**Dr. Heidi Grunwald, Director of the Temple University Institute for Social Research, receives the 2023 John M. Kennedy Achievement Award**

Dr. Heidi Grunwald, Director of the Temple University Institute for Social Research, has been named the 2023 John M. Kennedy Achievement Award winner by the Association of Academic Survey Research Organizations (AASRO). A nationally recognized expert in public opinion research, Dr. Grunwald is being honored for her service and leadership to the survey research profession, her development of innovative survey research methodologies, and for her work directing the Temple Institute for Social Research.

Dr. Grunwald conceptualized and launched the country’s first municipal multi-mode panel – the highly innovative *BeHeardPhilly* study. Her work developing this survey panel has served as the model for similar panels now employed by other academic survey centers across the country and she has generously given her time to consult with colleagues on these efforts.

AASRO recognizes Dr. Grunwald not only for her substantive contributions to the field but also for her record of service to the profession. An active member of AASRO since 2009, Dr. Grunwald served enthusiastically as Vice President/President/Past President from 2018-2020. In addition, she has also been an active member of AAPOR - the American Association for Public Opinion Research, the national professional organization that represents survey researchers in all four sectors: academic, non-profit, for-profit and government.

The awarding organization, the Association of Academic Survey Research Organizations or AASRO, is dedicated to supporting and promoting excellence in survey research, and training the next generation of survey methodologists and public opinion researchers. Membership is made up of academic survey research organizations from across the country. For more information, visit [www.aasro.org](http://www.aasro.org).