Higher Education. Conducted in Spring, 1975, for the University of Wisconsin Central Administration, the telephone interviews in this study attempted to measure what the impact upon students would be if the specific U.W. unit that they attended were to be closed or if certain programs it offered were to be eliminated. The sample consisted of 2,668 students in various institutions in the University of Wisconsin system, excluding the Madison campus.

Morgan Park Survey. The primary purpose of this study, funded by the University of Wisconsin Graduate School, was to find out the impact of the closing of the United States Steel plant on the residents of Morgan Park, a suburb of Duluth, Minnesota. Another purpose was to determine how residents evaluated a planned community 60 years after the planning input. Telephone interviews were conducted in Spring, 1975, with 500 households in Morgan Park.

Study director: Arnold Alanen (Dept. of Landscape Architecture).

Educational Television Needs Survey. This study for the Wisconsin State Board of Vocational Education obtained information to be used as a guide for developing education programs for Wisconsin's vocational, technical, and adult schools, with special emphasis on educational programs for in-home television sets. Telephone interviewing was completed in July with approximately 1,600 households in Wisconsin, with eligible respondents being 18 years of age or older and randomly selected within the household.

Study director: Loren Brumm.

Survey of Parents of Handicapped Children. Conducted for the Handicapped Child Committee of the Wisconsin Academy of Pediatrics, this survey sought information to help improve services available in Wisconsin to children with some kind of chronic physical limitation or disability. Approximately 350 telephone interviews were completed in July-August with parents of handicapped children to ascertain their views on and experiences with the available services.

Study director: Dr. Horace K. Tenney, III (State Department of Public Instruction, Division of Handicapped Children).

Status Study of Adult Vocational and Technical Education in Wisconsin. The purpose of this study for the University of Wisconsin's Center for Studies in Vocational and Technical Education was to help in the development of future adult education programs. Telephone interviews were conducted in August-September with adults in approximately 1,000 Wisconsin households.

Study directors: Marion Franken and Merle Strong.

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Personnel Notes

Evan T. Peterson is the new Director of the Brigham Young University Survey Research Center. Dr. Peterson was formerly Chairman of the Department of Sociology at BYU. *Robert J. Parsons*, who was the previous Director of the Center, has returned to full-time teaching in the Department of Economics.

Alfred J. Tuchfarber, Jr., has been named Director of the Behavioral Sciences Laboratory at the University of Cincinnati. Dr. Tuchfarber was formerly Associate Director. *William Klecka*, who was the previous Director, has been named Senior Research Associate of BSL and is on leave to spend the 1975-76 academic year at the Law Enforcement Assistance Administration in Washington, where he is developing a data archive and continuing his research on the

efficacy of random digit dialing in nationwide surveys.

New staff members at the Behavioral Sciences Laboratory are *George Bishop*, Research Associate, who was formerly Assistant Professor of Sociology at Notre Dame University, and *Anna Elizabeth Powell*, Research Programmer/Analyst and formerly Instructor of Political Science at Michigan State University.

Alvin Cruze has been appointed Director of the Research Triangle Institute's Center for the Study of Social Behavior. The position had been held on an acting basis for 15 months by RTI vice president *William Eckerman*. Dr. Cruze has been at RTI for 10 years and in the Center for Development and Resource Planning since its formation in 1973.

Donald J. Treiman has become Associate Director of the Institute for Social Science Research at UCLA. Dr. Treiman was formerly Associate Director at the Center for Policy Research in New York. Also at ISSR, *Mary Pori* has left its Survey Research Center division, where she was head of Statistical Services. She has been replaced by *Miles Rogers*, who is associated with the Center for Computer-based Behavioral Studies.

At the Institute for Social Research at Florida State University, *Charles E. Billings* has become a Research Associate. Dr. Billings is also an Associate Professor of Government at FSU. *E. Lester Levine*, who was formerly Associate Director of ISR, has gone to the Department of Political Science at the University of Georgia.

Helen Lowry has joined the staff of the Survey Research Center at Oregon State University as Project Coordinator. She was previously at the Bureau of Economic and Business Research and Department of Economics, University of Illinois at Urbana-Champaign.

Kenneth Terhune has become a Study Director at the Institute for Survey Research at Temple University. Dr. Terhune was previously with the Calspan Corporation, where he held the position of Principal Psychologist, Operations Research.

Nancy Lessin, for the past several years a field administrator at the Institute for Survey Research, has been appointed Field Manager at National Analysts. Prior to joining the ISR field staff, she had served as a field supervisor for National Analysts.

Martha Berlin, previously Field Supervisor with BSSR, has joined Mathematica as an assistant survey manager.

Research Center News

New Unit at Minnesota Center

The *Minnesota Center for Social Research* has established a new Survey Research Unit to develop a statewide survey research capability for the Center. The Director of the new unit is Robert Etzioni.

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New in the Field

Cleveland Area Study

The Division of Social and Behavioral Sciences of Case Western Reserve University is embarking on a new research activity--*The Cleveland Area Survey*. The CAS is an annual omnibus survey of Cleveland, Ohio, and vicinity (Cuyahoga County). As an omnibus survey, interested researchers may purchase time to ask questions among a random sample of residents of 1,280 households in greater Cleveland. In addition to clients' questions, data on 28 demographic variables will be collected during the personal interview. The Project Director is Saul D. Feldman (Dept. of Sociology) and the Associate Director is Howard S. Biel (Dept. of Urban and Environmental Studies). For further information, contact the Cleveland Area Survey, Haydn Hall, Case Western Reserve University, Cleveland, Ohio 44106.

Data User Association Formed

A national *Association of Public Data Users* has been formed to facilitate resource sharing among the member organizations in acquiring and using public data. The basic approach is through pooled purchases and through collective representation to funding agencies and federal data producers. APDU's first action will be the preparation of a Directory to the data files held by the members in order to facilitate sharing and exchange of data sets among members. Future activities will include creation of software for public data use suitable for members' data applications. Membership is open to any organization and is expected to appeal to those in the business, academic, government, and research communities. For further information, write Linda Morrison, Acting Secretary, APDU, P.O. Box 9287, Rosslyn Station, Arlington, Virginia 22209.

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List of Academic Survey Research Organizations

Alabama

Dr. Paul L. Wall, Director
Division of Behavioral Science Research
Tuskegee Institute
Carnegie Hall--4th Floor
Tuskegee Institute, Alabama 36088
(205-727-8575)

Arizona

Dr. Morris Axelrod, Director
Survey Research Laboratory
Sociology Department, SS 317
Arizona State University
Tempe, Arizona 85281
(602-965-5000)

California

Prof. J. Merrill Shanks, Director
Survey Research Center
University of California
2538 Channing Way
Berkeley, California 94720
(415-642-1104)

Dr. Howard E. Freeman, Director
Institute for Social Science Research
University of California at Los Angeles
11250 Bunche Hall
Los Angeles, California 90024
(213-825-0711)

Canada

Dr. Jacques Brazeau, Director
*Ms. Jacqueline Hall, Administrative Director
Centre de Sondage
Universite de Montreal
C.P. 6128
Montreal 101, Quebec, Canada
(514-343-7598)

Dr. Byrn Greer-Wootten, Acting Director
Survey Research Centre
York University
4700 Keele Street
Downsview, Ontario M3J 1P3, Canada
(416-667-3022)

Florida

Dr. Charles M. Grigg, Director
Institute for Social Research
Florida State University
654 Bellamy Building
Tallahassee, Florida 32306
(904-644-2830)

Illinois

Director
National Opinion Research Center
University of Chicago
6030 South Ellis Avenue
Chicago, Illinois 60637
(312-753-1450)

Illinois (continued)

Dr. Robert Ferber, Director
Survey Research Laboratory
University of Illinois
414 David Kinley Hall
Urbana, Illinois 61801
(217-333-4273)

Indiana

Dr. George W. Bohrnstedt, Director
Institute of Social Research
Indiana University
1022 East Third Street
Bloomington, Indiana 47401
(812-337-4125)

Iowa

Dr. Herbert A. David, Director
Statistical Laboratory
*Dr. Roy D. Hickman, Professor-in-Charge
Survey Group
Iowa State University
Ames, Iowa 50010
(515-294-5242)

Prof. Robert E. Kramer, Associate Director
Center for Business and Behavioral Research
University of Northern Iowa
Cedar Falls, Iowa 50613
(319-273-2105)

Israel

Dr. Louis Guttman, Scientific Director
Israel Institute of Applied Social Research
19 George Washington Street
P.O.B. 7150
Jerusalem 91070, Israel
(02-231421)

Maine

Dr. Lewis Mandell, Director
Social Science Research Institute
University of Maine at Orono
14 Coburn Hall
Orono, Maine 04473
(207-581-2438)

Massachusetts

Dr. Floyd J. Fowler, Jr., Director
Survey Research Program
University of Massachusetts, Boston
100 Arlington Street
Boston, Massachusetts 02116
(617-542-7037)

Michigan

Dr. Angus Campbell, Director
Institute for Social Research
University of Michigan
P.O. Box 1248
Ann Arbor, Michigan 48106
(313-764-8363)

*Direct all correspondence to this person.

Minnesota

Dr. Michael Q. Patton, Director
Minnesota Center for Sociological Research
Department of Sociology
University of Minnesota
1114 Social Science Bldg.
Minneapolis, Minnesota 55455
(612-373-0236)

Mississippi

Dr. Gerald O. Windham, Director
Social Science Research Center
Mississippi State University
Box 5287
Mississippi State, Mississippi 39762
(601-352-3243)

New York

Dr. Allen H. Barton, Director
Bureau of Applied Social Research
Columbia University
605 West 115th Street
New York, New York 10025
(212-280-4022)

Dr. Jack Elinson, Professor and Head
Division of Sociomedical Sciences
Columbia University School of Public Health
630 West 168th Street, Room 138 Black Bldg.
New York, New York 10032
(212-579-3912)

Dr. Raymond G. Hunt, Director
Survey Research Center
State University of New York at Buffalo
4230 Ridge Lea Road, Rm C-19
Buffalo, New York 14226
(716-831-1675)

North Carolina

Dr. Frank J. Munger, Director
Institute for Research in Social Science
University of North Carolina
Manning Hall
Chapel Hill, North Carolina 27514
(919-933-3061)

Dr. William C. Eckerman, Vice President
for Research in the Social Sciences
Research Triangle Institute
P.O. Box 12194
Research Triangle Park, North Carolina 27709
(919-549-8311)

Ohio

Dr. Alfred J. Tuchfarber, Jr., Director
Behavioral Sciences Laboratory
University of Cincinnati
1403 Crosley Tower
Cincinnati, Ohio 45221
(513-475-5028)

Dennis K. Benson, Director
The BENCHMARK Program
Academy for Contemporary Problems
1501 Neil Avenue
Columbus, Ohio 43201
(614-421-7700)

Oregon

Dr. Lyle D. Calvin, Director
Survey Research Center
Oregon State University
403 Agricultural Hall
Corvallis, Oregon 97331
(503-754-3773)

Pennsylvania

Dr. Leonard A. LoSciuto, Director
Institute for Survey Research
Temple University
1601 North Broad Street
Philadelphia, Pennsylvania 19122
(215-787-8355)

Dr. R. Richard Ritti, Head
Pennsylvania Field Research Laboratory
The Pennsylvania State University
S-211 Human Development Bldg.
University Park, Pennsylvania 16802
(814-865-1717)

Puerto Rico

Prof. Pedro A. Vales, Director
Social Science Research Center
Faculty of Social Sciences
University of Puerto Rico
Rio Piedras, Puerto Rico 00931

Rhode Island

Dr. Albert F. Wessen, Director
Population Research Laboratory
Department of Sociology
Brown University, Box 1916
Providence, Rhode Island 02912
(401-863-3172 or 863-2559)

Sweden

Prof. Karl-Erik Wärneryd, Director
The Economic Research Institute at the
Stockholm School of Economics
Box 6501
113 83 Stockholm, Sweden

Utah

Dr. Evan T. Peterson, Director
Survey Research Center
Brigham Young University
Young House
Provo, Utah 84602
(801-374-1211, Ext. 4206)

Washington

Dr. Clifford E. Lunneborg, Director
Educational Assessment Center
University of Washington
453 Schmitz Hall, PB 30
Seattle, Washington 98195
(206-543-1170)

Wisconsin

Prof. Harry Sharp, Director
Wisconsin Survey Research Laboratory
University of Wisconsin-Extension
610 Langdon Street, Lowell Hall
Madison, Wisconsin 53706
(608-262-3122)

Announcements

Area Survey Consortium Suggested

Urban and statewide area surveys (especially omnibus surveys) have a variety of common problems, including seeking funds and clients, data management, and data dissemination. Individuals and organizations interested in creating a formal or informal consortium of university-based and nonprofit organization-based area surveys should contact Saul D. Feldman, Cleveland Area Survey, Case Western Reserve University, Cleveland, Ohio 44106.

AAPOR Student Paper Competition

The annual Student Paper Competition of the American Association for Public Opinion Research is open to all graduate and undergraduate students in Business Administration, Communications, Journalism, Marketing, Political Science, Psychology, Sociology, and related fields. Papers may relate to methodological questions in survey or social science research or emphasize substantive findings advancing understanding of public opinion and social behavior. One winner and as many honorable mentions as appropriate will be selected by a panel of judges. A prize of \$200 will be awarded to the winning paper, and its author will be invited to present the paper at the AAPOR Annual Conference in Asheville, N. C., next May. Three copies, double spaced, should be sent on or before February 1, 1976, to Dr. R. Richard Ritti, Head, Pennsylvania Field Research Laboratory, The Pennsylvania State University, S-211 Human Development Building, University Park, Pennsylvania 16802.

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Jobs ↔ People

This free column is for the convenience of people available for work in survey research and organizations having job openings in survey research.

Listings should be sent to the Editor, *Survey Research*, and should be approximately 50 words in length. Names will be coded, if requested.

Opening:

Coordinator - Survey Operations, Health Insurance Study, Rand Corp. To coordinate

survey subcontractor's activities for large multi-site health survey; development of questionnaire design specifications, monitoring field schedules, training and quality control operations. Must have several years experience with large survey data collection activities including substantial participation in questionnaire development, development of training and editing specifications, and significant experience as a supervisor of site survey operations. Starting salary range: \$19-\$25,000 yearly. Excellent benefits. Contact Dr. Deborah Hensler, Associate Head, Social Science Dept., Rand Corporation, 1700 Main St., Santa Monica, California, 90406.

Openings:

2 positions at Institute for Behavioural Research, York University.

1. Director of Survey Research Centre: responsible for overall administrative policy and research endeavors of Centre; 2/3 administrative appointment in IBR, 1/3 cross-appointment in social science department of University; experience in administration of large-scale social science survey projects.

2. Director of Methodological Research Section: responsible for routine administration of Section staff, consultation with IBR members and clients, initiation of methodological research programs; 1/3 cross-appointment in social science department of University; experience in measurement, statistical analysis, and application of quantitative methods to substantive research questions.

Should have teaching and research experience in a social science field sufficient for appointment as Associate Professor or Professor in a Canadian university. Salary floors (1975-76): \$20,000-\$25,800. Appointment: July 1, 1976.

Direct applications and inquiries to Director, Institute for Behavioural Research, York University, 4700 Keele St., Downsview, Ontario M3J 1P3, Canada.

Available:

Economic statistician, male, age 30, M.A. (Economics-Urban and Quantitative) with background in poverty and medical opinion survey research. Also experience in labor economics, health statistics, and some economic forecasting. Interested in applied econometrics and model building. Recently completed paper on public housing. Will relocate anywhere, though prefers Midwest. Available immediately. Contact DFG, Economics Dept., University of Illinois at Chicago Circle, Box 4348, Chicago, Illinois 60680.

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Publications

Report on Standardization of Questions

The Social Science Research Council has just issued *Basic Background Items for U.S. Household Surveys*. This 57-page document is the result of a working group of representatives from academic, commercial, and federal survey agencies convened by the SSRC Center for Coordination of Research on Social Indicators to foster the standardization of descriptive information in household surveys through the development of a model set of basic background questions and coding procedures. *Basic Background Items* presents the group's recommended question wordings and coding procedures, along with explanatory and supplementary notes and a bibliography of the relevant research literature. The variables covered include age, sex, marital status, ethnic group, religion, education, employment status, occupation, income, residential characteristics, and political identification. The items were selected for use in household interview surveys with national samples of the general adult population of the U.S. in mind. Copies of the report are available, with prepayment of \$2.00, from *Basic Background Items*, Social Science Research Council, 605 Third Ave., New York, N.Y. 10016.

Coding Manual Issued

A Manual for the Coding of Survey Data by Dorothy Nemanich and Diane O'Rourke of the Survey Research Laboratory, University of Illinois, was recently issued. This manual covers all areas of coding and includes such topics as types of codes, coding conventions, coding problems and solutions, preparation of codes, and precoding questionnaires. It is designed both for those desiring a complete overview of coding survey data and for those seeking alternative methods for specific problems. Copies are available for \$4 from Kendall/Hunt Publishing Co., 2460 Kerper Blvd., Dubuque, Iowa 52001.

New JASA Supplement

As part of the September, 1975, issue, the *Journal of the American Statistical Association* has issued a special supplement entitled "Standards for Discussion and Presentation of Errors in Survey and Census Data," by Maria Gonzalez, Jack L. Ogus, Gary Shapiro, and Benjamin J. Tepping. This is a revised version

of Technical Paper No. 32 of the U.S. Bureau of the Census and made available through the courtesy of the Census Bureau. Based on the guidelines developed in the original paper, the JASA publication outlines the standards that the Census Bureau has developed for meeting the responsibility to inform its data users of the important limitations of its estimates. The supplement includes illustrations of alternative methods of presenting sampling and nonsampling errors that affect the data. Copies of the supplement are available for \$2 per copy, plus postage, from the American Statistical Association, 806 15th St., N.W., Washington, D.C. 20005. Orders received with payment will be sent postpaid.

NORC Social Change Report

The National Opinion Research Center will be issuing three volumes of papers from their Study of Social Change project. The papers will cover (1) methods of trend analysis; (2) substantive studies of particular kinds of social change; and (3) about 50 reports, originally prepared for the U.S. Office of Management and Budget's Statistical Policy Division, showing opinion survey data available in time-series for the study of change in areas of interest to social indicator researchers. The data are presented with response distributions by sex, educational attainment, and cohort. For information on availability and cost of the papers, contact Patrick Bova at NORC, 6030 S. Ellis Ave., Chicago, Illinois 60637.

Social Indicators Sourcebook

The Bureau of Social Science Research has just published *Social Patterns and Attitudes in Greater Washington, 1973/1975: A Social Indicators Sourcebook*, by Albert E. Gollin and Mary Eileen Dixon. This volume is a compilation of findings from The Washington Survey (TWS), BSSR's two major omnibus surveys in the Washington metropolitan area. Breakdowns are shown for various geographic and social groupings on most items. Many social indicators were measured in both surveys, making possible the study of time trends. The sourcebook is available for \$5.95 (by check or voucher) from Librarian, BSSR Inc., 1990 M. Street, Washington, D.C. 20036.

BENCHMARK Guide

The BENCHMARK Program has issued a 23-page handbook entitled *A Guide to Survey Research*

Terms, by Dennis K. Benson and Jonathon L. Benson. After an introductory overview of the survey research process, a brief description of stages in doing a survey, and a short bibliography, the bulk of this document consists of a glossary of key terms and concepts used in survey research, from "accuracy" to "weighting." The guide is intended for persons with limited familiarity with survey research so that they can better understand the processes and terminology used in this field. Copies are available for \$1 from The BENCHMARK Program, Academy for Contemporary Problems, 1501 Neil St., Columbus, Ohio 43201.

New Publications

NOTE: The publications listed below should be obtained from the author, organization, or publisher cited.

Brierly, P.W. "Ask a Silly Question!" *Statistical News: Developments in British Official Statistics*, No. 30 (August, 1975), 30.20-30.24.

Carlson, Robert O. (ed.), *Communication and*

Public Opinion: A Public Opinion Reader. New York: Praeger, 1975. 650pp. Hardcover, \$20; paperback, \$7.95.

Eckhardt, Kenneth W., and Wenger, Dennis E. "Respondent Coding of Occupation." *Public Opinion Quarterly* 39 (Summer, 1975), 246-54.

Francis, Joe D., and Busch, Lawrence. "What We Know about 'I Don't Knows'." *Public Opinion Quarterly* 39 (Summer, 1975), 207-18.

Gonzalez, Maria; Ogus, Jack L.; Shapiro, Gary; and Tepping, Benjamin J. "Standards for Discussion and Presentation of Efforts in Survey and Census Data." *Journal of the American Statistical Association* 70 (September, 1975), Part II.

Inderfurth, Gail Poe. "Verification of Medical Service Utilization: The Health Insurance Study Pretest Experience." *Mathematica Policy Analysis Series*, No. 9. Princeton: Mathematica, Inc. (P.O. Box 2392, Princeton, N.J. 08540), August, 1975. 37pp. Free.

Locander, William; Sudman, Seymour; and Bradburn, Norman M. "An Investigation of Interview Method, Threat and Response Distortion." *Proceedings, American Statistical Association, Social Statistics Section*, 1974, pp. 21-27.

Changes of address, removals, and additions for *Survey Research* mailing list

Return to: Mrs. Mary A. Spaeth
Survey Research
 Survey Research Laboratory
 University of Illinois
 414 David Kinley Hall
 Urbana, IL 61801

Please change my address to: Name _____
 Address _____

Please remove my name from the *Survey Research* mailing list: _____

Names and complete addresses of additional persons to receive *Survey Research*:

Marshall, Cheri T., and Boada, Mark A. "Interviewer Knowledge in Household Surveys: A Review of Folklore and Practices." *Mathematica Policy Analysis Series*, No. 8. Princeton: Mathematica, Inc. (P.O. Box 2392, Princeton, N.J. 08540), August, 1975. 28pp. Free.

Mason, Robert, and Brown, William G. "Multicollinearity Problems and Ridge Regression in Sociological Models." *Social Science Research* 4 (June, 1975), 135-49.

National Research Council. *Protecting Individual Privacy in Evaluation Research*. Washington: National Academy of Sciences (2101 Constitution Ave., Washington, D.C. 20418), 1975. 133pp. \$7 paperbound.

Power, A.P., and Beaumont, J.A. "Anatomy of a Postal Survey." *Statistical News: Developments in British Official Statistics*, No. 30 (August, 1975), 30.7-30.11.

U.S. Bureau of the Census. *Census Bureau Methodological Research, 1974: An Annotated List of Papers and Reports*. Washington, D.C.: U.S. Government Printing Office, September, 1975. 15pp. 85¢.

_____. *Current Survey Statistics Available from the Bureau of the Census*. Data Access

Descriptions, No. 38. July, 1975. 53pp. \$1.30.

_____. *Reports Related to the 1970 Census of Population and Housing*. Data Access Descriptions, No. 39. August, 1975. 24pp. 55¢.

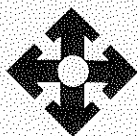
U.S. National Center for Health Statistics. *Distribution and Properties of Variance Estimators for Complex Multistage Probability Samples: An Empirical Distribution*. Vital and Health Statistics, Ser. 2, No. 65. Rockville, Md.: Health Resources Administration, March, 1975. 46pp. Single copies, free from NCHS; multiple copies, \$1.10 each from GPO.

_____. *Health Interview Survey Procedure, 1957-74*. Vital and Health Statistics, Ser. 1, No. 11. Rockville, Md.: Health Resources Administration, April, 1975. 153pp. Single copies, free from NCHS; multiple copies, \$2.45 each from GPO.

Weiss, Carol H. "Research Organizations Interview the Poor." *Social Problems* 22 (December, 1974), 246-59.

Welch, Susan. "Sampling by Referral in a Dispersed Population." *Public Opinion Quarterly* 39 (Summer, 1975), 237-45.

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